

Solar/Wind Energy Training System LabVolt Series



MAY 2018

# Report to the Board of Governors

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meets action



## Province gives KPU trades and technology students new tools to succeed

Trades and technology students at Kwantlen Polytechnic University (KPU) will soon be working with new industry-grade equipment thanks to \$500,000 from the B.C. Government.

“This funding will help provide industry-grade or even better than industry-grade equipment to our students so that when our students graduate in two years, they’ll be able to fill the high-demand in B.C. for skilled tradespeople,” said Dean of the Faculty of Trades and Technology Dr. David Florkowski.

With the funding, KPU has purchased thermal and geothermal energy training system machines. The models will be used by students in the welding and electrical programs and the new Mechatronics and Advance Manufacturing Technology (MAMT) diploma program.

“We’re investing in new trades as well as tech training equipment at KPU so students are better prepared once they leave the classroom,” said Melanie Mark, Minister of Advanced Education, Skills and Training. “Trades and tech are government priorities as there are thousands of in demand jobs in these areas. Replacing obsolete items and purchasing the latest in technology means students get

their training on the same type of equipment that industry uses.”

Mechatronics is a multidisciplinary field of science that includes a combination of mechanical engineering, electronics, computer engineering, telecommunications engineering, systems engineering and control engineering. Designed to address the technical skills gap in Canada and advance the manufacturing sector, the MAMT program supports applied research, product development and commercialization solutions. Graduates will be employable across a wide range of industries such as manufacturing, green technology, biotechnology, medical, energy, transportation, telecommunications, autonomous vehicles, building technology, agriculture, aerospace and national security and defense.

KPU’s mechatronics lab facility, which is currently under construction, will serve as the training centre for students to pursue the Siemens Mechatronics Systems certification program, a pillar of Siemens Canada Engineering and Technology Academy. In addition, KPU’s MAMT diploma program, which is in the final stages of development, is expected to begin accepting students this fall.

Some of the highly technical equipment funded by the province for KPU’s mechatronics lab facility will include robotic arms and machines that synchronize electrical power systems with alternating currents.

In addition, the provincial funding is providing new cutting-edge machinery for the plumbing, appliance servicing, millwright and farrier programs, and replacement automotive lifts for the automotive service technician program.

“The funding will be spread fairly evenly amongst all of our trades programs,” said Florkowski. “Funding for new energy-efficient and progressive equipment is crucial to give our students the skills they need to succeed in the booming trades industry.”

[Photos](#) of Dr. Florkowski and some of the new equipment purchased with Provincial funding are available on [Flickr](#).

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*International Students taking in the Spring Tulip Festival*

## New Lt. Governor of B. C. part of the KPU alumni family

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Kwantlen Polytechnic University (KPU) honorary degree recipient Janet Austin was formerly sworn in today as the 30<sup>th</sup> Lieutenant Governor of British Columbia.

Austin was recognized as a community leader and advocate of social change by KPU in 2013 with a doctor of laws for her decades of work in the not-for-profit sector championing women's equality and improving the lives of women and their families.

In her KPU Convocation address, Austin gave the following advice to graduating students.

"Over the course of my many years in the work world, I've had the privilege of doing very many different things. Part of the reason for that is that I'm actually the product of a liberal arts education, and so the polytechnic mix of many arts, sciences and skills that I acquired through my formal education has both nothing and everything to do with whatever I may have accomplished in subsequent years. Nothing, in that there's no direct linear connection between what I studied and what I've actually done in the world of work. But, it also means everything, in that it helped me to see that all fields of

knowledge are connected, and it helped me to develop the critical thinking and communication skills that allowed me to make those connections and also to make use of them both in work and in life."

Through her work at Big Sisters of BC Lower Mainland, BC Housing, and YWCA in Vancouver, Austin emphasized social and community development, including early learning and care for children, social housing, and advocacy for mothers without legal status.

"It may not always be totally clear to you how the knowledge you've acquired in this polytechnic environment will manifest in your future life and your future work, but I guarantee you that it will in profound and positive ways," Austin added in her address.

"We're pleased that Ms. Austin is the new Lieutenant Governor," said KPU President and Vice-Chancellor Dr. Alan Davis. "She has proven herself as an outstanding community leader in this province, and we're proud to count her among KPU's alumni as an honorary degree recipient."



*2013 Honorary Degree Recipient, Janet Austin with Arvinder Bubber, Chancellor, and Dr. Alan Davis, President and Vice Chancellor*

# President and Vice Chancellor Report

Vision 2023: in this period between Board meetings, I continued to meet with governance groups and hold hallway discussion sessions on each campus. A blog option for feedback provided some useful comments during this discussion of draft 2. The final draft is now under discussion by governance committees, and will be put to Senate at its May 28<sup>th</sup> meeting for recommendation of approval to the Board of Governors.

I joined Dean Worobec and Nicki Simpson (KSA) in a workshop hosted by the Newton Sustainability in Action Planning group on April 4<sup>th</sup> to discuss Education and Culture in the Newton area.

The regular meeting of the KPU Foundation Board was held on April 10<sup>th</sup>, and on the 13<sup>th</sup> I was pleased to attend the outstanding Fine Arts graduation show in Vancouver. On the 14<sup>th</sup> I attended the Sources Gala fund-raising event, and on the 16<sup>th</sup> the gala opening of the Wilson School of Design building.

April 17<sup>th</sup> was the School of Horticulture Awards dinner in Langley, and on the 19<sup>th</sup> I was pleased to attend the amazing Fashion Design and Technology show. I dropped by the Mikelson Art Gallery on April 20<sup>th</sup>: Mary Mikelson will be receiving an honorary degree from KPU at the spring convocation.

On April 24<sup>th</sup>, I joined Chancellor George Melville in attending the investiture of Janet Austin (KPU honorary degree recipient) as BC's new Lieutenant Governor.

April 25<sup>th</sup> I was at the members' meeting of Universities Canada in Vancouver where we heard from the National Research Council President, Iain Stewart, and there were sessions on university-community foundation partnerships, and freedom of expression on campus.

On the 26<sup>th</sup>, I attended the Student Leadership Awards dinner. April 27<sup>th</sup> was the splendid KPU Day in Langley, as well as a wonderful concert that evening by the Langley Community Orchestra, which included some of KPU's string players.

From April 28<sup>th</sup> to May 1<sup>st</sup> I was in Victoria for the Colleges and Institutes Canada's annual conference and meetings. This included a workshop on the role of higher education in building social infrastructure, and presentations on innovation, paleofuturism, leadership and change, trends and issues in higher education, Indigenous education and our own ZedCred team of Dr. Rajiv Jhiangiani, Dean Diane Purvey and University Librarian, Todd Mundle.

On May 3<sup>rd</sup>, I was pleased to introduce the Honorable Carole James, Minister of Finance and Deputy Premier to the Richmond Chamber of Commerce at a breakfast which KPU sponsored. She spoke about the highlights of the recent budget, and there was much engagement about factors affecting the economy, including the role of higher education in the innovation agenda.

Later the same day I was pleased to meet with Dr. Deng Zemin who is Deputy Secretary General of the Chinese Academy of Vocational & Technical Education, who was interested in understanding how KPU meets its polytechnic mandate.

From May 14<sup>th</sup> to 16<sup>th</sup>, I attended the Polytechnics Canada annual conference and Board meeting in Brampton, Ontario.

May 17<sup>th</sup> was the KPU Foundation's annual golf tournament: another sold out event, held at the Morgan Creek Golf Course, and on May 18<sup>th</sup>, I attended the PSEA Presidents' Strategic Planning Session in Vancouver.



*Staff taking in some learning and activities at KPU Day*





# Human Resources

## People First Culture:

### Respectful Workplace

Rollout of the Respect in the Workplace online training course has begun. The online training is required for all existing and new employees and will be rolled out to leaders first to engage them in supporting this University initiative as they communicate the importance of a respectful workplace within their respective areas. Working within a rollout timeframe of April 1, 2018 – November 31, 2018, Human Resource Business Partners will work with leaders to develop a custom rollout plan that meet their area's needs. A SharePoint site has been developed under the Human Resources tab with resources to assist leaders and employees.

### Personality Assessment Workshop

An in-house personality assessment workshop, True Colors, was delivered to the Department of English. True Colors is a tool which can lead to improved teamwork and communication.

### Employee Onboarding

Onboarding resources have been developed for hiring managers to assist with the new hire process and provide a positive and consistent employee experience. Starting May 1, 2018, Human Resource Business Partners will begin piloting resources with individual hiring managers who have new administrative employees. A SharePoint site has been developed under the Human Resources tab with resources to assist leaders and employees. As of May 7, 2018, new employees will receive an email requiring them to take training modules, including Health & Safety Orientation, Information and Security Awareness, and Respectful Workplace, which will help establish a consistent standard around compliance training across the institution.

## Talent Management:

### Leadership Conference

Targeting leaders in positions of manager and above, the KPU Leadership Conference will replace the spring and fall Administrative Forums as we align our priorities, energy, and resources with the vision of KPU as a learning ecosystem. Leaders can expect to receive a separate email invitation with all the specifics as it relates to date, time, and location.

KPU remains committed to the growth and development of all our administrative employees. In taking this KPU Leadership Conference approach, we empower our leaders to share the learnings gained from this conference to their own teams in a way that makes sense and fosters growth and development specific to their teams. Furthermore, leaders will continue to foster employee development through annual talent review conversations and professional development opportunities.

### Professional Development Activities

We supported 125 activities in the last fiscal year for administrative employees through professional development.

## Senior Talent Acquisition (Deans/Directors and above)

Searches completed, successful candidates, and start date:

- Catherine Dube, Director – People Services; May 22, 2018

Searches underway:

- Chief Information Officer
- AVP, Research
- Dean, Trades and Technology
- Director, Ancillary Services
- Director, Cooperative Education
- Director, Global Enterprise

## People Relations:

### Hiring Best Practices

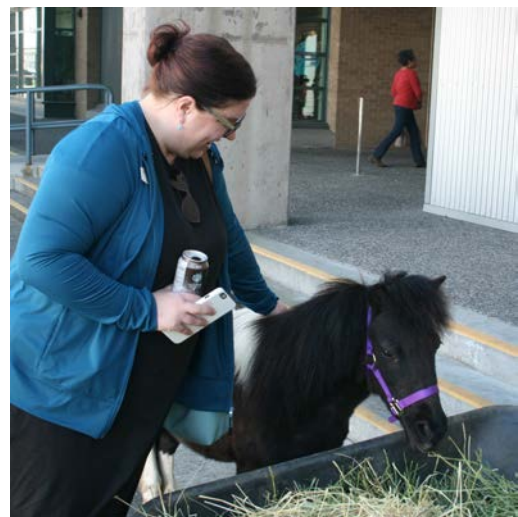
A hiring best practices workshop was rolled out to the administrative group. Covering strategies to advance the hiring process, the objective of the seminar was to help our current and future Hiring Managers identify great hires while complying with legal requirements, ultimately leading to a positive candidate experience. Phase 2 will be to work with the BCGEU and the KFA.

### Long Service Awards

As part of the honouring of our long-service employees, Human Resources – in partnership with leaders – has created a SharePoint site that lists the names of the award recipients, which includes words of recognition from their supervisors.

### Employee Engagement Survey

The survey has been completed and Human Resources will work with the President and the Board Human Resource's Committee to establish an action plan on the results.



*Enjoying KPU Day with a visiting pony*

# Office of the Vice President, Finance & Administration

## FINANCIAL SERVICES

### General:

Financial Services performed a successful year-end close, with Financial Operations, Payroll, Procurement, and Financial Budget and Reporting working diligently together as a team to coordinate this immense task.

External KPMG auditors were on the Langley Campus from April 23, 2018 through May 4, 2018 and will return on June 11, 2018 through June 22, 2018 for an audit of the KPU Foundation.

### Financial Operations and Payroll:

#### Staffing

Payroll Operations welcomed Julie Baranski, CPM, into the role of Payroll Manager effective April 30, 2018. Julie brings with her expertise in managing union and non-union payrolls, year-end processing and filing, administering RRSP's and pension plans, as well as staff leadership and oversight.

#### Initiatives

Financial Operations has been working with the Information Technology department on the planned Banner IX upgrade. Team members have commenced the testing of various financial reports and forms to determine which will continue to operate in the upgraded environment and which may require additional coding or set-up. Testing of the new Banner IX system is expected to start in the summer of 2018, with an implementation date scheduled for mid-October 2018. Additionally, Financial Operations is working with the Information Technology department on testing and rolling out an upgrade to their FAST system. Testing for the updated FAST systems is schedule to start by June 2018, with a completion date scheduled for the end of summer 2018.

Financial Operations is also working with the Office of the Registrar (OREG) to integrate the revised international tuition rates for the school year starting September 2018, as well as the new international student insurance rates. The Financial Services/OREG working group continues to work closely to transition the responsibility for data entry of tuition fees into the system (Banner) from OREG to Financial Operations.

### Budget and Financial Reporting:

#### Staffing

Financial Budget and Reporting has a current posting to hire a replacement for Analyst Charles Crete, whose last day at KPU was April 27, 2018.

#### Initiatives

Financial Budget and Reporting successfully completed the

final review of major accounts and working papers to ensure the financial statements were accurate and fairly presented.

With transparency and inclusivity in mind, the Financial Budget and Reporting team will begin to organize meetings with key stakeholders on their reporting needs surrounding actuals and forecasts.

### Procurement Services:

#### Staffing

Procurement Services has a current posting to hire a replacement for Manager, Procurement Services. Current manager, Alixe Alden, will be leaving KPU effective May 8, 2018 to pursue a new employment opportunity.

#### Initiatives

Drafts of the revised Procurement Policy and Procedures are currently going through the established internal review and approvals process with implementation planned for fall 2018.

Procurement Services is also working towards approval on a new Customs Brokerage and Related Services provider, Thompson, Ahern & Co Ltd. As the largest brokerage firm working with post-secondary institutions across Canada, Thompson, Ahern & Co. Ltd. will provide access to systems that will improve processing, enhance administrative efficiencies and offer significant savings.

## ORGANIZATIONAL RISK

### Insurance

We continue to populate the cyber insurance application, which is currently at 95% completion. Final review to take place with Information Technology Services before submission to the market. Our aim is to submit the questionnaire to our broker for quotes in before the end of fiscal Q1.

### Risk Assessment

Risk Management has validated operational risks with Human Resources and External Affairs and will work with IAP to develop meaningful analytics. Operational results will aid executive in the upcoming Strategic Risk Identification session.

### Contract Review

Risk Management has developed the internal contract database and will present it to PUE along with the broader contract management process. Risk Management will work with Finance to support the education and training plan for the broader KPU community.

### INFORMATION TECHNOLOGY

#### Staffing

The management team is currently developing a revised organization structure plan to efficiently meet the needs of the institution. This plan will also allow for full support of all services with the ability to build redundancy for vacations and sick time without disrupting service to the University Community. While this plan is in development, the team is working diligently to fill vacant positions through backfilling and new hires.

#### Banner 9 Upgrade

The BANNER 9 Core Team is still on target to implement the upgrade by mid-October. The Core Team has successfully reviewed current customizations to the software; these customizations bring a high cost and risk to the timeline, and the team has eliminated nearly all customizations to the baseline product as a result (6 remaining). The team is also looking at KPU added modifications (Bolt-on apps), which were created to augment functionality that does not exist in the current software (e.g. orientation, UPASS, Health Opt out, etc.). BANNER 9 has new functionality, which the team is exploring as it may cut down the added modifications and utilize delivered functionality.

Selected representatives from the teams (HR, OREG, IT) attended the BANNER 9 Ellucian conference in April which was extremely successful in accelerating the project timeline, eliminating the risk for the project going live. They were able to see all the new functionality to replace customizations, work with software experts to tune and configure the software, and collaborate with peers during this time. The group recommends that the University allocates budget to send at least one representative from (IT, HR, OREG and Finance) each year to see what new technologies and services can be used to assist the University Business areas.

#### Enterprise Reporting Strategy

As part of the BANNER 9 project, the team is also working on an institution-wide reporting solution to allow information to be distributed throughout the campus. The existing FAST product is currently used by Finance, but will also be used by both Student and HR teams to do institutional reporting. This will allow reports to be deployed to the university community through a common data warehousing web portal. All batch reporting that has been deprecated from the BANNER 8 will now be transformed to use the functionality of FAST.

#### CRM Project

The CRM-Recruit project is resuming discussions with Ellucian. The process is back on track as the team has found solutions that allow the entire product to be fully hosted within Canada without breaching privacy laws. The team will resume the implementation for a go-live in November.

#### Other Enterprise Projects

The Enterprise team worked with functional areas relating to key University systems such as:

- Working on One-KPU to go live by fall semester;
- Assisting in the upgrade to the KPU.CA in site;
- Working with Finance through year-end KAudit processing;
- Library Online Journaling System upgrade;
- Student Test Center software implementation (Register Blast);
- Document Imaging Upgrade (XTender); and
- Working with Business areas on new initiatives and projects into the new fiscal year.

#### Office 365

Office 365 email for staff, faculty and retirees is currently in development with a pre-pilot scheduled for Summer 2018.

#### Skype for Business Conferencing

Skype for Business (SFB) is currently being promoted to staff and faculty as an alternative audio and video conferencing solution to BlueJeans. Ongoing SFB conferencing training is being facilitated on a departmental and key-user basis. As the adoption rate is increasing on a monthly basis, this should eliminate the need for BlueJeans, thus eliminating the need to renew the service contract in fiscal 2019.

#### Digital Ready Classrooms

Plans have been finalized to upgrade an additional 49 classrooms to the basic digital ready standard during the summer term. Current status: 21 of 49 more rooms have been upgraded.

#### Information Security

IT is currently assessing a Memorandum of Understanding for Participating BC Post-Secondary Institutions to benefit from a CISO (Chief Information Security Officer) hosted by BCNET. Participating BC Post-Secondary Institutions will commit on a 2-year basis; a minimum of 5 institutions need to opt in (with no more than 8 in total) to make it cost effective.

#### Information Security Awareness training

Information Security Awareness training is now part of the new HR staff orientation program and mandatory for all new employees.

IT has signed up for the BCNET shared Vulnerability Scanning Solution for Higher Ed. Nessus Professional Scanning service, deployed by millions of users worldwide to help institutions identify vulnerabilities, policy-violating configurations and malware that attackers use to penetrate networks.

#### Cloud-based Platform Information Security Assessments

IT is formally evaluating all prospective cloud vendors. It is



## Finance & Administration cont'd

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important that prospective cloud services vendors match and exceed KPU's Information Security Requirements to help remain FIPPA compliant and mitigate risks.

### Secure Data Management Planning for Research Grants

IT is assisting with providing expert consultation storage, equipment and secure data management planning for the Biology Faculty DNA Sequencing research grant and the Canadian Longitudinal Study on Aging's Access Agreement for Health Sciences.

### Canadian Cybersecurity Incident Response Center

IT, on behalf of KPU, has applied for and been accepted to use the following services for partner institutions: Cyber Defense, Cyber Situational Awareness and Cyber Enhanced Information Products. IT will be onboarding select services third and fourth quarter 2018.

### KPU Phishing Prevention Campaign

Ongoing with a combination of administration and faculty targeted meeting presentations, Service Desk notifications and informational materials posted on the KPU Information Security Awareness Site.

### Business Continuity

Two major initiatives are underway to make KPU more prepared for network outages: one is relocating key equipment to a secure off-campus facility, and the other is to implement a secondary pathway to the Internet. Phase 1 of the equipment relocation is complete, and is working as designed; Phase 2 additional equipment will be added to increase the functionality independently available all campuses by end of June 2018. This was delayed due staff leaving the institution; implementing a secondary pathway to the Internet is currently in the planning, and implementation stages with our sector partner BCNET, completion date by December 2018. These initiatives are the first stage in an overhaul of business continuity practices and procedures at KPU.

### Construction Projects (Spruce, School of Design (WSOD), Civic Plaza, Mechatronics)

**Spruce:** Implementation for IT infrastructure phase two is in progress. AV for the final phase of Spruce has been planned, procurement process will begin by May 11 to be completed by middle of June.

**WSOD:** Project largely complete; wrapping up a few outstanding items. AV and network infrastructure deficiencies are 98% addressed.

**Civic Plaza:** Plan complete; procurement process for IT components started. The development of data centre schedule is in progress; generator, UPS and HVAC system locations confirmed. IT is also in the process of verifying all data runs; approximately half of the network infrastructure equipment has been ordered.

## CAMPUS SAFETY AND SECURITY

### Security:

#### Urban Trespass

- The Security Manager and Contracted Security Supervisor attended the Canadian Centre For Threat Assessment and Trauma Response (CCTATR ) by Kevin Cameron; this event was a two-day level 2 Threat Assessment Training held at Douglas College.
- Security met with the Manager at Gateway of Hope (GOH) to discuss issues of concern for both organizations. Gateway will be constructing a fence to help prevent camping on their property. KPU and the GOH will continue to work diligently together to educate the GOH patrons on the locations available where they can seek shelter.
- Security provided extra coverage for numerous events at all campuses without any incidences.
- Campus Safety and Security's Confidential Assistant attended a training workshop hosted by Resolver. The training provided useful information on the data storing and report writing program (Perspective) currently used by the department. Plans are underway to bring in a representative from Resolver to present to a larger group on upgrading the system we are currently using in order to further integrate and streamline our risk, audit, and incident management processes.

### Occupational Health and Safety:

- Completed workstation ergonomic assessments for Marketing and Communications department.
- Provided fire safety orientation to the new WSOD floor warden team. Orientation included review of evacuation procedures. Designated assembly signage for the building has been installed.
- Working in collaboration with the Dean of Science' Office, completed safety inspections of the Physics, and Biology laboratories at the Richmond campus.

### Security Systems:

- Houle Electric has been contracted as the primary service provider for our access control, camera and security systems. This contract will give us priority service and pricing.
- Security hardware for 3 Civic Plaza and the Spruce Building renovation project have been spec'd out and vetted.

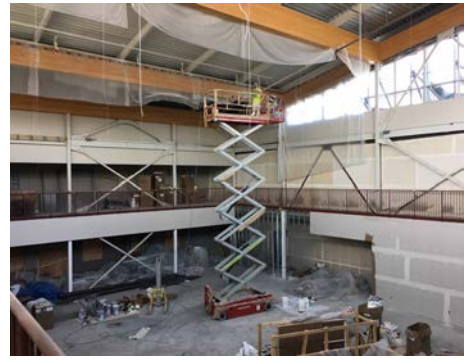
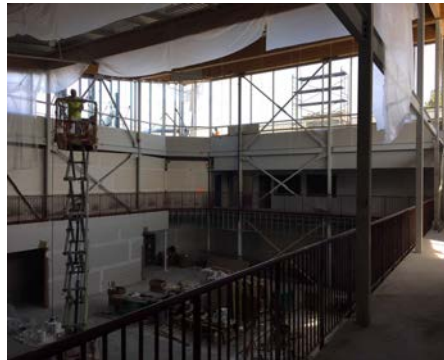
## Finance & Administration cont'd

### Facilities Services

Capital Development (includes planning, design, renovations and new construction)

#### Spruce Building Renovation

The final phase of the Spruce renovation project is targeted for substantial completion by the end of June 2018. The KPU working group is refining the transition plan to operations for summer implementation. Photos of the renovation include the atrium, drawing studio, elevator and second floor landing area.



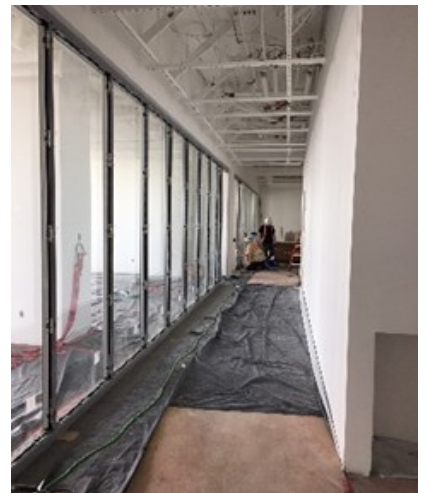
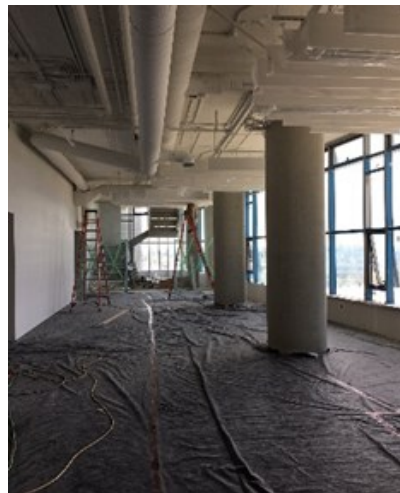
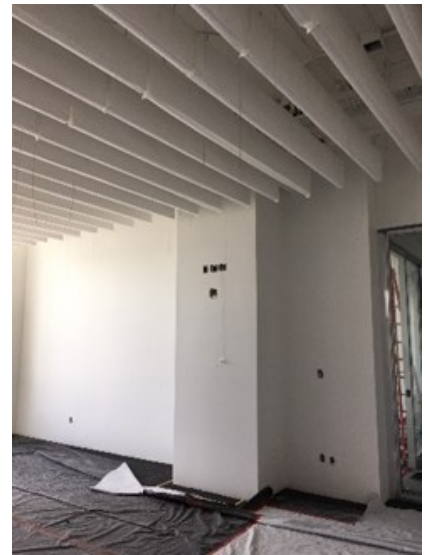
#### 3 Civic Plaza

The tenant improvement for Civic Plaza is continuing to progress with targeted substantial completion by early Fall. The KPU working group is refining the transition plan to operations for fall implementation.



