Report to the Board of Governors

January 29, 2015

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President's Report to the Board

This period has seen a focus on financial matters and the budget for 2015/16. There has been considerable engagement in deliberations for next fiscal, and the proposed budget was presented to the Senate Standing Committee on the University Budget on January 18th and to the Finance and Audit committee of the Board on January 21st.

The Employee Code of Conduct was submitted to the Minister of Finance in time for the November 30th deadline, and it has been posted (along with the underlying policies) on the KPU Web Site: http://www.kpu.ca/sites/default/files/Policies/Code%20of%20Conduct%2012%2011%2014%20FINAL%2 0to%20Board.pdf

On November 27th I attended the Richmond Chamber of Commerce Annual Business Awards and was pleased to present the New Business of the Year award on behalf of KPU.

On November 28th I attended a meeting of the BC Business Council Innovation and Productivity Task Force, which included a long discussion with Minister Andrew Wilkinson (Technology, Innovation and Citizens' Services).

On November 28th I presented to the KPU Administrative Council (about 50+ of the administrative managers and directors), focussing on the Vision 2018 metrics, targets and results, which are being finalised for a first (almost) full report early in 2015.

On November 29th I was pleased to attend the awards for the KPU Richmond Science Challenge: an amazing event hosted by Science and Horticulture faculty and staff, attracting high school students from all over the region, the Fraser valley and even Vancouver island.

On November 29th I attended the "100 Year Journey" recognition dinner for the Komagata Maru tragedy, where KPU was a key sponsor and highly profiled, and I was able to meet several pioneering South Asian families.

From November 30th to December 2nd, I was in Ottawa for the Colleges and Institutes Canada Day on the Hill, which included key meetings with Ministers and MPs, including Jinny Sims, MP for Newton and North Delta and Jasbir Sandhu, MP for Surrey North. There were good discussions about the need for infrastructure funding and more for applied research.

On December 4th I met with a group of BC educators who are working on expanding the role of the BC Educational credit bank.

On December 5th I was pleased to help open the KPU Model United Nations event. Later that day, I joined the KFA sponsored National Day of Remembrance and Action on Violence Against Women.

The President's Committee on Diversity and Equity continues its good work and its activities can be seen at http://www.kpu.ca/pdec

On December 11th I attended one of the regular meetings of the BC Business Council, and then and with the other presidents in the BC Association of Institutes and Universities on December 12th.

On December 14th I attended with other KPU staff the Canada India Business Council lunch where Premier Clark addressed the council members.

After the holiday break, I met, along with Sal Ferreras and Brian Haugen, with leaders form the Industry training Authority, and briefed them on our vision for KPU Tech.

On January 9th, I dropped the puck at the Vancouver Giants game against Medicine Hat, where we celebrated the partnership with KPU that has their post-secondary age players attend classes provided by KPU at their Ladner training facility. The Giants won the game with 4 of the 5 goals scored by KPU students.

I attended the Premier's LNG Working Group Advisory Council on January 14th and then with the mayors of the city and township of Langley on the 15th to discuss the future of our performing arts centre proposal.

On the 17th, I presented at TedX in Fort Langley, and to the Executive Directors and Registrars of BC's regulatory bodies on January 20th.

On January 23 to 25th I attended the Board meeting of the Council for Adult and Experiential Learning, and was pleased to join the Clean Tech Expo at city hall in Surrey on the 28th January.

Faculty of Arts

With the support of the Foundation, the Faculty of Arts has engaged in a partnership with the Vancouver Giants, Western Hockey League, to offer the hockey players 1-2 courses per year. Beginning in December, 11 of the hockey players started taking EDUC 1100: Introduction to Higher Education. KPU Varsity athletes are supporting the course through peer tutoring. Thus far, the course is going very well and we hope to increase the partnership with the Giants.

Creative Works and Scholarly Publications:

- > Shelley Boyd (English): "Shields's Guerrilla Gardeners: Sowing Seeds of Defiance and Care." The Worlds of Carol Shields. Ed. David Staines. University of Ottawa Press. 177-196. (December)
- ➤ **David Burns** (Educational Studies): Boulay, N., Yeung, B., Leung, C., & Burns, D.P. (2014). "LGBTQ role models and curricular controversy in Canada: A student symposium." *Paideusis: International Journal in Philosophy of Education*, 22(1),
 - O Burns, D. P., Leung, C., & Yeung, B. (2014). "Do as we say, not as we do: The nature of environmental education." *Antistasis*, 4(2), 1-4.
- Ying-Yueh Chuang (Fine Arts): "Coast to Coast to Coast." Art Gallery of Burlington, Ontario (September 27 November 9)
 - "Intense & Fragile: Contemporary Porcelain Sculpture." The Russell Hill Rogers Galleries,
 The Southwest School of Art, Texas (November 22, 2014 January 25, 2015)
 - o "Shades of White." San Antonio Express News , J9 & J14 (November 30)
 - o "Pure Imagination." San Antonio Current, P33 (December 4)
- Rajiv Jhangiani (Psychology): Strohmetz, D. B., Dolinsky, B., Jhangiani, R., Posey, D., Harden, E., Shyu, V., & Klein, E. (2014). "Skills matter: Meeting expectations for a 21st century education in psychology." Report of the presidential task force of the Society for the Teaching of Psychology.
- Sam Migliore (Anthropology): "Aging & Narratives of Loss: A History of Social Suffering." Published with Margaret Dorazio-Migliore. In Anthropologica, Volume 56, Number 2, pp. 415-422. (November)
 - o Film Review of: El Sito del Plomo (The Site of Lead): Social Poisoning in El Salvador, by Hugo de Burgos In *Anthropologica*, Volume 56, Number 2, p. 477 (November)
- Charles Quist-Adade (Sociology): "Homosexuality in the Ghanaian Media." International Journal of Linguistics, Literature and Culture (Lingua- IJ LLC) Vol.1 No.2 17 Article co-written with students, Faith Bates and Nubwa Wathanfa (October)

Public Presentations:

- ➤ Daniel Bernstein (Psychology): Aßfalg, A., Currie, D., & Bernstein, D.M. (2014, November). "Adaptation to changing task requirements causes a familiarity bias." Poster presented at the Psychonomic Society, Long Beach, CA.
- ➤ Jane Hayes (Music): Aldophe Sax Bicentennial Festival, University of Florida, Concert with Julia Nolan (November 8)

- ▶ Paivi Koskinen (Modern Languages) and Solveiga Armoskaite presented "Serializing ideophones across V~N domains in Finnish," as invited speakers, at the Mellon Humanities Corridor LIN4 Workshop on Theoretical and Experimental Linguistics, Syracuse University, NY (December 6 7)
- ➤ **Diane Purvey** (Dean): "History in Practice" at After the Asylum? Legacies of Community Mental Health, SFU (November 6-8)

Awards and Appointments:

- Daniel Bernstein (Psychology): Inducted into the Royal Society of Canada's College of New Scholars, Scientists, and Artists, Quebec City (November 20)
- ➤ **Katie Warfield** (Journalism): Received \$1500 Grant from the Hamber Foundation for the operation of the VMW (November)

Community Engagement:

- Daniel Bernstein (Psychology) with Nicola Harwood (Creative Writing) and Faith Auton-Cuff (Educational Studies) and students: Engaging students in research, Professional Development workshop, KPU (November 26)
- ➤ Jane Hayes (Music): Honorary position as Judge for the Pacific International Youth Music Society Competition (November)
- ➤ **John Martin** (Geography): "Geology and fossils of NE England" Geography's component for the annual Kwantlen Science Challenge (KSC 2014) (November 29)
- ➤ Jake Newton (History): The Politics of Fear: McCarthyism and the "War on Terror", TALK Lecture Series (November 4)
 - Unintended Consequences: World War I and Gulf War II, TALK Lecture Series (November 18)
 - Where there's a will: Human Rights and National Sovereignty, TALK Lecture Series (November 25)

Institution-Wide Initiatives:

Frank Abbot (History): World War I Commemorative Salon (November 13)

Student Success:

- Andrew Isaak (Creative Writing): Won the Creative Writing Award for outstanding work within the department (November 18)
- Colin Kwan and Amy Luk (Modern Languages): Student learning success and profile raising for KPU – Students advanced to the FINAL competition in the 2014 Chinese Bridge Mandarin Singing Contest for University Students held at Frederic Wood Theatre UBC (November 8)
- Samantha Lego (Journalism): Won the KPU Endowed Journalism Award for her work in the classroom and in the wider field of Journalism (November 18)
 - Won the Now Newspaper Journalism Award (November 18)
 - Won the Surrey Leader Endowed Scholarship awarded from Canadian-owned Black Press (November 18)
- ➤ Jennifer O'Rourke (Journalism): Won the Peace Arch News Endowed Scholarship awarded from Canadian-owned Black Press (November 18)
- > Roshini Sakhrani (Journalism): Won the Mehfil Magazine Endowed Journalism Award, offered to

- students enrolled in the Bachelor of Journalism (November 18)
- ➤ Lenee Son (Journalism): Won the \$1000 Jas & Threaty Dastur Award, offered by Dr. Farhad Dastur (November 18)

> Institution-Wide Initiatives

Faculty name	Department	Initiative	Title	Date published/occurred	Details
Noemi Gal-Or	Political Science	Creative works and scholarly publications	"Making of the Non-State Actor Responsible: The 21st Century Challenge of Global Cooperation in Security"	Dec. 2014	A Multi-disciplinary Mosaic: Reflections on International Security and Global Cooperation, Global Dialogues 4, Käte Hamburger Kolleg / Centre for Global Cooperation Research (KHK / GCR21), www.gcr21.org
Noemi Gal-Or	Political Science	Creative works and scholarly publications	Canadian International Lawyer, Vol 10 (2)	Dec 2014	Editor-in-Chief, National International Law Section, Canadian Bar Association
Noemi Gal-Or	Political Science	Other	Annual Conference, "International Human Rights and Israel – Politicization or a Complex Reality?" and board meeting	November 19-22, 2014	Board member, Canadian Rep.
			Eilat, Israel		
Noemi Gal-Or	Political Science	Awards and appointments	Vice-President Research, International Association - Canada	Dec 2014	Re-elected for new term
Noemi Gal-Or	Political Science	Community engagement	Board member, Dunbar Residents Association, Vancouver, BC	Nov 2014	Re-elected for new term

Certificate in NGO and Nonprofit Studies, External Advisory Board - meeting Jan 23 9-10:30AM

- 1. Marilyn Herrmann, Executive Director, Surrey Food Bank + President, Food Banks, BC, + Chair, Member Council Food Banks, Canada + Founding Board Director, Surrey Homeless and Housing Society
- 2. Jacques Bérubé, National Director, Membership Accountability, United Way Canada + Peer Reviewer, Standards Program, Imagine Canada
- 3. Elizabeth Specht, Executive Director, Volunteer Richmond
- 4. Mary Reeves, Executive Director, Big Brothers Big Sisters, Langley
- 5. Njeri (Jeri) Kontulahti, Community Investment Portfolio Manager, VanCity

Faculty of Health

BACHELOR OF SCIENCE IN NURSING (BSN):

 At the KPU Langley Faculty of Health, Scholar's Stories Series in December, faculty member Amandah Hoogbruin presented on South Asian Women Yoga Education Study: "More than me, [there's] always the family."

