# NOVEMBER 2017 Report to the Board of Governors



Where thought meets action



#### Brew students tap bronze at the BC Beer Awards

B.C.'s only brewing diploma program isn't just developing the next generation of brewers, it's brewing award-winning beer, too.

Kwantlen Polytechnic University (KPU) won bronze in the German wheat beer category competing against 17 other entries for their Weissbier at the 2017 BC Beer Awards on Saturday.

Brewed by instructor Martina Solano-Bielen and secondyear brewing student Brice Jung, various batches were tested and tweaked by program coordinator and instructor Alek Egi before the team's final selections were submitted.

"We're thrilled with our win at the BC Beer Awards," said Egi. "It takes time to develop a quality product, and Martina and Brice really dedicated themselves to brewing a winning beer. It was a team effort and a reflection of the passion our instructors and students have for the art and science of brewing."

This isn't the first award for KPU brewing students and faculty this year – they also won gold and silver medals in the 2017 US Open College Beer Championships in May.

"We're incredibly proud of our students, faculty and staff. The KPU brewing program is young compared to others around the world but we're establishing a strong reputation as a top brewing school," said Dr. Elizabeth Worobec, Dean of KPU's science and horticulture faculty, which oversees the brewing diploma program.

The BC Beer Awards recognize the very best of craft beer and ciders brewed in the province. Close to 900 entries were submitted from breweries across the province and awards were presented in more than 30 categories.

Numerous KPU brewing alumni who work at local breweries also celebrated their breweries' wins at the BC Beer Awards collecting 18 medals including 8 gold. For a complete list of winner, visit <u>bcbeerawards.com/winners-2017/</u>.

The KPU Brewing and Brewery Operations Diploma is the first program in Canada to be recognized by the Master Brewers Association for a standard of excellence in brewing education. For more information on the program, visit <u>kpu.ca/brew</u>.

Photos of KPU's brewing team are available for download from KPU's Flickr page.

By DeAnn Bremner



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Fall 2017 Convocation

#### KPU unveils sweet suite of courses with no-cost textbooks . . .

Students at Kwantlen Polytechnic University (KPU) are about to save thousands of dollars on their education, thanks to dozens of courses that don't require expensive, commercial textbooks.

Launched Nov. 1, the courses are part of KPU's Zed Cred program, which is the first of its kind in Canada. The "Z" in Zed Cred refers to zero textbook costs and the "Cred" refers to an entire degree program, in this case KPU's certificate of arts credential.

"Even a single textbook can cost well over \$100, which means a student can spend thousands of dollars on textbooks on top of the cost of tuition during their post-secondary career," said Dr. Rajiv Jhangiani, a university teaching fellow in open studies and psychology instructor.

KPU has launched close to 50 courses in the Faculty of Arts that use either free open textbooks or free library materials that are available online.

Third-year KPU psychology student Bethany Borkowski is already planning to take three Zed Cred courses in counselling psychology, sociology, and journalism. Borkowski estimates she's spent about \$700 on textbooks to date, despite buying mostly old and used editions.

"The high cost of textbooks limits university learning to those who have accessibility and the financial resources available to cover additional costs," says Borkowski. "I know many people who do not buy textbooks because of the cost, and they miss out on valuable information for a course."

In fact, Jhangiani recently published his research showing that 54 per cent of B.C. post-secondary students do not purchase at least one of their required course textbooks because of cost.

The introduction of Zed Cred means Borkowski will no longer have to guess what page an instructor is referring to due to differences in their respective textbook editions, she'll have access to her materials anywhere, and she won't have to carry any heavy tomes around with her.

Borkowski says open educational resources also make courses much more engaging.

"Instead of just reading from a textbook, we had access to more resources online through hyperlinks in the text and suggested readings from the instructor." KPU's Zed Cred was made possible thanks to a \$35,000 grant from BCcampus to adopt and adapt pre-existing free online open education resources as well as create new ones.

KPU also received an Open Education Resource Grant, which matches BCcampus funding with KPU funding for creating new open textbooks, redesigning existing resources, and providing workshops, training and other support services.

KPU is already the leading institutional adopter of open textbooks in B.C.