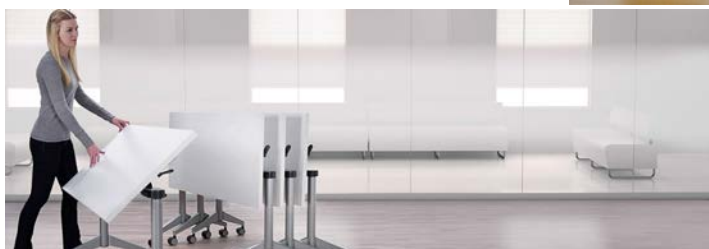


## Finance & Administration cont'd



### Fir Building – Classroom Furniture and Surrey Main Atrium – Lounge Furniture

New furniture for Fir and Surrey Main will arrive at the end of May and throughout June. A total of 22 classrooms in Fir will be upgraded with new tables and chairs, and the atrium in Surrey Main will be enhanced with modern lounge furniture. The new furniture will provide more seating options and greater comfort for our students and staff.





## Finance & Administration cont'd

### Cloverdale Campus Mechatronics

KPU is preparing to offer students the Mechatronics and Advanced Manufacturing Technology (MAMT) program, which is a multidisciplinary field of science that includes a combination of mechanical engineering, electronics, computer engineering, telecommunications engineering, systems engineering and control engineering. The identified two rooms C1331 and 1341 at Cloverdale campus will be renovated to accommodate the requirements of the Mechatronics Program. As part of this project, Facilities Services will renovate the rooms to have enhanced electrical, compressed air, lighting levels, new furniture and improved aesthetics. The Renovation Project is currently in the planning stage and expected to start construction soon based on the timelines included in the Project Charter. The goal is to offer the program to students by September 2018.



### Facilities Maintenance

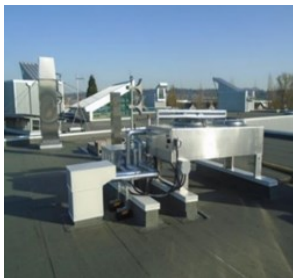
#### Richmond Campus

IT Server Room Cooling System Replacement—Installation of the new cooling equipment was completed in March. Inspections, commissioning, and programming of the new system were completed in April and May. The new IT server room cooling system is now fully functional and operating autonomously to maintain the Richmond IT server room within the optimum desired temperature range for IT equipment needs. The temporary rental equipment that was installed to maintain the server room temperature until the replacement was complete has now been removed.



### Langley Campus

Computer Server Room Cooling System Upgrade—An original base build computer server room cooling system was replaced with a new Liebert 8 ton cooling unit with rooftop dry cooler. The installation of this new cooling system unit meets current code specifications which require a dry cooler system instead of the original water cooled system.



Heating Circulation Pump Replacement Project, VFD Replacements, and Domestic Hot Water Storage Tank Replacement Project—Installation of speed drives on the new hot water heating pumps in Langley will allow the heating system to run the pumps at the speed required to meet campus heating demand needs. The original system installed when the campus originally opened, only had the ability to run the pumps at full speed when there was a demand for heating. This caused the pumps to operate inefficiently which created more wear-and-tear on the pumps, shortening their useful life expectancy. The new speed drives will reduce energy costs significantly, and improve system efficiency in satisfying occupant needs, while extending the useful life of the heating system equipment.



Brewing Instructional Lab – New Effluent Treatment System Installation—A new effluent treatment system has been installed in the ground next to the Langley Brewing Instructional Lab to treat the brewing processes effluent discharge before it goes into the Metro Vancouver sewer system, ensuring it is within the designated 5.5-10.5 pH level range as specified by Metro Vancouver regulations.



### Facilities Operations / General

#### Events

KPU Facilities provided space, logistical and set-up support for the following events:

#### Noteworthy Internal Events:

- Faculty Association Annual General Meeting
- Hallway Talks (All Campuses)
- KPU Day
- KPU Reads Finale Event
- KSA Stress Relief Summer Send Off
- Math Potentials: Math Circles
- New Student Orientation
- Open Doors Open Minds: Welcoming Indigenous Students
- Retirees Association General Meeting
- ACCT Post Bacc Workshop
- Junior Physics & Engineering Competition
- Student Leadership Awards Dinner
- Teaching, Learning, Scholarship & Research Symposium
- Vaisakhi Celebration

#### External Partnered Events:

- BC Lacrosse Association: Coaching Clinic
- BC Ministry of Agriculture: Introductory Beekeeping
- Fraser Valley Potters Guild: Meeting
- Fraser Valley Regional Library: Reading Link Challenge
- KFA Annual General Meeting Social
- Kiwanis Fraser Valley International Music Festival
- Langley Community Farmers Market
- Maple Leaf High School: Exams
- Paragon Testing Enterprises: LPI Testing
- Rotary Club of Surrey-Newton: Social Media Workshop
- Rotary 5050: District Training Assembly
- Somalis Helping Somalis
- South Fraser Regional Science Fair
- Surrey Board of Trade Tour of Industry 2018
- Surrey Fire Fighters' Society: Ignite a Dream
- Trades Training Partnership

### Surrey Campus

Birch Cafeteria Kitchen Exhaust Fan and Make-up Air Unit Replacement—KDS construction has placed the equipment order for this project and delivery is expected in late June; this aligns with the project schedule for installation in July and August.

# Office of the Provost & Vice President, Academic

The Academic Plan has evolved substantially since the last Board meeting in late March. Consultations, revisions, editing, check-ins with the corresponding Vision 2023 document and further consultations have helped shape a substantive draft document that will be coming to Senate on May 28 for consideration and potential approval. This month will see the latest draft presented to the Senate Standing Committee on Governance and the Senate Standing Committee on Academic Planning and Priorities on May 7 and May 11 respectively. During the remainder of the month the plan will take on its visual look and will be presented for feedback the third week of May to KPU stakeholders, Academic Council and the Polytechnic University Executive.

KPU presented the second presentation of Open Doors, Open Minds at the Surrey campus on May 2. This successful event was attended by high school students, guest speakers, performers and KPU community members. Dr. Steve Cardwell and his very capable team of administrators and Student Affairs staff mounted an excellent forum focused on attracting Indigenous learners to KPU. Notable presentations included a presentation of the renowned community project “Single Track to Success” from Carcross, Yukon by Jane Keopke and Shane Wally. A performance by hip-hop artist Dakota Bear and dancer Casey Desjarlais and district principal of Aboriginal Education and Safe Schools for North Vancouver School District, Brad Baker rounded out a day of workshops, sample classes, facilities tours and maker labs supported by our Faculties of Science and Horticulture, Health, Trades and Technology, Academic and Career Advancement and Arts. This

event, funded through the Irving K. Barber Endowment Fund was made possible through the generous support and encouragement of the KPU Foundation.

The second Teaching, Learning, Scholarship & Research Symposium was held May 2-4 on the Surrey and Richmond campuses and focused around the theme of “Collaborate, Create, Connect”. This inspiring event featured over twenty different workshops and presentation sessions encompassing the full range of teaching, research and hands-on learning found across the educational programs at KPU. The symposium featured KPU honorary degree recipient Dr. Jo-Ann Archibald who delivered a keynote address titled “Indigeneity and Kwantlen Polytechnic University: Decolonization, Indigenization, and/or Reconciliation?” Kudos to Dr. Stephanie Chu and the staff of the Teaching and Learning Office and the Office of Research and Scholarship who brought together an impressive array of scholarly work and food for thought.

The Provost participated in a tour of Swiss universities sponsored by the Quality Network for Universities organized through the Conference Board of Canada. The group of twenty senior academic administrators from across Canada visited six universities of applied science, polytechnics and research universities in Bern, Zurich, Olten, Lausanne, and Geneva. KPU is interested in pursuing an academic/exchange partnership with one of the visited universities of applied sciences with a view to sharing business, humanities, design and science projects, as well as student and faculty exchanges.

## KPU opens doors and opens minds for Indigenous youth

Kwantlen Polytechnic University (KPU) welcomed more than 60 Indigenous students to its Surrey campus to hear from inspirational speakers and learn about post-secondary study options.

The Open Doors, Open Minds event on May 2 attracted students from 21 schools and education centres, primarily in Surrey, Delta and Langley. They heard speakers such as Shane Wally and Jane Koepke, who developed world class mountain bike trails in the Yukon, and entrepreneurs Casey Desjarlais and Dakota Bear, who also goes by his hip hop artist name Dakk’One.

“It was a great learning opportunity for the community of native culture and acceptance of ourselves,” said River Serna-Head, a Grade 10 student from Frank Hurt Secondary in Surrey.

After a welcome from KPU’s Elder-in-Residence Lekeyten, and Provost and VP, Academic Dr. Sal Ferreras, the students heard from Wally and Koepke about how youth from the Carcross/Tagish First Nation had developed old gold-rush paths in the Carcross area of the Yukon to create more than 70 kilometres of mountain bike trails that attract visitors from around the world.

The students broke into groups to experience classes at KPU in subjects such as physics, health and computer-aided design, before gath-

ering again to hear Brad Baker, a member of the Squamish Nation and district principal of Aboriginal Education and Safe Schools for North Vancouver School District, talk about the importance of education in the process of reconciliation.

Dakk’One and pow wow dancer Casey Desjarlais, who together established Indigenous lifestyle clothing brand 30604 Apparel after moving to Vancouver from Saskatoon, spoke to the students about taking opportunities and action to change their world. Dakk’One, a Plains Cree First Nations hip hop artist, concluded by performing two of his songs.

“The event was amazing,” said Justin Sisson, a student at Johnston Heights Secondary in Surrey. “I learned a bunch of stuff; how we have to remember the past but not be obsessed about the past and push past that.”

Dr. Ferreras said, “Open Doors, Open Minds is a way to engage indigenous students in the activities that KPU has to offer to realize their life aspirations and to understand that KPU is a welcoming place for them.”

Photos from the event are available on [Flickr](#).



# Faculty of Academic and Career Advancement (ACA)

## Academic & Career Preparation (ACP)

### Partnerships

The ACA Dean's Office and ACP department chairs have engaged in promising discussions with AVIA Langley--contracted by WorkBC--to explore a partnership whereby KPU would deliver English and math services to marginalized community members as a transition to undergraduate programs.

### ACP Program Review

In anticipation of the upcoming scheduled program re-view, faculty members have begun to brainstorm, anticipate, and plan various aspects of ACP Program Review and are already seeking timelines and resources to get started.

### ACP Curriculum Review

Sean Conway has been leading the department through curriculum review and revision with faculty members investigating opportunities such as further articulation and the addition of more critical thinking course content based on current research.

### ACP Faculty Presentation at the KPU Teaching & Learning Symposium

Janet Webster and Gillian Sudlow presented on the topic "Open Education Resources and Micro-credentialing of Critical Thinking Skills in ACP English Courses: A Feasibility Study" at the KPU Teaching and Learning Symposium May 2 and 3, 2018.

Gillian Sudlow also presented on the topic "Critical Thinking Awareness Tutorial: A researched, collaborative approach to creating an Open Educational Resource to increase and recognize student awareness of critical thinking"

Janet Webster also presented on her Creative Capital Fund project progress. The project poster was created by Janet, professionally produced by Marketing, and displayed during the poster sessions scheduled at the symposium. The poster served as additional material to complement Gillian Sudlow's presentation of her Critical Thinking tutorials

### LCOM—Literacy Communities

LCOM provides an opportunity to students with intellectual disabilities to learn and develop reading comprehension, social skills, financial math, and computer skills. An Individualized Learning Plan (ILP) is developed based on the student's self-identified goals and the results of the student's entrance assessment. Students will work in small groups, one-on-one with the instructor or tutor, and independently on a curriculum designed to meet the goals of their ILP.

Due to increasing demand for the course, this will be a one-year course going forward. Thirty-five people requested an assessment and interview for the 2018-19 ten-student cohort.

Not all outcomes are necessarily academic. Other outcomes include:

- The student with social anxiety who could barely bring himself to attend at the start of the course became a friend to many in the class. At the potluck on the final day, he dressed up for the occasion, and even treated us to a dance performance!
- An autistic student made a good friend and exchanged contact information to keep in touch.
- The student who discovered she loved to write, who filled hundreds of pages in a journal.

All 10 LCOM students achieved success. Their community work experience included: Semiahmoo House work experience, Community volunteer/Special Olympics, Semiahmoo House work program, paid work, Work experience with Milieu.

## Access Programs for People with Disabilities (APPD)

### Strategies for Employment Materials Updates

The APPD syllabus for Strategies for Employment has been updated along with class and work experience checklists (specific to the outcomes and content in Strategies for Employment). An employment portfolio workbook is being created and updates to the job information search project are underway.

### Transition from 4 Modules to 3 Modules being considered for Job Preparation/Work Exploration Course

This shift in schedule would mean a change from 4 class sessions and 4 work experiences to 3 class sessions and 3 work experiences. The shift would still provide the students with 13 weeks of class content and 15 weeks of work experience but class and work experience lengths would increase. The change would place a greater focus on class learning from September to December and a greater focus on work experience after Christmas. This change would help to better prepare students for work experiences, help to reduce transition anxiety and offer a greater opportunity to learn about student strengths prior to placement in work experiences. Discussions continue to consider whether this shift is a viable option for APPD.

### What's Next Fair in Richmond – APPD and FSO Interactive Event

The APPD Richmond team and FSO (Future Students Office) planned and hosted high school students from the Richmond school district for a fun and interactive "What's Next Fair" to present information for potential future students in APPD and KPU. Students were hosted on the Richmond campus for a welcome, a note from the APPD chair Jeff Prasad, a message from ACA Dean Patrick Donahoe, and participated in fun games and activities to build an understanding of APPD and KPU. This fair and interactive activities format inspired changes to the upcoming Langley Information and Intake session. A more interactive, fun, and experiential event will bring the APPD program to life for the participants and will help potential students begin the registration process.

## Faculty of Academic & Career Advancement cont'd

### English Language Studies (ELS)

#### Community Events

Faculty from ELS continue to promote the department at community events. On April 26, faculty participated in the Canadian Immigrant Fair in Vancouver and on May 12, faculty will represent the department at the Langley Open House.

#### ELS Lunchtime Workshops

ELS faculty continue to organize “Lunch and Learn” workshops for ELS students. These workshops are led by KPU faculty from various departments, ELS faculty and students. Past workshops have included presentations by David Burns on being a university student, and Sunita Wiebe on how to apply strategic planning in your personal life. Other Lunch and Learns provided information about KPU programs such as Chemistry, Brewing and Geography, as well as an instructional workshop on how to write emails.



#### Program Review

A very positive External Review Report was received and approved. Work has begun on the final phase of the Program Review process: writing the Program Review Quality Assurance Plan.

#### Aptis

The Aptis placement test was successfully implemented on April 13<sup>th</sup>, and two more testing sessions have taken place since then. Jesus Gomez, a representative of the British Council, spent 3 days at KPU in April providing staff, faculty and administrators with an orientation to the test and training for administering the test.

#### Tech Workshop for Instructors

The ELS eLearning Coordinators, Lynette Manton and Lesley Hemsforth, organized simultaneous workshops on the Richmond and Surrey campuses on May 1<sup>st</sup>. This two hour drop-in workshop provided faculty with an opportunity to ask questions about various eLearning tools used in ELS, for example Voicethread, Kaltura, and Mahara. Faculty were given an overview of Moodle 3.4 and were able to prepare their Moodle sites for the summer semester with timely hands-on help.

### ELS Faculty Presentations at Teaching & Learning Symposium

Beth Beeching led a session at the KPU Teaching and Learning Symposium entitled “Group Discussion - Connections within our University.” The presentation focused on the ELS ‘Lunch & Learn’ workshops that have faculty across KPU talk about their programs as a way to be connected at KPU. We have also begun to invite a broader group of speakers and the local RCMP have presented a number of times.

Beth Beeching, Joanna Daley, Kerry Muir, Bahareh Shahabi also presented on the topic “Adapting to a new Reality Through Collaboration.” The team showcased their new innovative collaborative work in Surrey ensuring the consistent delivery of high quality courses focusing on learning outcomes. We described how new and long-term faculty worked together to find ways to address the challenges of reaching students to ensure student success.

Both workshops presented and generated valuable discussion on ‘how to engage faculty in a meaningful way.’ Dialogue about supporting each other across faculties was forefront as the frustration of how to guide ESL, and all students to be successful is a challenge faced across the institution.

Hilda Freimuth presented at the Symposium on the topic “Research Presentation: Incidental Academic Vocabulary Learning: A Case Study.”. The aim of the research was to determine whether our students acquire academic vocabulary incidentally through our courses. The study used a self-reporting tool called the Vocabulary Knowledge Scale. Findings indicate that, yes, students do improve their vocabulary knowledge simply through exposure to words in academic texts (over a 10 week period).

#### BC Teachers of English as an Additional Language Conference

Hilda Freimuth, ELS instructor, presented, “Unique Learning Spaces - The Boat Schools of Bangladesh” at the BC TEAL Conference on May 5, 2018.



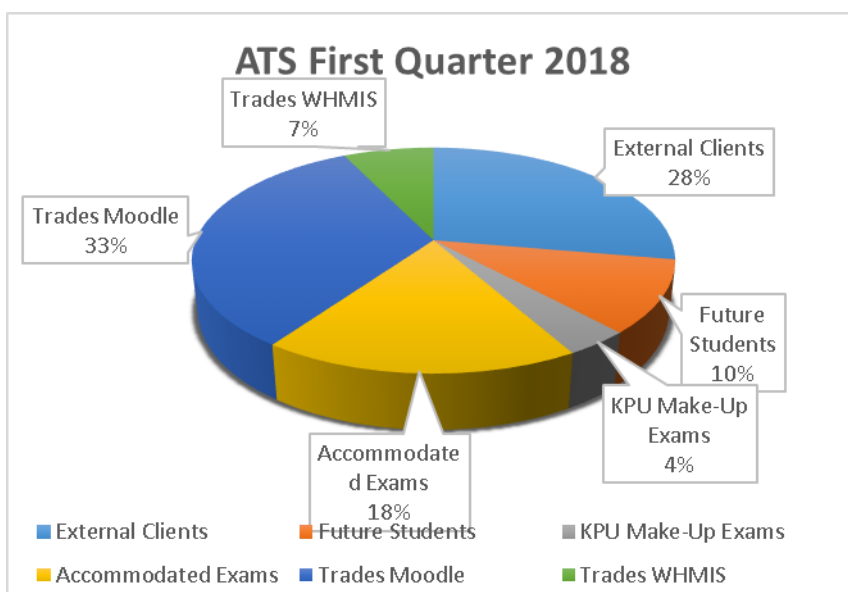
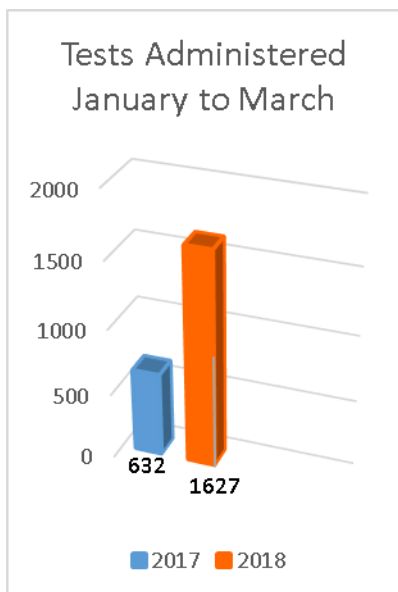
Therapy Dog visitor at KPU Day

# Business Development and Innovation

## Assessment & Testing Services (ATS)

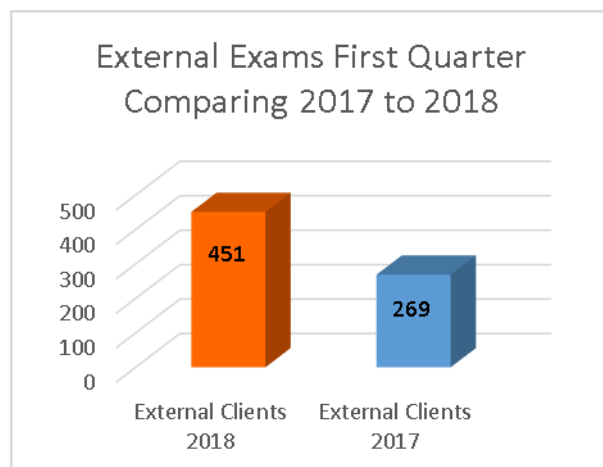
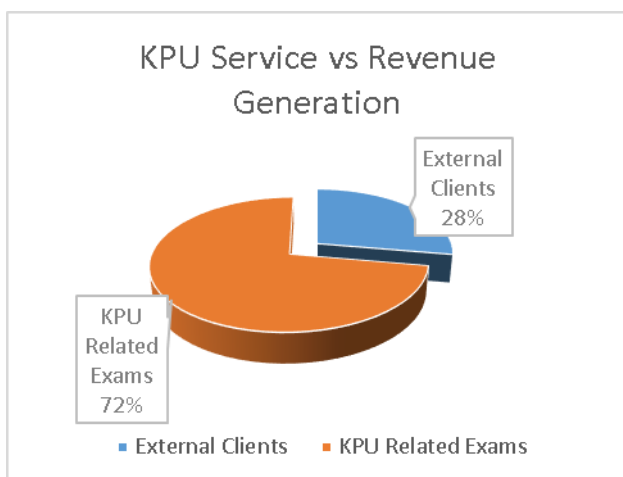
Over the last six months, ATS (Assessment and Testing Services) has focused on increasing the quality of service to students and faculty on all campuses through improved operational efficiencies.

As can be seen from the figures, there has been a significant increase in the number of tests delivered in 2018 compared to the same period in 2017. Among these, 58% of tests administered (Trades Moodle, Trades WHMIS and Accommodated exams) are student services related to entrance, course and accommodated testing.



ATS has worked closely with the ELST department to implement the Aptis English Language assessment tool. This tool is a more efficient and cost-efficient exam delivery platform and provides an improved testing experience for students. Aptis testing has decreased overhead costs by \$80,000 per year and is expected to contribute to a modest net positive margin.

The secondary mandate of ATS is to grow revenues from external testing. Currently 28% of tests delivered are for external clients, which is a 67% improvement over the same period in 2017. In order to enable growth beyond the current levels of 3<sup>rd</sup> party testing the team is working on freeing up capacity at the existing test centres. With the opening of new test centers in Richmond and KPU Civic Plaza later in 2018, the capacity for external testing and the associated revenues will increase significantly, while also providing much needed support for KPU students and future students. Focused business development activities for external testing will ramp up in fall of 2018. ATS is on the path to being a net revenue generator in 2018.





## Business Development and Innovation cont'd

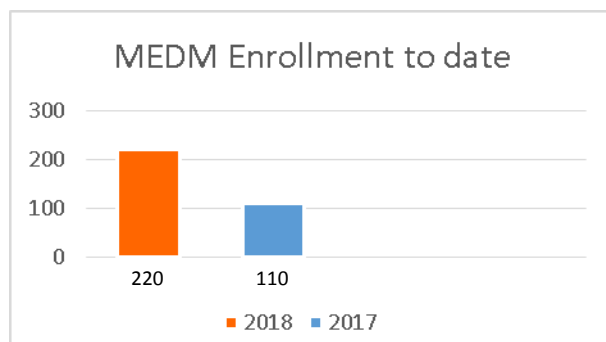
### Emerging Business

(formerly CCPS—Cannabis Continuing Professional Studies)

#### Growing Demand

There has been a significant increase in demand for the existing Cannabis Career Training series coursework in 2018. The 9001 Production and Facility Management course, for example, has been offered a total of 5 times so far this calendar year with full intakes or each offering. Both the MEDM 9002 Marketing, Sales and Drug Development, and MEDM 9003—Financing a Cannabis Enterprise in Canada have also seen significant increases in demand over the first half of the year.

Existing Programs	
Plan production & Facility Management	8 weeks
Marketing Sales & Drugs Development	8 weeks
Financing a Cannabis Enterprise in Canada	8 weeks



#### Higher Value Tuition

Recently, as a result of a market price comparison, tuition for these programs has been increased from \$1249 to \$1499 with no decrease in demand.

#### Expanding Program Delivery

Over the past 12 months, the team has been working with industry to develop two new programs set to launch in 2018.

1. The *Retail Cannabis Training* course is a program for retail workers which has been developed to be compliant with federal regulations. It is flexible and customizable such that the course will be able to be offered inter-provincially. This new program will launch in June, 2018.
2. The *Cannabis Cultivation Technician* courses, offered as 8 modules (4 weeks per module), are in the final stages of writing. It is anticipated that these particular courses will be ready for launch in the fall of 2018 and all indications are that demand will be very strong.

#### Increasing Partnerships and Licensing

As part of the defined strategy for the Cannabis Career Training series, Emerging Business has the goal to develop partnerships with key colleges and universities that will help scale up the ability to deliver developed programming across Canada. These partnerships will additionally provide opportunities for sourcing new content. To date, six institutions have been signed and it is anticipated that Emerging Business will reach its goal of 8 partnerships in place by the beginning of the fall term, well over 12 months ahead of schedule. Camosun College will be the first partner to be up-and-running with its first intake in May.