BACHELOR OF SCIENCE - POST BACCALAUREATE (BSN-PB):

- The program's first cohort of 28 students graduated in December 2014. A ceremony to celebrate their achievements was held on December 8.
- Graduating student, Danielle Fransen was nominated for and received the CRNBC Student Professional Award for her achievements in the program.

GRADUATE NURSE INTERNATIONALLY EDUCATED (GNIE):

 All August 2014 graduates who wrote the Canadian Registered Nurse Examination in the Fall were successful.

GRADUATE NURSE RE-ENTRY (GNUR):

• The GNUR program continues to be phased out, with approximately 25 students remaining.

HEALTH CARE ASSISTANT PROGRAM (HCAP):

- Change in English admission, compatible with BC Care Aid Registry requirements approved at Senate.
- Exploring options for additional community placements with Revera and Sources Community Resources.

HEALTH UNIT COORDINATOR (HAUC):

• The Warm Zone fundraiser bake sale and pub night in December 2014 raised over \$2,800 and 2 large boxes of toiletries and toys were donated.

LAB AND SIMULATION:

 There continues to be an increase in simulation across programs including open practice sessions.

TRADITIONAL CHINESE MEDICINE (TCM):

• The Traditional Chinese Medicine Concept Paper was approved by the FoH Curriculum Committee and will be reviewed by the FoH Faculty Council and APP/Budget Committee in January 2015.

Faculty of Health

- The program structure outline and course descriptions have been developed and sent to Beijing University of Chinese Medicine for review.
- Coordinator John Yang attended the World Acupuncture & Integrative Medicine Conference in Houston, Texas, October 31 –November 2, 2014, organized by the World Federation of Acupuncture and Moxibustion Societies.

CURRICULUM:

• Dr. Jean Nicolson Church, Associate Dean, and BSN faculty member, Deb Dunn attended a curriculum conference, *Implementing and Evaluating the Concept-Based Curriculum*, offered by DI Associates in Albuquerque, New Mexico January 5-8, 2015.

Faculty of Trades and Technology

APPLIANCE SERVICE TECHNOLOGY

Refrigeration Trainer is scheduled to arrive this quarter which will benefit the program.

The current April 2014 intake of students is set to graduate on January 16th. Nearly 80% of the students have attained employment before graduating from program.

PUBLIC SAFETY COMMUNICATIONS

Installation and training on a new NICE logging recorder in the PSCM lab was completed in December 2014, and will greatly enhance the learning environment by allowing students to review and critique telephone and radio calls.

The Program is going to update radio consoles in the PSCM lab to incorporate sit/stand desks and multiple monitors. The current 40 year old refurbished consoles are not ergonomically designed, making the viewing of CAD screens difficult.

OFFICE OF THE DEAN

KPU Tech in partnership with the Alliance of Manufacturers and Exporters Canada (CME) and First Nations Employment Society (FNES) is offering a pre-foundation welding service program from <u>January 7 - February 27, 2015</u>. Students will participate in 5 weeks of introductory and hands on-learning activities at KPU Tech Cloverdale followed by a 3 week work experience arranged by CME.

CLOVERDALE CAMPUS

The staff and students of the Cloverdale campus held a food drive in support of the Cloverdale Christmas Hamper program. A number of boxes of food were collected – the largest donation by the Appliance Servicing Program along with their instructor, David Fengstad. The Public Safety Communications Program class spent time sorting food and packing hampers at the Pacific Community Church on December 15, 2014, in aid of the Christmas Hamper program.

Faculty of Academic and Career Advancement

Dean's Office

In early December, ACA received news from the Ministry of Advanced Education that post-secondary institutions would have the option of charging tuition for Adult Basic Education and ESL as of January 1, 2015. This news will result in some changes in ACA since these kinds of courses are integral to ACA's mandate. However, what those changes will look like is still unclear at this point. For now, ACA will continue to provide access to post-secondary education for the most vulnerable students in our region with the hope that the needs of these students will be recognized and supported by government.

The Dean's office welcomed Shelley Strimbold to the role of Administrative Coordinator in December. Shelley brings a wealth of experience in dealing with CI programs to her new role; she also has worked in the Faculty of Trades at the Cloverdale campus, and we are happy to have her. We are also pleased that Marna Langner-Schulz will continue to work in the administrative offices, undertaking the role of ACA Administrative Assistant.

The Search for an Associate Dean also got underway in December, with the interview process unfolding over the next several months.

Programs - New, Revised, Reviewed

Academic and Career Preparation (ACP)

In light of the government's decision to allow tuition to be charged for the Academic & Career Prep department's courses, the department is considering ways to ensure that both semester-based and continuous-intake courses will still be accessible for students.

Access Programs for People with Disabilities (APPD)

Vocational Skills Training Program

The APPD Department continued to focus on recruitment and registration for 2014-15. With the approval of the ACA Dean for APPD to offer the Vocational Skills Training (VST) Program - Child Care Aide and Clerical Assistant options starting January 2015, recruitment efforts and intake interviews continued until late December however, due to low enrollment, it was not possible for our partner program, the Family Childcare Program, to run in January 2015. As a result, APPD was not able to run the VST Program – Child Care Aide option in January 2015. In addition, APPD did not have qualified applicants for the Clerical Assistant option so that VST option is not running in January 2015 either.

APPD Information Sessions:

APPD Information Sessions are scheduled for February 3^{rd} 2015 on Richmond Campus and on February 4^{th} , 2015 on Surrey and Langley Campuses to start the intake process for Fall 2015 for the following programs:

- Work Exploration Program
- Job Preparation Program

Our Students

A Job Preparation student at Richmond Campus died unexpectedly in the hospital on December 1st, 2014, following a brief illness. KPU Counsellors as well as APPD faculty and staff provided support to the students. Staff and faculty were encouraged to access the supports available through the Employee Assistance Program. This was the first death of a current student in APPD in more than 30 years.

Career Choices and Life Success (CCLS)

CCLS Langley Fall semester started with a strong response; however, recruitment was impacted by the K-12 teacher's strike, because women with children are reliant on school attendance in order to participate in the CCLS program.

CCLS is pleased to report that after consulting with CCLS Faculty, the Dean's office supported the Richmond CCLS Spring 2015 program as a women's only program. This move supports the 2012 CCLS "Needs Assessment and Recommendations" to meet FTE targets.

Program personnel are working with the ACA marketing coordinator to ensure effective marketing initiatives. Marketing the CCLS program has taken on a new flare with trendy web, radio and social media advertising. The rebranding of CCLS is a concerted effort to reach the target audience. It is hoped the new marketing strategy will increase interest and help meet the FTE goal.

English Language Studies (ELST)

As of January 2015 the institution will be able to charge tuition fees to domestic students for ELS classes. It is still unclear how this change in policy will impact the ELST Department enrollments. The demand for ELS courses from International students continues to be high.

Third Age Learning at Kwantlen (TALK)

TALK provides creative and stimulating educational activities for adults over 50. The TALK Spring 2015 course line-up has a host of interesting course offerings. With over 500 members from the KPU region, the TALK courses are well attended and appreciated by an active learning demographic.

Our Faculty & Staff

Faculty Achievements

Congratulations to Moira de Silva, long time faculty member in ELST, who in October was awarded an Ed.D. in TESOL by the University of Exeter, UK.

The ACP/APPD collaborative project Advisory Committee received confirmation of funding from the Irving K. Barber Endowment for Phase Two of their project. The group has hired Judit Gyenes, who has a wealth of experience in adult special education, to develop curriculum and intake processes for LCOM 0101, a literacy course for students with intellectual disabilities. The new funds will cover instruction of the course, starting in September, 2015.

Recent and Upcoming Events

KPU Scholars and Awards Nights

At KPU's Scholarships and Awards Dinner on November 18th, 2014, 13 ACA students received awards totaling \$11,900. Of the 13, 10 recipients are APPD students.

ACA Scholars and Snacks

Faculty of Academic and Career Advancement

The Dean's office hosted a Scholars and Snacks faculty group meeting on November 13th. Nine faculty members participated in a vibrant round table discussion on teaching experiences.

KPU Open House

The annual Surrey Open House will take place on February 28th, 2015. The event provides an opportunity to showcase people, programs, and services. Along with the traditional methods of communicating information, the ACA Faculty are being innovative in their delivery by using Story Boards and Selfie Stations.

The Faculty of Science and Horticulture

Faculty of Science and Horticulture Activity Report

November – December 2014

Faculty-wide Activities:

- Green Wednesdays continue to be a great success. The most recent showing, "Just Eat It A
 food Waste Story" was a terrific KPU outreach event and community builder. The room was
 packed with external community members to view the film and to meet the film makers (hot
 from premiere screenings of their movie at the world-renown Amsterdam and Copenhagen
 International Film Festivals last week, and even at Hollywood in October).
- Over 350 B.C. high school students competed in the ninth annual Science Challenge held at KPU Richmond. The intense competition saw 55 teams of junior and senior students battling it out in biology, chemistry, engineering design, mathematics, physics, and environmental science and geology challenges. The event is organized by Don Mathewson, Physics instructor, and involved many faculty, staff and student volunteers plus close to 30 volunteers from APEGBC (Association of Professional Engineers and Geoscientists).
- This Fall the FSH has begun FISSHING (Faculty Instructional Strategies -Science and Horticulture- Nurturing Group)! This new group, which meets monthly, was developed by Don Mathewson (Physics) with the goal to become better teachers by sharing strategies and experiences, and by reaching out to the broader community of educational practitioners.
- Information session for Horticulture, Brewing and Environmental Protection Technology prospective students were held. All were very well attended, boding well for 2015 recruitment.
- **Dean Betty Worobec** met with representatives from Princess Margaret Secondary School and Douglas College (Brian Chappell, Dean of Science) to discuss possible academic partnerships particularly with our new Physics and Math degree programs.
- Faculty, staff and students showcased new FSH programs at a number of recruitment events including KPU Richmond Open House, Fraser Valley Education and Career Fair, and Vancouver Education and Career Fair.
- Brewing and Brewery Operations Update: Inclement weather in November and December resulted in another delay in the opening of the Brewing Instructional Laboratory. Occupancy is scheduled for January 19 whereby the large scale brewing equipment will be installed. This will be followed by BC Liquor Board and CRA inspections required to obtain the liquor manufacturing license and excise tax certificate. Students will then be allowed into the lab during the last week of January and can at that time start their first brewing. To allow students a meaningful learning experience the brew faculty and staff worked tirelessly in late December to arrange for field trips and other activities to cover the first three weeks of January. The group will be going to Victoria for brewery tours and will spend two days in Calgary visiting breweries, two malting facilities and spending a day with their counterparts in the brewing program at Olds

College. Other tours and special training will cover the remaining dates which would have normally been brew days. The official ribbon cutting ceremony for the Brewing Instructional Laboratory will take place on March 31 so please save the date!