"KPU is a proudly open access university," notes Dr. Diane Purvey, dean of the Faculty of Arts. "Zed Cred is in complete alignment with our mission to create pathways to enable all learners to become successful."

For more information, visit <u>http://www.kpu.ca/arts/zedcred</u>.



### President's Report

On September 28<sup>th</sup> I attended the Native Education Centre's 50<sup>th</sup> Anniversary celebrations in Vancouver.

From September 30<sup>th</sup> to October 3<sup>rd</sup> I was in Ottawa at the Colleges and Institutes' Fall Leaders' Forum. This included a special session with members of the McConnell Foundation and the author of the RECODE report on "Maximizing the Capacities of Advanced Education Institutions to Build Social Infrastructure for Canadian Communities." While KPU was included in this report, its overall focus was on the university sector, and this was an opportunity for the colleges and polytechnics to share the social issues faced in their communities, to discuss collective actions that the sector could take to strengthen social infrastructure, and to determine what is needed to move forward.

The Leaders' Forum itself included sessions on the future of higher education, developing resilience in our graduates, building a more innovative and inclusive Canada, and the role of Post-Secondary Educators in Reconciliation.

Fall Convocation was held on October  $4^{th}$  and  $5^{th}$ , and was highly successful once again.

On October 6<sup>th</sup> I was pleased, along with Dr. Ferreras and Ms. Graziano, to present KPU's budget ideas to the Budget 2018 consultations of the Select Standing Committee on Finance and Government Services.

On October 11<sup>th</sup> I popped into the party for the graduates of the Access Program for People with Disabilities in Grassroots café, on the 12<sup>th</sup> I attended the Wilson School of Design Scholarship and Awards Dinner in the Melville Centre at KPU Richmond.

From the 13<sup>th</sup> October to the 18<sup>th</sup> I was in Toronto for three meetings: the annual conference for the Canadian Association for Prior Learning Assessment, with a great session on assessment and a keynote on the increasing importance of competency-based learning. I then chaired the annual meeting of Council of CEOs of the <u>Open Education Resource</u> <u>universitas</u>, and, along with a few others at KPU, I was able to attend the <u>World Conference on Online Learning</u>.

On October 24<sup>th</sup> I was pleased to say a few words of welcome at the 2017 "Pieces of Mind" Mental Health Conference hosted by the Peer Support program: a partnership between KPU and the KSA. On October 25<sup>th</sup> I attended the School of Business Scholarships and Awards dinner at River Rock Casino in Richmond.

I officiated at the official opening ceremony for the 8<sup>th</sup> annual International Focus Week at KPU Surrey on October 30<sup>th</sup>. This year's theme was *Exploring Global Learning Opportunities at KPU*.

November 2<sup>nd</sup> saw the Surrey Board of Trade's annual Business Excellence awards night, for which KPU was a supporting sponsor, and it was great to see one of our own alumna, <u>Kathie-Lee Pugsley</u> nominated for two awards.

On November 3<sup>rd</sup> I acted as a juror on the Order of British

Columbia Advisory Council.

From November 5<sup>th</sup> to the 7<sup>th</sup> I was in Ottawa, along with KPU Product Design student Alicia Yao and industry partner Neil Huff (Foresight Technologies) to participate in the Polytechnics Canada National Strategy Group. This annual event puts the employers of polytechnic grads from the 13 members of <u>Polytechnics Canada</u> out in front, and this year for the first time, a parallel program involving students was organized. All this to impress upon the federal politicians and staff of the importance of polytechnic institutions, and the need for more support of research and infrastructure.

On November 15<sup>th</sup> I was pleased to attend the KPU Annual Scholarship and Awards Night, and on the 17<sup>th</sup> I joined a special meeting of the Board of the Council for Adult and Experiential Learning.

This Fall has seen a great deal of work undertaken on the <u>Vision 2023</u> process, and 1340 members of the KPU community have been engaged online through the "thought exchange". The task force will be reporting out soon on the results of the online engagement with major themes and directions for the next strategic plan.

We have also been meeting with almost all governance groups to update them on our thinking, and to share some ideas on how we might present Vision 2023 in a way that is succinct, informative and inspiring.

Submitted by, Alan Davis, PhD, President and Vice Chancellor



#### First Nations elder earns honorary degree from KPU for making dreams reality

June Laitar is a self-confessed dreamer. But sometimes, dreams come true.