In addition to the focus on the Cannabis Career Training series of non-credentialed programming, the team is collaborating with a working group, nominated by the Dean's Council, to explore and define the future credit-based academic path for cannabis curriculum.

# Faculty of Arts

## Spotlight:

“Municipal responsibility in an age of urban inequality” was the theme for the 6<sup>th</sup> annual Rethinking the Region VI forum hosted through a partnership between KPU & SFU, predominately through the work of Lisa Freeman (CRIM). The symposium brought together municipal and provincial leaders, frontline professionals, and community advocates to address urban inequality, learn from each other, and improve on current practices. Michael Ma and Lisa Freeman (CRIM) were both moderators for different panels throughout the day, SFU (April 28).

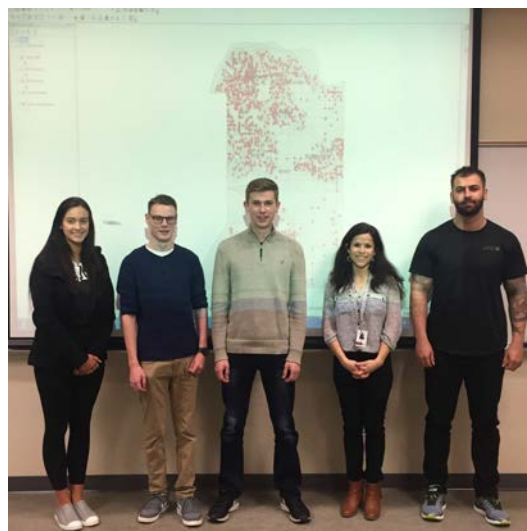
Alana Abramson (CRIM) was awarded a one-time grant of \$70,000 for KPU Criminology in support of university-led crime reduction-related research by the Office of Crime Reduction and Gang Outreach (OCR-GO) on behalf of the Crime Reduction Research Working Group. Alana will be the principal investigator for the research project focused on “Educating for Change: Honouring the Voices of Restorative Justice Participants in BC.”

Paul Ohler (English) received the Social Sciences and Humanities Research Council Insight Grant 2018-2020 for “The Complete Works of Edith Wharton: Volume 2, Short Stories 1, 1891-1903,” and contribution to Digital Wharton.

## Students:

- Jordan Ali and Kristina Uyeda (PSYC): BA Psychology Honours students with Arleigh Reichl, published “Latent sexism in print ads increases acceptance of sexual assault.” SAGE Open, 8. doi:10.1177/2158244018769755. (April 20)
- ARTS 3993 (Undergraduate Research and Scholarship): Two students presented findings from course at the Canadian Association of Research Ethics Board (CAREB) National Conference, Montreal (April 26)
- Durrah Alsaif (FINA Alumni): Featured on CBC Radio and recognized for her photography work in the 2018 Capture Photography Festival with Photo-murals shown at the Chinatown/Stadium Skytrain Station *Qimash*. The photo-murals will be part of a solo exhibition “Jawahir” at the Deer Lake Gallery. (April-May)
- Marcus Barichello and Aly Laube (JRNL and COMM): Received scholarship from the BC Yukon Community Newspaper Association (May 2)
- Alanna Edwards (FINA Alumni): Presenting a two person exhibition “Tricksters Laughing” at the Deer Lake Gallery
- Parmjot Guron (HIST): Awarded the inaugural HistoryGo Book Prize for his archive-based projects on Scottish settlers, heritage homes, and the internment of Japanese Canadian students. These projects are also featured in the “Global Surrey” app (April)

- Amy Huestis (FINA Alumni): Performance and exhibition with collaborator Suzanne Dery, at the Glasgow International Art Festival *Hidden Gardens*, moving with the installed optical and sound devices in costume, following a set of poetic instructions that formalize the bonds of friendship and mutual experience. (April 27)
- Kacey Hughes (FINA): Awarded the one month ceramic student artist residency at Medalta International Residency at Medicine Hat, Alberta (May 2)
- Recipient of the Maureen Wright Scholarship, North West Ceramic Foundation (April 15)
- Ashley Hyshka (JRNL and COMM): Received a \$500 Amnesty International Canada Youth Media award for her outstanding investigative story, “No More Stolen Sisters” published in The Runner. Ashley was presented with the award in Toronto on April 4<sup>th</sup>
- NGO and Nonprofit Studies: Three students were invited to act as moderators for a Richmond dialogue session - Richmond Community Engagement Meeting, Richmond Brighthouse Library (March)
  - \* Students within the program were invited by Richmond Multicultural Community Services to moderate discussions about community views about the City of Richmond and its inclusion of diversity
- POST 3110 (Applied Policy Seminar I) and POST 4110 (Applied Policy Seminar II): Student projects were made into the Action Ideas and Big Moves list at the Newton Sustainability in Action Planning process (April 2-3)
- Katya Slepian (Journalism and Communication Studies



Andrea Curman and her “crime mapping” students

## Faculty of Arts cont'd

Alumni): Won gold in the multimedia series category as a member of the Black Press team for its coverage of the #metoo movement (May 2)

- Amanda Tabert (PSYC): With Carla MacLean (PSYC), presented at two conferences:
  - \* “Believing is Seeing: The Effects of Expectation on Person Perception.” Paper presented at North-West Cognition and Memory Conference (NOW-CAM), Richmond (May)
  - \* “The Effects of Expectation on Person Perception.” Paper presented at Connecting Minds, KPU Richmond (May 18-19)
- Aaron Throness (for the 3rd time), Alex Iddins (for the 2nd time) and Tsuyako Dempoya (LANC): Were awarded the *Chinese Government Scholarships* which include subsidized room and board and spending allowances in addition to free tuition for studying in Shanghai for 4 weeks based on their outstanding achievements in Mandarin learning and Yanfeng Qu’s support and work with the Education Office of the Chinese Consulate in Vancouver (May 14 – June 8)
- Alex Tam (LANC): Student in Mandarin 1101 won a Third Place certificate and cash prize in the 2018 BC Chinese Bridge Mandarin Speech Contest for University Students (Non-heritage Category – Beginner Category: 36 contestants in this category, BCIT Downtown Campus (March 17)
- Kenneth Yuen (Fine Arts): Accepted into the MFA program at CalArts (April)

### New Programs, Policies and Initiatives:

- FINA 3201 (Artistic Practice In The Community): Students led by Kira Wu (FINA) participated in several community initiatives as part of the class including:
  - \* Donated a painting to the Surrey Memorial Hospital, NICU ward (April)
  - \* Provided a workshop and constructed a site-specific art installation “Memory Quilt Fence” for Langley Hospice Society, with a public unveiling (April 28)
  - \* Created colourful, paper mache Tree Frogs to be installed at the Surrey International Children’s Festival (May 24-26)
  - \* Two students worked with Audain-Visual Arts, Lifetime Achievement Award recipient Paul Wong to archive his printed materials, from books, and artwork from the 1970’s to 2018
- Kyle Jackson (HIST): With students launched their ongoing digital history app project “Global Surrey” as part of the semester long project in HIST 2390: History Go! in



partnership with the City of Surrey Archives, Cloverdale (April - May)

- Maria Anna Parolin (FINA): Completed a four day intensive workshop on extracting dye from natural organic materials and completing further research on how to transform dye extracts into lakes/pigments for paint and ink during the 2018/2019 academic year to incorporate into classes.
- Katie Warfield (JRNL and COMM): With four students from ARTS 3993, worked on a methods and ethics research project as principal investigators (March – May)

### Community Engagement:

- Daniel Bernstein and Carla MacLean (PSYC): Co-hosted the 2018 Northwest Cognition and Memory (NOWCAM) meeting following the best attended NOWCAM conference and gala in 2017. Gillian Dearle (Associate Dean) provided the opening address, KPU Richmond (May 10-12)
- Ying-Yueh Chuang (FINA): Volunteered for Fraser Valley Potters Guild annual exhibition jurying process (April 20)
  - \* With three current and former FINA students, Amiee Risby, Jenny Chen and Syby Abraham George, volunteered for North West Ceramic Foundation at “Oven and Kiln” fundraising event (May 4)
- Patrick Findler and Colin Ruloff (PHIL): Organized the annual international PHILOsurfer Convergence with Pulitzer Prize winning author William Finnegan as one of the keynote speakers for surf stoked philosophers getting together to hear talks on a wide range of topics; funded by the Faculty of Arts Excellence and Advancement Funds (FAEAF), Del Mar, California (April 19-21)
- Billeh Nickerson (JRNL and COMM): Host for the BC Book



## Faculty of Arts cont'd

Prizes Gala, Pinnacle Hotel Vancouver (May 4)

- Langley Fine Arts School Creative Writing Mentors reading (April 10)
- Maria Anna Parolin (FINA): Organized and supported different events for different community groups including:
  - \* Social events to attract new members for the Burnaby Arts Council Board of Directors as the Co-President (April 18)
  - \* The ArtsBC Conference “Engagement in a #NewArtsEra” held at the Nikkei National Museum and Art Centre with over 250 delegates (May 10-12)
  - \* A not-for-profit Art Hive, a space to experiment, explore, transform the suburban landscape, and promote community engagement within a multi-generational neighborhood (April – May)
- Larissa Petrillo (NGO and Nonprofit Studies): Attended community meetings:
  - \* Richmond Community Collaboration Table, LIP table (April 18)
  - \* City of Surrey Social Innovation Summit Planning Committee (April 20)
  - \* Debrief meeting with Richmond Libraries after completing surveys with NGO and Nonprofit Studies students on library branch usage (May)
  - \* With member, World Health Organization regarding future NGO and Nonprofit Studies projects (May)
- Larissa Petrillo (ANTH): Attended community meetings:
  - \* With E.D., Lookout Society regarding future Ethnographic Field Studies projects (May)
  - \* Community-Campus Engagement Regional Round-table hosted by SFU, UBC and Carleton’s Community First Impacts of Community Engagement (CFICE) project
- Yanfeng Qu (LANC): Representing KPU, adjudicated along with other Chinese teaching professional from BC universities and college at the 2018 BC Chinese Bridge Mandarin Speech Contest for University Students, BCIT Downtown Campus (March 17)
  - \* Represented KPU to adjudicate the “2018 BC ‘Chinese Bridge’ Mandarin Speech Contest for Elementary and High School Students” held at Confucius Institute, Coquitlam (May 6)
  - \* With multiple award winning KPU Mandarin Student, Aaron Throness (Language and Cultures) jointly presented a paper entitled “Effective Pedagogies for Teaching Chinese as a Second

Language to Non-heritage Students” at the 2018 Symposium of Canadian Teaching Chinese as a Second Language Association, Vancouver (April 28)

### Recognition:

#### Awards and Appointments:

- Jen Currin (CRWR): Received a Canada Council for the Arts grant (March)
  - \* Awarded Silver in Poetry from the 2018 Alberta Magazine Awards for Two Poems (Dear Healing Walk, Rhapsodic Trip) *filling Station* (March)
- Aaron Goodman (JRNL and COMM): First prize, World Press Photo – Digital Storytelling – Short Form, for the documentary “Duterte’s Hell,” produced by Field of Vision. The film is about the impacts of thousands of state-sponsored extrajudicial killings of alleged drug users and dealers in the Philippines. (April)
- Leland Harper (PHIL): Invited and funded to participate in the 2018 A.W. Mellon Technology-Enhanced Learning Workshop at Carnegie Mellon University (May 20-24)
- Billeh Nickerson (CRWR): Kuldip Gil Writing Fellowship Writer in Residence recipient, Spring term 2018 at University of the Fraser Valley
  - \* Appointed to a seven-member Membership Criteria and Diversity task force by the Writers’ Union of Canada
- Larissa Petrillo (ANTH): Recipient of the 2018 Dean of Arts



Dean Diane Purvey and Larissa Petrillo having received the 2018 Dean of Arts Teaching Award

## Faculty of Arts cont'd

Teaching award in recognition of her teaching excellence for outstanding and innovative teaching practices that consistently encourage student success and academic achievement (April 26)

- Diane Purvey (Dean): Recipient of the Award for Excellence in Open Education from BCcampus for her role in supporting initiatives, and implementing policy changes for Open Education at KPU (April 24)
- Ken Stark (ANTH): Appointment to Editorial Advisory Board of the journal, *Kapata Arkeologi: Scientific Journal of Archaeology and Scientific Studies for Indonesia* (March)
- Katie Warfield (JRNL and COMM): Allies of Muslim Women Award recipient, Voices of Muslim Women Gala 2018 (April 22)
- Cathleen With (CRWR): Appointed as a judge for the "Exporting Alberta Award" organized by the Alberta Branch of the Canadian Authors Association (April)

### Publications:

- Gira Bhatt (PSYC): Co-wrote an op-ed piece, "Insp. Baltej Dhillon and Gira Bhatt: Small actions can be huge in the fight against discrimination" *Province* (March 31)
- Jen Currin (CRWR): A short story collection "Hider/Seeker" published by Anvil Press with book launch events in Ottawa, Montreal, and Toronto (April – May)
- Ranbir Johal (LANC): Open textbook "Speaking and Writing Punjabi" was published by BCcampus with support and funding from an OER grant (May 3)
- Tara Lyons (CRIM): "Criminal Justice versus Health and Human Rights Perspectives on Transgender Sex Work" chapter 24 in *Transgender Sex Work and Society* (March)
- Carla MacLean (PSYC): MacLean, C. L., Coburn, T., Chong, K & Connolly, D (in press). "Breaking script: Exploring memory for a single instance of a repeated event." *Journal of Applied Cognitive Psychology* (May)
- Sam Migliore (ANTH): *Da Milocca a Milena: Il ruolo dell'antropologo nella storia comunitaria*. Caltanissetta, Italy: Società Nissena di Storia Patria Caltanissetta, 2018. The dual language (English/Italian) book written with Margaret Dorazio-Migliore and Vincenzo C. Ingrasci. Translated into Italian by Anna Foschi Ciampolini.
- Ross Pink (POLI): Book publication for *The Climate Change Crisis* (March 28)
- Shinder Purewal (POLI): Co-wrote an op-ed piece "Shinder Purewal and Jordan Bateman: Electoral Reform: Details and debate missing from electoral reform process" *Province* (May 6)
- Katie Warfield (JRNL and COMM): Warfield, K (2017) "I set the camera on the handle of my dresser": Re-matter-ializing social media visual methods through a case study of selfies." *Media and Communication*, 5(4). (March)

### Public Presentations:

- Dana Cserepes (FINA): Presented a paper looking at the Female Artists of the Beaver Hall Group at the Association of Canadian Studies in Ireland (ACSI) Conference based on the theme "Regeneration", Waterford Ireland (April 26-28)
- Andrea Curman (CRIM): Selected as part of the BC Tech Summit for her work with the City of Surrey's Open Data Site on utilizing spatial features in GIS labs. , Vancouver (May 14-16)
- Ana Gomes (FINA): Artist Talk and Lecture, Performative Photographic Practices, Stand Projects, New York (March 2018)
  - \* Histories, (Performance), High Line, New York
  - \* Traces, (Performance), The Spring Break Show, Times Square, New York
- Jack Hayes (HIST/ASIA): Conference Presentation: "Concrete - Islands, Roads & Mining: Mobilizing Imperial Peripheries for Japan after the Roaring '20s," *American Society for Environmental History*, Spring 2018 Annual Meeting, Riverside, CA.
- Kitty Leung (FINA): Part of the Female Artists 1<sup>st</sup> International Biennial of Macau, Macau Art Museum (March 8 - May 13)
- Tara Lyons (CRIM): Presented a poster "You have to create your own safety": How trans sex workers managed displacement from an outdoor work environment in Vancouver, Canada" and a presentation "We eventually got caught and got kicked out": The Impacts of Intersecting Stigmas on Health and Housing Experiences of Queer Women Sex Workers" in Vancouver, Canada at the Canadian Association for HIV Research (CAHR) conference, Vancouver (April 27 & 28)
- Billeh Nickerson (CRWR): Presented and led Lunch Poems with student, Tawahum Justin Bige, for an exchange of poetic ideas and readings, SFU (April 18)
  - \* Presented at the 3<sup>rd</sup> annual Pony Cabaret for the Faculty of Creative and Critical Studies (FCCS), Spring Festival, UBCO, Kelowna (April 28)
  - \* Readings at the PRISM International "Bad" Spring Issue Launch Party, UBC (May 12)
- Ellen Pond (POLI): "Community Energy Planning" presentation, at the BCSLA Annual Conference (May 11)
- Diane Purvey (Dean) and Rajiv Jhangiani (Special Advisor to the Provost on Open Education): With Todd Mundle (University Librarian) presented "Launching Canada's First Zed Cred Program: Supporting Access, Innovation, &

## Faculty of Arts cont'd

Student Success” at the Colleges and Institutes Canada (CICan) Conference, Victoria (May 1)

- Constanza Rojas-Primus (LANC): Presentation with Dr. Ana Sevilla-Pavón, from Universitat of Valencia, "Exploring the development of 21st century competences in L1 and L2 telecollaborative projects" at UNCollaboration Conference hosted by Pedagogical University, Krakow, Poland (April 25 -27)
- Asma Sayed (English): Invited speaker to deliver a talk titled “Urdu Literature in Canada,” at a conference organized by South Asian Literary Society of Canada at Punjab Bhawan, Surrey (April 28)
- Katie Warfield (Journalism and Communication Studies): Several presentations as keynote speakers:
  - \* “Why can’t we be loud and adventurous”? Classroom narratives of posthuman methods.” Keynote lecture, Selfie as Method Symposium, RMIT, Melbourne AU (April 3-4)
  - \* “Do I have boobs yet?” three remixed posthuman methods for social media, Paper presentation, AERA, NYC (April 18)

### Reviews:

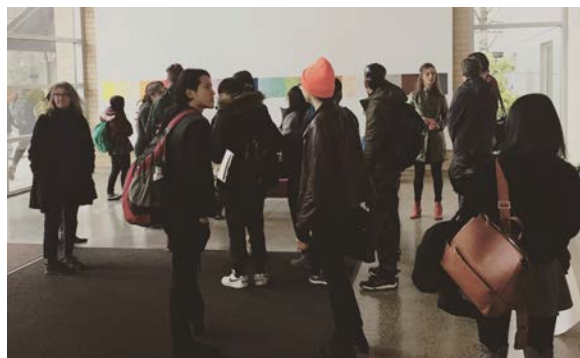
- Maria Virginia Acuña (Music): “Love Conquers All: Cupid, Philip V, and the Allegorical Zarzuela during the War of the Spanish Succession (1701–16),” *Eighteenth-Century Music* 15.1:29–45 (March 2018)
  - \* “Sobbing Cupids, Lamenting Lovers, and Weeping Nymphs in the Early Zarzuela: Calderón de la Barca’s *El laurel de Apolo* (1657) and Durón and Navas’s *Apolo y Dafne* (ca. 1700),” *Bulletin of the Comediantes* 69.2 (April)

### Employee Engagement:

- Elizabeth Barnes and Paulo Majano (FINA): Participated as Arts faculty representatives; Mike Larsen (CRIM): provided a mock lesson at the Open Doors, Open Minds event, welcoming indigenous high school students (May 2)
- David Burns (EDUC): Presenting and interacting with potential students at the KPU Fall applicant night (May 15)
- Greg Chan (ENGL): Arts Speaker Series presentation "From Classroom to Community: Rediscovering the Humanities in the Digital Experience" (April 5)
- Ying-Yueh Chuang (FINA): With six Fine Arts students, Santana Fung, Kacey Hughes, Vicky O’Connor, Amiee Risby, Kim Ateah and Debra Wiebe provided student demos, workshops and pottery sale at KPU day for Faculty and Staff (April 27)
- Jen Currin (CRWR): With the Creative Writing department,

organized the annual Creative Writing Celebration and Awards Ceremony for students and faculty with student readings (April 3)

- Faculty of Arts faculty: Were part of the 2018 Teaching, Learning, Scholarship & Research Symposium to showcase their work and research including:
  - \* Shelley Boyd (ENGL) and Larissa Petrillo (ANTH): with Leeann Waddington, Sundeep Varaich, Luis Villalba, Kent Mullinex, and Victor Martinez, Faculty Research: Taking Action: Research & Scholarship Futures Across KPU
  - \* David Burns (EDUC): With students, The Future of K-16 in Surrey: Student Voices
  - \* Gordon Cobb (MUSI): Music Video Production, Collaborative Learning Environments, Transformative Music Engagement in the KPU Music Program
  - \* Farhad Dastur (PSYC): With Marcelo Machado and Victor Martinez, Interdisciplinary Perspectives on Creativity, Design and Innovation
    - ◇ Systems Thinking: Sustainability by Design
  - \* Rajdeep Gill (Interdisciplinary Expressive Arts): With invited Arts faculty, administrators, and staff contributors, Melinda Bige, Gillian Dearle, Wade Deisman, Haley Friesen, and Heather Harrison, Anne Lin, and Anna Rucker: Meaning, Purpose and Community are Not a Luxury: Connectivity, Envisioning and Dialogue as Whole People
  - \* Rajiv Jhangiani: Ask What Open Can Do for You: Catalyzing pedagogical innovation through open educational practices
  - \* Jocelyn Lymburner (PSYC): With students, Mental Health Outreach Projects: Student Reflections





## Faculty of Arts cont'd

- \* Larissa Petrillo (ANTH): Twitter Bots and Guidebook: Getting the Word out about Innovation at KPU
- \* Katie Warfield (JRNL and COMM): With Blythe Vincent and Aline Caramago, Difficult Images: Negotiating research ethics and methods in handling Visuals of the body online
- Ivy Ng (PSYC): Provided Psychology demonstrations including the impairment goggles and lie detector test for KPU Day (April 27)
- Maria Anna Parolin (FINA): Secured space for off campus showcase for the BFA grad exhibition and curating exhibitions at the Arbutus gallery (April – May)
- Ellen Pond (POLI): Attended and participated in the engagement workshop on Ecosystems and Infrastructure and as expert participation on Built Environment as part of the Newton Sustainability in Action Planning process, Surrey City Hall (April 3)
- Psychology: Organized by Cory Pedersen, Jocelyn Lymburner, Kurt Penner, and Ivy Ng, the annual Connecting Minds Conference for undergraduate research in psychology will include keynote speaker, Adele Diamond, student presentations and panels, and awards, faculty moderators: Shayna Rusticus, Deborah Mater, Roger Tweed, Daniel Bernstein, Wayne Podrouzek, Jocelyn Lymburner, Arleigh Reichl, Gira Bhatt, Richard Le Grand, Carla MacLean, and Kristie Dukewich, KPU Richmond (May 18-19)
- Katie Warfield (JRNL and COMM): Organized and supported the KPU DigitaLENS & VMW Film Festival, an evening of screenings for all films created in the Digital Storytelling course and student panel discussions, KPU Surrey (May 14)

### University Wide Initiatives:

- Faculty of Arts: Hosted the KPU Reads Finale for *The Innocence Treatment* with a reading by KPU faculty and author, Ari Goelman and music from the Borealis String Quartet (March 29)
- Faculty of Arts: With the Kiwanis Fraser Valley Music Festival Society supported the 19<sup>th</sup> Annual Kiwanis Fraser Valley International Music Festival, KPU Langley (April 9 - May 23)



## KPU named one of Canada's greenest employers

Kwantlen Polytechnic University's achievements in decreasing energy consumption and supporting more sustainable travel have seen it named one of Canada's greenest employers for 2018.

The winners of Canada's Greenest Employers competition were announced by Mediacorp Canada, which previously named [KPU one of B.C.'s top employers for 2018](#).

"This is wonderful recognition of the great strides KPU has taken to enhance environmental sustainability across its campuses in Surrey, Richmond, Langley and Cloverdale," said Dr. Alan Davis, KPU president and co-chairperson of the university's environment sustainability committee.

"Efforts to improve sustainability are woven into the fabric of the university, from creating energy efficient facilities to integrating sustainability into the curriculum across all our academic disciplines."

The judges of Canada's Greenest Employer competition highlighted that KPU combines a pursuit of Leadership in Energy and Environmental Design standards in new building construction with efforts to raise

employee and student awareness of the university's focus on sustainability. KPU provides training programs, campus presentations, website updates and an online energy consumption dashboard. Since 1994, KPU has increased its building footprint by 36 per cent, but reduced natural gas use by more than 11 per cent and electricity consumption by more than 13 per cent.

KPU was also praised for its sustainable travel initiatives. The university provides electric vehicle charging stations and free parking for the Car2Go car sharing service. KPU also maintains a partnership with carpool.ca to help commuters easily find ride partners and, in partnership with the Kwantlen Student Association, has an inter-campus shuttle that runs between its Langley, Cloverdale and Surrey campuses that helps reduce the number of car trips made by students and employees.

Other green initiatives at KPU include an onsite farmers' market, rain-water harvesting, a green wall and roof, plus a range of degrees and diplomas related to environmental sustainability.

# Faculty of Health

## Students:

### Bachelor of Science, Nursing (BSN) Program

- On March 16th, BSN students celebrated their pinning ceremony. Justine Baywong was selected by her peers as the recipient of the ARNBC Student Award. Staff & faculty enjoyed a musical presentation by students and members of faculty.

### Health Care Assistant Program (HCAP)

- On April 6th HCAP program students celebrated their graduation. Staff, faculty & students celebrated with cake, surrounded by family and friends.

### Bachelor of Science in Nursing, Advanced Entry (BSNAE) Program

- 5 BSNAE students traveled to the University of Northern Denmark for a 2 week international experience that focused on Mental Health throughout the lifespan in Denmark.