Other Brewing News: The Brewing student club KPbrU organized a fund raiser, graciously hosted by Dead Frog Breweries, with donation and proceeds going to a scholarship fund. Alek Egi (faculty) and Nick Fengler (staff) visited all the breweries in Victoria to raise awareness of the program and arrange for students summer work placements opportunities. Alek Egi and Dominic Bernard (faculty) attended two days of steam training hosted by the Burket Fluid Control Systems. The brewing program was featured in The Province special insert on the beer industry and in an article in the West Ender weekly newspaper. Renowned beer author Joe Wiebe (The Craft Beer Revolution) was a guest speaker in one of the HOPS courses. Jim Coggles (Executive Director of the Gateway of Hope) also spoke to the students on the responsible use of alcohol and alcohol addictions.

Alek Egi has developed two CPS courses: **Malting for Craft Brewers** This one day course covers the science of malting, from barley variety to final malt analysis. **BC Liquor Stores Beer 101** This one day program covers the basics of brewing raw materials, processes and finished products. The program aims to give BC Liquor Store employees good general understanding of the brewing and beer.

- The Horticulture community continues to be very generous in providing new student scholarships as follows: The Windset Farms Aspiring Greenhouse Graduate Award \$1,000; The Windset Farms Greenhouse Horticulture Award \$2,000; Isidore Landscapes Award \$1,000.
- We began our first steps in building efficiencies in our Faculty operations by hosting the LEAN 101 Workshop lead by LEAN Green Belts Maggie Fung (IET) and Amy Ditchburn (Trades and Technology).

Faculty, Staff and Student Activities:

- Stan Kazymerchyk (Horticulture) was recognized by his peers by receiving the BC Golf Superintendents Association Distinguished Industry Service Award.
- Deborah Henderson (Institute for Sustainable Horticulture), Kent Mullinix and Rebecca Harbut (Sustainable Agriculture) met with Rickey Yada, new Dean of UBC Faculty of Land and Food Systems regarding research and academic partnerships. Deborah is also a member of the UBC Faculty of Land and Food Systems Deans Advisory Committee.
- Deborah Henderson presented on Sustainable Agriculture in Cuba and inspiration for the work of ISH at the International Plant Propagators Society Annual Meeting, Abbotsford.
- **Deborah Henderson** met with partners at the University of Sancti Spiritus and Sanidad Vegetal in Sancti Spiritus, Cuba. A University of Sancti Spiritus PhD student will be joining ISH as part of the Emerging Leaders of the Americas (ELAP) program.
- Active ISH Research Projects: Microbial enrichment of engineered horticultural soils. Industry partner Earthfort Environmental Ltd. NSERC ARD Level 1, with Michelle Nakano (Horticulture); Novel Biofungicides for Alternative Brassica Crops. Industry partner Greenhouse Delight Foods Inc. NSERC ARD Level 1, with Navjot Barney (Biology); Developing Trichoderma-based biofungicides Funded by the Province of BC; Evaluation of Spark™ Treatment on Eliminating Pathogens and Pests on Greenhouse Surfaces for Techmist Ltd.; Developing baculovirus

products and integrated pest management protocols for organic brassica as part of The Organic Research Center of Canada.

As part of these and other projects ISH has become a major employer of KPU graduates plus Deborah continues to mentor several KPU undergraduate student research assistants.

- Chris Hauta (Environmental Protection Technology), along with Horticulture staff, has been actively installing, testing, and trouble-shooting the new analytical equipment to be used in the Langley undergraduate research lab.
- **EPT students** conducted their yearly solid waste audit of the Langley Campus. The audit once again showed that food and other organic waste was the main component, and disposable coffee cups being the most frequently disposed item.
- Paul Richard (EPT) has been coordinating the development of a new CPS course in environmental monitoring for First Nations; funding has been secured for this course and hiring as well as curriculum development have been ongoing since November.
- Gary Jones (Horticulture) represented KPU at the 'Urban Agriculture' conference, Los Angeles.
- BC Horticulture Articulation Committee was hosted by Horticulture Co-Chairs Carol Barnett,
 Gary Jones. The outcome was that Carol will take the lead on developing the provincial articulation of all horticulture programs in conjunction with BCCAT.
- **Gary Jones** is working with Aldergrove Community Secondary School and Brookswood Secondary School on the 'Farm to Plate' initiative.
- **Stan Kazymerchyk** is spearheading a Home Reno Makeover project with colleagues from the Faculty of Health and Trades and Technology.
- On November 29 the **School of Horticulture** organized a memorial service and tree dedication for student Jack Copeland who suddenly passed just before Spring Convocation.
- Laura Flinn (Physics) organized a visit of the *Take a Hike* program to our Surrey campus physics lab. Take a Hike is a full-time alternative education program that engages at-risk youth through a unique combination of adventure-based learning, academics, therapy, and community involvement. (takeahikefoundation.org). Participants, aged 15-17, investigated the physics of motion via a laboratory activity that was specifically designed for them and for which they received academic credit. Laura ran the event with the assistance of **Bob Chin** and **Len Arboleda**.
- We are pleased to welcome James Hoyland (new Physics faculty) from the University of Southern Denmark. As well as teaching a range of courses, James will use his expertise to develop courses for our new Physics for Modern Technology degree program.
- Fergal Callaghan (Physics) represented KPU at a networking event hosted by the BC section of the International Society of Automation. Involvement with the ISA is proving very useful for making contacts in industry that are relevant to our BSc in Physics for Modern Technology.
- ISFS (Institute for Sustainable Food Systems) New Funding: City of New Westminster \$6,000 for support of the Southwest BC Bio-region Food System Design Project; Vancouver Foundation Linking Community and the Regional Economy to Southwest British Columbia's Food System Future. \$15,500; Vancouver Foundation Environmental Assessment of BC's Bio-regional Food System Future. \$25,500.

Faculty of Science and Horticulture

- ISFS and Sustainable Agriculture co-hosted the Annual BC Seed Gathering Conference (Richmond campus) with Farm Folk City Folk at KPU Richmond. There were close to 200 attendees.
- **ISFS** organized as series of *Regional Dialogues on Sustainable Local Food Systems* held in Prince George, Cranbrook, Kamloops, Kelowna, Nanaimo, and Richmond. All session were very well attended and garnered much community support for the work of the Institute.
- **ISFS** held several meetings with First Nations groups (Tsawwassen, Tagish-Carcross, and Lil'wat) to discuss Farm School development.

The Chip and Shannon Wilson School of Design

EDUCATIONAL PROGRAMMING

Design Degree - Major and Minor Development

A team of faculty from across Design's programs is currently working on the development of a degree with a major and minor in design for implementation in September 2016. Design thinking and methodology impacts processes and outcomes in all areas of innovation: science, trades, technology, social and business entrepreneurship, and health. This degree will incorporate an interdisciplinary approach that provides students exposure to a wide spectrum of disciplines, techniques, and perspectives, maximizing opportunities for creative exploration and collaboration between design disciplines and beyond. As well, this will facilitate entry into the Wilson School of Design as per the Transitions Project (entry into the School rather than into discrete programs).

Post Baccalaureate in Technical Apparel Design

The first group of students enrolled in the Post Baccalaureate in Technical Apparel Design (DETA) completed their programs with their capstone (thesis) projects in December 2014. The presentations were attended by faculty, students, and industry representatives (including reps from MEC, Arc'teryx, lululemon athletica, and Mustang Survival). Feedback on the students' work and preparation was extremely positive and the majority has been hired into the field.

The second intake started their program in January 2015, with ten students in the cohort. As of January 1, 2015, Evelyn May stepped into the position of Coordinator and instructor in the program. Evelyn's experience as Coordinator of the Fashion and Technology degree, participation in the original development of DETA, and recent completion of her Strategic Design MBA from Philadelphia University put her in an excellent position to take this program through its next steps as curriculum gets reviewed and refined after its first offering.

Rita Ciammaichella, the previous Coordinator of DETA, will be returning to industry. Thanks go to Rita for successfully leading Technical Apparel through its first iteration and providing a fruitful experience for our students.

Application Numbers

The number of new student applications to the Wilson School of Design is up 7% over this time last year. While this is a positive sign, further recruiting efforts are necessary to ensure full enrolments in all programs for September 2015.

COMMUNITY ENGAGEMENT/MEDIA

The Cinderella Project

As a Christmas team initiative, the Wilson School of Design's Dean's Office collected items for the Cinderella Project. The Cinderella Project collects gently used graduation gowns, suits, accessories, and scholarships and distributes them to grade 12 students who, in spite overwhelming challenges have

completed their graduation requirements but cannot afford to attend their graduation ceremonies due to the high cost of garments and accessories. The project also provides scholarships and mentoring to these students.

Some examples of students accepted into The Cinderella Project include: students who are living in situations of abuse, neglect and violence at home and on the streets; new Canadians or refugees experiencing socio-economic hardship, and bullying in school; teen parents; those who are caring for parents (often with mental illness) or who are raising siblings; and, students who are chronically ill, physically or developmentally disabled. Students are referred to The Cinderella Project by their teachers, principals or social workers. (Quick Facts, Cinderella Project, 2014)

Through donations from students and employees, we provided 29 gowns, one suit, 30 pairs of shoes, 13 purses, and various other accessories to the project. Sharon Greeno, Fashion Marketing Coordinator, will be following up to determine further opportunities for us to contribute.

Winter Wonderland at Richmond City Hall

As part of the City of Richmond and Rotary International's "Winter Wonderland" event, local businesses/organizations each sponsored one of approximately 40 Christmas trees. KPU sponsored one on behalf of the Wilson School of Design. The Product Design program jumped in and created a very unique tree design. The tree was sporting a technically designed and constructed ski jacket and goggles.

Richmond City Oval Projects

Students in the Product Design and Technical Apparel programs continue their work with athletes and staff at the Richmond City Oval. Jaymes Williams, a Product Design student, will be following up with the next iteration of a coolant vest for use by the Wheelchair Rugby team that trains out of the Oval.

Richmond City Museum

As part of the Richmond City Museum's current exhibit, "Interwoven World: Identity and Fashion", a group of fourth year Fashion Design & Technology students will be providing a collaborative presentation to discuss their design thinking process and highlight distinctive components of their specific collections. This collaborative effort has been organized by Andhra Goundrey, Coordinator of the Fashion program and Richmond's Curator of Exhibits, Sheila Hill.

