

KWANTLEN POLYTECHNIC UNIVERSITY COMMUNITY REPORT

KPU has served Metro Vancouver for more than 30 years, helping over a quarter-million people start their timeline to success. We are proud of our community engagement, and excited to share some of this past year's projects with you.

This issue highlights:

- Exciting community initiatives KPU has supported
- KPU's vision for 2018 and our goals from our new strategic plan
- The exemplary individuals we've awarded Honorary Degrees to this year
- A look ahead to new KPU programs and a sneak preview into the 2013 CCAA Women's Soccer National Championship



KWANTLEN POLYTECHNIC UNIVERSITY

KPU In Your Community

PHOENIX

Learning For KPU Community Members

The Phoenix Kwantlen Learning Centre (PKLC) provides community-based learning for adults looking to upgrade their skills before heading back to school, or embarking on a new career path. The centre offers individualized instruction in Math and English, provides job search support, explores personal career options and helps with bridging to further training and education. Through KPU's Academic and Career Preparation Department, PKLC allows adults to develop needed employability skills tuition-free, with the exception of some student fees.

AUTISM SUPPORT DOGS

KPU's Public Relations Students Raise \$9,500

Twenty-five KPU Public Relations students held a reception and silent auction that raised an impressive \$9,500 for Autism Support Dogs: A registered charity that provides dogs to families with an autistic child. Held at the Dockside Lounge in Vancouver, 'Colour My Story' involved six months of hard work, planning and preparation. Over 120 guests attended, including Global BC's Mark Madryga, who hosted the event.

BC OPEN TEXTBOOK PROJECT

Instructors Take Part In A Growing Initiative

The provincial government has started an initiative to make textbooks accessible to students for free. Several KPU instructors lent their expertise by reviewing the books for quality and relevance. So far, 15 textbooks in Math, Chemistry, Marketing and Psychology, among other subjects, are now available to students. The online, publicly accessible material can be used as a valuable supplementary learning resource. A number of instructors at KPU have already chosen to use the open textbooks in their classrooms, helping students of all disciplines cut down on their education costs.

FVHRS

Faculty Donates Decorations For Revitalization

KPU's School of Horticulture students designed and donated hanging baskets to the Fraser Valley Heritage Railroad Society's (FVHRS) Cloverdale interurban train restoration. The baskets added a burst of colour to the official completion of the Heritage Rail Demonstration Project and the grand opening of the Cloverdale station's revitalization. The event featured the unveiling of the replica train station and the restored interurban car, which made its first run in over 50 years. KPU will continue to support the FVHRS by helping them locate plant suppliers and volunteer labour to install the project. Horticulture Landscape Design students have also developed a landscaping plan for the heritage station, which is set to be completed later this year.

LULULEMON

Students Design Eye-Catching Displays For Window Shoppers

In collaboration with lululemon, KPU's Graphic Design for Marketing (GDMA) students have created eight window displays over the past three years for the company's Oakridge Mall location. The class projects have given students the opportunity to apply skills learned in the classroom, and gain practical experience. Their hard work – executed on a tight budget – is seen by thousands of shoppers annually.

ALS FUNDRAISER

KPU's Accounting Society Raises Funds To Fight Lou Gehrig's Disease

Accounting Society of the Kwantlen (ASK) students supported those suffering from Amyotrophic Lateral Sclerosis (ALS), commonly referred to as Lou Gehrig's disease. Over 80 people attended the fundraiser at The Henry Public House in Cloverdale, which was part of a new ASK initiative to contribute more to KPU's communities. Twenty-five students also showed their support by volunteering for the Walk for ALS in Richmond.



VISION 2018

In 2018, KPU is Canada's leading polytechnic university, with:

- Inspiring educators
- All learners engaging in campus and community life
- Open and creative learning environments
- Relevant scholarship and research
- Authentic external and internal relationships



Goals And Strategies



- **Successful global citizens:** All KPU graduates are prepared for global citizenship and rewarding careers.
- **Engaged learners:** Learner engagement and retention at KPU show continuous improvement.
- **Effective organization:** KPU is a well-managed, integrated, and transparent organization that supports learning.



- **Recognized teaching and scholarship:** KPU is widely recognized for its teaching and its scholarship.
- **Unique identity:** KPU's unique identity is clearly articulated and well understood across the University and beyond.
- **Continuing and professional education:** KPU is the foremost provider of continuing and professional education in its region.



- **Community engagement:** The impact of KPU's community engagement has doubled by 2018.
- **Expanded educational access:** KPU's operations support purposeful learner growth of at least 5% annually to meet the educational needs of its region's diverse population.
- **Blending theory and practice:** Experiential learning is integrated into every KPU program, connecting theory to application and the classroom to the community.

KPU selected four outstanding British Columbians to receive honorary doctor of laws at Spring Convocation this year. These individuals are recognized *honoris causa* (for the sake of honour) for their significant contributions and accomplishments.

HONORARY DEGREES



- Janet Austin**
As CEO of the Vancouver YWCA, Janet is committed to achieving women's equality and improving the lives of women and their families. Her work promotes social and community development in early learning and care for children, social housing and advocacy for mothers without legal status.
- Susan Davidson**
Susan has been at the forefront of the Lower Mainland's organic agriculture sector for over 20 years. An entrepreneur, fundraiser, community leader and founder of Glorious Organics Cooperative, her priority has been to support small-scale organic farms that use sustainable practices.
- Charan Gill**
Social activist, rights advocate, author, entrepreneur and founder of Progressive Intercultural Community Services (PICS), Charan has initiated and successfully run a variety of programs for immigrant youth, women, seniors, farm workers and the homeless.
- George Melville**
Chairman and owner of Boston Pizza International (BPI), George is a successful and award-winning restaurateur with more than \$1 billion in sales. He consistently exemplifies the values of hard work, determination and genuine compassion for others, both as a member of KPU's Board of Governors and in his philanthropy work.

A LOOK AHEAD

New Programs

KPU offers all learners opportunities to achieve success in a diverse range of disciplines. The following new degrees join the university's roster of over 145 programs:

- B.Sc Biology – September 2013
- B.Sc Health Science – September 2013
- BA Political Science – January 2014
- B.Sc Applications of Mathematics – September 2014
- B.Sc Physics for Modern Technology – September 2014

Sports

KPU will host the 2013 CCAA Women's Soccer National Championship. The four-day Canadian Collegiate Athletic Association (CCAA) tournament will be held at Newton Athletic Park November 6 – 9. The KPU Eagles women's soccer team – who won bronze at the 2009 Championship – will compete as one of the eight participating teams.

Your opinion is valuable to us. Please submit comments on this community report to: kpu.ca/opinion.

kpu.ca