## New programs, policies and initiatives:

### Lowering the HCAP English Requirement

- To make the Health Care Assistant Program more accessible, whilst keeping in line with the BC Health Care Assistant Registry and other educational institutes, the Faculty of Health has changed the program's English requirements. New requirements will be published in the 2018-19 Academic Calendar in June 2018. The new requirements are:
- BC English 11 with a minimum of a B; or Communications 12 with a minimum grade of a B.

### GNIE Program Accreditation

- KPU's Graduate Nurse, Internationally Educated Re-entry (GNIE) Program received its accreditation seal from the Canadian Association of Schools of Nursing for 5 years.

## Community Engagement :

### Traditional Chinese Medicine Day – Free Consultation

- On March 28th, the TCM-AD program held a free TCM Consultation Day at KPU Richmond. The event was very successful, with over one hundred students, faculty and staff in attendance at the event.

### Guildford Town Center Education Career Fair

- Staff and Faculty from the Faculty of Health partnered with the Future Students Office and made an appearance at the Guildford Town Center Education Career Fair on Friday April 13th. Faculty and staff met with shoppers and members of the public, and were on site to answer questions about our Health programs. A big thank-you to Radhika Kumar, Connie Klimek and April Holland for your help with this event!

## Teaching & Learning Symposium

- The HCAP faculty and student collaborative project and poster presentation was presented at the KPU Teaching & Learning Symposium on May 2nd. The presentation was titled Person Centered Approach in Dementia Care: Connecting through Life Stories. Project collaborators included Pardeep Thandi, Tarnvir Takhar, Sharon Leitch, and Judith DeGroot.
- Meg Goodine – Manager, Learning Technology and Leeann Waddington conducted a hands on presentation/workshop on course design on May 4th. Faculty were encouraged to attend the session if they were teaching something new, wanting to update an existing course or considering a blended approach.

### Open Doors, Open Minds – Welcoming Indigenous Students Open House

- On May 2nd, the Faculty of Health attended the Open Doors, Open Minds – Welcoming Indigenous Students Open House. Faculty of Health took part in the Education Fair, where staff and faculty answered student questions on various Health programs, as well as the Mock Classroom Component. Activities included Pig's Lungs, a Blood Pressure clinic and our Operation Game with a twist!

### Ronald Ruby Tadeo

- Ruby Tadeo, a GNIE student entering Semester 3, attended the Annual BCNU Convention in Vancouver, representing the GNIE Program.

### Semester 5 Students – Mental Health Clinical

- During spring semester 2018, students in the semester 5 mental health clinical fed the homeless in Vancouver on two occasions. Student Shauna Remin obtained funding to purchase potatoes and toppings for this activity. All four mental health clinical groups visited a homeless shelter and tent community in Surrey. Students provided socks for the homeless. Additionally, students further increased awareness regarding the needs and community support for marginalized populations by visiting The Last Door, Alcoholics Anonymous Meetings, Narcotics Anonymous, to name a few.

### McDonald House BC – NRSG 2145

- On March 5th, KPU BSN NRSG 2145 students cooked dinner for families at the Surrey Family Room for Ronald McDonald House BC. They went above and beyond to fundraise in the community. Working with Ronald McDonald House BC was a highlight of the semester. Students were able to experience how collaborative partnerships contribute to the creation of supportive environments and strengthening of community action for those transitioning through difficult and challenging life experiences.

## Faculty of Health cont'd

### Recognition:

#### Alzheimer Disease International (ADI) 33rd International Conference: Lorraine Guild

- Poster presentation abstract accepted. Title: "Improving the Quality of Life for People Living with Dementia through Personhood, Person Centered Practice and the Elimination of Ageism".

#### Alzheimer Disease International (ADI) 33rd International Conference: Sharon Leitch and Judith DeGroot

- Abstract accepted as poster presentation. Title: "Do you see me: What is the point of dementia education if we don't see the person behind the disease?"

Personal quote for poster providing by Kate Swaffer, renowned advocate of Persons Living with Dementia (PLWD) and is a PLWD.

Kate Swaffer, Chair, CEO & Co-founder, Dementia Alliance International

Board member, Alzheimer's Disease International

Member, World Dementia Council

*"People with dementia are the experts of the lived experience, and have much to teach those without dementia caring for us. Sadly, we are too often defined only by our deficits: forgetful, confused, aggressive, odd behavior, absconders or refusing to communicate, rather than the people we still are...mothers, fathers, lovers, daughters, wives or husbands, employees or employers, grandmothers, aunties. It is a tragedy so many only see our deficits." Kate Swaffer (2018)*

### Student Awards

#### ARNBC Student Award:

- Justine Baywong was awarded the ARNBC Student Award during the March 16th BSN Pinning Ceremony for Semester 8 BSN graduates.

### Employee Engagement

- Dr. Harjit Dhesi was appointed as the new Interim Associate Dean for the Faculty of Health for a 6 month appointment.
- Senate approved the following faculty member appointments:
  - \* Balbir Gurm - SSC Teaching & Learning - April 1 2018 to August 31 2021.
  - \* Harjit Dhesi – SSC Research – April 1 2018 – August 31 2021.
  - \* Sonu Bratch – SSC University Budget – April 1 2018 – August 31 2021.
  - \* Leeann Waddington – SSC Curriculum – April 1 2018 – August 31 2021.

- Psychology Department Faculty member, Dr. Farstad Dastur's research was recently published in *The Canadian Journal for the Scholarship of Teaching and Learning*, 9 (1). The research is titled As good or better than commercial textbooks: Students' perceptions and outcomes from using open digital and open print textbooks. More on Dr. Dastur's research can be found [here](#).
- Catherine Schwichtenberg, Nikki Purewal and Lori Shortridge attended the Partners in Integration and Education of International Nurses Conference held in Montreal, Quebec April 25th and April 26th. Lori Shortridge is a member of the National Committee for Partners in Integration and Education of International Nurses.

### Jersey Day

- On Thursday April 12th, KPU Health faculty & staff took part in the global Jersey Day initiative, and donned sports jerseys, yellow and green clothing and commemorative ribbons to honor the victims of the Humboldt Broncos bus crash. Faculty & staff joined together for a group picture in the labyrinth.

### KPU Day

- On Friday April 27th, staff and faculty took part in KPU Day, celebrating the staff, faculty and administration of KPU, at KPU Langley. Staff and faculty were treated to a variety of activities, including yoga, a free TCM consultation and Tuina, Taichi/Qigong sessions in the Health Nursing labs, all in the South Building. Additionally, staff and faculty enjoyed breakfast and lunch buffets, food trucks, beer tents as well as prize draws, and special announcements from Dr. Alan Davis.



KPU Day Activity—Acupuncture



# Faculty of Science and Horticulture

## Noteworthy Items:

- School of Horticulture students, mentored by Horticulture Instructional Associates Rob Welsh and Lori Karr, took home Gold and Silver medals at the Skills Canada BC's 2018 Provincial Competition held in Abbotsford at TRADEX on April 18. Stuart Albertson and Matthew Schmalz took home the gold and Ridha Al-Rammahi and Hussein Al-Rammahi won the silver in the Landscape Gardening category. The gold medal team of Stuart and Matthew, by way of their win, will be preparing to compete at the National Skills Canada Landscape Gardening competition in Edmonton. [Photos](#)



- Sarah Pucek (Urban Ecosystems student) challenged for World Boxing Organization title in women's boxing in Poland to add to her Canadian Women's Featherweight and British Commonwealth Women's Featherweight titles. [Media](#)



Photo of Sarah Pucek from [Surrey Now-Leader](#)

- On April 18, KPU hosted the last KPU Green Wednesdays showing in the KPU Langley Auditorium. The finale movie screening was Plastic Paradise: The Great Pacific Garbage Patch which explored what our society's consumption of disposable plastic is doing to our oceans and to our health. Green Wednesdays was founded by Gary Jones (HORT) and Betty Cunnin (HORT) took over the reins for a successful 10 years of KPU Green Wednesdays showing films that provoke thought and action on how we can contribute to the sustainability of the earth's resources that sustain human life. Media: [Langley Advance](#) [Langley Times](#)
- A cohort of 25 Italian students completed a 12-week continuing studies brewing course on Apr. 27. To celebrate, industry guests Lance Verhoeff, co-owner of Trading Post Brewing, and Ken Beattie, executive director of the BC Craft Brewers Guild, joined President Alan Davis for a special presentation and toast. The event was organized by DeAnn Bremner and also attended by instructors Jon Howe (BREW) and Martina Solano Bielen (BREW).



## Students:

- Brewing student Samantha Rose represented KPU at the Victoria Beer Week (VBW) Society's Hoppy Birthday event on Mar. 10 in Victoria. Samantha was the first recipient of the VBW brewing scholarship and also had one of her beers featured at the event, which was coordinated by



## Faculty of Science and Horticulture cont'd

VBW producer, Joe Wiebe, and KPU Brewing alum Kyle York.

- Second-year KPU Brewing student, Kristy Mosher, was presented with a cheque for the Tri-Cities Cask Festival (TCCF) Women of Brewing award at the KPU Brew Lab on Mar. 19. Kristy is the first recipient of this scholarship, which was presented by Festival founders Tim Vandergrift and Warren Boyer. Funds for the award are raised through the all-female Siris Cask Festival which celebrates women in brewing and is organized by the TCCF. Also on hand for the presentation were KPU Brewing instructors Alek Egi, Dominic Bernard, Nancy More, Martina Solano Bielen and Jon Howe, as well as DeAnn Bremner and Karen Hammond (Office of Advancement).



- Mathematics student, Skye Dore-Hall, presented an original research result in math at the 28<sup>th</sup> [Coast Combinatorics Conference](#). She was the only undergraduate student presenting and her talk was very well received. Skye's faculty mentor, Asiyeh Sanaei (MATH) also attended.
- B. Sc. in Physics for Modern Technology students gave their 4<sup>th</sup> year project presentations, the culmination of a year-long senior capstone project, to an audience of fellow students, faculty, and industry representatives.
- The Faculty of Science and Horticulture hosted their Faculty Session at Summer Orientation day at KPU Surrey. After the slideshow presentation, chemistry faculty and staff prepared liquid nitrogen ice cream to serve to our new students. Patrick Duffy, Chris Rogers, Suzanne Pearce, Catherine Chow, Wilson Chim (CHEM Faculty/Staff) and Triona King (Communications and Event Specialist) helped coordinate the event. [Photos](#)
- The School of Horticulture held their annual Horticulture Scholarships and Awards Celebration on April 17 at the Coast Hotel and Convention Centre. Horticulture field lab staff provided succulent terrarium centerpieces for the

evening which were given away to guests as door prizes. Triona King sat on the organizing committee alongside Debbie Mellenger (Office of Advancement), Teresa McLeod (SAFA) and Simon Chiu (External Relations). [Photos](#)

- FSH hosted the second annual Med School Forum at the KPU Surrey Conference Centre. Over 50 prospective and current students attended and heard from UBC Faculty of Medicine representatives about how to apply to medical school and how KPU can be their first step towards this goal.
- Maria Valana (HORT) and members of the Co-Hort Student Club took the lead on the recent seed exchange event Seedy Saturday at KPU Langley. Maria and the Co-Hort Club also organized the beautification of the KPU Langley Bug Garden.
- Michelle Nakano (HORT) HORT 2427 Sustainable Landscape Design II students had their final project exam which involved student design, implement and critique of garden scrapes for town home patio vignettes at West Coast Garden Center, Surrey B.C.
- Stan Kazymierchuk (HORT) hosted guest speakers Ian Murray and Mike Kiener, Golf Superintendents and KPU Turf grads in the course HORT 2436.
- On May 2, the FSH participated in the *Open Doors, Open Minds* event at KPU Surrey, welcoming over 60 Indigenous high school students to the campus. Don Mathewson (PHYS) and Joanne Massey (CADD) put on mock classes



*Suzanne Pearce preparing liquid nitrogen ice cream*

## Faculty of Science and Horticulture cont'd

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and Triona King hosted a booth in the education fair along with a hand washing versus bacteria activity by Monica De Boer (BIOL).

### New Programs, Policies and Initiatives

- The first session of the CADD Access Program for Indigenous Peoples (CAPIP) was such a success, that the program was renewed for three more sessions, extending the program into 2019. CAPIP was developed by Joanne Massey (CADD) in partnership with the Eagles of Tomorrow Education Society (EOTES) and is held at the Fraser Region Aboriginal Friendship Centre Association (FRAFCA). Joel Murray (Associate Dean), Lana Mihell (Business Manager) and DeAnn Bremner help support this program through the FSH dean's office.
- DeAnn Bremner Alek Egi (BREW) and Michelle Molnar (Administrative Coordinator) hosted the first online information session for the KPU Brewing and Brewery Operations Diploma on Apr. 17. Interested participants came from as far away as Texas and India.

### Community Engagement :

- EPT and CADD Program External Program Advisory Councils met to share industry updates and participate in shaping the respective programs.
- KPU Surrey played host to the South Fraser Regional Science Fair on April 20-21. Over 130 students from Delta and Surrey School Districts (grades 7-12) competed in the two-day event. Six of the finalists will go on to the Canada Wide Science Fair in Ottawa later this month. This event is organized by a committee made up of representatives from SFU, Surrey and Delta School Districts, BC Science Fair Foundation and KPU's Faculty of Science and Horticulture. Triona King sits on the planning committee. FSH faculty, staff and senior students were among the many expert judges. [Photos](#)
- KPU Physics hosted their annual Junior Physics and Engineering Competition (JPEC) at KPU Richmond on April 28. Over 60 junior high school students from the Lower Mainland and Vancouver Island attended and competed in three physics/engineering-related pre-build challenges (hovercraft, solar dozer and a mystery challenge). Don Mathewson, Flavio Ruis Oliveras (PHYS), and Triona King helped organize the event. [Photos](#)
- KPU Horticulture representatives participated in the Delta Trades and Technical Career Fair on May 3, along with KPU Trades & Technology and Future Students' Office.
- DeAnn Bremner hosted a KPU Brewing booth at the annual Surrey Fire Fighters Charitable Society's Ignite a Dream charity event held at the KPU Tech campus. More than \$20,000 was raised by 350 guests who enjoyed a

selection of appetizers, wine and craft beer. Funds raised from the event go towards the Ignite a Dream Educational Awards to help support resilient and financially challenged students.

- Melissa Drury (Co-op, EPT) and DeAnn Bremner (Communications, Event and CPS Coordinator) helped judge entries in the [Township of Langley's \(TOL\) annual Upcycling Design Challenge](#) held at Willowbrook Mall in Langley. [Photos](#)
- DeAnn Bremner hosted a KPU Brewing booth at the Wilson School of Design (WSOD) Industry Night at KPU Richmond. The event featured work from WSOD grads
- DeAnn Bremner hosted a brewery tour for a group from Third Age Learning at KPU (TALK) on May 4. Participants learned about the Brewing diploma program, toured KPU's state-of-the-art brewery and enjoyed tastings of student-brewed craft beer.
- Naomi Robert (ISFS) was a member of the Farm to School Canada 2018 Grant Selection Team.
- Kent Mullinix (ISFS) was a panelist for the New Westminster Farmers Market Society fundraiser.
- Kent Mullinix (ISFS) was asked to join the Kootenay-Boundary Farm Advisors program strategic planning team for the Columbia Basin Trust.
- KPU Richmond was the host venue for Skills Canada Regional Junior Skills competition for Grades 6-9 students from across the central lower mainland. Don Mathewson (Physics) oversaw the competition to construct and test a magnetic levitation vehicle.
- Michael Poon (PHYS) presented a "Hands on Science – Rotational Dynamics" workshop to about forty 4-H members at 4-H to the Extreme, Abbotsford.
- Horticulture class visits to industry partners included: All Seasons Mushrooms, Langley; Friesen Farms, Aldergrove and Origin Organics, Langley led by Gary Jones. United Flower Growers Auction, Kato Nursery, Nordic Nursery, Canadian Valley Growers, and TSC Nursery led by Laura Bryce. Hazelmere Golf Club, Surrey by Stan Kazymierchuk. West Coast Gardens, Misty Meadows, and Cedar Rim Garden Centre led by Maria Valana.
- April 28 was the School of Horticulture Annual Plant Sale. Even in the pouring rain, the sale was a huge success due to the efforts of students, faculty and staff, with funds raised (over \$30,000) going to support Horticulture programs.



## Faculty of Science and Horticulture cont'd

**Recognition:** (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

### KPU Brewing Media:

- KPU Langley hosts annual third annual Brewing Career Fair <http://runnermag.ca/2018/03/kpu-langley-hosts-third-annual-brewing-career-fair/>
- Victoria Beer Week magazine article on the Victoria Beer Week Scholarship and KPU Brewing student Samantha Rose <https://victoriabeerweek.com/app/uploads/2018/02/VBW-Magazine-20180129-J-WEB4.pdf>
- Italian Brewing students discover Vancouver craft brewing <http://runnermag.ca/2018/03/italian-brewing-students-discover-vancouver-craft-brewing/>
- Exploring Kwantlen Polytechnic University's trade renaissance —in a world that is increasingly technology-driven, KPU offers a variety of craft and old-school programs <http://runnermag.ca/2018/04/exploring-kwantlen-polytechnic-universitys-trade-renaissance/>
- Fort Langley Beer & Food Festival announces 2018 event dates and notes that the proceeds from the festival will go towards the Trading Post John Mitchell scholarship award for a KPU Brewing and Brewery Operations student. <https://www.aldergrovestar.com/community/craft-beer-festival-returns-to-fort-langley-in-may/>
- The brew master's engineers (interview with Brewing faculty member Alek Egi) <https://www.tapsmagazine.com/the-brew-masters-engineers/>
- KPU Science Rendezvous, Brewing [https://issuu.com/runnermag/docs/the\\_runner\\_volume\\_10\\_issue\\_15\\_10](https://issuu.com/runnermag/docs/the_runner_volume_10_issue_15_10)

### Publications:

- Kristi Tatebe, Naomi Robert, R. Liu, A. dela Rosa, Eric Wirsching, and Kent Mullinix (ISFS). *Protection is Not Enough: Policy Precedents to Increase the Agricultural Use of BC's Farmland*. Technical White Paper.
- Naomi Robert, Kristi Tatebe, and Kent Mullinix (ISFS). *Protection is not Enough: Policy Precedents to Increase the Agricultural Use of BC's Farmland*. Technical White Paper Brief.
- Erin Hansen, Wallapak Polasub and Kent Mullinix (ISFS). *Langley Urban Agriculture Demonstration Project*. Final Project Report.
- Lee Beavington (BIOL) co-authored, 'Blurring the nature/culture divide through deep connectivity', in the abstracts book of the 9th World Environmental Education Congress.

- Lee Beavington (BIOL) co-authored with Farhad Dastur (PSYC) and Lucie Gagné (WSOD), 'The Amazon as teacher', in the abstracts book of the 9th World Environmental Education Congress.

### Funding:

- Naomi Robert, Kent Mullinix (ISFS) and Rebecca Harbut (Sustainable Agriculture). U.S. Public Affairs Small Grants Awarded to support Place-Based Food Systems Conference: Making the Case, Making It Happen August 9-10<sup>th</sup>, 2018. \$14,385 US.
- Caroline Chui (ISFS). Canada Summer Jobs award to support Tsawwassen Farm School. \$7,000.
- Caroline Chui (ISFS). Enhancing Teaching Capacity of the Richmond Farm School. Richmond Community Foundation. \$5,000.

### Employee Engagement:

- President Alan Davis and FSH Dean Betty Worobec stopped by the KPU Brew Lab to lend a hand with a special KPU Day beer brewed by instructor Dominic Bernard (Brewing) and KPU Brewing students. The unique brew, KPU Day Pale Ale, was launched at KPU Day on April 27.



- KPU Langley was host to KPU Day, with many FSH faculty and staff participating and providing programming such as herb and flower basket making with Janis Matson (HORT) and learning about bugs with resident entomologist Cameron Lait (HORT). It was spectacular day and a great way to showcase KPU Langley.
- Naomi Robert (ISFS) and Aimee Taylor (Sustainable Agriculture) attended the Pacific Regional Society of Soil Sciences Spring Workshop and AGM: The Role of Soil in Climate Change Adaption at the University of British Columbia.

## Faculty of Science and Horticulture cont'd

- Korri Thorlacius (BIOL) is serving as the sole lab instructor representative working with the union (BCGEU) and management to come up guidelines that define a manageable workload for a lab instructors.
- Stan Kazymierchuk (HORT) attended: Canadian Golf Superintendents Association Conference in Victoria, USGA 'Future of Golf Symposium' in Vancouver and the Sports Turf Canada Spring Symposium in Toronto.
- Laura Bryce (HORT) attended Biobest Cannabis IPM Day, Canadian Production Marketing Association Trade Show and Exhibition, both held in Vancouver, and was joined with Shelley Murley at CAST' 2018 California Spring Trials held in various locations in California.
- Associate Dean Joel Murray represented FSH at the semi-annual BC Deans of Arts and Science Programs Conference, held at Thompson Rivers University in Kamloops.
- Dean Betty Worobec participated in the Newton Sustainability in Action Education and Culture Action Workshop along with President Alan Davis and a KSA Representative.
- Dean Betty Worobec and Associate Dean Joel Murray joined fellow Deans and Associate Deans in a team building evening charity program called Soup Sisters and Broth Brothers at North West Culinary School preparing soup for a local women's shelter.
- Langley Campus Principal Dean Betty Worobec hosted another successful Langley Campus Employee Coffee Party. This People First event is an excellent way for employees to relax and meet new employees.
- Dean Betty Worobec and Associate Dean Joel Murray represented the FSH at the Grand Opening of the new Wilson School of Design building.
- Many FSH faculty, staff and students presented and participated in the 2<sup>nd</sup> Annual Teaching, Learning, Research and Scholarship Symposium, making this event a true success. The change in dates made it possible for more participation as there were no conflicts with teaching or exams.

"May Day 2018—the orchard at the Roof Ecology Research is in full bloom for 4 of the apple varieties—which means good cross pollinations opportunities for the diploids and triploids. This one is "Flower of Kent" - grafted from a cutting from the apple tree that launched an apple and helped Isaac Newton change careers from law to physics while he was at home at Woolsthorpe Manor in Lincolnshire sitting out the Plague (Black Death) that hit Cambridge University in 1726. Flower of Kent is a cooking apple and there are a lot more popular cooking apples than this one, but gravitational theory keeps it going. The parent tree at Woolsthorpe is rated by the UK Tree Council as one of 50 Great British Trees and dendrochronology has confirmed that it was there when Newton was sitting under it. Today it is more known by the name "Isaac Newton's Apple" which ensures it will continue to be grafted so we can tell the story and connect horticulture to physics."

~ [KPU Urban Ecosystems Major-Bachelor of Hort Science Facebook page.](#)



# International

## Global Engagement:

### Partner Universities - Summer School

- Four KPU business students are participating in the summer schools being offered at our partner institutions in Europe: Munich University of Applied Sciences & the University of Applied Sciences Northwestern Switzerland. Students will participate in business classes, corporate visits and various cultural activities in Southern Germany and Switzerland.

### Cuba Internship

- Two KPU sustainable agriculture students this summer are participating in internship opportunities in Cuba. These internships are being offered through our partner University of Sancti Spiritus. Students will focus their studies on a food security project as well as gaining cultural perspectives of life in Cuba.

### Japanese Language and Culture program

- Three KPU students will be attending the Ishikawa Japanese Studies program for Summer 2018. This is a two week program that includes intensive language studies in the morning and engage in cultural activities in the afternoon. This program is run by the Ishikawa Prefectural University, a public university partner located in central Honshu Japan.

### Nursing Global Experience

- Five KPU Nursing students have participated at our partner University College of Northern Denmark for a two week Nursing Education experience that took from April 8<sup>th</sup> – 22<sup>nd</sup>, 2018.

### New International Student Orientation

KPU International and Student Services' Orientation and Transitions Team partnered together to deliver student orientation during the first week of May.

Support was not limited to the Orientation team alone. Internally, within KPU International, we coordinated with the various team members to ensure adequate support was provided for the new arriving students. Together, we were able to execute an orientation program that addressed many of the issues new students face at the beginning of their studies. Some of these issues include support for course registration, issuing KPU students card, information about medical coverage and also details about student life at KPU.

We also had support from many other departments/areas within the University including Facilities, Information Technology, Office of the Registrar, Sodexo, Kwantlen Students Association, Library, KPU Security, and Career and Volunteer Services.

By using the feedback from the Spring 2018 new student orientation, we were able to make key changes that significantly contributed to the success of the Summer 2018 international student orientation. An Info Fair was also held for

new students which focused on key information about the KSA, medical insurance, events on- and off-campus, how to update their contact information, volunteer and career services, etc.

A total of 693 students registered to attend the International New Students Orientation; however, the actual attendance is estimated at over 700.

### Global Partnerships

#### Articulation agreement with Algonquin College and AC-Kuwait (OES)

KPU is currently a top candidate for offering five 2+2 pathway programs from available AC diplomas (in Kuwait) into full 4 year undergraduate degrees at AC-Kuwait. If AC-Kuwait chooses KPU as the successful candidate they are expecting to inform KPU International in the next few months.

The five 2+2 articulation agreements from KPU's School of Business include:

- Accounting,
- Computer Studies/ Information Technology,
- Entrepreneurship,
- Human Resources Management, and
- Marketing.