Designer Spotlight

Every year, fourth-year fashion design and technology students at KPU host The Fashion Show: an industry-grade runway event that showcases the culmination of four years of rigorous, studio-based design education. On Dec. 4, students provided a sneak peek behind this spring's runway curtain – the research, storyboards, look books, fabrics, style cards and business models behind the upcoming exemplary, innovative and novel collections. The inaugural PRE-SHOW: Designer Spotlight was created at the request of creative, design and apparel professionals. The new open house-style showcase allowed industry to connect with students before their signature event in April, when many begin exploring employment opportunities.

The event itself was well attended and yielded some very positive results. A number of local apparel firms, including lululemon athletica, Arc'teryx, and Kit and Ace, sent representatives to consider the students' work. Many students ended the evening with interviews scheduled. As well, there was a strong turn out from press. The Vancouver Sun will be following three students over the next months and will be providing video updates on their design process and results. To read more, please see:

http://www.vancouversun.com/news/Video+Sneak+peek+behind+scenes+biggest+student+fashion+show/10447412/story.html#ixzz3OdQmz0MG

SAVE THE DATE

Save the date for this year's Fashion Show – Thursday, April 9th, 2015.

INTERNATIONAL PARTNERSHIPS

Science Without Borders

The number of Science without Borders students from Brazil in the Wilson School of Design remains strong, resulting in the opening of two extra sections of first year Graphic Design for Marketing (GDMA) courses to accommodate demand in September 2014. These students also accessed courses in Product Design (DEPD) and Foundations in Design (FIND) in high numbers. Many have remained for Spring 2015 and have been accommodated by seat vacancies (no extra sections required).

New applicant data (January, 2015 report) indicates an additional 20 international applications for September 2015, many of them coming from the Science without Borders Initiative.

Heriot Watt University, Scotland

As a result of the visit by the two students from the Post Baccalaureate Diploma in Technical Apparel Design in November, Heriot Watt has extended the invitation to facilitate the admission of Wilson School of Design graduates into their masters programming.

Belas Artes, Brazil

As a result of the MOU signed between KPU and Belas Artes in 2014, Danielle Robinson, an Interior Design student, is currently attending Belas Artes on exchange. Danielle is fluent in Portuguese and is the first of our student to take advantage of this exceptional exchange opportunity. As Belas Artes expands its programming in English, we expect to see more students take part.

Lucie Gagne, Coordinator of the Interior Design Program, will be visiting Belas Artes (Sao Paulo, Brazil) in February 2015 to finalize details of the "four plus one" agreements for the programs. "Four plus one" arrangements involve the granting of a second degree by KPU to degree graduates of a partner institution after one year of specified studies with us. Due to the stringent requirements of Interior Design's accrediting body, it will be necessary for Lucie to be on-site to assess the quality of the students' work and ask detailed questions regarding outcomes. Lucie will ensure that the foundations are equivalent, identify curricular gaps, and validate that quality standards of the accredited degree and KPU are met.

While Lucie is there, she will also be following up on our general MOU with ORT in Montevideo (Universidad ORT Uruguay). This MOU also needs to be moved forward at the faculty/curricular level.

International Exchanges

Students from all four of Design's degree programs are currently on exchange. Exchange sites include universities in Helsinki, London, Melbourne, Sao Paulo, and Berlin.

STUDENT AWARDS

Congratulations are in order for 3rd year Interior Design student, Vincent Reinhart. His lighting project was selected by SLS/Light Resource to receive the \$1000 scholarship award. Overall, they found that Vincent's design was the best in show as it showed both original concept and appropriate specification.

The School of Business

Core Business

The School of Business offered 405 sections in the Spring term. As we approach the end of the enrolment period we have 217 sections that are 100% full, a further 47 sections currently show one seat available and offers outstanding to a student on the waitlist. The overall fill rate is sitting at 91.8% (12, 621 seats filled with 1,127 still on wait lists). Business School Class size is generally 35 students (96% of total) and the remaining classes are for 25 students (4 % of total).

The School of Business was approved to offer 10 additional demand sections this term. Based on the fill rate as of January 5th, these 10 sections have generated an additional \$72,000+ contribution to KPU, after all faculty costs.

Administrative Changes

Laurie Clancy was promoted effective January 2015 to be Director for International Admissions Recruiting and Articulation. Laurie has made exceptional contributions to the School of Business over the past nine years. We wish her well but we will certainly miss her.

Her position was posted before Christmas and Interviews for here replacement will be later this month.

We currently have two key administrative staff on leave for personal or medical reasons. And one of our degree advisors, Jane Gray, is on the union bargaining committee for BCGEU and has a corresponding reduction in availability.

Caroline Barnhart, returned to our admin team January 6th, after a three month assignment as the acting Divisional Business Manager for the Faculty of Arts.

Strategic Initiatives

Transitions Project

The Transitions Project focuses primarily on Admission to KPU and where students land upon entry. The adoption of the Transitions Framework eliminated third year entry into degrees, which triggered a restructuring of course sequencing. The School of Business, seized this opportunity to realign programs and courses to increase the options for students and to ensure core competencies are delivered across all credentials. This process has required a tremendous amount of work by the Associate Dean, the chairs and all departments over the past year. For the next three months we will be bringing forward a significant number of course and program changes to Senate for approval.

When all the changes are in place all degrees will embody core competencies, regardless of degree. This increases students' options both for programs and career success.

Graduate Level Programs

The program proposal for a post-bacc diploma in Accounting will soon be ready for Senate approval, followed by posting to the DQAB site for institutional feedback. The objective of this program is to provide a pathway to the CPA designation for individuals who already have a university degree but lack the necessary accounting background.

School of Business

Preliminary conceptual work on several graduate-level diplomas is underway and will accelerate as the Transitions and undergraduate program realignment consolidates.

Faculty Kudos

David Sale was awarded a life membership by CGA-BC for his significant contributions to the profession. This past year Dave has been the President of CGA-BC during the finalization of accounting profession amalgamation discussions.

Dr. Abhijit Sen continues to enhance his reputation as an expert on secure data transmission using smart devices. His paper on "Secure Data Transmission Technique for IPhone using Quick Response (QR) Code" has been accepted for presentation and publication at the Multidisciplinary Innovation in Business, Engineering, Science and Technology Conference in Manila, Philippines, February 2015.

Student Kudos

Larissa Carriere and Gabby Gill, both BBA students, are two of the semi-finalists in the CEO for a Day Competition. Larissa and Gabby will be spending a ½ day at Odgers Berndtson's Vancouver office on January 19 where they will participate in a number of activities including a group case study and one-on-one interviews. They will also have an opportunity to review their Hogan Leadership Profile in detail and network with our partners and consultants.

The Office of Continuing and Professional Education

Initiatives:

New Funding

• Secured funding from AVED and JTST in excess of \$1 million dollars to offer a number of courses at KPU and Squamish First Nation.

Office of Continuing & Professional Studies

- Developing a strategic marketing plan for 2015/2016.
- CPS has over 6000 unique visitors per month to the website.
- New 2015 Spring course catalogue launched
- New functionality to online FlexReg registration system will enhance the student registration experience.
- CPS now has its own phone number and support staff to answer calls.

First Nations Partnerships

- We are currently in the final stages of developing a new Piping Ace-it program in collaboration
 with Squamish First Nation, Woodfiber LNG, North Vancouver School District, ITA and KPU's
 Trade and Technology department. This will be the first Ace-it program offered by KPU to the
 North Vancouver School District. It aligns with the BC Jobs Plan to increase Ace-It numbers and
 promote First Nations' participation in the LNG sector.
- In conjunction with KPU's environmental protection faculty, we are gearing up to begin an introduction to environmental assessment course at Squamish First Nation.

New Programming

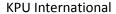
- Online programming that will serve to prepare students to write the real estate exams
- Blended online/F2F programming for the Hospitality & Lodging industry
- Starting a new blacksmithing course
- New Brewing courses through the Faculty of Science & Horticulture. To be offered this spring.
- Working on developing an online medical lab technician course.

Continuing and Professional Education

- In negotiations to acquire existing wastewater operator training business for the entire province of BC.
- Launching security training in collaboration with the Genesis Security Group.

Strategic Partnerships (upcoming)

- Met with the CEO and VP, Corporate Affairs for Woodfibre LNG to collaborate on First Nations and Ace It courses and discuss LNG training needs for the Squamish LNG Facility.
- Planning the implementation of province-wide LED Lighting training with BC Hydro/PowerSmart.
- In discussion with Tyco Canada regarding corporate training needs.



KPU International

Late Fall 2014

In Fall 2014, OIRAA focused primarily on recruitment as well as maintenance of current international application numbers for the 2015 Spring intake.

Several OIRAA activities encouraged new registration numbers and secured existing applications in January 2015. For example, OIRAA staff made three important international recruitment trips to India, China, and Brazil; participated in three recruitment fairs with local school districts (Delta, Vancouver, and Burnaby); and visited two Washington State high schools in the US.

Spring 2015

The total number of new applications for spring 2015 reached 654 applicants¹, 28 more applications from 2014. Out of this total, OIRAA managed to offer 431 seats; this is 45 more seats than the previous year and resulted in 256 actual starts as of January 9th, 2015.

India, China and Saudi Arabia are our top three markets. Spring 2015 will consolidate OIRAA's recruitment efforts on its first fiscal year for new markets such as Russia, Mexico, Colombia, and Dubai. On a related note, KPU International will be participating in ICEF workshops in three of these four countries to network with prospective agents. This participation is in line with KPU International's international recruitment strategy of acquiring quality agents and increasing student enrolment.

New OIRAA Director

On January 2nd, 2015, Laurie Clancy, previously Division Business Manager for KPU's School of Business, joined the KPU International team as the new OIRAA Director.

Support and Auxiliary Staff

In November and December 2014, OIRAA hired three extra auxiliary and support staff. They mainly completed administrative tasks, which allowed more time for coordinators to focus on newly recruited applicants.

Telax

In cooperation with IET, OIRAA acquired new contact center software that will help provide better customer service to KPU's international prospective students and current applicants. This solution will provide better communication and options for potential and existing applicants to reach OIRAA staff. This system is expected to start operating this spring 2015.

¹ Headcount Report Spring 2015, January 09, 2015.

Agent Portfolio

In the last quarter, KPU International signed Agency Agreements with twelve new agents, mainly focused on expanding KPU's presence in the Brazilian market.

In December 2015, KPU International announced a new, more competitive commission structure to its agent partners. KPU's agents will now receive commissions based on a full-time course load for any new KPU student who registers for more than 9 credits. In addition to attracting new agents to KPU, this change is expected to have the added benefit of motivating agents to encourage their students to register for the 9-credit minimum required for Canadian study permits.

Communication pieces were prepared and circulated to introduce KPU's new admissions framework to our agent partners. Fall 2015's international student tuition increase was also announced to students and agents.

Office of International Students and Scholars (OISS)

Anita Hamm, Director of Partnerships & Pathways, is now filling in for Sandra Schinnerl while she is away on educational leave.

