

YEAR ONE	FALL	TD Typographic Design 1 GDMA 1100	ID Image Development GDMA 1110	MT Graphic Design Software Applications 1 GDMA 1121	MB Introduction to University Writing ENGL 1100	SC Graphic Design and Society 1 GDMA 1140
	SPRING	TD Typographic Design 2 GDMA 1200	ID Concept Development GDMA 1215	MT Graphic Design Software Applications 2 GDMA 1220	MB Introduction to Marketing MRKT 1199	SC Graphic Design and Society 2 GDMA 1240

YEAR TWO	FALL	TD Editorial Design 1 GDMA 2100	ID Introduction to Advertising Design GDMA 2110	MT Print Technologies GDMA 2120	GDMA Liberal Education Elective XXXX XXXX (LIB ED)	SC Communication Design and Popular Culture GDMA 2140
	SPRING	TD Editorial Design 2 GDMA 2200	MT Web Design GDMA 2210	MT Video and Animation GDMA 2222	MB Introduction to Marketing Communications GDMA 2230	GDMA Liberal Education Elective XXXX XXXX (LIB ED)

YEAR THREE	FALL	SP Information Design GDMA 3100	UI/UX UI/UX Design 1 GDMA 3110	UI/UX Interactive Technologies: Design and Development GDMA 3122	MB Marketing Communications Design 1 GDMA 3130	SC Interactive Technologies and Society GDMA 3140
	SPRING	TD Typographic Design 3 GDMA 3225	UI/UX UI/UX Design 2 GDMA 3220	TD Branding 1 GDMA 3200	MB Marketing Communications Design 2 GDMA 3230	SP Packaging Design GDMA 3210

YEAR FOUR	FALL	SP Capstone Project GDMA 4120	GDMA Liberal Education Elective XXX XXXX (LIB ED)	SP Branding 2 GDMA 4100	MB Small Business Essentials GDMA 4130	MB Contemporary Issues in Marketing MRKT 4177 (LIB ED)
	SPRING	SP Advertising Design GDMA 4200	UI/UX Special Topics in Interactive Technologies GDMA 4222	SP Strategic Portfolio Development GDMA 4221	MB Mentorship for Professional Practice GDMA 4230	SC Contemporary Issues in Graphic Design GDMA 4240

KEY	COLOUR CODES: COURSE LEARNING AREA EMPHASIS					
	TD DESIGN PRINCIPLES AND TYPOGRAPHIC DESIGN	ID IMAGE AND CONCEPT DEVELOPMENT	MT MEDIA, TECHNOLOGY AND PRODUCTION	MB MARKETING AND BUSINESS	SC SOCIAL CONTEXTS	
	SP LEARNING AREAS SYNTHESIZED IN CONTEXT TO SPECIALIST AREAS OF EMPLOYMENT			UI/UX USER INTERFACE, USER EXPERIENCE AND DESIGN FOR SCREEN		