#### New International Agreements and Renewals

The following is a list of some of the work recently completed by KPU International in terms of new and existing partnerships:

##### 8 New Partners by Memorandum of Understanding (MOU):

- North-West University in Potchefstroom, South Africa
- Kenyan College of Medical Training in Nairobi, Kenya
- Universidad Pontificia Javeriana in Bogotá, Colombia
- Universidad Católica Andrés Bello (UCAB) in Caracas, Venezuela.
- Universidad de Hidalgo in Hidalgo, México.
- University of Guanajuato (UG) in Guanajuato, México.
- University of Guadalajara (UAG) in Jalisco, México.
- San Mateo Colleges in California, United States of America.

##### 4 Renewal of MOUs (changed to length of 3 years):

- Universidad Peruana de Ciencias Aplicadas in Lima, Perú.
- Universidad Católica de Uruguay in Montevideo, Punta del Este, and Salto, Uruguay.
- Universidade Federal Rural do Rio de Janeiro, Rio de Janeiro, Brazil.
- Institute of Pasture Research in Sancti Spiritus, Havana, Cuba.

##### 4 New Partners-Student Exchange Agreement (SEA):

- Universidad Católica de Uruguay in Montevideo, Punta del Este, and Salto, Uruguay.
- Universidad Católica Andrés Bello (UCAB) in Caracas, Venezuela.



## International cont'd

- University of Guanajuato (UG) in Guanajuato, México.
- Universidad Peruana de Ciencias Aplicadas in Lima, Perú

It should be noted that the partnership with Universidad Católica Andrés Bello (UCAB) in Caracas, Venezuela has been signed to allow students coming from Venezuela to now qualify for Canadian government funding via the Emerging Leaders of the Americas Program. No KPU student or faculty will be travelling to Venezuela through this partnership due to safety concerns. However, we are very pleased to open this avenue for qualifying Venezuelan students to come and study here in Canada with KPU.

### International Recruitment & Admissions

#### International Applications

This year marks KPU's largest summer intake ever, with 2,701 applications from international students and over 1,000 international students enrolled. This represents a 113% increase in enrolment from Summer 2017. Table 1 below illustrates a comparison between the number of applications, seat offers, admission and enrollment between Summer and Fall 2017 and 2018.

International student applications for Fall 2018 were closed in late January 2018 following the huge influx of applications received when applications opened. In April, applications were reopened for limited programs, such as Brewing and Brewery Operations, Environmental Protection and Post Baccalaureate in Technical Apparel Design).

Applications for Spring 2019 will be limited to the Post Baccalaureate in Accounting, Post Baccalaureate in Technical Management and Services, Post Baccalaureate in Supply Chain Management, Computer Aided Drafting and Design Diploma and the two recently approved Graduate Diplomas in Green Business Management and Sustainability, and in Global Business Management, for a total of 110 seats for international students.

Table 1: Number of Applications from summer and fall, 2017 and 2018

	Summer 2017	Summer 2018	Fall 2017	Fall 2018
Applied	1,209	2,701	3,662	1,256
Offered	1,044	2,148	2,871	734
Admitted	839	1,544	1,955	275
Enrolled	471	1,004	1,098	N/A
% Offered/Applied	86%	80%	78%	58%
% Enrolled/Applied	39%	37%	30%	N/A

Source: Institutional Analysis & Planning (IAP) – (i) Applicant Funnel Dashboard Summer 2017 and 2018 as of 25 April 2018, (ii) Applicant Funnel Dashboard Fall 2017 and 2018 as of 25 April 2018.

#### Marketing and Recruitment

Marketing and recruitment is increasingly important to KPU to attract top prospective students and increase diversity amongst the student population.

International has developed a new brochure to promote the Visiting Students program for international students. This program helps build diversity among the student population and to fill empty seats in second, third and fourth-year classes.

Following the increase in tuition rates for Fall 2018, International is working on updating and reprinting all marketing brochures where tuition and fees are mentioned. The online tuition estimator available on the website has been already updated in collaboration with the Marketing department.

#### India

KPU International staff and the AVP- Academic, Dr. Steve Cardwell, met with the senior management of fifteen of our top agencies in India. These visits took place in five cities in India (New Delhi, Jalandhar, Chandigarh, Ludhiana, and Kochi), as well as meetings with the High Commission in New Delhi. These meetings were held to discuss a strategy to address the increasingly high student applications KPU is receiving from India and KPU's capacity issues. International staff also provided some training to agency staff on KPU's programs, admission and registration requirements.

#### Brazil

KPU International staff have participated in a two-week recruitment event in four different cities/states in Brazil, in collaboration with 3RA, one of our best performing Brazilian agents. The event was very productive. We collected four applications for Spring 2019 from pre-screened applicants. It was a great opportunity to strengthen relations with 3RA and brand KPU in regions of Brazil that we have never been before.

#### Taiwan

In March 2018, KPU International staff visited Su Zhen Junior College of Medicine and Management (SZMC), a partner school in the city of Kaohsiung, Taiwan and met with officials and six visiting students who are coming to KPU in Fall 2018 for the first time.

Our team also visited Hsinchu International School (HIS) and presented to Grade 11 students. Students have shown a significant interest in our design programs.

Meetings were held with Ms. Chloe Chen, Manager of Education Promotion and Public Affairs from the Canadian Trade Office to talk about market strategies and current trends about recruitment and education.

KPU International staff also conducted agent training sessions in Taipei for new and existing agents.

## International cont'd

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### South China

In March 2018, KPU International staff visited Yuehua School in Dongguan and presented to 200+ audience including school officials and students. The Vice President of their international program is an alumni from KPU who graduated from KPU's School of Business.

Staff also visited Majestic BC International College (MBCIS) in Foshan, one of the first British Columbia (BC) curriculum offshore schools in Guangdong province and presented to school officials and an audience of forty students. KPU is the first BC institution visiting MBCIS students. Staff also visited BC's offshore school Canada International School Guangxi Gaojie (CISGG) in Liaoning presenting to twenty Grade 11 students.

In addition, international staff provided training sessions to two agencies in Guangzhou.

### North China

In March 2018 KPU International staff attended the Maple Leaf Pathway Fair in Chongqing and Wuhan and met with about 150 Grade 12 students. Our team also conducted seven agent training sessions to new and existing agents and their staff in Beijing and Shanghai.

Our team has continued to focus market efforts on Canadian schools based in China. Our staff this spring visited the following Canadian schools and presented to more than 250 students during the visits: Shanghai United International School-Jiaoke Campus, a B.C. offshore school; Grand Canadian Academy (Jiaxing), a B.C. offshore school; Jiaying Senior High School, a B.C. offshore school, Yinghua – Bond International College, an Ontario offshore school; Sino Bright Education Co. Ltd which owns two B.C. offshore schools; and Beijing No.25 High School, a Nova Scotia offshore school.

### Emerging Markets Update

In January 2018, KPU International attended the EduCanada school visits in the Philippines and in March 2018, KPU International attended the EduCanada fair and High School visits in Ho Chi Min City Vietnam. As a result, Philippines and Vietnam are now KPU's 3<sup>rd</sup> and 4<sup>th</sup> largest markets for the Fall 2018 intake after India and China.

### Vietnam

In March 2018, KPU International attended the EduCanada recruitment fair in Ho Chi Min City. Wayne Tebb, Dean of the School of Business with KPU also attended this fair along with Trung Doan, KPU Field Representative in Hanoi. In April, KPU's Field Representative in Vietnam attended and moderated one session at the Vietnam-Canada Higher Education Collaboration workshop in Ho Chi Min City. One of the main highlights about this workshop is that the Canadian government will continue to encourage bilateral education relationships between Vietnam-Canada, especially in area of student mobility such as

the SEED scholarship program. KPU's Field Representative met with 20 Vietnamese institutions to promote KPU during this time.

### North America – ICEF

KPU International attended the largest ICEF Agent Workshop in North America in Toronto last month of April. Over 100 educational agents from across the world met with public and private post-secondary institutions, K-12, and Language providers mostly from Canada and the US. KPU International met with key existing and potential agents mostly from KPU emerging markets.

### North America – ILAC

Last month, KPU International attended KPU's partner language school – ILAC's annual Higher Education Workshop and international student fair in Toronto. This workshop and student recruitment fair provide the opportunity to meet with educational agents from new and emerging markets. KPU International met with over 80 agents from Vietnam, Taiwan, Mexico, Germany, Russia, Thailand, South and Central America.

### International Student Success

#### Pre-departure Registration Workshops in India

KPU International in March sent two academic advisors to India to conduct a series of face to face registration workshops and agent trainings. These workshops were conducted in three major cities in North India: Chandigarh, Ludhiana and Jalandhar. Approximately 300 students and parents attended the workshops.

The international advisors were able to cover the topics on registration, important dates & deadline, academic expectation, work permits, etc. These info sessions were followed by a one-on-one advising with each student. These pre-departure workshops were very well received. The feedback form were filled with positive comments. Students were grateful for the arrangement and felt they are now better prepared for the study at KPU after attending these pre-departure workshops.

#### KPU's BEST program

In collaboration with the School of Business, a new program will be offered to incoming international students. The BEST (Business Education Skills and Transition) program will assist students to acquire the skills required to succeed in the university level business programs. This is an optional, non-credit program that is being offered to all interested international students that have declared their study in the School of Business.

# School of Business

**VISION 2018 Strategic Plan** (Note: Alignment with the nine goals of Vision 2018)

KPU and the School of Business are continuing to experience intense international growth.

The School of Business has added 113 sections more for Summer 2018 than it offered in 2017.

The School of Business is also entering the third term of its “assessment year” for accreditation. The School of Business focus on increasing the educational “product” offerings to include post baccalaureate and graduate diplomas is on target. Faculty have been embracing and leading initiatives to enhance education quality, learning outcomes, support for both faculty and students in meeting the challenges of diverse classrooms that are intrinsic to our global outreach.

## Academic Plan 2018:

As we enter the 2018-19 fiscal year the School of Business student body is approaching 50%. In fact, for summer 2018 term where international enrolment tends to be stronger, international students account for more than 60% of students. For the next few semesters we will focus on student retention of students and significantly slow down the admission of new international students. Our intention is to ensure a reasonable balance of domestic students vis-à-vis a diverse intake of international students.

## Student and Faculty Initiatives:

- Carol Stewart championed the launch of the KPU Accounting Alumni Chapter with the KPU Accounting Alumni and Student Networking Night on Friday, March 23, 2018
- Associate Dean Stephanie Howes worked with VanCity



*At KPU Day staff learned that Drumming can be a wonderful de-stressor!*

and the Richmond Chamber of Commerce to create the Power of Mentorship program for students. The initial group of 15 student Mentees and 15 Chamber mentors met at the kickoff event May 7<sup>th</sup> at the Melville Centre on Richmond Campus.

- Parm Bains, a contract instructor, announced that he will run for a seat on the Richmond City Council.
- Valerie Warren, Lindsay Clayton and Carol Stewart hosted a welcome orientation reception for new students entering the Post baccalaureate Diploma in Accounting in early May.
- The Dean’s office hosted a networking opportunity for post bacc students featuring guest speaker event featuring Alden Habacon, who several years ago was on a path similar to many of today’s international students.
- Sonny Sidhu, A BBA student co-leads an organization “Men for Change” to battle abuse against women. Working with the Surrey Women’s Centre they provided care packages of personal need items for homeless women and women living in shelters and in so doing freed up the Women’s Centre staff and volunteers to devote more of their time to rehabilitation and support to those in need.
- Andrea Niosi, Marketing faculty was one of the judges for Small Business BC Marketing Awards during her non teaching term and immediately left to teach for a week at FH-Wien, our partner school in Vienna where the classes are an incredibly diverse group of international students.
- Dr. Marcelo Machado is again a guest faculty at the University of Applied Sciences in Regensburg, Germany where he teaches a compressed 3 week course on Innovation to an international student body.
- The graduating class of our Public Relations program once again organized a phenomenally successful fundraising event raising \$24, 525.12 for the “Just Kids” program of the Elizabeth Fry Society. This program provides supports for children of incarcerated parents.
- At the 2018 KPU Teaching and Learning Symposium, several School of Business Faculty and Administrators delivered presentations and/or participated in sessions. Interim Associate Dean, Marsha D’Angelo, and School of Business HRMT Faculty member, Lesley McCannell, shared their experience working as mentor/mentee during their presentation “The Power Of Mentorship: What Two Faculty Members Learned While Developing an E-Portfolio”. Marsha D’Angelo also co-presented with Accounting Instructor, Helen Vallee on “What Every Instructor Needs to Know About Managing Today’s Classroom” where the presenters hosted a lively discussion with KPU Faculty on the opportunities and challenges of today’s classroom.



# Student Services

## Students:

### Celebrating Student Leaders

On April 26, Student Services presented 41 leadership awards to KPU students who have shown outstanding leadership qualities and community involvement. Awards included:

- Contribution to Campus Life
- Eagle Spirit
- Giving Back Citizenship
- Future Alumni

The event was attended by approximately 100 people and featured speeches from students, alumni, Dr. Alan Davis, and Student Affairs leadership.

### Supporting Students in Need

Student Awards & Financial Assistance (SAFA) received almost 800 bursary applications for the spring semester, representing a total need of over \$2 million. SAFA awarded a total of \$356,750 for the term to 341 students in high financial need.

### Entrance Scholarships Awarded

In April, the Entrance Scholarships Committee awarded 47 awards, totaling \$193,155, to Fall 2018 applicants demonstrating exceptional academic achievement, leadership, or community involvement.

### Head Start for Co-op

The KPU co-op program currently reports 96 students working in our communities over the summer term, with additional placements to be reported by the end of May. Looking ahead to fall, 12 students have already secured co-op placements for the term.

New co-op employers include:

- BC Women's Hospital and Health Care Foundation
- City of Prince George
- Discover Surrey
- RE/MAX Canada
- Save-On-Foods

### Pumping up the Numbers

Sport & Recreation experienced rapid growth in fitness class attendance and drop-in gym use over this period in 2017. Fitness class attendance increased 36%, growing from 821 to 1,114 participants, while drop-in gym use more than doubled, increasing 116% from 6,025 to 13,019 visits.

Fitness centres saw an 18% jump in annual use, up from 5,165 to 6,098 total visits, with student memberships for the semester increasing from 890 to 997.

Intramural leagues remained as popular as ever with 152 participants this semester, on par with 154 in 2017.

## Amazing Race at KPU

Partnering with Active KSA, Sport & Recreation hosted KPU's "Amazing Race." The day's activities saw 34 entrants sprinting across the KPU Surrey campus in a series of challenges. A taste of the action can be seen here: [youtube.com/watch?v=oRvwW9C-xLA](https://www.youtube.com/watch?v=oRvwW9C-xLA)



## Programs, Policies, and Initiatives:

### Registration Guide gets a Makeover

As part of the recent kpu.ca refresh, the Office of the Registrar teamed up with Marketing to give our online registration guide a significant overhaul. Now a featured link on the kpu.ca homepage, the refreshed guide has been receiving a great deal of traffic. Students looking to support their new and ongoing registration needs benefit from an enhanced, "students-first" user experience.

### Co-op for Post-Bacc

KPU's fundamental course for all students new to co-operative education, COOP 1101 (Job Search Techniques), is being offered for the first time to those enrolled in the Post-Baccalaureate Diploma Program in Operations and Supply Chain Management.

### Health and Wellness at KPU

Student Services' leadership role in the Healthy University Initiative (HUI) continues with Sr. Director of Student Affairs, Joshua Mitchell, now serving as HUI chair.

Julia Denker has recently joined the HUI Students group in an administrative capacity. Julia brings years of experience at KPU in Student Services and International, along with recent experience as a dietician, health coach and consultant.

Our HUI partners in Human Resources have created an online

## Student Services cont'd

health and wellness “hub” for employees and students, which now hosts our Student Health 101 monthly e-zine resource for all. Let us know what you think: [kpu.ca/health-wellness](http://kpu.ca/health-wellness)

### A MAP to Graduation

My Action Plan (MAP) is a tool for students to track completion of their program requirements, and map their route to graduation. The culmination of KPU's Degree Works implementation, this new system will provide an online dashboard to students of their current academic information – courses, credits, grades, academic standing – updated nightly.

MAP recently rolled out to a select group of over 800 students in the Faculty of Arts to login and begin using the system. User uptake within the first 10 days proved to be positive with more than 25% of invited students signing on. Rollout to successively larger groups will continue through the summer with the aim to have all students using MAP as of September.



### Community Engagement:

#### Registrar in the Runner

University Registrar, Zena Mitchell, informed an interview with KPU's student newspaper, *The Runner*, for a recent article on how “Gender Options for KPU Student Registration [are] to Become More Inclusive.” The article was in response to a recent discussion at KPU Senate that focused on a sector-wide initiative to expand gender categories for our students, as well as practices related to collecting names and pronouns at post-secondary institutions in B.C.

#### Local Co-op Students Network at KPU

KPU Co-op hosted the Co-op Student Association of Sauder (COSAS) “Co-op Connect” event. Many KPU students took advantage of this opportunity to network with other co-op students from SFU, UBC and Langara, sharing experiences and getting the scoop on potential job opportunities.

### Full House at Career Day

Career Day took place at both KPU Richmond and Surrey. Career Services welcomed 50 employers on site at the Surrey Career Day, which had an estimated 750 visits. Thanks to a collaboration with the Wilson School of Design, Richmond Career Day saw 35 employers and engaged some 500 students.

### Students Guiding Students

Volunteer Services sent student teams to conduct student transition interviews at Queen Elizabeth and L.A. Matheson Secondary Schools. Volunteers also stepped up to help welcome over 60 Indigenous secondary students at KPU's second annual Open Doors, Open Minds event, ensuring the day's success.

### Co-op Outreach

KPU Co-operative Education engaged with the local community by having a presence at the following events:

- Richmond Chamber of Commerce networking breakfast
- Greater Langley Chamber of Commerce dinner
- Cloverdale Chamber of Commerce annual business awards
- Chartered Professionals in Human Resources conference
- Chartered Professional Accountants student night

### Recognition:

#### Vice Provost Students & Dean, Educational Support and Development, Jane Fee:

- Attended the 11th Annual Canadian Strategic Enrolment Management (SEM) Summit with Zena Mitchell, *University Registrar* and Nadia Henwood, *Associate Registrar*. This year's theme was “The Future of SEM in Canada,” and featured discussions that critically explored important aspects of SEM, such as:
  - \* How must SEM evolve?
  - \* How will we encourage innovative recruitment, marketing, and communications to meet the demands of prospective students?



## Student Services cont'd

- \* How will we support access, persistence and success in a new era of postsecondary learners?
- Gave the sponsor's welcoming address at the Surrey Board of Trade's "Top 25 Under 25" awards.
- Attended a conference hosted by Yukon College and the BC Association of Institutes and Universities on indigenizing university governance.
- Attended the Wilson School of Design's grand opening.
- Toured the Squamish Training & Trades Centre with members of the University Executive.
- Attended the Western Senior Student Affairs Administrators (WESTSSAA) conference.

### University Registrar, Zena Mitchell:

- Along with Stephen Yezerinac, *Associate Registrar*, joined over 700 other participants at the 2018 Degree Works Forum. This annual event provides networking and knowledge-sharing opportunities along with panel discussions, roundtables, as well as demonstrations and presentations focused on the Degree Works product. With the implementation of My Action Plan (MAP) underway (KPU's instance of Degree Works), this event proved a valuable experience with a number of "take-aways" for our implementation team.
- Together with members from the Office of the Registrar, including Melinda Lee, *Manager, Admissions and Transfer Credit*, William Alvarado, *Assistant Registrar*, and Terri Taylor, *Associate Registrar*, attended the 2018 Ellucian Live conference. With over 8,000 attendees from 43 countries and over 600 breakout sessions, the conference proved to be a rich and diverse experience focusing on supporting higher education through technology.
- Participated in an admissions benchmarking study conducted by the higher education research and consulting firm, Academica Group. KPU will receive the

results of the study once it has concluded, providing valuable insight into admissions practices at a number of teaching-intensive Canadian universities.

### Interim Director, Co-operative Education and Career Services, Candy Ho:

- Presented her doctoral research on post-secondary professionals' conceptions of career influence to Camosun College's Co-operative Education & Career Services department.

### Manager, Records Registration and Scheduling, Kimberly Read:

- Along with Jill Cowan, *Course and Scheduling Officer*, participated in a provincial forum on Scheduling, hosted by Vancouver Community College. This one-day workshop, supported by the BC Registrars Association, is designed to provide relevant professional development opportunities to staff in key segments of enrolment services. Representatives from around the province were able to connect with others who support scheduling and timetabling at the functional level to explore best practices and help create important, sustainable networks.

### Instructor, Co-operative Education, Leanne MacKenzie:

- Represented KPU's co-operative education program in a BC Public Service Agency focus group aimed at enhancing their recruitment strategy for post-secondary co-op students.

### People Updates

- Don Reimer has been appointed to the position of Manager, Student Enrolment Services.
- Candy Ho has been appointed to the position of Interim Director, Co-operative Education and Career Services. Former director, Shawn Erickson, returns to a faculty position.



*Dr. Sal Ferraras trying to beat the Psychology Department lie detector test at KPU Day*



# Teaching & Learning

## TEACHING & LEARNING

### Upcoming Events & Opportunities for KPU Community Members:

**Instructional Skills Workshop (ISW)** (May 11, 18, 25 & June 1, Surrey), Facilitator: Alice Macpherson, Learning Centre. A 24-hour course in developing or improving instructor's teaching and learning processes. Participants review ideas about teaching and their current practices and, within a safe and supportive environment, deliver 3 short lessons. [Info](#).

**Conversations about Technology and Learning: How technology is changing the way we teach** (May 22-24, All Campuses). Facilitator: Leeann Waddington, Teaching & Learning Commons & Faculty of Health. Explores how technology impacts our classrooms from both a teaching and learning perspective. [Info & Registration](#)

**Learning with ePortfolios** (June 6-7, Surrey). Facilitator: Lesley McCannell, Teaching & Learning Commons & School of Business. This 2 day hands-on workshop guides faculty through the development of their own eportfolio and the process of introducing eportfolio learning to their students. [Info & Registration](#)

**Conversations about Technology and Learning: The blended or online classroom** (June 13-14, All Campuses). Facilitator: Leeann Waddington, T&L Commons & Faculty of Health. Provides a basic overview of blended learning basics, including models for delivery and suggestions for successful implementation. [Info & Registration](#)

### Past Events & Opportunities for KPU Community Members

**Conversations about Accommodations – Group Work** (April 10-11, Langley, Cloverdale, Richmond & Surrey respectively). Facilitated by Gina Buchanan, T&L Commons and Ruth Fraser, Services for Students with Disabilities. Session touched on common questions around students using accommodations for group work. Participants were provided the opportunity to share stories and have their questions answered.

**Developing Reflective Thinking and Communication: Classroom Strategies for Faculty** (April 12, Richmond). Facilitators: Gina Buchanan, Teaching & Learning Commons and Christina Page, The Learning Centre. This session provided instructors with strategies to support the development of reflective thinking in their students.

**Assessment 101: More than multiple choice - Exploring assignment alternatives to assessment** (April 23-24, Richmond & Surrey respectively). Facilitator: Gina Buchanan, T&L Commons. Participants learned about the connection between outcomes and assessments and tools to create alternative assessment strategies.

**What's New in Moodle 3.4?** (April 30, Surrey & Online). Hosts: Learning Technology. This "sneak preview" of Moodle 3.4 showed attendees new features and improvements, including

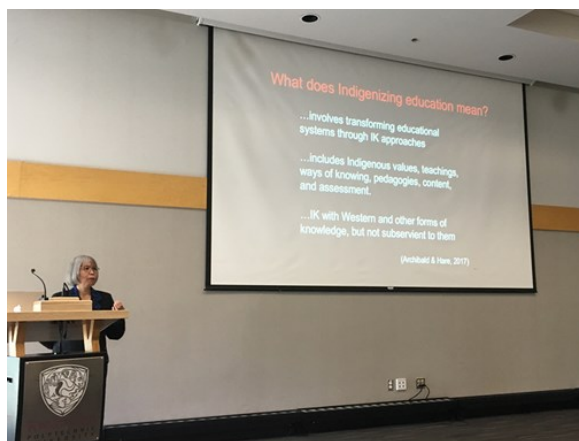
a new base theme making Moodle more mobile friendly.

**Moodle Basics Summer 2018** (May 1, Surrey). Hosts: Learning Technology. This hands-on session reviewed course setup and editing, communication basics and assignment/feedback basics.

**Kaltura and CaptureSpace** (May 1, Surrey). Hosts: Learning Technology. This session taught participants about the options for creating and using video in Moodle using KPU's new video platform, Kaltura.

**Assessment 101: More than multiple choice - Exploring assignment alternatives to assessment** (May 1, Langley). Facilitator: Gina Buchanan, Teaching & Learning Commons. Participants learned about the connection between outcomes and assessments and tools to create alternative assessment strategies.

**2018 Teaching, Learning, Scholarship & Research Symposium: Collaborate, Create & Connect** (May 2-4, Surrey & Other Venues). Co-sponsors: Office of Research & Scholarship and Teaching & Learning Commons. This event provided attendees with a number of formats in which to learn about teaching, learning, scholarship and research within the KPU community including, workshops, field trips, poster presentations, roundtable discussions and more! Dr. Jo-Ann Archibald, KPU Honorary Degree recipient, provided the keynote address on May 2<sup>nd</sup>.