Denise Sturlini, previously our Global Partnerships Advisor (Brazil), is now International Exchange and Student Affairs Coordinator (Surrey campus). KPU International/OISS is thrilled to be adding Alex Watanabe Leach, International Exchange and Student Affairs Coordinator (Richmond campus) to our team. In addition, we are also very excited to welcome Caroline Santos as the new Global Partnerships Advisor (Brazil).

On January 2nd, KPU International welcomed over 100 new international students to both Surrey and Richmond campuses.

Office of Strategic Management (OISM)

Following Dr. Salvador Ferreras' trip to China in October, we have had considerable interest from various universities he met with during his trip. Together with Jim Pelton, Executive Director of Continuing & Professional Studies, there are numerous options for short and long-term collaborations in the areas of teacher training and academic programs. Our two departments will work closely together to ensure prompt follow-up.

After over a year of meetings and negotiations with Xinxiang No. 1 Middle School, KPU International and the Xinxiang's administration team have agreed on the terms of a joint program that is being proposed to begin September 2015. Anita has worked closely with Karen Szeto and Shelley Wrean, Legal Counsel, to ensure this agreement meets the necessary components outline in KPU's Procedure for Memorandums of Understanding. This joint program is very similar to what has been, and continues to be, done with Fuyang No. 2 Middle School in Zhejiang province.

Library and Learning Centres

LIBRARY SERVICES REPORT – JANUARY 12, 2015

Todd M. Mundle (University Librarian)

Library Services

CanLit Dinner Party

The KPU Surrey Library hosted Shelley Boyd's 4th year English class project, CanLit Dinner Party on November 24/25, 2014. On the menu were "interpretive plates inspired by Canadian Literature". The 24 hour event was buzzing with excitement for those who stopped and visually sampled the fare.



Library Systems and Technical Services Updates

- The entire library catalogue database was sent out for **RDA enrichment**. RDA is short for "Resource Description and Access" and is the new standard for cataloguing library materials. By sending the library catalogue records for RDA enrichment we have run all of our bibliographic records through a program enhancing and clarifying terms and abbreviations making them easier for both machines and humans to read. Because libraries used to use 3X5 index cards for the catalogue and practices adopted to accommodate this format were carried on into the early online library catalogues, cataloguers kept descriptions very brief using many abbreviations and listing only the first three authors or editors. Now there is an emphasis in RDA for cataloguers to type what they see and to make the notes clearer for the general public. With thanks to KPU Librarian Linda Woodcock here's some examples of what might have changed:
 - Very, very few abbreviations are used in RDA and most terms are spelled out. For example p. becomes pages; and chiefly ill. (some col.) becomes illustrations (some color).
 - Cryptic Latin abbreviations such as S.I. and s.n. become [Place of publication not identified] and [publisher not identified] respectively.
 - Previously only three author's names were recorded before the phrase et al. was used.
 Now within reason many more can be included.
 - The role an individual played in the creation of a work is now shown in all newly catalogued materials. For example:

Berg, Peter, 1937-2011, author.

<u>Glotfelty, Cheryll, editor.</u>

Monk, Theolonious, performer, composer

- More specific terms will be used to indicate the physical format of the resource described. For example instead of videorecording RDA records will use either videodisc or videocassette.
- Cataloguers will begin to draw explicit relationships between different editions and adaptations of works. For example:

Motion picture adaptation of: McCullers, Carson, 1917-1967. Heart is a lonely hunter.

Revision of: D'Alessandro, Stephanie. Age of Picasso and Matisse.

• And finally headings for all sorts of things will be clarified. For example:

"Smith, John, ca. 1837-1896" becomes "Smith, John, approximately 1837-1896". "Smith, John, b. 1825" becomes "Smith, John, born 1825".

• On November 7th the Library gently launched its institutional repository, KORA (Kwantlen Open Resource Access). KORA collects and preserves a wide range of digital works created by, or on behalf of, the University, its faculty, staff, students, and affiliated partners. This institutional repository includes journal articles, conference presentations, reports, videos, and much more. KORA also provides the tools for KPU scholars to publish peer-reviewed, open-access journals and books, and to organize events and conferences. By sharing this content freely through the Internet, the university supports open scholarly communication and collaborative research both within our local community, and globally. KORA preserves this content and makes it easy to discover, and thereby provides lasting visibility and recognition for scholarship at KPU. Access to KORA is at kora.kpu.ca.

KPU Librarian contributions

Web & Systems Librarian **Caroline Daniels** was acclaimed as the British Columbia Library Association's Vice President/President for a three year term.

University Librarian **Todd Mundle** presented on "**OER and BC post secondary librarians"** at the "Open Education Resources: Librarians, Leadership and Opportunity" event held October 27, 2014 at Douglas College. Both the slides and video of the presentation will be available in KORA soon.

2013-14 Academic Year

- In the Fall 2014 semester the stats for the Academic Year 2013-14 were collated to show that 2,463 unique students attended 12,117 appointments. This was an increase of 293 students over the previous Academic year, but more significantly an increase of 2,867 appointments over the same period.
- In addition over 600 students attended coaching sessions, workshops, Boost Camps and the three different types of transition programs designed to enhance the start of academic life for new students.
- Our online writing tutoring services also saw an increase in use and submissions with 484 students submitting 849 assignments for feedback.
- Learning Strategist faculty met with 633 students and the 978 consultations provided more personalized coaching and academic support.
- Learning Strategists connected with 909 students in class settings, as well as providing consultation time with faculty, tutors, staff student and community groups.
- Our community outreach program connected with 105 participants as tutors provided vocational literacy sessions in both public and university settings working with community partner organizations.
- 13 volunteer tutors provided 250 hours of tutoring for high school students. This is just a snapshot of a year in review.

Fall 2014

Library and Learning Centres

- The Learning Centre hired and trained 75 tutors who provided over 2000 students with 5138 tutoring sessions.
- Over 180 students received individualized consultations with Learning Strategists.
- New student athletes found academic and performance support through Learning Strategist
 weekly sessions and over 100 hours of Student Peer Coaching assistance in the joint program
 run with the Athletics Department.
- The Centres have also provided Orientation sessions, workshops and in-class presentations, and the community adult vocational literacy program continues to thrive in Richmond and Surrey, while staff and faculty have provided support for literacy tutor training for our Langley partners.

The Office of Research and Scholarship

The updated Research Plan which was submitted to the Provost at the end of September 2014 is being revised and refined for presentation and endorsement from the Deans, Senate (Academic Planning and Priorities), and the Board, by the end of January 2015.

A major thrust of the research strategy is an applied response to the economic diversification that is shaping the KPU region, fuelled by advanced manufacturing, clean energy and related high tech industries, agri-foods and horticulture, health, FIRE (finance, insurance, real estate), hospitality services, and value chain support for the mining/resource extraction sectors, including industries related to liquefied natural gas (LNG).

KPU is responding by building and enhancing programs and research clusters in 4 key sectors: around issues of *sustainability* (e.g. Sustainable Agriculture and Horticulture, Environmental Protection Technology, Public Policy, Urban Ecology, etc.); in *design and creative arts(primarily within the Wilson School of Design, School of Business and in Trades and Tech but also in Arts, and Science and Horticulture); and solving complex human problems through inter-disciplinary collaboration and innovations in technology (with special emphasis on the <i>Clean Technology* and *Health Technology* sectors). The KPU clusters share common organizational characteristics, including faculty champions and mentors, current students and alumnae, and broad-based representation from community and industry partners.

Specific progress has been made in securing space in the CleanTech and HealthTech sectors that will enable KPU to offer experiential learning opportunities for students, and discovery/innovation experience for faculty and students with industry and community partners in real-world settings.

The ORS is coordinating internal initiatives that will showcase KPU during the January 28th CleanTech Expo being held at Surrey City Hall (KPU is a gold sponsor of this event). A trophy designed during a collaboration between the Wilson School of Design and KPU Tech will be a signature part of the Expo.

Discussions are progressing to define KPU's role in the Health Tech Connex space which is a signature part of Surrey's Innovation Boulevard corridor.

Student Services



The division of Student Services includes the departments of Scholarships and Awards, Financial Aid, Admissions and Transfer Credit, Graduation, Enrolment Services, Scheduling, Records and Registration, Reporting and Systems, Student Life and Development, Educational Advising, Assessment and Testing, Aboriginal Student Services, Athletics and Recreation, Co-operative Education and Career Services, Counselling and Services for Students with Disabilities. Also included is an update on the University Transitions Project.

STUDENT SERVICES UPDATE

Student Services begins 2015 with a number of successfully completed searches, welcoming to the fold:

Vice Provost Students – Dr. Jane Fee (previously Deputy Provost and Associate VP Academic)

Associate Registrar Student Financial Services – Joshua Mitchell (previously Director of Student Engagement)

Associate Registrar Admissions, Graduation and Enrolment Services – Michael Bluhm

Manager Admissions and Transfer Credit – Denis Seremba

Coordinator Transition Programs, Student Life – Stefanie Broad

Warren Stokes, Associate Registrar Records, Registration and Systems has joined Northern Lights College as their Registrar and the Director of Services for Students with Disabilities, Susanne Dadson, has retired after more than 30 years of service to KPU.

STUDENT SERVICES ACCOMPLISHMENTS & INITIATIVES

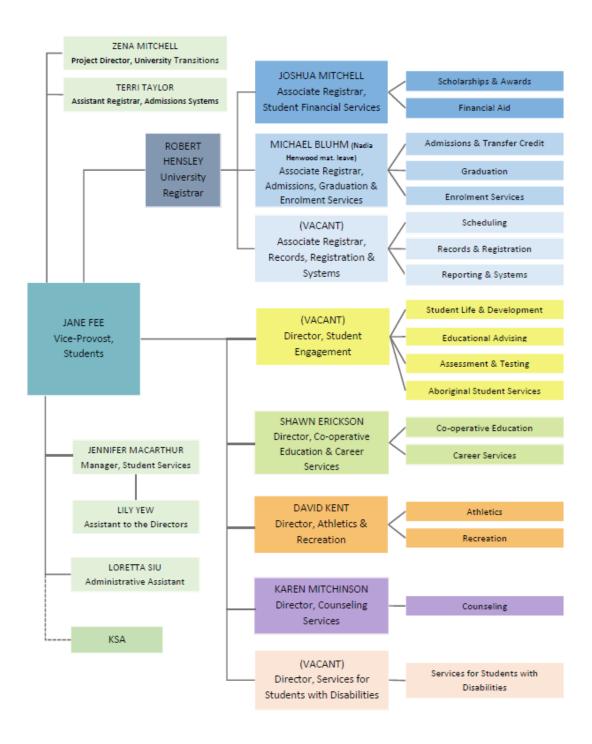
There are a number of significant initiatives underway throughout the division. Highlights include:

- Admissions operationalized the shift to the new online application for admission, the provincial shared postsecondary application platform, Apply BC.
- **SES** is also proceeding with QLess for implementation in early spring: queue management technology to manage student line-ups at front counters.
- **Student Aid and Financial Awards** and the Faculty of Science and Horticulture worked together to achieve Student Aid BC funding eligibility for the Brewing program.
- **Recreation** offered free KPU fitness passes to all students for the first time ever. Sponsored by the KSA, xxx students picked up their free passes in the first week of the Spring semester.