**Conversations about Accommodations – Test Accommodations** (May 7-9, All Campuses). Facilitators: Gina Buchanan, T&L Commons & Ruth Fraser, Services for Students with Disabilities. Session addressed the topic of test accommodations for students and providing extra time and creating additional tests.

### Vice Provost, Teaching & Learning Activities

- April 5<sup>th</sup>-6<sup>th</sup> Increasing Personal Productivity Course. Participant.

## Teaching and Learning cont'd

- April 9<sup>th</sup>-10<sup>th</sup> Open Education Strategic Planning Session. Participant.
- April 10<sup>th</sup> Digital Badges Proposal & Report Meeting. Chair.
- April 17<sup>th</sup> KPU School of Horticulture Scholarships & Awards Celebration. Attendee.
- April 25<sup>th</sup> School of Business Diversity in the Classroom Workshop. Participant.
- April 27<sup>th</sup> KPU Day. Attendee.
- May 2<sup>nd</sup> – 4<sup>th</sup> 2018 Teaching, Learning, Scholarship & Research Symposium. Host & participant.
- May 9<sup>th</sup> – KPU Big Bike: Heart & Stroke Foundation participant (and volunteered to co-captain our 2019 team).



### Highlight of current priorities:

- Technologies & tools for KPU educators with IT (acetate replacement, Zoom, equipment, etc.).
- Faculty orientation for new faculty and related handbook.
- Faculty performance guide: training and resources development for late summer/fall.
- Mentorship program and internationalization support with Business & Arts (pilots).
- Restructuring Learning Technology and finalizing other job descriptions for the Teaching & Learning Commons.
- New course evaluation project with Institutional Analysis & Planning.
- External activities: publication on Centre reviews (editor & contributor), research on Centres post-reviews, COHERE directorship, and peer support/mentoring.

### Educational Development

Gina Buchanan, Senior Manager of Educational Development

#### Participation highlights:

- Series of conversations with the Director of Services for Students with Disabilities and various Associate Deans and others on how to more effectively intervene in issues associated with student accommodations.
- Open Education Strategic Planning Session on April 9<sup>th</sup>.
- Review and planning session for implementation of KPU Indigenous competency modules.
- Final meeting of the Faculty Learning Committee on Open Education Practices on April 6<sup>th</sup>.
- KPU Wilson School of Design Grand Opening Celebration on April 17<sup>th</sup>.

Planned and facilitated a program and curriculum review session for Product Design program on April 25<sup>th</sup>.

#### Key meetings

- Stakeholders on the transition of faculty support centre to student support centre at Cloverdale.
- Representatives from Humber College and others in Ontario's post-secondary sector.
- Learning Centre staff and Teaching Fellow to identify opportunities for collaboration.
- Dean of Health to discuss the Faculty's teaching and learning needs.
- Director of Counselling to discuss support and resources for faculty in Fashion Design & Technology and across the University to support students with mental health issues.
- Chair of the Math department to discuss and plan faculty PD development opportunities for the Fall.

#### Learning Technology:

- Acetate Transitioning Working Group. Survey launched to determine the number of KPU instructors using overhead projectors and to inform the transition plan and necessary supports.
- Moodle Upgrade. Upgrade to version 3.4 completed on April 26<sup>th</sup>.
- Mahara Upgrade. KPU's ePortfolio platform, was also upgraded on April 26<sup>th</sup>. New theme under development.
- 2018 AAEEBL Annual Meeting. Meg Goodine and Lesley McCannell are presenting at The Association for Authentic, Experiential, and Evidence-Based Learning 2018 Annual Meeting from July 23<sup>rd</sup>-26<sup>th</sup>.

## Teaching and Learning cont'd

### Teaching Fellows & Faculty Associate:

#### K-12 Transformation: David Burns

- Speeches and Q&A sessions on the K-12 transformation were provided to the Accounting department, Science and Horticulture Chairs Committee, EDUC 3250 (Assessment) class and the English Language Studies department.
- Met with Jan Unwin, Ministry of Education, to discuss K-12 changes.

#### K-12 Transformation: Nancy Norman

- In collaboration with local high schools in Surrey and Langley, arranged KPU faculty field trips to grade 11/12 classes during the months of May and June.
- Presented alongside other Teaching Fellows at the Faculty of Arts annual Faculty of the Whole meeting.
- Student assistant is completing a literature review and preparing Research Ethics Board documents.

#### Learning Environments: Leann Waddington

- Planning commenced for *Conversations about Technology and Learning*, a monthly series for faculty, staff and administrators to discuss topics around utilizing technology in teaching and learning activities.
- Consultation set to begin with the Sustainable Agriculture program regarding the Sustainable Food Systems and Food Security Graduate Certificate.
- Student assistant hired to support Learning Environments projects and initiatives.
- Submitted a piece to the Open Learning Notebook and prepared for multiple upcoming presentations.

#### Experiential Learning: Farhad Dastur

- Arranged for Microsoft to deliver two presentations and demonstrations on March 13<sup>th</sup> and 28<sup>th</sup> of the HoloLens Augmented Reality Headset to faculty, staff, administrators and students from various disciplines.
- Assisted the CADD program with purchasing a new virtual reality system with funds from Creative Capital grant.
- Met with Brenda Fernie, VP of Seyem Qwantlen Business Group, Kwantlen First Nation to explore experiential learning opportunities for KPU students.

#### ePortfolios: Lesley McCannell

- Met with the Music department faculty to explore their ePortfolio needs.
- Met with representatives from Applied Communications to explore ePortfolio learning opportunities and plan a department PD session.

- Initiated a mentorship relationship with a School of Business faculty member for the development of their teaching ePortfolio and based on the mentorship experience, developed a session for the 2018 Teaching, Learning, Scholarship & Research Symposium.
- Collaborated with the Special Advisor to the Provost on Open Education regarding *Domain of One's Own* and met with a representative from Keene State College.

## RESEARCH

### Researcher, Grant & Funding Activities:



- Co-hosted KPU's 2<sup>nd</sup> Symposium on Teaching, Learning, Scholarship & Research (a Richmond field trip photo above).
- In the past three years, KPU has increased its success with Tri-Council funding opportunities improving the Canada Research Chair allocations. The University now has a Tier 1 and Tier 2 chair (two chairs in total).
- Paul Ohler is the first researcher from the English department to receive a SSHRC Insight Grant for his project titled, *The Complete Works of Edith Wharton*.
- Deborah Henderson continues to support her research and partnerships with new and established companies by obtaining funding for several projects through NSERC.
- Kent Mullinix is hosting the *Place-Based Food Systems Conference* from August 9 – 10 at the Pacific Gateway Hotel in Richmond. Funding to support this conference was received from the U.S. Department of State.
- The Ministry of Agriculture has signed an MOU with KPU for Kent Mullinix's involvement in Farm Business Planning Extension Pilot



## Teaching and Learning cont'd



### Research Ethics Board

- The REB's monthly meeting took place on April 20<sup>th</sup> and the Provost was in attendance.

### Interim, AVP Research Activities

- April 3<sup>rd</sup> AVP, Research Search Advisory Committee Meeting. Participant.
- April 18<sup>th</sup> AVP, Research Search Advisory Committee Meeting. Participant.
- April 20<sup>th</sup> Research Impact Canada Governance Committee Meeting. Participant.

### Highlight of current priorities

- KPU IP policy.
- ORS restructuring with Provost.
- Day-to-day operations based on expectations of ORS and future directions.



*KPU Day Activities, Food and Beer!*



# Trades and Technology

## Students:

### Skills Canada Provincial Competition

- KPU Plumbing student Foster Dailly received a Gold Medal at the Provincial Skills competition, and has qualified to compete in the Skills Canada National Competition in Alberta June 2– 6, 2018, representing KPU and the province of BC at the national level.



- Brodie Usipiuk is the Silver Medal recipient in the Welding competition, missing Gold by only one point. He completed all three levels of his apprenticeship at KPU and is now a Red Seal Welder. Brody was an outstanding student and is now working as a professional aluminum welding fabricator for local industry. He continues to do volunteer work, giving back to the community in many ways.



## New Programs, Policies and Initiatives:

- KPU Tech received \$500,000 from the provincial government, investing both in new trades as well as in tech training equipment. Recognizing the high demand for skilled tradespeople, the government is prioritizing trades and technology, providing the funding to allow us

to replace aging equipment and purchase the latest technology, thereby putting our students at industry standards, or better. These funds have also allowed us to purchase programmable logic controllers (PLCs), and power distribution demonstration labs that tie into our geothermal and solar energy training system machines for our new Mechatronics and Advanced Manufacturing Technology program scheduled to start September, 2018. (photos and media article are on the front cover and inside page of this report)

- The Appliance Servicing program has been approached by companies wishing to hire their students acknowledging the skill sets taught at KPU addresses their technician needs; a coffee company that imports, sells and services Italian espresso machines, and Henry Schein, a medical equipment company.

### Employee Recognition: Al Sumal, Celebrating 35 Years with KPU!

- Al Sumal is one of BC's most accomplished trade instructors. His skill set and work ethic were invaluable in building our welding department to its current successful status. We work with companies across western Canada to ensure their welders are qualified. Al is a certified welding inspector, consultant and subject matter expert. His input was instrumental in designing the current BC welding curriculum. He is also active on the executive of the Canadian Welding Association, and the American Welding Society. In 2016 he was the runner up for the Canadian Standards Association (CSA) Technical Instructor of the Year. Al is active in placing our welding grads who continually drop in to visit their favourite instructor. He is a truly selfless individual who brings out the best in everyone around him.



## Community Engagement

### KPU Day

- The Faculty of Trades and Technology participated in KPU Day; there was lots of interaction and fun had by all.

*Instructors John Singh and Ron Murray demonstrating robotic arm.*





## Trades and Technology cont'd

### Delta Trades and Technical Career Fair

- The Delta Trade & Technical Career Fair held on May 3<sup>rd</sup>, 2018 at the Sun God Arena was once again a huge success for KPU Trades and Technology departments with over 3000 students participating. The event provides a unique opportunity for students, parents and the general public to explore trades and technical careers through hands-on, interactive exhibits, demonstrations and talking directly to the experts in the field.



Appliance Servicing



Carpentry



Electrical



Masonry



Automotive



Plumbing/Piping



Mechatronics



Welding

### Bosch Corporation

- A collaborative agreement is being finalized with Bosch Corporation. Bosch will participate with the Appliance Service Technology program at the BC Tech Summit on May 15 and 16 at the Vancouver Convention Centre. Bosch will showcase leading “Smart Home Technology” at this event including a wireless programmable coffee machine that can be run off an App on Home Connect Systems, as well as a dishwasher that can communicate when more rinse agent is required.

### Industry Engagement

- Students from the Appliance Servicing program attended the Best Buy warehouse in Langley, where they were able to view their entire operations.

### Employee Engagement

- On Saturday April 28 Farrier instructor Gerard Laverty facilitated a round table discussion of a broad representation of the Farrier trade. Forty-five people spent the evening discussing how best to have the trade regulated and what apprenticeships might look like for Farrier students.
- Gerard is off to see the Minister of Agriculture this week at the Legislature in Victoria. We are in discussions on how to move forward with a goal of regulating the Farrier trade in B.C. This will be an historic meeting. If we meet our goal, Farriers in B.C. will be the first jurisdiction in North America to have mandated standards and an educational pathway to meet those. Hopefully KPU will be an integral part of that.



# University Library

## Alignment with VISION 2018 Strategic Plan:

### Relevance

*Strategy: KPU is a well-managed, integrated, and transparent organization that supports learning.*

- SimplyAnalytics—The Library started a subscription to SimplyAnalytics on April 1. SimplyAnalytics is an exciting web-based mapping and data-visualization application that allows users to create interactive maps, charts, and reports. It covers data on business, socio-demographics, and economics that can be mapped to any geographic area of Canada, and users can analyze data on diverse topics such as consumer spending, brand preference, employment, and public health. It has obvious applications for the School of Business, but will likely be useful to a wide variety of programs and courses.

*Strategy: The impact of KPU's community engagement has doubled by 2018*

- Amazing Race—The library participated in the KSA's "Amazing Race" on March 16, a student-led race around Surrey campus. The library was invited to be a destination for teams to solve and obtain a clue. Upon entering the library, teams were given a clue and had to use library resources to locate a specific item or section in the library stacks and Learning Centre. Students were encouraged to use the catalogue, ask staff or librarians, or use any other resource available to them. The purpose of this event was to orient students to services and locations in a fun and engaging way, and the library was pleased to participate in this event!
- Orientation info fair—On May 1, the library welcomed new students to the Surrey campus during summer orientation with our booth at the Info Fair. Students were invited to learn about our services, spin our prize wheel, and contribute to our "word wall." We asked students the question, "What is a word you associate with the library?" We had some great conversations and were pleased to meet many new students!
- Open Doors Open Minds—Coast Capital Savings Library set up a display in the Educational Fair section of the Open Doors, Open Minds event for Indigenous high school students held Tuesday May 2<sup>nd</sup> at the Surrey Campus. We heard some engaging speakers and during the lunch break a number of students and teachers visited our table in the Education Fair. They had fun spinning the wheel for prizes and looking at our collection of books on aboriginal topics and were particularly interested in knowing that the Library offers a community card for members of the community.
- Arca Advisory Committee—Scholarly Communications Librarian Karen Meijer-Kline has been appointed as a Member at Large to the Arca Advisory Committee. The

Arca Advisory Committee provides direction for the Arca digital repositories initiative. A subcommittee of the BC ELN Steering Committee, the Advisory Committee focuses on policy and planning and directs operations for the Arca project. Arca is the institutional repository software KPU uses to house faculty and student produced publications.

- Surrey Teacher's Association convention—Student Engagement and Community Outreach Librarian Kelsey Chaban participated in the Surrey Teacher's Association's 2018 STA Convention on May 4, 2018. Kelsey contributed as a panel member on the "Post-Secondary Library Discussion" beside a librarian from SFU Library. Panel members spoke with participants about the experience of first-year students in a post-secondary environment, especially pertaining to library and research skills. The session also encouraged discussion on how to better help prepare students for their post-secondary journey.



- Reading Link—April 25 marked the library's annual partnership with Fraser Valley Regional Library's Reading Link Challenge. The library hosted the gripping Reading Link Community Challenge at Langley Campus, where semi-finalist teams made up of grade 4 and 5 students competed in book-themed trivia. Abbotsford's The Six



## University Library—cont'd

### Reputation:

*Strategy: KPU is widely recognized for its teaching and its scholarship.*

#### KPU Librarians Present at BC Library Conference

- KPU Systems Librarian Caroline Daniels along with Dr. Rajiv Jhangiani (Special Advisor to the Provost on Open Education) along with colleagues from BCcampus, BCIT and UBC presented on the topic of open education and how it is more than open resources. This interactive panel discussed the broader aspects of open education including open pedagogy, social justice, leveling the playing field and, at its best, addressing issues of injustice, privilege and exclusion. Librarians are key contributors in the open education movement as an extension of their historical role to provide safe places of learning that are open and available to all.
- Caroline also presented with colleagues from VIU and UBC updating the work that has been done to further establish and develop the BC Digital Library. In 2018 the group initiated a comprehensive Business Analysis as a means to identify sustainability and service model considerations for the BCDL. The group also reported on the further



development of the technical infrastructure demonstrating service possibilities within an evolving digitization and preservation ecosystem.

- KPU's Technical Services Librarian Linda Woodcock presented with Claire Banton of Library and Archives Canada (LAC) on the development and launch of LAC's new National Union Catalogue. The new system will have broad implications for Canadian interlibrary loan and cataloguing. Participants brought their BC perspective to this national development and discussed the local impact of this change to LAC services.

#### CICan Presentation: Launching Canada's first Zed Cred program: Supporting Access, Innovation, & Student Success

- University Librarian Todd Mundle presented with Dr. Rajiv Jhangiani (Special Advisor to the Provost on Open Education) and Dr. Diane Purvey (Dean of Arts) presented at the 2018 CICan Conference on the launch of Canada's first "Zed Cred." This innovative program permits students to complete the Certificate of Arts degree with zero required textbook costs. The group presented how KPU was able to launch the certificate and showed that beyond delivering significant cost savings to students, the use of open educational resources has enhanced flexibility and spurred pedagogical innovation. The interactive panel shared its motivations and strategies, and highlighted the importance of active inter-institutional collaborations.



*Staff enjoying some painting workshops at KPU Day 2018*



# Wilson School of Design

Over the last two months, much of the activity of the Wilson School of Design has been focused on year-end assessment and year-end shows. This culminated in re:vision - a week's worth of events including the Grand Opening of the new building, Industry night, seven Fashion Shows, tours for high school students (22 schools in total), and Friends and Family Night. All told, approximately 2,500 people were able to enjoy the new building, view student and alumni work, and celebrate.

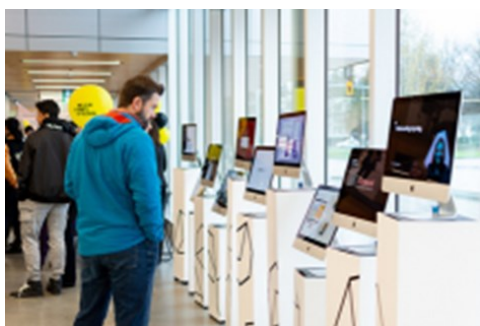
This meant it was all hands on deck for the faculty and staff of the Wilson School of Design and the many other departments involved, including Facilities, Security, Advancement, External Affairs, Marketing, Communications, IT, Future Students Office, and Sodexo. My thanks go to all for making it such a successful week.

## Students and Alumni:

- Graphic Design for Marketing fourth year students showcased their skills by taking on the responsibility for planning, designing, and producing material to promote the Wilson School of Design, re:vision Design Open House. The project included naming and designing the brand, planning and executing a social media strategy, creating an email campaign, and designing and producing all the signage and wayfinding graphics for the event.



- These fourth year Graphic Design for Marketing students also showcased a selection of their final projects to industry and alumni at the re:vision Grad Exhibit. The event allowed students to discuss their work and career ambitions with numerous guests working within the local Graphic Design industry.



- Three graduates of the Interior Design degree program showcased their businesses at the Grand Opening of the Wilson School of Design on Monday, April 16th. These designers have innovative businesses that range from V/R technology to real estate rendering technologies. We were proud to showcase not only the work of our current students, but of our graduates making their marks in design. Their businesses: Sahra Samnani, SMD Design (<http://www.smd-interiors.ca/>); Kathie-Lee Pugsley, Focused Interiors (<http://focusedinteriors.com/blog/>); Maria Drugoveiko (<http://www.redboxid.com/>).
- 2018 The Show was an enormous success this year, with our first ever on-campus fashion show in the new building! Over 1450 guests attended seven fashion shows spanning over two days, 450 of which were high school students (from 22 different schools). There were many comments from attendees that this was the best fashion show to date.
- Interior Design students were also part of Industry Night on April 18. This event was well-attended by industry and invited guests. KPU interior design graduates are so highly regarded within the industry that during this showcase some firms were specifically asking for possible candidates to hire. Firms such as Area 3 Design, Allspaces, Square 1 Interiors, HCMA, Kasian, as well as others were on hand to view final projects and to make connections for hiring.
- Four alumni and one current Fashion & Technology student exhibited their work at the Grand Opening, showing their work with statuesque models posing on raised platforms placed throughout the school. Some designers featured other product and promotional materials at their stations.
- The work of Product Design, Technical Apparel Design, Fashion Marketing, and Foundations in Design was also on display, with students readily sharing their ideas and outcomes to the crowds. The Foundations in Design program, a one-year certificate, provides students the opportunity to develop fundamental design skills and a portfolio of work that would allow them to pursue further education in specialized design fields.

In addition:

- Two students and a faculty member from Technical Apparel Design are currently collaborating with Empowered Startups to design a stab-proof coat for product launch in Europe and Asia. "Empowered Startups is a Canadian incubator for high potential entrepreneurs wanting to sell internationally on a massive scale."
- The 911 awareness campaign project has continued to progress and is currently going to press. The project represents the collaborative efforts of Wilson School of Design, GDMA 3rd year students: Celyn Barker, Michaela



## Wilson School of Design cont'd

Carter, Melissa Fraser, Lauren Ho, Tiana Lee, Anita So, & Patrick Tambogon, along with Richmond Fire Rescue, and Touchstone Family Association. The initial print run for the brochure is 20,000 with an intended second run of 100,000. Additional assets include an infographic poster, static cling vehicle decal, fridge magnets, and an education focused website. The combined effort is being packaged up as a Wilson School of Design, Power of Design Initiative. Follow up work will focus on formalizing a process that will establish a process and standard for future collaborative design efforts that respect the students, client, and design industry.



- \* Stuart Rothnie, HCMA Architecture/Design
- \* Scott Wilson, Emily Carr
- \* Stephanie Gust, SSDG

- Students in Fashion Marketing continuously engage in experiential learning through attending industry related events, site visits, and discussions. Over the past two months, these experiences included visiting the Fashion Exchange Building, exploring Gastown and visiting Strike Mymnt to tour and discuss branding development. They also had a guided tour by Bobbie Gilmore, Executive Director of Metro Show, and Aurelia from NLA.



- Fourth year Interior Design degree students completed their final courses and presented their final thesis projects to industry over two days of presentations. These students take 10,000 square feet (minimum) of raw space and create their own programmatic direction. Some spaces included a health care centre for children w/disabilities, a zero-waste facility, art centre/living for cross-generations, student residence, maternity/mid-wife centre. The students then design the entire facility (this includes floor plans, electrical, ceilings, lighting, furnishings, materials, etc.).

### Community and Industry Engagement:

- Chip Wilson met with Technical Apparel students in their Global Business Strategies class. Life lessons, the future of technical apparel, and insights on his secrets to his success were some of the highlights of the round table discussion. The students had the opportunity to pitch their tech apparel design concepts for his feedback.
- The following industry members attended fourth year Interior Design presentations to give students feedback and direction on their final projects:
  - \* Joanne Wong, Perkins + Will
  - \* Anna Szczepaniak, KASIAN
  - \* Shelley Penner, Penner & Assoc.
  - \* Aandra Quirie-Shearer, IDC
  - \* Sara Remocker, Dialog
  - \* Jennifer Chan, SSDG
  - \* Kenna Manley, SSDG

- Foundations in Design also connected with industry and the design world, including:
  - \* an inspirational field trip to the Vancouver Art Gallery for their Designing for Humanity class with Natasha Campbell.
  - \* a guest lecture from Dr. Joanna Zander on her experiences in the user experience and user-centered design spanning her career, from military divers to cell phones to online fashion retail.
- Technical Apparel students participated in a kayak tour with Deep Cove Kayak and our guest Kevin Myette, Director of Global Brand Strategy, of BlueSign Technologies to gain first-hand experience with technical apparel applications. Kevin was also a guest lecturer on the full lifecycle model that BlueSign uses in considering environmental sustainability in the outdoor apparel industry.
- The Interior Design students participated in a number of site visits:
  - \* Glowbal Restaurant: Principal Jay Brooks and KPU alumni Tricia Link gave an in depth tour of one of Vancouver's largest restaurants.

## Wilson School of Design cont'd

- \* Rosewood Hotel Georgia: Assistant Marketing Manager Morgan Pulkinen and Sales Coordinator Montse Omelas divided the group in 2 and toured us through the entire hotel, designed by interior designers Munge Leung.
- \* Earls Ambleside: A sneak peak of Earls' latest restaurant was made possible by Earls Interior Designers and KPU alumni (Abi Stephens and Emily Stadnyk), Earls Project Manager Zurita Motivala and the team at Summit Brooke Construction. Within hours after Victor Brodeur and Mike Ward of Summit Brooke supported us on the tour, their Vice President and General Manager Russ Highwo tweeted the following: <https://twitter.com/SummitBrookeCon/status/976203559099293696>



- Second Year Design Theories class students led field trips to align with research presentation / roundtable discussion with industry leader and sustainability expert Jason Parker. Jason's firm worked on the Wilson School of Design LEED scorecard. They also visited UBC where they viewed CIRS (Centre for Interactive Research on Sustainability), Earth Science Building & The NEST); the Energy Use Building, Olympic Village, discussing LEED ND features while taking a walking tour and culminating at the Creekside community center; a tour of downtown buildings examining West Coast Modernism, including the Law Courts, Post Office, QE Theatre, and a tour of Hycroft Manor and walking tour of the Shaughnessy mansions around the crescent.
- Interior Design also had a number of Industry representatives come in to provide their expertise and feedback over the last two months. They included:
  - \* Chelsea Leonard: KPU alumni, evidence-based design specialist and Regional Healthcare Manager of Steelcase.
  - \* Marilou Rudakewich, Principal of M Studio,

provided insight into the firm's extensive collection of successful restaurant projects.

- \* Marlis Joller: KPU Interior Design Faculty and Principal of Joller Designs supplied much needed practical knowledge on project management for hospitality design.
- \* Victor Quezada: Lighting Designer of AES Engineering who will soon return for a workshop on lighting software.
- \* Industry attended final presentations and provided critique and general feedback to all students on various projects as listed previously. Attendees: Joanne Wong, Perkins + Will; Anna Szczepaniak, KASIAN; Shelley Penner, Penner & Assoc.; Aandra Quirie-Shearer, IDC; Sara Remocker, Dialog; Jennifer Chan, SSDG; Kenna Manley, SSDG; Stuart Rothnie, HCMA Architecture/Design; Scott Wilson, Emily Carr; and Stephanie Gust, SSDG.
- \* Third year students presented their restaurant design to industry and fellow students (year 2/3). Industry attendees included: Divya Dias, CHIL; Elly Chronakis, Earls; and BOX Design.
- \* Second year presented their loft apartment projects to industry and fellow students (year 1). Industry attendees included: Amber Kingsnorth, MAK Interiors; Jennifer McRoberts, Stantec; Ryan Barker, Interior Designer; and Diana Zolkiewski, Furniture Dealer.
- \* First year students presented their final studio projects which was "person + place" where students created a micro-space for a client. Innovative ideas abounded! Industry attendees to provide critique included: Scott Wilson, Designer/Emily Carr; Martin Ros-Arriagada, Michael Green Arch; and Paola Leyton, Designer.