Student Services

- **Student Life's** January orientation welcomes more students than ever before, hosting 304 OR 60% more new students than this time last year. 99% of students rated the event good or great and would recommend it.
- Collectively, the division worked to renew the Current Students website as the hub to all student sites (kpu.ca/current-students).

STUDENT SERVICES ORGANIZATIONAL CHART – January 1, 2015



Finance and Administration

Occupational Health and Safety

- Joint Occupational Health and Safety Committees have been established at each campus. Committees are meeting monthly and conducting safety inspections on a regular basis. Ten inspections have been completed during this reporting period.
- Initiated monthly safety meetings with Facilities Operations to ensure timely follow-up and resolutions of safety issues.
- Coordinated annual Health & Safety Committee training. Topic for this year's training was Hazard Recognition and Control.
- Developed safety orientation program for new KPU employees using Moodle as a platform.
 Program will be implemented in 2015.

Emergency Planning

- Begun reviewing the crisis communication plan and developing framework for activations and call outs during emergency situations. Further work on this will be continuing on an ongoing basis.
- Mass Notification System vendor was awarded. Contractors for portions of the system installation were also selected. Dates arranged for vendor's visit to KPU for site tour. Installation on schedule for a February timeline.
- Participated in the Violence Risk Assessment Training. Emergency Planning will begin taking a bigger role within the BIT Team and future development of a Threat Assessment Team.

Security

 Security partnered with PROACTIVE RESOLUTIONS and co-hosted a 5 day workshop "Violence Risk Assessment and Management Workshop for Higher Education" with Dr. S. Hart and Dr. L. Guy at Langley Campus. The workshop was attended by approx. 60 people representing 8 Universities and 4 police departments.

- Security successfully posted an RFP; interviewed 3 Security companies and choose a new Contracted Security company to do the physical and mobile security for KPU. Concord Security won the competition and will be providing the contacted security needs for KPU.
- Security successfully transitioned Concord Security as the new contracted security company
 from Paladin Security on January 1, 2015. Security also created a temporary position and
 contract with Peter Mett through Concord Security to help make the transition seamless over
 the next few months.

Human Resources

- Begun preparations for both KFA and BCGEU negotiations. Met with KFA and agreed to bargaining protocol. PSEA approval of proposals still pending.
- Posting for two new HR Consultant positions. One employee accepted the position of Divisional Business Manager in the Arts Faculty, the other left the university. The department is revising the focus of these positions to reflect the needs to the institution.

Financial Services is pleased to welcome Stefan Durston as our Director of Ancillary Services. Stefan will oversee the parking, food services, vending, bookstore, and print shop operations. The 2014-15 status quo budget meetings are well underway and will be finished by the end of January. With the departure of the VP Finance & Administration, several temporary portfolios have been assigned to the Executive Director. Once again, Financial Services personnel assisted Student Services with fee payment deadline deposit processing.

FINANCIAL PLANNING, REPORTING AND ASSURANCE (FPR)

Since the last report in October, Financial Planning, Reporting and Assurance has continued on with meeting regular reporting deadlines to AVED, reviewing impact of significant items on the fiscal year end reporting, and preparing for the 2015/16 Budget.

Significant time was also spent on testing for the recent Banner and FAST upgrades.

Institutional Reporting and Systems

Time has been spent on analyzing and working with KPMG on accounting issues that will impact on the financial statements for fiscal 2014/15.

As well, significant time was spent on facilitating the transition of our investment custodial services from HSBC Trust to Northern Trust effective January 2015.

A search for replacing a vacated Accounting Analyst position (since September) failed, causing some additional pressures in this area. The search will resume in January 2015, hopefully before fiscal year end reporting pressures come into full force. There is generally a steep learning curve for this area so pressures are expected to continue until the position is fully trained.

The annual CAUBO report was completed and submitted for compiliation for Stats Canada.

Finance and Administration

Budgeting and Assurance

Budget transfers have been processed and annual budget status quo meetings have commenced during this period. The Status Quo meetings will continue through January.

Significant work has been done to establish the draft budget for 2015/16 and future years. Discussions over budget requests and draft budget have been taking place with SSCUB.

Restricted and Revenue Generating Funds

The past period, efforts have been concentrated on the continued cross training between staff under the new allocation of work.

Ranjit Hundal has been working closely with Nonie Wooley, Financial Reporting Systems Coordinator and IET, Naing Soe, on preparing for the issuance of T4As in February.

The Manager, RRG, Ana Maria Abella, has spent substantial time on analysis and review on Foundation financial information and student awards, and continues to work on new initiatives and clean up of special purpose funds.

FINANCIAL OPERATIONS

Financial Operations continues to face challenges in all areas due to employee turnover and the time required both to conduct recruitment, and then to get newly hired employees up to speed on both systems and process.

In early November the Director attended the University and College Collections Conference in Toronto, which provided much valuable insight on student debt trends and collection practices. The Director also continues to be very involved in the Provincial ASDT initiative for shared services.

Accounts Receivable

The area was extremely busy processing student tuition payments, student sponsorships, and answering queries from students in regards to the fee payment deadline for the Spring semester. Also, the Finance Department provided assistance to Student Enrolment Services with the depositing of fees received during the peak periods.

The unit welcomed Veena Pinto in the position of Accounting Collections Officer.

Purchasing Services

Purchasing Services has been heavily impacted by turnover this fall with both the Manager and a Buyer leaving KPU. Chuck Yip has been brought in as Manager on a short-term contract basis; the recruitment process is underway for both a Senior Buyer and a Buyer. This level of turnover has unfortunately created service impacts for units dealing with Purchasing Services.

Payroll

Payroll continues to be very busy with both payroll (calendar) year end and an accelerated processing schedule over the holiday period. This has been compounded due to a vacant position and employee medical absences.

The Banner system was upgraded to version 8.11 on Dec 1, 2014. The Payroll Operations Manager will be focused on T4 reporting and other Year End reports over the next several months.

ANCILLARY SERVICES

Bookstore

Success:

- The Bookstore has a number of new, sports-related products, including Adidas team jackets and eagle ties, in its new "Eagles Nest" department at the Surrey store.
- The Bookstore has been actively participating in the Eagles games nights, offering assorted product for sale, and is working closely with the Athletic Department to boost team spirit at KPU.

Future Initiatives:

- The Bookstore is looking to establish an Advisory Committee to solicit input and feedback to ensure it is meeting the changing needs of the KPU community.
- The Bookstore is looking to improve its Revenue Reporting with the implementation of new interfaces between WinPrism and Banner. This will lower the Bookstore's audit risk exposure.

Food Services

Success:

• Toonie Tuesdays: during the first semester Sodexo offered a pastry and small coffee for \$2.00. Students really appreciated this option.

Future Initiatives:

- This semester Sodexo will be doing Toonie Taco Tuesday available in its "Grab & Go" fridges.
- Sodexo is in the process of creating a new Catering Menu and Order Form which will be launched mid-February.
- New Menu Boards and Signage in our Cafes with some new stations will be implemented by the end of January.
- Tim Horton's will be using TV's in place of the traditional menu boards to display the menu offering. This is a more current and interactive way of displaying the menu and keeping clients aware of all the new and exciting options Tim's offers. TV's have been ordered and will arrive soon.

Parking & Transportation

There was a change in business processes this December that displaced a lot of the traditional December sales to January. January revenue is expected to be higher than in past years.

Success:

- Staff and Admin employees can now purchase permits in an annual lump sum payment or through a monthly payment plan.
- Staff and Admin employees will now receive permits with no expiration date so they never have to register for parking again once registered.

Future Initiatives:

- Ancillary Services is working with Impark to investigate using license plates as permits. This will
 save a modest amount of operational expenses and make it faster and easier for employees to
 register for parking. Students are already using this process.
- Rollout of Tranlink's new "Compass" card. Starting January 21, 2015, 200 KPU students will participate in Translink's rollout of the new Compass card system.

Print Centre

Success:

 Installed a new automatic coil punch machine which helped the Print Shop complete all Course Packs prior to the first day of classes in Jan. 2015.

Future Initiatives:

• The Print Centre is looking to grow its External Revenues. A Point of Sale system is in the process of being implemented within the department.

Mass mailouts for the University are on the rise. The mail room is now using Canada Post approved software as well as sorting the mail more efficiently in the Print Shop's Bindery area before sending mail to Canada Post. This allows KPU to bring postage down to \$0.39 a letter from the regular \$0.75 rate.

Facilities Services Accomplishments October 28th to December 31, 2014



PROJECT	COMMENTS		
Capital Development (includes planning, design, renovations and new construction)			
Langley - Brewing Instructional Lab.	Concrete block walls and structural steel are complete. Roof is partially complete. Project is within budget. Mitigation strategies are being implemented to reduce impact to schedule. The building will be ready for use in February.		
Langley - Sidewalk installation.	Two new sections of sidewalk were installed from Glover Road to improve pedestrian safety. Repairs to the accessible ramps were also completed.		
Surrey – Sciences renovation	Geology relocation design is complete; biology upper level labs are in design development stage.		
Richmond & Surrey Washroom Audit	Completed washroom audits of Richmond Campus washrooms and Cedar Main Floor washrooms to evaluate how inclusive and accessible they are to our diverse KPU Community.		
Move Instructions	Developed improved process to securely move private and confidential records.		
AMJ Trailers	Three trailers of unusable surplus furniture were accepted by BC Crown Asset disposal for auction. Approximately \$1,800 / month will be saved by no longer storing these items.		
Chip & Shannon Wilson School of Design Building	Cancelled Tender. Developed project documents to further analyze and prepare next steps in project delivery.		
Environmental Activities			
ISH Green Team Start Up	Facilities, in collaboration with the Institute for Sustainable Horticulture have joined forces to enhance awareness, and look for energy conservation opportunities in the operation of the ISH Labs and Greenhouses. This is the third Green Team group activated along with Horticulture and campus based Facilities Support Generalists.		
Awareness	Presentation to Administrative Forum and KPU's Environmental Sustainability Committee of "Are you smarter than an Energy Manager" providing highlights of KPU's energy conservation efforts and results.		
Campus Renewal and Safety			

Finance and Administration

Inclement Weather	Wind storms and icy conditions so far this Fall have Facilities and Landscape teams responding to the campuses to make sure all areas are safe for openings each morning.		
Partial Campus Power Loss, Langley	Two days in a row, during heavy rains, the Langley campus experienced a partial power loss, affecting the entire West Wing. Source of the disruption was determined to be exterior ground level junction boxes with deteriorated seals.		
Facilities Operations / Genera			
Carbon Neutral Government Symposium	Attended the Climate Action Secretariat's symposium for the Post Secondary sector. The day's events provided; information on potential future funding; opportunities to network with colleagues in the post-secondary and other provincial sector; and share information on potential and successful projects.		
Therapy Dogs on Campus	Worked with Student Life to provide opportunities for the KSA to bring therapy dogs on campus at Surrey during the exam period. Planning was required to ensure the spaces met appropriate profile as well as considerations for public health and safety.		
Facilities Performance Index, APPA	The Association of Physical Plant Administrator's (APPA) Facilities Performance Index (FPI) submission was completed. The FPI benchmarks KPU's Facilities services against other participating North American universities.		
Hazardous Tree Removals, Surrey campus	Landscape contractors removed several large hazardous trees at the Surrey campus following up on recommendations from a Hazardous Tree Risk Assessment that identified the trees as dangerous and requiring immediate intervention. As part of the permitting requirements by the City of Surrey, replacement trees will be planted in the early Spring.		
Richmond Campus Flood (Atrium Waterfall)	· · · · · · · · · · · · · · · · · · ·		
Budget	The 9% BC Hydro increase was not within the operating budget and is placing pressure on the departmental budget. Strategies have been developed and implemented to address the projected shortfall and to ensure that within budget by year end.		

The Office of Advancement

Development Office

The Advancement Office is on track to set a record for donations for the eighth consecutive year with total gifts up over 30% so far this year compared to last year's total.

The 26th annual scholarships and awards dinner – which combined KPU's general awards night with the School of Business awards – saw over 470 students, donors and KPU representatives come out to celebrate student success and achievement. The event was the biggest awards night in the university's 31-year history, with the most dollars donated, awards received – over 440 – and guests in attendance.

New Major Gifts Confirmed or Received

A faculty member donated \$110,000 to KPU but requested no publicity regarding his gift. \$25,000 is going toward the purchase of Observation Room Equipment in the Faculty of Health and \$85,000 will go into an endowment to support BPN students bridge into the Bachelor of Science in Nursing.

\$ 4,000.00	K. Best Award
\$ 5,000.00	Godoy's Insurance Award
\$ 12,500.00	Sleeman Brewery Award
Payroll Donor	Heather Cyr Award
\$ 2,500.00	Mike Matsuo Award + KPU matching
\$ 10,000.00	The Windset Farms Greenhouse Horticulture Award
\$ 5,000.00	The Windset Farms Aspiring Greenhouse Graduate Award
\$ 5,000.00	The Windset Farms Entrepreneur of the Year Award
\$ 5,000.00	Marco Chorbajian Award
\$ 5,000.00	Columbia Remtec Manufacturing Award
\$ 5,000.00	Harlan Fairbanks Award
\$ 1,000.00	Autopro Automation Consultants Award (one-time award)
	Arc'teryx Pursuit of Perfection Award (one-time award while
\$ 1,000.00	Endowment builds)
Payroll Donor	Anita Hamm Award

New Grants Confirmed or Received

\$ 50,000.00	Vancity
\$ 6,000.00	City of New Westminster
\$ 15,500.00	Vancouver Foundation
\$ 25,000.00	Vancouver Foundation

Several major capital projects that were identified for fundraising are in different stages of prospecting. Our fundraising focus for the next 18-24 months will be on these projects.

External and Government Relations

We continue to leverage opportunities to increase exposure and promotion among key influencers. These include politicians, news media, business/industry and the non-profit sector. Key activities:

Events attended

Jack Webster Awards Dinner, honouring BC journalism and attended by media across all platforms.

Half-day planning session for Innovation Boulevard communications plan at Surrey City Hall. KPU is a member of the communications committee.

Opening Ceremony for Winter Wonderland at Richmond City Hall.

2014 Richmond Chamber of Commerce Business Excellence Awards.

Richmond Multicultural Society's Community Collaboration Table.

Surrey Board of Trade annual Seasonal Sizzle networking event. KPU operated an exhibitor booth; in addition to staff on site, a student engagement peer also attended to assist.

Richmond Christmas Fund appreciation event.

Inaugural Newton BIA Marketing and Events Committee meeting. KPU is represented on several committees, all of which are dedicated to enhancing and revitalizing Newton.

100 Year Journey Gala, celebrating a century of South Asian history in Canada.

Vancouver Board of Trade's annual Holiday Luncheon.

Langley Economic Development Forum (KPU was a sponsor).

Greater Langley Chamber of Commerce Business Excellence Awards (KPU was a sponsor).

A Vintage Affair and Kidsport Nite of Champions – two high-profile events on the Semihamoo Peninsula.

International Artists Day Gala – White Rock.

Newton Business Improvement Association Engagement Committee (KPU is a member).

Gateway of Hope Community Council and Five-Year Anniversary celebration (with Ministers Fassbender, Polak and Coleman).

SFU President's Gala.

Delta Chamber of Commerce Hats Off Gala for business excellence (KPU is a sponsor).

North Fraser Education Taskforce presentation to Minister Shirley Bond (KPU's Director External and Government Affairs is chair of the taskforce).

Canada-India Business Council luncheon with Premier Christy Clark.

Events hosted

All-candidates meeting for Richmond council candidates at Melville Centre, hosted by KPU and the KSA. Covered in both local community newspapers and ethnic media.

KPU Richmond fundraising and toy drive for the Richmond Christmas Fund. Campus bake sale held Dec. 11, while toy drive continued to Dec. 21.

Professional development

Attended the 6th annual Employee Communications, PR and Social Media Summit at Microsoft headquarters in Redmond, WA. Workshopped the summary with the KPU Alumni Association's engagement committee in January, and more internal workshops planned.

Communications/Media Relations

New@KPU

New@KPU, Kwantlen's monthly electronic employee newsletter, continues to evolve as we explore ways to provide the content most desired by employees. The November edition had 525 click-throughs, while the December edition was clicked by 369 staff.

University Transitions Project

All scripts have been completed for upcoming video support for the Transitions Project. We are now in the filming and production stage. Also provided support through a draft student survey of the new admission tool, which will provide valuable feedback as the project moves ahead. *InTouch*

Content for monthly alumni newsletter. KPU media coverage – Oct. 25, 2014 - Jan. 9, 2015

KPU was covered by all local community papers in Richmond, Surrey and Langley multiple times, and positive news stories featured prominently in *The Vancouver Sun*, *Metro Vancouver* and *Georgia Straight*.

New working relationships were formed with the *Vancouver Courier*, *Business in Vancouver*, *The Vancouver Sun* and CBC, with a special tour arranged for the KPU communications team at the latter.

KPU distributed a total of 25 news releases and media advisories:

October 25-31: 2 news releases November: 13 news releases December: 8 news releases January 1-9: 2 news releases

Coverage was received on more than 1,054 occasions:

October 25-31: 50 mentions (approx.) November: 549 mentions (approx.) December: 376 mentions (approx.)

January 1-9: 79 mentions (approx.)

The following is a list of KPU news releases that generated media coverage. This does not represent the number of times each story was picked up, as many were picked up several times:

KDocs is back with full film fest for 2015

KPU interior design student wins hospitality scholarship

'Tis the season for giving: \$750,000 in scholarships awarded to KPU students

Sneak peek behind the scenes of B.C.'s biggest student fashion show

New app helps make any space a little greener

KPU partners with Squamish Nation on trades training

Local KPU instructor recognized with exemplary service medal

KPU alumnus kicks concept onto global startup stage

KPU launches two new arts degrees

Celebrated beer enthusiast Joe Wiebe gives first talk to KPU brew students

Three KPU scholarships and counting for SABA BC

KPU alumna named to Top 40 Under 40

KPU design student wins Staples scholarship for corporate workplace design

KPU to host Richmond all-candidates debate Nov. 4

KPU Richmond hosts its first open house

Alumni Relations

Alumni Relations executed the 2014 KPUAA online election and AGM which took place on November 17th. Five new directors and two returning directors were elected to the KPUAA board for two -year terms and one for a three-year term. Thirty one alumni attended the AGM, which is a substantial increase from previous years.

The 2015 KPUAA officers are:

Chair - Harpreet Bains, House of Haven; B.A, Psych., 2013

Vice chair - Lindsay Civitarese, Crystal Vision and Hearing Centre; B.A, Psych., 2012 (re-elected)

Past chair - Hassib Hasanzadeh, Hamilton Duncan Armstrong + Stewart; B.A, Crim., 2009

Treasurer – Vikram Bubber, AS Bubber & Associates; BBA ENTR, 2013 (re-elected)

Secretary & interim executive director Melody Oshiro, confidential assistant, KPU

The directors at large are:

Rachel Baitz, Research Assistant, UBC; B.A, Psych., 2011 (new)

David Dryden, Investors Group; BBA ENTR, 2013 (new)

Kelsey Filion, Investors Group; BBA ENTR, 2009

Sandra Hoffman, KPU; Dipl. Community Support Work, 2010

Avi Kay, Envision Financial Credit Union; BBA ENTR, 2005 (new)

Carmen Lung-Pita, Open Door Group - Thrive Program; BA in Journalism (Hons.) 2007 (new)

Jaya Panwar, Telus Communications; BBA HR, 2008 (new)

Ayanthi Samarasinghe, RBC; BBA ENTR, 2004

Ex-Officio George Melville, KPU Chancellor

Ex-Officio Alan Davis, KPU President

Alumni survey report

A report containing the 2014 alumni survey results was prepared which includes benchmarks and results from previous surveys to help analyze alumni preferences for further alumni program development. The report will be shared with the KPUAA board of directors for their upcoming board planning session January 24.

Alumni metrics

The alumni relations office is in the early stages of setting up metrics for measuring alumni activity and engagement for KPU alumni. This process requires (1) data entry, (2) metrics set-up, (3) measurement, and (4) analysis. The office is currently updating the alumni database to begin this process.

Marketing collateral update

The KPUAA/AR marketing materials are being updated. This includes the newsletter, banners, post cards and greeting cards.

Distinguished alumni awards

Two alumni have been selected as recipients of the 2015 distinguished alumni awards which will be presented at the spring 2015 convocation ceremonies.

2014 KPUAA board planning session

KPUAA will be hosting its annual planning session on January 24 to set its strategic priorities for the year.

KPU Board of governors' alumni representative

A task force has been assembled to review of the applicants to be shortlisted for this position. The position was promoted to the alumni body at large and twelve applicants have expressed interest in the position.

Marketing and Recruitment

The marketing and recruitment departments have been in full swing for the past few months busy visiting high schools, developing new marketing materials, researching and reviewing new recruitment activities and reassessing goals and priorities.

Recruitment

Our 5 recruiters recently completed a heavy recruitment season in the local high schools. In total, KPU conducted over 200 high school visits in the lower mainland between Sept and Dec 2014. Visits typically include a presentation of what KPU has to offer students as well as an open question period for students, teachers and counsellors.