- Alex Chan & Daryl Louie from Anti-Social Media Solutions came and spoke to the Fashion Marketing, Graphic Design for Marketing, and Foundations in Design students on



## Wilson School of Design cont'd

March 26. They spoke about building social media campaigns and the steps to create one from start to finish.

- John Belisle and his second year Graphic Design for Marketing students were fortunate to go on a tour of three prominent agencies in Vancouver, specializing in design, digital and advertising. Students were able to visit the Signals Design Group, Archive Digital and 123W offices as well as be shown various case studies by each agency.



- Wil Arndt, CGD, Creative Director at Openroad Communications visited fourth year GDMA students to discuss the challenges and best practices of entering the industry as a design school graduate. An open dialogue format, questions ranged from how I get a job at Openroad, to what was your best/worst project, to how you define success in a design project.



### Recognition:

- Interior Design faculty member, Erika Balcombe, has just completed her MA in Anthropology at UBC and as a top applicant, has now been admitted to the PhD program at UBC. Erika has been recognized for her outstanding academic record with a PhD Graduate Student Initiative Fellowship, granting her guaranteed funding for four years, as well as the Wilson Duff Memorial Scholarship. This scholarship, from the UBC awards website, is *endowed in memory of Professor Wilson Duff, a member of the Faculty who worked extensively in the field of Indian culture. The award is available to a student in the Faculty of Arts or Law, who is doing work in the field of Indian history and culture. Preference is given to a student of native Indian ancestry. The award is made on the recommendation of the Head of the Department of Anthropology in consultation with the other departments involved.*
- Fourth year graduating Fashion & Technology students received an incredible amount of press for their final

collections and portfolios thanks to the dedication and support of the Media team at KPU. Featured in local newspapers (Richmond Sentinel, etc.), television segments (Breakfast Television), online platforms (China Zinhua) and blogs (Fashion X Passion, Olio by Marilyn, etc.), these students are already hitting the limelight!

- Megan Bourassa was voted unanimously by the fashion marketing faculty as a candidate for the Dean's Medal. The award is designed to recognize the following attributes: high academic level, contribution to their community, proven leadership and shows promise as an emerging designer. Megan is now working as a Digital Marketing coordinator and social media expert at Fashion Revolution Canada. The organization campaigns for sustainable and ethical fashion and is based out of the UK.
- Maxime Lutin, a former international exchange student, spent a semester in the FMRK program in Spring 2013. Maxime was here from The University for the Creative Arts in London and came back to visit the faculty and have a tour of the new school. Maxime returned to UCA and finished his BA Hons in Fashion: Marketing and Management and then did his MSc Management of Innovation. He has worked in the gaming and video industry in the UK, the USA, and has experience in management and in Augmented Reality and Virtual Reality.
- Fourth year student success: Dustin Matos has been offered a job position at Big Fish Creative in Vancouver – a direct result of contact at the grad show. Natalie Fitzpatrick is continuing to work at Cause & Affect as a result of her mentorship. Mackenzie Gooch has recently interviewed with ion design and is waiting to hear back. Many others have solid leads and are working to enter the industry as soon as possible.

### Managing Risk:

- Fashion & Technology hosted their first Advisory Committee meeting in the new building on April 25 and over 20 members were in attendance, including two new members (four new members have been added for the next meeting). New members include: Adam Dickson (Oak & Fort), Lisa MacCarthy (Independent Consultant), Maryanne Mathias (Osei Duro), and Seanna Schmuland (MTM Consultant – Sizestream).
- As the final round of portfolio reviews wraps up this weekend (April 26-28), Fashion & Technology is looking forward to yet another full double cohort for Fall 2018. With over 100 applicants, 88 reviews, and several advanced entry student applications, Fall 2018 is looking like a busy year.
- Applications to the Interior Design program were once again well over 100 for 20 seats within first year. Of these,



we received higher than normal international applications and worked through various strategies to review these applicants including submissions via PDF and Skype interviews. The process was a great learning experience for all. Faculty are now in the midst of reviewing all applicants for the remaining seats for Fall 2018. With the number of applicants, acceptance earlier in the year, as well as placement of advanced standing applications, Interior Design is poised to fill all of its seats. To mitigate further risk of applicants declining seats, Interior Design has also created a waitlist. In addition, we find ourselves once again with more advanced entry applicants than seats (especially within term 3/year 2 cohort) so a strategy in the coming years will need to be considered in order to fill this gap.

- Faculty members Evelyn May, Dan Robinson, Stephanie Phillips and Jimmy Choi met with Sunita Wiebe for an introduction to the program review process for Technical Apparel Design.
- After all is completed at the end of two busy academic terms, all programs engage in in-depth faculty meetings that focus on review, vision, strategy, goal setting, and operations. These meetings span from one to three days and enable the departments to continue to work together to offer the most current, relevant, and quality programming possible.

### Employee Engagement:

- In March, Sharon Hollingsworth, faculty of Interior Design and WELL AP (the accredited professional for the WELL Building Standard), was a speaker at DesignEx in Victoria. Design Ex, organized through the Interior Designers of Canada and IDIBC Victoria Chapter, gathers interior designers and potential clients under one roof. A trade exhibition also takes place, with over 160 interior designers, architects, and facility managers in attendance.
- Sharon has also registered in an upcoming WELL Core and Shell project for Bentall Kennedy, one of a handful of projects pursuing this standard in British Columbia. More info on this to come!
- Fashion & Technology instructor Michael Pope and 2017 alumni Maria Hilario hosted a design/illustration camp for young adults at the George Mackie Library in Delta on April 25. The students and young adults learned illustration and design skills, and picked the brain of a recent grad who has launched her own business.
- On May 4, design faculty members, Victor Martinez and Jimmy Choi, hosted a three-hour workshop and tour for 18 KPU staff and faculty, as part of the Teaching & Learning symposium at KPU. Participants were given hands-on training in our 3D-modelling systems, tried their hands at our advanced technology such as our laser cutters and 3D

printers and toured the new building. Many connections were made and attendees were inspired to look at ways to collaborate with Design and/or access the facility in the future.

- After 12 years of chairing the Standards Council of Canada mirror subcommittees to ISO on Biomechanics and Anthropometry (ISO/TC159/SC3) and on Ergonomics of the Physical Environment (ISO/TC159/SC5), Dr. Dan Robinson, faculty member, has taken on the role of chairing the Canadian mirror committee to ISO on Ergonomics (ISO/TC159). He retains membership on both SC3 and SC5 and will be succeeded as Chair of SC5 by a member of KPU's Industry Advisory Committee for DETA, Dr. Matthew White of SFU.
- Lucie Gagné, Coordinator of the Interior Design Program, attended a meeting with the Kwantlen First Nation and the Seyem' Qwantlen Business Group that ended in a discussion around their design needs (architecture/interior design). Lucie was then invited to a further meeting with Brenda Fernie, Vice President, Seyem' Qwantlen and Derrick Mitchell, Director of Lands and Construction, Seyem' Qwantlen Business Group.
- Both Lucie and Debbie Johnstone Bjerke, Program Assistant, met Ms. Fernie and Mr. Mitchell in Fort Langley at their social enterprise coffee shop, Lelem Arts & Cultural Café ([lelem.ca/](http://lelem.ca/)), to discuss the many projects the band is focused on including a museum, live+work+art studio space, a restoration of the [Jacob Haldi House](#), Seyem' Qwantlen office building, and more. The projects the band is involved in are too numerous to list here.
- The the Qwantlen Business Group is well respected and is held as an example of an indigenous group working with all levels of government toward common goals. They work in tandem with the Township of Langley, City of Surrey, CN Rail, and others. There are many opportunities for KPU to get involved in these projects and further support this relationship and to extend indigenous learning to our students.
- In addition to this meeting, both Ms. Fernie and Mr. Mitchell attended a meeting with faculty to discuss next steps and the potential of integrating these projects into the 2018/2019 curriculum. Lucie also toured the visitors around the new Wilson School of Design building. They were impressed with the building and with the student projects on display throughout.
- After this meeting, Lucie Gagné, Brenda Snaith, Erika Balcombe, and Marlis Joller, faculty for Interior Design, all attended the Qwantlen Business Group Open House in Fort Langley, on April 26. The group toured Fort Langley to understand site context, met with representatives and reviewed visual displays at their long house to further

## Wilson School of Design cont'd

understand future collaboration with our students. These future projects could include: startup week sketch camp; second and third year studio project opportunities, etc. Currently the Kwantlen First Nation is working on a



Museum Project. Photos of this visit:

- Victor Martinez visited a new industry contact, Eleven Stories, a design consultancy in North Vancouver. Victor and co-founder Alberto Bicego discussed possible collaborations with the School of Design such as internships for students or projects to collaborate on in the classroom. <http://www.11storiesdesign.com/>
- Victor Martinez attended the discussion panel "Gender Inclusive Design" organised by MistyWest, an engineering design consultancy in Vancouver. Our colleague Stephanie Phillips was part of the panel. <https://www.misty-west.com/>



- A number of faculty and staff attended the HoloLens demonstrations organized by Fahrad Dastur and Microsoft.



- Victor Martinez attended the "Design Innovation Day" where the graduation projects from the biomechanical engineering students from UBC were presented. The

Wilson School of Design collaborated with one of them, the design and manufacture of a prosthetic leg for a dog. This project was based on a previous exploration made in one of Victor's courses two years ago. The UBC students designed and built a prototype, which was partially developed in our facilities, with Victor's technical support.



- On April 28, Sue Fairburn ran "Designing Futures", the last in our series of Product Design "portfolio builder" workshops.

### Research:

- The Wilson School of Design launched its Lunch and Chat Research Series with our first presenter, Dr. Jimmy Choi, Coordinator of the Fashion Marketing program. Dr. Choi discussed his dissertation research into the "running shoe and footwear trends" from around the world. The Lunch and Chat Research Series will be an ongoing event, giving an opportunity for faculty to highlight and discuss their research methodology and findings, and support new researchers in their endeavours.



Come and share this space with your colleagues to talk all things about design research!  
 This is a new series of events where colleagues doing amazing research will share their work and experiences!  
 Everyone is welcome, specially if you are interested in doing research but don't know where to start.  
 Food not provided

- Two Product Design faculty members received Katalyst Research Grants for 2018-2019:
  - \* Victor Martinez – Large Format Multiple Extrusion Additive Manufacturing Machine
  - \* Sue Fairburn – Polar Burrito: A Passive Rewarming Device for Arctic Expeditions.

## Wilson School of Design cont'd

- Iryna Karaush is working with D+FA on a SSHRC Connection Grant application.

### International:

- Two Field Schools are currently underway, with one group of students attending the Amazon Field School in Colombia and the other group studying 'design in context' in Paris and Geneva.
- Three students from the Interior Design degree program have been approved for international exchange for Fall 2018. These students will be attending university on

exchange in Austria, Finland, and England (University of Creative Arts).

- Victor Martinez participated in a video-conference with Joel Baziuk, from the GGG Initiative, and Martin Charters, director of the Centre for Sustainable Design, in the UK. The main topic of discussion was the exploration of possibilities to collaborate on research regarding the utilization of lost fishing nets, ideally using the waste for 3D printing materials. This will continue the work that was started in one of Victor's courses one year ago. This research will be re-activated this summer.

## STEM-inspired clothing line for girls in elementary school hits B.C.'s biggest student runway

Sarah Woodburne unveiled a clothing collection that celebrates girls in Science, Engineering, Technology and Math (STEM).

Kwantlen Polytechnic University (KPU) fashion student Woodburne is one of 32 emerging designers who showcased her collection at the Wilson School of Design's 2018 The Show on April 19 and 20.

inventHERs, Woodburne's thesis collection, strives to provide young, forward thinking girls a means of outwardly expressing their interests in STEM. Each piece encourages girls to speak with confidence about their interests in STEM fields through visuals worthy of striking conversation. The collection fits children sizes 6 through 10.

"I think kids need credit for their great ideas and interests," said Woodburne. "This collection is inspired by the girls who want to explore science yet might lack a little confidence in that field. We use female role models to show girls that they can like science too, even if it is male dominated".

inventHERs is Woodburne's final project before graduating from KPU's four-year fashion design and technology program this May. The program provides students with a rigorous studio-based design education. The capstone project involves extensive market and design research, requiring students to create garments that meet a perceived market need.

After graduation, Woodburne intends to expand her business – Stitch a Story – a kids' sewing school, and continue to share her passion with the kids she teaches.

"Nothing beats seeing the joy the kids have when they complete their projects and that makes me love sewing more and more," says Woodburne.

For more on Woodburne and her collection, follow her on Instagram [@inventHERs](#).

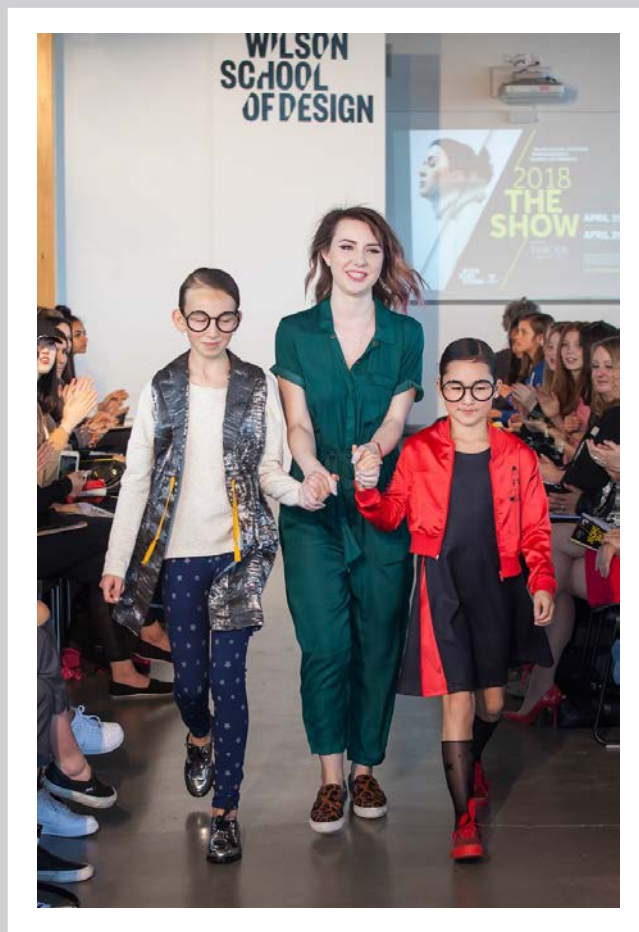


Photo credit: Peter Jensen



# Office of the Vice President, External Affairs

## GOVERNMENT RELATIONS AND COMMUNITY ENGAGEMENT

### Provincial Government Activity

Activity included:

- Richmond Chamber of Commerce luncheon with the Honourable Selina Robinson, Minister of Municipal Affairs and Housing.
- Richmond Chamber of Commerce private round table with the Honourable Carole James, Minister of Finance and Deputy Premier.

### Community Engagement Activity

- Innovation in Emerging Cities – Maple Ridge. KPU was a sponsor of this inaugural event in a city that is hungry to create a post-secondary presence of its own.
- Ignite a Dream fundraiser – KPU hosted this Surrey Firefighters Charitable Society event at KPU Tech in Cloverdale. Proceeds of the evening were designated to the SFCS endowment for KPU students. The event brought over 500 attendees to the KPU Tech campus, allowing us to showcase KPU as a leader in trades and technology training and overall as “Surrey’s university.”
- Sources Community Resources Society gala.
- Grand opening gala – Wilson School of Design, with over 150 guests in attendance, including donors Chip and Shannon Wilson.
- Horticulture Scholarships and Awards Dinner.
- Surrey Social Innovation Summit working group.
- Clovies – the annual Business Excellence Awards hosted by the Cloverdale Chamber of Commerce.
- Ma Murray Community Newspaper Awards.
- Official opening – Surrey LRT project.
- Power of Mentorship Kick-off. This partnership of the Richmond Chamber of Commerce, Van City and the KPU School of Business pairs student mentees with mentors from the RCC

## COMMUNICATIONS AND MEDIA

### Overall

- Changes in KPU’s international tuition fees generated significant focus for communications in this reporting period. Media inquiries continue to trickle in, with new lines of inquiry requiring additional work.
- A significant amount of time was also dedicated to the Fashion Design and Technology year-end Fashion Show, including on-site media support for both days, targeted news releases, pitches and blog posts on each of the 32 graduating students. Twenty news releases were issued resulting in extensive print, online and TV coverage.

- Communications provided support for KPU Day and Open Doors, Open Minds, primarily with photography, but also through media relations for the latter event.
- David Connop Price, KPU’s new manager, media and communications, continued his familiarization with KPU and has been reviewing communication practices to identify gaps and opportunities.
- Communications has been supporting Human Resource with internal communications and also working with the School of Business and Marketing on plans to highlight the new graduate diplomas in Business Administration.
- From March 12 to April 5 public relations student Miguel Keough joined the External Relations office for a four-week practicum. He met and spoke with senior leadership, was on-site to help support the Share Challenges, Share Opportunities event, and was instrumental in supporting media relations efforts for The Show.
- Media training was provided to students, staff and faculty in Trades, Health, Arts, Design, and Continuing and Professional Studies.

### KPU Events Attended

- The Show
- Shared Challenges, Shared Opportunities
- KPU Day
- Open Doors, Open Minds

### Communications Initiatives

- Eight news releases and one external *Maclean’s* article were posted on LinkedIn for this reporting period. They received 526 clicks and 305 social actions (number of times people have liked, commented on, or shared each update.)
- Social media activity on Twitter for March 12 to May 4: 81 tweets, 65 mentions, 2,793 site visits and 64,300 impressions.

Apr 2018 • 30 days

### TWEET HIGHLIGHTS

**Top Tweet** earned 2,902 impressions

Our incredible Dean of @KPUArts.

Congratulations Dr. Purvey!

[twitter.com/BCcampus/statu...](https://twitter.com/BCcampus/status/9611111111)

1 11 28

[View Tweet activity](#)

[View all Tweet activity](#)

## Office of External Affairs cont'd

**Top media Tweet** earned 1,379 impressions

Trades and technology students  
 @KwantlenU will soon be working with new  
 industry-grade equipment thanks to  
 \$500,000 from @BCGovNews  
[kpu.ca/news/2018/04/0...](http://kpu.ca/news/2018/04/0...)  
[pic.twitter.com/8YrLARL9i3](https://pic.twitter.com/8YrLARL9i3)



4 5

- Various media training/key message prep/response statements/interview facilitation on these topics:
  - \* International tuition fee increase
  - \* Fashion Design & Technology
  - \* Provincial funding for Trades
  - \* Cannabis Career Training
  - \* CBC media contacts list
  - \* S3P
  - \* Vietnamese international students
  - \* *Maclean's* annual school guide
  - \* Crime Mapping course (CRIM 3115)
  - \* Shared Challengers, Shared Opportunities event
  - \* Data practices influence democracy/government/society
  - \* Sexual assault policy
  - \* Alumna Tania Dick about her language, Kwakwaka'wakw
  - \* Seasonal allergies
  - \* Ari Goelman's novel *The Innocence Treatment*
  - \* KPU Surrey's beaver

### KPU media coverage – March 12 to May 4, 2018

Facilitated media requests from and received coverage in *Maclean's*, *CBC: News, Early Edition, On The Coast*, and *All Points West, Breakfast TV, Globe & Mail, Vancouver Sun, Province, BIV, Georgia Straight, Vancouver Daily Hive, Vancouver Courier, Roundhouse Radio: Janice & Cory, The Source, Academica, Vancouver is Awesome, Canadian Architect, Arch Daily, Real Estate Management Industry, Electric Energy Online, eLearning Inside News, Olio by Marilyn, Fairchild TV, Ming Pao, Sing Tao, South Asian Post, Asian Journal, Xin Hua News Agency, Vancouver and Us* (Russian community magazine), *Filipino Post, Ottawa Citizen, Orangeville Citizen, Creston Valley Advance, Nanaimo News, Prince George Citizen, Burnaby Now, The Valley Sentinel, Saanich News, Victoria News, Goldstream Gazette, Penticton Western News, Summerland Review, The Record, Tri-City News, CTV Saskatoon News, Fort Saskatchewan Record, Aldergrove Star, Agassiz Harrison Observer, Maple Ridge News, Richmond News, Richmond Sentinel, Times Colonist, Peace Arch News, Delta Optimist, Langley Times, Langley Advance, Cloverdale Reporter, Surrey*

*Now News Leader, Indo-Canadian Voice, Punjabi Channel, and Zee TV.*

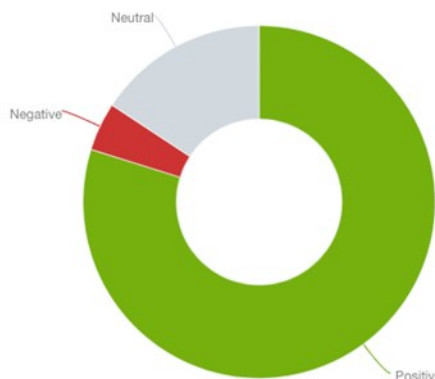
The following graphic was created by our media analytic software and shows the overall media sentiment for this reporting period. The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces.

KPU distributed a total of 26 media releases:

- May 1-4: 1 media release
- April: 18 media releases
- March 12-31: 9 media releases

Media exposure over this period totaled 1,398 mentions, divided into 1,116 positive, 220 neutral, and 62 negative\* (Source: Meltwater).

\*The unusually high number of negative stories are due to raising international student tuition.



The following is a list of KPU media releases issued during the reporting period. Media advisories are not included nor were individual student fashion show news releases. A total of 20 fashion student news releases were issued in late March/early April.

May 04	<a href="#">KPU opens doors and opens minds for Indigenous youth</a>
Apr 24	<a href="#">New Lt. Governor of B.C. part of the KPU alumni family</a>
Apr 20	<a href="#">KPU named one of Canada's greenest employers</a>
Apr 18	<a href="#">KPU Surrey hosts the South Fraser Regional Science Fair April 20 &amp; 21</a>
Apr 16	<a href="#">Richmond Runway: B.C.'s biggest student fashion show April 19 &amp; 20</a>
Apr 10	<a href="#">Student wins Mandarin speech contest</a>
Apr 06	<a href="#">Province gives KPU trades and technology students new tools to succeed</a>
Mar 20	<a href="#">Diverse voices help KPU mark anti-racism efforts</a>

## Office of External Affairs cont'd

### OFFICE OF ADVANCEMENT

Since the last Board of Governors' report in March over \$336,000 has been raised by the Office of Advancement.

For the fiscal year-ended March 31, 2018, \$2,155,591 was raised against a goal of \$2 million. These funds represent an increase of \$316,128 over the previous year's fundraising performance. It also represents three consecutive years of growth in fundraising activity.

During the 2017/18 fiscal year, KPU received over 4,800 donations and/or pledges, with an average gift of \$447. Over the previous year, KPU saw a decrease in number of gifts and increase in average gift. This supports a shift toward more major gift fundraising.

The Office of Advancement moves into fiscal 2018/19 with a healthy and robust prospect pipeline and will work toward achieving continued growth and achieving a fundraising goal of \$2.5 million.

As was reported in the previous Board of Governors' Report, the Office of Advancement, Alumni Relations, and IT were preparing to upgrade its donor and alumni CRM. The data migration was successful and we are now working live in the Blackbaud NXT cloud-based database.

The following major gifts (\$5,000 or greater) were received since the last Board of Governors' Report:

Donor name	Amount
Kwantlen Student Association	126,000.00
Kwantlen Faculty Association	20,000.00
Vancouver Foundation	16,450.00
Restruction Building Services	7,500.00
Motion Picture Studio Production Technicians	7,500.00
Sea Clippers Limited	5,000.00
ABC Recycling	5,000.00
Mitchell Freedland Design	5,000.00
Jeff Norris	5,000.00
Randy Mann PREC	5,000.00
MPA - Motivation, Power & Achievement Society	5,000.00
Capital Salvage	5,000.00
ABC Recycling	5,000.00
Vancity	5,000.00
Kasa Supply Ltd.	5,000.00
Crown Distributors Ltd.	5,000.00
Quarterhorse Solutions	5,000.00
JD Farms	5,000.00

### ALUMNI AFFAIRS

#### Events and Activities:

#### 25th Music Anniversary and Top 25 Music Alumni Recognition

The KPU Music department celebrated its 25th anniversary on March 24 at an evening performance and reception at KPU Langley. The Alumni Affairs office and the KPU Alumni Association were pleased to collaborate with the KPU music department to build on this milestone year, while featuring and recognizing our top 25 music alumni.

The event served to build on KPU's reputation, and brought KPU leadership, faculty, staff and alumni together while also raising funds for a music student endowment.