In addition to the high school visits we have conducted a number of new initiatives in the past few months:

Current Activities:

- Course registration calling campaign (CRCC)
- Communications: email, phone, social media, LiveChat, e newsletters
- Campus tours
- Application & registration workshops
- Weekly drop-in advising at all campuses
- Counsellor engagement school visits, info meetings etc

The pilot partnership with faculties is working very well. Each recruiter has been assigned one faculty and acts as their liaison with the Future Students' Office, ensuring we are meeting the needs of the faculty and collaborating on University priorities.

On November 6th, 2014, KPU hosted the first Richmond Open House. Over 400 students, parents and community members attended the evening showcase of KPU offerings, interactive displays, presentations and more. We are hoping to build on the momentum created at this event as we add more campus and community events to our list of new recruitment initiatives in 2015.

New domestic student numbers (headcount) are up by 8% this semester compared to 2014.

As well, new domestic student applicants for fall 2015 are up by 13%

Marketing Services

The major KPU marketing initiatives running currently include Radio, TV, Transit shelters, Skytrain murals and a Guildford Town Centre promotional campaign. These are general branding and awareness campaigns running for the 2014/15 year.

Guildford Mall is a very unique sponsorship running until September 2015, including:

• Branded KPU Murals in select locations within Guildford Town Centre

Marketing and Recruitment

- KPU branded vinyl decal wraps on escalators
- KPU branding on the Guildford Town Centre locker system
- KPU branding on mall directory screens
- 2 Open House events in Guildford Town Centre's Centre Court
- \$1000 Guildford Town Centre scholarship to a KPU student
- Print, social media and website promotions and advertising with Guildford

The mall attracts almost 14million visitors each year and is a great opportunity to brand KPU and raise awareness. Mall administrators have recently advised us that their customer service centre receives many inquiries about KPU each week. Questions such as:

Can I register online? Where can I get more information? and Does KPU have a location in the mall? are being asked frequently. We are currently working with the mall administrators to have them approve a KPU information piece to be distributed at their customer service counter.

The Guildford Town Centre campaign is bringing increased interest from prospective students to KPU and we hope to build on this for the remainder of the year.

Coming up next month is the first 'KPU Showcase' event at Guildford on Feb 19 as well as the annual Surrey Open House on Feb 28th.

Institute for INovation in Teaching and Learning (INSTL)

Vice Provost Teaching and Learning (acting): Todd Mundle

Manager Learning Technology: Meg Goodine

Senior Learning Systems Administrator: Donna Hrynkiw Learning Systems Support Specialist: Robin Leung

SUMMARY OF WORKSHOPS AND SEMINARS

Title	Date	Facilitator	Attendance
VoiceThread Workshop	Nov. 7	Meg Goodine, Laurel Tien (BSN), Lynette Manton (ACA)	5
Experiential Learning for Essential Skills Roundtable	Nov. 17	Tom Carey, Ross Laird, Tierney Wisniewski, Meg Goodine	6
Moodle Basics	Dec. 9	Meg Goodine	12

PROJECTS

Project	Description		Status/Outcome
Mapping from Experiential Learning activities to Interdisciplinary Learning Outcomes	Research and innovation project Conducted by Tom Carey (INSTL Visiting Scholar, Ross Laird(Arts), Tierney Wisniewski, RA-RA funded by INTSL	•	Ross Laird's web-based report is now available on the INSTL website (http://radish.kwantlen.ca/outcomes/intro_me zz-kwt.html) Tom Carey will be organizing a follow up roundtable in February
OERu	KPU is contributing two courses to OERu – courses include Sustainable Horticulture, FSH, and an Arts course TBD. Diane Purvey and Meg Goodine are contributing to the OERu Course Approval and Quality Working group. Todd Mundle attended the 3 rd Meeting of OERu Anchor Partners, November 6 and 7, 2014 in Hobart, Tasmania.	•	Ongoing

Quality Standards for Online and Blended Courses

In an effort to ensure and sustain a culture of quality in online and blended course delivery, INSTL drafted a set of quality criteria based on current research and distributed it for review to the Advisory Group on Teaching and Learning in Dec. 2013. Working with faculty volunteers from this Advisory Group, the draft was revised. In addition, an accompanying course planning guide and quality checklist was drafted.

INSTL is now actively using and promoting these guidelines and planning documents with faculty. The documents will be posted on the INSTL website as a resource for faculty.

- Guidelines and planning documents completed and reviewed by Advisory Group on Teaching and Learning
- Feedback collected (ongoing)
- Posted on INSTL website in May
- To be presented to the Senate Sub-Committee on Academic Planning and Priorities (SSCAPP)
- Documents to be reviewed when the Teaching and Learning Advisory Committee reconvenes.

Space Planning at KPU/ Collaborative Classroom Initiative

Work is continuing on the collaborative classrooms project

IET: Maggie Fung, Space Management: Terri Chanyungco; INSTL: Todd Mundle, Meg Goodine

- Surrey A2410 meeting room will serve as a demo space and is now equipped with a wireless 3-monitor HD presentation system and mobile furniture. Writable wall surfaces have been requested.
- Surrey Fir 240 has been identified as the first full size collaborative classroom
- Deans have been asked to identify interested faculty to serve on a working group provide input on equipment and furniture for Surrey room and another in Richmond (to be identified)
- INSTL will facilitate the working group and coordinate PD sessions facilitated by Tom Carey (tentatively in February)
- Timeline is for Surrey collaborative room to be ready for use by September 2015

Open Badge Prototype Project (Digital Badges)

The Open Badge concept is an open source standard designed to provide alternative ways of recognizing learners skills and achievements beyond formal academic credentials. INSTL is partnering with the Library to create and pilot a badge system within the Moodle Learning Management System (LMS) to recognize the learning of students who complete the Library's online

- Over 100 badges were awarded over the fall semester
- Anecdotal feedback from the 3 instructors who actively participated was positive but very little feedback from students
- School of Business faculty interested in continuing the pilot for another semester
- Pilot extended to the end of April.
 Recommendations will then be made on

	plagiarism tutorial. Our goal is to lay the groundwork for extending the badge concept to other contexts within KPU.		whether to fully implement a Moodle badge for completion of the plagiarism tutorials.
Newsletter	INSTL newsletter is published three times a year	•	On hold
lynda.com evaluation	In partnership with IET, INSTL is coordinating an evaluation of the online learning service, lynda.com (http://www.lynda.com/academic)	•	Approximately 35 faculty and staff, and 2 students participated in the evaluation from Nov. 3- Dec.3 The feedback was very positive IET will continue to fund lynda.com access for faculty and staff from January – April 2015 Many faculty who participated are in favour of extending the use of lynda.com to students but a business case will need to be made for this as the additional cost is significant. INSTL will work continue to with IET to build this case

INSTL INVOLVEMENT IN KPU COMMITTEES

Collaborative Classroom Initiative

Vice Provost Teaching and Learning (acting): Todd Mundle Manager Learning Technology: Meg Goodine

Advisory Committee on Teaching and Learning

Manager Learning Technology: Meg Goodine

Learning Management Systems (LMS) Steering Committee

Manager Learning Technology: Meg Goodine

Faculty Orientation Handbook Working Group

Manager Learning Technology: Meg Goodine

IET Change Advisory Committee

Senior Learning Systems Support Specialist: Donna Hyrnkiw

COMMUNITY INVOLVEMENT

BCcampus events:

Educational Technology User Group (ETUG)

Manager Learning Technology: Meg Goodine – attended Fall 2014 conference at BCIT,

Nov. 13

Symposium on Scholarly Inquiry into Teaching and Learning Practice

Manager Learning Technology: Meg Goodine – attended symposium at SFU Harbour

Centre, Nov. 14

UCIPD (University College and Institute Professional Development)

Manager Learning Technology: Meg Goodine

Open Education Resource Universitas: Course Approval and Quality Working Group

Manager Learning Technology: Meg Goodine

Institutional Analysis and Planning

Surveys Administered by IAP:

- Health Open Office Survey: Report sent to Health Nov 27/1
- BSN 1-year follow-up Survey, cohort August 2013: report sent to Donna Cato Dec 3/14
- Surveys Administered on behalf of IAP:
 - Community Perception Survey: Draft report received, reviewed by IAP and a revision received in December. Expect to finalize in January 2015
 - National Survey of Student Engagement (NSSE): Overview report developed, all reports posted on share-point site and communication distributed
- Performance Reporting on Vision 2018:
 - Working with Board Governance committee on setting appropriate targets for future reports
 - Will produce new report for February
- Ministry of Advanced Education Submissions:
 - Submitted Skills Gap Plan for 2014/15 November 3
- Data Sharing Submissions:
 - Submitted to the National Faculty Data Pool (2014 full time faculty info)
- > Student Appraisal of Instruction Survey:
 - Fall 2014 survey reports were sent to 550 instructors, including 173 probationary.
- Program Review:
 - Reviews are underway in the following programs at the stage indicated:
 - Business Management Diploma / Business Administration Diploma (BUSI): Self-study underway
 - o Computer Aided Design Drafting (CADD): Self-Study underway
 - o Entrepreneurial Leadership BBA (ENTR):): Self-Study underway
 - Human Resources Management BBA (HRMT):): Self-Study underway
 - Legal Administrative Studies (LGLA):): Self-Study underway
 - Fashion Design & Technology (FASN): External Reviewers selected and site visit scheduled for Feb. 16, 2015
 - Music (MUSI): Action Plan awaiting Institutional Response
 - o English (ENGL): Action Plan approved Oct 2014
 - Creative Writing: Action Plan funding application approved Nov 2014
 - Surveys: (programs may have several surveys in various stages at one time)
 - o Surveys administered and results delivered for CADD, HRMT
 - Surveys in draft for CADD & BUSI
 - Surveys in draft / awaiting final approval / administration for ENTR &HRMT
 - Process and Procedures:

Institutional Analysis and Planning

- The process for Institutional Response component has been finalized and is now being implemented on the first review ready for this step
- > Reports posted to the IA&P website:
 - Fall 2014 Employee summary
- Retention Analysis:
 - Data extracted by IET, awaiting testing by IAP
- ➤ Ad hoc data and Information Requests to IAP Filled:
 - November: 8December: 6
- ➤ Other Requests Filled:
 - Conducted 2 KBIT training sessions
- ➤ Various IAP Staff Participated in the following Training/Professional Development Activities:
 - Annual Conference of Pacific Northwest Association of Institutional Researchers and Planners
 - Society for College and University Planners (SCUP): Planning Institute Step 1 and Regional Conference
- > IAP Staff Participated on the following internal committees:
 - Transition Advisory Group
 - CDW Working Group
 - Academic Council
 - Administrative Council
 - Standing Committee on Academic Planning and Priorities
 - Senate Standing Committee on Program Review (2 people)
 - SEM Summit
 - Banner Functional Management Team