The event also served to identify, celebrate and engage KPU music alumni. View more on our Top 25 Music Alumni here: [www.kpu.ca/musicalumni](http://www.kpu.ca/musicalumni)



#### KPU Alumni Association's Alumni Awards

The KPU Alumni Association (KPUAA) confers several awards on worthy alumni and future alumni each year. These include the Distinguished Alumni Awards, The Outstanding Young Alumni award and the Future Alumni award.

The Future Alumni Award is presented to a student who has demonstrated excellence through education and or service at KPU or in the community.

On April 24 at the KPU/KSA Student Leadership Awards Banquet, KPUAA Chair Ryan Keigher was very pleased to present the Future Alumni Award to Rimi Afroze, who has demonstrated academic excellence, real-world experience and community engagement.

Rimi is in her last semester completing a Bachelor of Science with Honours majoring in Health Science. She is the founder and President of the KPU Science in Action Club. On behalf of the club, Rimi initiated and executed the first student-led Health and Wellness Convention in 2017 with the goal to raise



## Office of External Affairs cont'd

awareness toward positive health among students. Rimi has represented KPU at two international conferences, where her independent research projects were presented. In June 2018, Rimi will graduate on the Dean's honour roll, a first for the Health Sciences program. After graduation Rimi plans to pursue a PhD in Epidemiology to work toward the improvement of health status in underprivileged women and children.



- The KPUAA Tribute Committee has struck a Selection Committee to review applications and select the 2018 Distinguished Alumni Award and the Young Outstanding Alumni Award. The committee will make its recommendations to the KPUAA board of directors at the June 18 board meeting.

### Alumni Marketing and Communications:

#### KPU Alumni Magazine

Alumni Affairs in collaboration with Marketing, Communications and External Affairs, is pleased to announce the completion of the inaugural KPU Alumni Magazine, which

features alumni success stories. Hard copies of the magazine were mailed to over 7,000 KPU alumni, donors and partners.

The inaugural magazine has generated quite a buzz among our alumni, resulting in a flurry of communications from alumni both via social media and through email and phone. As a result the office is busy updating contact information for future subscribers and gathering story ideas for future issues. Contact the Alumni Affairs office with your idea for future features at [alumni@kpu.ca](mailto:alumni@kpu.ca).



#### Alumni Newsletter

The Alumni Affairs office published an electronic newsletter in March and April, 2018. The Alumni Newsletters were sent to close to 28,000 alumni with the average open rate of 11% which is over 2,800 opens.

**Download the Student Health 101 app for free now!**

CHECK IT OUT IN THE APP STORE & ON GOOGLE PLAY



## Marketing & Recruitment Board Report

March 1 – April 30, 2018

### Applicant Numbers

AS OF  
APRIL 30, 2018

2017 Fall	2018 Fall
4,975	5,589

12.3%



### Future Students' Office

#### HIGH SCHOOL VISITS

	Subject	Start Date	Location
March	PM Drop in Advising	03/06/2018	Princess Margaret Secondary
	PR Planning 10	03/09/2018	Panorama Ridge Secondary
	PR Planning 10	03/08/2018	Panorama Ridge Secondary
	Next Steps Presentation	03/13/2018	Queen Elizabeth Secondary
	Next Steps Presentation	03/12/2018	Langley Secondary School
	Planning 10	03/05/2018	Lord Tweedsmuir Secondary
	Next Steps	03/14/2018	Credo Christian High: Langley
	Next Steps	03/13/2018	Riverside Secondary, Rm 213
	Next Steps	03/15/2018	New Westminster Secondary
	Application and Pathway Workshop	03/22/2018	Squamish Learning Centre

	Subject	Start Date	Location
April	PM Drop in Advising	04/03/2018	Princess Margaret Secondary
	Fleetwood CLC 11 Presentation	04/04/2018	Fleetwood Park Secondary
	General Presentation	04/05/2018	Mountainside Secondary
	XCEL prospective Student and Parent Info	04/05/2018	Langley School Board Office Board Room
	Planning 10 w/ UFV	04/11/2018	Langley Secondary
	Fleetwood Park CLC 11	04/17/2018	Fleetwood Park Secondary

There were many opportunities to engage high school students for branding and recruitment purposes during March and April. Student Recruitment Coordinators conducted Next Step workshops, which specifically catered to students that had applied to KPU so that they can work together on the necessary steps to take upon application submission. Other high school workshops included Planning 10, which enables grade 10 students to learn more about post-secondary options and KPU programs.

#### HIGH SCHOOL VISIT SUMMARY

	March 2018	April 2018	Total
No. of Recruitment Events	10	6	16
No. of Individuals Engaged	199	300	499

Future Students' Office

**COMMUNITY EVENTS**

	Date	Event	Attendance
<b>On Campus</b>	March 1	BC Skills Competition (KPU Richmond)	180
	March 2-3	Future Business Leaders Conference (KPU Surrey)	106
	March 7	Breaking Barriers Brunch (KPU Surrey)	25
	April 16	Trades Expo (KPU Tech)	20
	April 19-20	WSOD Year End Grad Show (KPU Richmond)	1,400 overall (450 high school students)
	April 25	Reading Link Challenge (KPU Langley)	200

	Date	Event	Attendance
<b>Off Campus</b>	March 7	Seabird Island Career Fair	250
	March 9	ACCESS Community Forum	250
	March 15	Musqueam Post-Secondary & Career Fair	100
	March 19	Teen Trade School Fair	50
	April 4	Seabird Island Band Open House	40
	April 13	Guildford Town Centre Kiosk	200
	April 14	Party for the Planet	15,000
	April 18	Provincial Skills Competition	6,000
	April 18	Fraser Valley Chamber of Commerce Business Showcase	2,000
	April 20-21	First Nations Schools Association Conference and AGM	500
	April 26	Canadian Immigrant Fair	1,000
	April 27	Richmond Earth Day Youth Summit (REaDY Summit)	200
	April 29	National Association for College Admission Counseling (NACAC) Fair	4,000

**DROP-IN SESSIONS**

Numbers of Drop-in participants tapered off for April, and this decline is consistent with statistics from the past mostly due to April 1 being the final application deadline for the summer semester. Surrey, Richmond and Langley campuses continued to be the most popular locations.

**CAMPUS TOURS**

- KPU Langley – 15
- KPU Richmond – 4
- KPU Surrey – 15



### Future Students' Office

#### FUTURE BUSINESS LEADERS CONFERENCE

The Future Students' Office and the School of Business organized the Future Business Leaders Competition on March 2 and March 3. The 2-day event attracted 106 grade 11 and 12 high school student competitors from school districts including Surrey, Delta, Langley, Richmond, Victoria, Maple Ridge and Abbotsford. On the first day of the event, students had the opportunity to engage with faculty members and Associate Dean from the School of Business, Future Students' Office representatives, KPU alumnus and industry professionals at a networking session. The second day of the event included workshops on business innovation, three rounds of case presentations and an awards ceremony.



#### SKILLS CANADA BC COMPETITION

The Future Students' Office partnered with Skills Canada BC to host the Skills Canada BC Competition on March 1. The event attracted over 180 high school students from grade 6 to 12 on the Richmond Campus. In addition to participating in different competitive events, students were able to engage with KPU faculty members through workshops, interacted with Student Recruitment Coordinators and tour the Wilson School of Design facilities.



#### BREAKING BARRIERS BRUNCH

At this second Annual event, FSO partnered with the Faculty of Academic and Career Advancement inviting settlement workers, community and employment agencies to an on campus 'brunch and learn'. This event targets the mature market and newcomers as we continue to build relationships with agencies to ensure KPU is the post-secondary institution of choice and referrals as they advise their clients.



### Marketing

The Marketing Services department is thrilled to announce, in addition to the 2 GOLD Awards we received in the 2018 AVA Digital Awards, we have won another 3 in the 33rd Annual Educational Advertising Awards!

The Higher Education Marketing Report has been sponsoring the Educational Advertising Awards for the past 33 years. These are open internationally and notable Canadian post-secondary entrants include BCIT and Niagara College Canada. Categories include digital, print and multi-media campaigns that are judged and critiqued by industry professionals.

Below are the projects KPU entered in the Education Advertising Awards and the winning categories. To view a full list of recent awards, please visit [www.kpu.ca/marketing-awards](http://www.kpu.ca/marketing-awards)



#### **GOLD:**

30 second Radio Spot – Generic KPU  
“Where thought meets action”

#### **MERIT (4th place):**

Special Video – Student Testimonial  
“Sarah Pucek”

#### **MERIT (4th place):**

Outdoor Advertising  
Transit Skytrain wrap

### WEBSITE LAUNCH

On April 16th we successfully launched our new website, [www.kpu.ca](http://www.kpu.ca). Key new features and functionality have been implemented including, geo-targeting (the ability to target specific content to website visitors from specific locations across the world), increased tracking and measurements on key areas of our website including our “Apply Now” button that will better assist us in measuring conversions and optimizing our advertising tactics. “How Can We Help You” menus have been added throughout the site to enable prospective students to quickly find the content they are looking for at the department or faculty level. A new program search was created so that prospective students can now search for our programs across all of our faculties. We learned that such a tool was greatly needed through stakeholder discussions, surveys and interviews in the research and planning process. The new KPU site has been built on an “Agile” model so that we can continue to introduce new functionality after reviewing analytics data and ensure that our website is continually updated to meet the needs of our many target audiences.

### WEBSITE ANALYTICS

Overall Website Breakdown (Year/Year)		
Users	377,634	<b>18.64%</b> ↑
New Users	318,582	<b>18.79%</b> ↑
Sessions	906,419	<b>13.15%</b> ↑
Page views	2,922,163	<b>18.23%</b> ↑
Pages/Session	3.22	<b>4.49%</b> ↑
Avg. Session Duration	3m 36s	<b>7.33%</b> ↑
Overall Bounce Rate	50.91%	<b>2.40%</b> ↓
<b>Total sessions 906,419 vs. 801,092 last year</b>		<b>13.15%</b> ↑

### TOP 10 VISITED PAGES BY TRAFFIC

PAGE	SESSIONS	
Home Page	249,201	<b>12%</b> ↑
Library	59,235	<b>35%</b> ↑
Current Students/Programs	10,618	<b>132%</b> ↑
Alumni	9,396	<b>5,809%</b> ↑
Design	8,892	<b>603%</b> ↑
Teaching and Learning/Technology/Moodle	7,580	<b>New Page</b>
Trades	7,383	<b>633%</b> ↑
Medical Cannabis (CPS)	7,042	<b>28%</b> ↑
Registration/Timetables	6,908	<b>3%</b> ↑
Registration Dates (full-semester)	6,050	<b>13%</b> ↑



**Marketing**

**City Breakdown**

Surrey	Richmond	Vancouver	Langley	Burnaby	Delta	Chandigarh*	Abbotsford
397,025	96,070	103,416	33,420	21,620	15,373	19,430	11,209
17% ↑	4% ↑	9% ↑	41% ↓	4% ↑	2% ↓	126% ↑	5.15% ↑

\*India

**New Vs. Returning**

New Visitor	317,723	19% ↑	70% of total visitors
Returning Visitor	133,733	10% ↑	30% of total visitors

**Channel, Source & Medium Breakdown (Top 5)**

Organic Google Search: 527,218 sessions (12% increase)

Direct: 237,370 sessions (56% increase)

Google CPC: 23,789 (2,415% increase)

Organic Bing Search: 29,971 (32% increase)

Google Display: 6,452 sessions (started this year)

**Campaigns (Top 5) by traffic**

Alumni Campaign 2018: 10,253 sessions

AdWords KPU: 7,323 sessions

Design 2018: 7,282 sessions

Trades 2018: 5,540 sessions

Health 2018: 5,485 sessions

**SOCIAL MEDIA**

**Audience Growth**

Total Fans	30,487	3.3% ↑
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**Engagement**

Total Engagements	19,860	7% ↓
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**Dynamic Keyword Ads**

**Top 10 Programs Searched**

music general studies HISTORY information technology  
 psychiatric nursing mathematics psychology  
 legal administration studies ENGLISH interior design

**REQUESTS**

Between January and April of 2018, the marketing department completed 942 marketing requests to support KPU faculties, departments and service areas.

**942**



# Institutional Analysis & Planning

## ADDRESSING VISION 2018 STRATEGIC PLANS & GOALS

### Quality

*Goal: Learner engagement and retention at KPU shows continuous improvement*

*Strategy: Assess, select, implement, and celebrate learning methodologies and educational delivery options that provide learners with the support within and beyond the classroom to succeed academically, personally, socially, and professionally:*

- Survey of Graduates of Health Care Assistant Program: This information is required for program articulation and will be an ongoing survey. It also provides feedback to the program on how to improve the program. The survey of August 2017 graduates was conducted in March and a report provided on April 6.
- 2017 Student Satisfaction Survey: Every other year, Kwantlen Polytechnic University collects feedback from students regarding their first choice of institution, their motivation to come to KPU, their satisfaction and experiences with the course registration and transfer credit processes, services, and campus life. The survey closed November 10. Tabular reports were prepared and provided to appropriate departments. Infographic reports are being developed.
- Conducting a study for ACA on the success of students at KPU based on their original placement with IELTS testing, ELST courses and ELS placement.
- Conducting a study for ACA on the success of ENGQ students based on the prerequisite they used to get into the course.
- Conducting a study for the School of Business on the success of students in ACCT 1110 based on the high school math background they have.

*Goal: KPU is a well-managed, integrated, and transparent organization that supports learning*

*Strategy: Implement an integrated system that aligns institutional plans, allows for strategic allocations of resources and facilitates the articulation of, and reporting on, annual goals and priorities:*

- Support for development of the VISION 2023 Strategic Plan continues, through the provision of information and collecting feedback on Draft 2 of the plan from the KPU community. Information to guide planning is provided at: <http://www.kpu.ca/iap/planning-at-kwantlen>
- Support for the Institutional Sustainability Initiative to continue to enhance the integration of academic planning, delivery and budgeting continues.

*Strategy: Institutionalize effective quality assurance processes that allow for regular review of all areas of the university:*

- Support for program review: Currently providing support to 21 programs (or cluster of related programs) and working with one other program to prepare for data collection that will happen in the fall.
- Course Feedback: Course Feedback has concluded for the Spring term. Over 15,000 surveys were launched for 2021 sections. IAP staff (including auxiliaries) conducted 394 in-class surveys. Instructors from Arts and Business were invited to participate in a pilot project in which they facilitated in-class survey completion themselves. Fifty six instructors participated, facilitating survey completion in 136 sections. Course Feedback reports have been sent to instructors and reports for probationary instructors have also been sent to the Deans.
- Grade Distribution dashboard: Added new tabs for Cumulative Level GPA and Term GPA by Faculty and Major. Update for Spring 2018 grades published early May.

*Strategy: Review and adjust KPU's procedures to ensure efficiency and effectiveness:*

- Financial Aid study: Completed this study to better understand unmet financial aid needs of KPU students. The first phase is focused on profiling student aid recipients.
- Enterprise Risk Management dashboard: revised to accommodate more organizational units and to allow drill down to more detailed information on risks.
- Schedule Visualization for Faculty of Arts: spreadsheet provided by IAP allows users to visualize how courses are spread within a semester in order to better plan each semester within the Faculty. User can easily update the spreadsheet with data extracted from Banner, eliminating many hours of manual work.

### Reputation:

*Goal: KPU is widely recognized for its teaching and its scholarship*

*Develop and implement a comprehensive plan that engages KPU in research and scholarship:*

- Faculty Applied Research Survey: The purpose was to develop an inventory of the applied research that is conducted by KPU faculty members. The results will be used to determine future development of applied research priority areas that capitalizes on the strengths of the current faculty, addresses the needs of our community, and prepares students for their future. The survey was closed on April 4 and a report was provided on April 5.

## Institutional Analysis & Planning cont'd

### Relevance

*Goal: The impact of KPU's community engagement has doubled by 2018.*

*This activity is intended to measure the effectiveness of a number of strategies and activities with regard to community engagement:*

- Community Perception Survey: The survey was conducted in February and March by NRG Research Group on behalf of KPU to assess the level of awareness of KPU among the community and their perceptions of KPU. The survey provided feedback from 800 respondents in Surrey/White Rock; Richmond; Langley; and Delta. Results are being analyzed and will be compared with the first community perception survey that was conducted in fall 2014.

*Goal: KPU's Operations support purposeful learner FTE growth of at least 5% annually to meet the educational needs of its region's diverse population.*

*Strategy: Develop a comprehensive strategic enrolment management plan directed towards traditional and non-traditional, domestic and international learners to support strategic growth:*

- Applicant Funnel dashboards: Currently IAP has applicant funnels for Summer 2018 and Fall 2018, which are updated every Wednesday, and for Spring 2019, which is updated every other week. These provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. The dashboard also includes information on country of origin of International applicants.
- High School applicant dashboard: This provides information on high school applicants including high school and contact information for applicant currently in BC high school. The dashboard is updated every Friday for Fall 2018.
- The Interim Enrolment dashboard for Summer 2018 is updated every Wednesday throughout the registration cycle until the Stable Enrolment Date. Additional features have been added to this dashboard, including Campus and Department slicers, comparison of FTE rate by program, number of waitlist students by course enrolment category, number of full courses and full sections, and % of seats filled by students enrolled previous season in same subject.
- Enrolment Dashboard is now updated every term rather than once a year. Fall 2017 version is now available.

- Promoted IAP's dashboards with a booth a KPU and at the Teaching and Learning Symposium in May (see attached brochure with information on the dashboards). All IAP dashboards are now available for Mac and tablet users via Citrix Receiver, thanks to IT.
- Obtained high school grade 12 projections from the school districts in the KPU region covering 2018/19 to 2023/24 to provide information for recruitment and enrolment planning.

### Accountability Reporting to Government

- Submitted the compliance report on 4,715 international students to Immigration, Refugees and Citizenship Canada (IRCC) in April
- Leading the work on preparations for the CDW submission in consultation with Information Technology and the Office of the Registrar. This also includes coordination with Trades, International, CPS and Finance. The submission is due May 31, 2018.
- Working on preparations for the FTE report for Fiscal year 2017/18, which is due May 15, 2018.
- Working on the 2017/18 Accountability Plan and Report which is due July 16. The draft Accountability Plan and Report will be submitted to Board Governance by June 6 for the June 13th meeting.



*Dr. Lori McElroy manning the KPU Day IAP booth "How Well Do You KNOW KPU" and staff, Kevin Mackie*

## Dashboards: KPU's Intelligence Tools

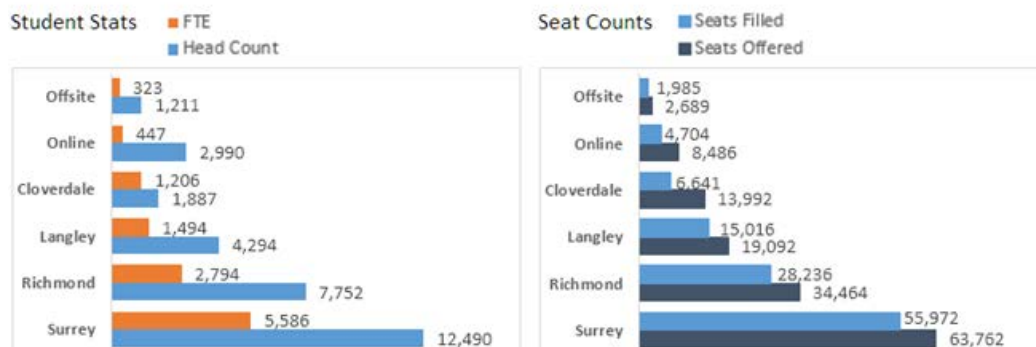
### Seat Statistics by Campus

AY16/17, KPU

IAP provides a variety of interactive dashboards for planning and accountability purposes.

The dashboards can be found at <https://our.kpu.ca/sites/sem/data>.

Here's what each dashboard can do



#### Applicant:

Here's some of what the Applicant Dashboard can provide:

- counts of the number of applicants
- information on their status through the applicant cycle for a specific term
- conversion rates (the percentage of applicants in one step in the cycle that make it to the next step) by term
- comparisons between a specific term and the same term in the previous year
- this is updated throughout the application cycle
- the final numbers are provided once processing of applications is complete after the first week of the term

#### Enrolment:

Here's some of what the Enrolment Dashboard can provide:

- FTE and FTE Headcount statistics for the last five academic years
- These counts can be based on the Faculty in which the student is registered, or the Faculty delivering the course
- Data can be reported at the department and course level

#### Stable Enrolment:

Here's some of what the Stable Enrolment Dashboard can provide:

- FTE and FTE Headcount statistics as of the stable enrolment date for a specific term, available for both Student Faculty and Course Faculty
- FTE and FTE Headcount comparisons for a specific term against the same term in the previous year

- course-level counts
- information on waitlists

#### Interim Enrolment:

Here's some of what the Interim Enrolment Dashboard can provide:

- headcount and FTE counts during the registration period, updated weekly during the registration period
- includes the same detail as provided in the Stable Enrolment dashboard

#### Grades:

Here's some of what the Grade Dashboard can provide:

- grade distribution statistics based on academic history extracted from Banner
- Grade distributions are available for specific courses, or can be rolled up by course year, academic level, department and Faculty

#### Credentials:

Here's some of what the Credentials Dashboard can provide:

- statistics on KPU graduates credentials granted for the last five academic years by program and/or credential type

#### Transitions:

Here's some of what the Transitions Dashboard can provide:

- statistics on BC secondary school graduates and their enrolment in BC public post-secondary education institutions (PSE) for the past five academic years
- provides insight on where graduates go, and how many chose KPU



### Dashboards: KPU's Intelligence Tools

#### Seats:

Here's some of what the Seats Dashboard can provide:

- seat statistics such as number of seats offered and filled, fill rates and % international
- seat statistics are available for specific sections, courses, or rolled up by year, academic level, department and Faculty

#### Outcomes:

Here's some of what the Outcomes Dashboard can provide:

- information on KPU graduates, including satisfaction with the quality of their education, whether they went on to further education, and whether they are working
- graduate outcome comparisons with similar programs in BC

- The data is based on the three BC Student Outcomes surveys: Diploma, Associate Degree, and Certificate Student Outcomes Survey (DACSO), Baccalaureate Graduates Survey (BGS), and Apprenticeship Student Outcomes Survey (APPSO).

#### Employee:

Here's some of what the Employee Dashboard can provide:

- basic statistics on administrative, staff and faculty employees, such as headcount and FTE,
- numbers are reported by term, as of the end of the first month of the term

The dashboards are best viewed using EXCEL 2013 or later, or using Citrix Receiver. Contact IAP for more information at: [iap@kpu.ca](mailto:iap@kpu.ca).



KPU making a presence at Guildford Town Centre on April 13th and letting shoppers know about our excellent programs!

## Full STEAM ahead at KPU Science Rendezvous & Langley Open House

Create glitter slime, inflate a real lung, taste a craft brew, or watch the chemistry magic show at Kwantlen Polytechnic University's (KPU) Science Rendezvous and Langley Open House Saturday, May 12.

The largest public science festival in the Fraser Valley and KPU Langley's largest event attracting over 2,000 visitors in 2017, Science Rendezvous offers free hands-on activities, shows, tours and displays for the entire family.

The Science Rendezvous theme this year is "Full STEAM Ahead" because the festival is featuring the Arts alongside Science, Technology, Engineering and Mathematics (STEM) workshops and demonstrations.

"From touring our greenhouses and making a special Mother's Day bouquet of flowers to learning about Indigenous art, this festival appeals to anyone with a sense of curiosity about the world around us," said KPU's Faculty of Science and Horticulture Dean Dr. Elizabeth Worobec. "This year, we're simultaneously hosting our campus Open House showcasing the wide range of programs available right here in Langley. We can't wait to welcome families and future students onto our campus for a fun-filled day of discover."

Visitors can make a 3D book in the library, get their blood pressure checked by KPU nursing students, take psychology's polygraph test, and watch the crowd-favourite dancing fire display put on by the physics department. Design and build a custom chair at the Wilson School of Design workshop. There will also be tours and free tastings in KPU's state-of-the-art beer brewing lab for adults 19 years and older.

KPU faculty as well as Mad Science, Mathnasium, Science &



Nature Co., and many others will also be at the event to provide demonstrations, talks, and assist visitors with experiments and games.

Science Rendezvous is a national cross-Canada celebration of science that reaches over 300,000 people to promote community involvement and enthusiasm for sciences. The event takes science to the streets in a highly interactive public program to inspire people of all ages with a passion for science.

For more information about Science Rendezvous at KPU and for tickets, visit [kpu.ca/sr](http://kpu.ca/sr). To register for KPU Langley Open House, visit [kpu.ca/openhouse/langley](http://kpu.ca/openhouse/langley). Both events are free and open to the public and run from 11 a.m. to 3 p.m. On-campus parking is free for the day.

Event Highlights:

- Tour real science labs and do hands-on experiments
- New Create your own flower bouquet for Mother's Day
- Chemistry magic show and dancing flames
- New Design workshop with a former Ferrari car designer
- Tour our brand new, state-of-the-art Brewing Lab and try our student-brewed beer (19+)
- New Virtual reality stations
- Make glitter slime
- New 'Garage Band' music remix and percussion workshops
- Make a pet rock and take a world tour
- New Indigenous art activity station

For photos from last year's KPU Science Rendezvous event, visit [Flickr](https://www.flickr.com/photos/kpu-science-rendezvous/).





# KPU

**KPU Science  
Rendezvous**

[KPU Science Rendezvous Facebook Page:](#)

Find out about the secret life of bugs in the Horticulture area of KPU Science Rendezvous & Open House and meet this little guy!