"Aboriginal culture and Aboriginal perspectives are entrenched in our local communities, and that is due in large part to the extensive work of June Laitar," notes Kwantlen Polytechnic University (KPU) president and vice-chancellor Dr. Alan Davis.

KPU is poised to award an honorary degree to Laitar at its fall convocation ceremony on Oct. 4. The degree is in recognition of her outstanding service to the community, which includes playing a leadership role in the development of affordable housing, support services, and cultural amenities for Aboriginal families in Surrey and Delta.

From the Ojibwe Nation in Kenora, Ontario, Laitar was raised by her grandmother, who taught her how to live off the land and also how to live in harmony with it. When Laitar moved to Surrey as an adult, she was unprepared for the culture shock and seeking help, found there was little available for First Nations people.



Seeing a challenge, Laitar gathered together other First Nations elders and people in the community for the purpose of developing much-needed resources. A founding member of the National Aboriginal Housing Association, in 1986 she helped develop the Kekinow Native Housing Society, which now provides 199 units of affordable housing in six residential complexes.

Laitar was also instrumental in the development of the Surrey Aboriginal Cultural Society, where people could come together and share stories with one another. Eventually, the Kla-howeya Aboriginal Centre, a part of the Surrey Aboriginal Cultural Society, was developed. Kla-how-eya served as a centre for the resurgence of Aboriginal culture and social services to the Surrey and Delta Aboriginal communities. These early organizations eventually became what is now known as the Fraser Region Aboriginal Friendship Centre, whose mission is to support activities that promote the health and well-being of Aboriginal People and to promote the resurgence of resident Aboriginal culture, language and teachings.

"June is a change agent," said KPU's VP of external affairs, Marlyn Graziano, who nominated Laitar for the honorary degree. "Rather than simply accepting insufficient community services, she took action and created positive change."

Laitar was a member of KPU's board of governors between 1997 and 2003. Currently, she sits on the Aboriginal Leadership Committee that helps to guide the development of the Surrey Urban Aboriginal Social Innovation Strategy of the City of Surrey. The objective of this strategy is to build and strengthen relationships at all levels of the community and to improve the economic participation, educational attainment and health outcomes for the Aboriginal population in Surrey.

She has also been a member of the city's diversity and inclusivity committee, the Surrey School District's Aboriginal advisory committee, Fraser Region Aboriginal planning committee for children and families, and the Stó:lō Nation advisory committee of Human Resources Development Canada.

Laitar has won many awards over her 35 years of service to her community, including a Surrey Civic Treasure Award, but this is her first honorary degree.

A photo of June Laitar is available on Flickr.

By Corry Anderson-Fennell

#### FINANCIAL SERVICES

**Financial Operations and Payroll** 

#### **Payroll Operations**

The Web Time Entry (WTE) project is progressing as planned and is on schedule. In preparation for this last phase of the project, training sessions for time-sheeted employees and approvers were held throughout September and October. The WTE system was rolled out to all time-sheeted employees with pay period 23. Approximately 1,700 timesheets were completed, submitted and approved through the WTE system. A follow up survey will be conducted to get user feedback in the spring of 2018.

#### **Financial Operations**

Additional payment options for international student tuition and other fees are being explored. We anticipate that these options will be available by the spring 2018 term.

The Financial Services/OREG working group which was established to address the recommendations from the tuition audit report and continues to work closely to transition the responsibility for data entry of tuition fees into the system for spring 2018

The team has also been working on developing a new process to track approved faculty PD applications in the financial system. Committed funds and actual expenditures will be tracked so that PD committees will have accurate balances on a monthly basis.

#### Staffing

Financial Services would like to wish Maryam Garrecht all the best in her new role as the Confidential Assistant to the Associate Vice President, Academic. We will miss Maryam and thank her for all the great work she did while she was in Financial Services

**Budget and Financial Reporting:** 

#### 2018/19 Budget Development

Throughout the summer, all University Faculties and divisions have been working on preparing their 2018/19 budget request. This year we are utilizing a hybrid approach beginning with base-line salary and benefits from 2017/18 that are required for the University to continue operating and carrying out its commitments, obligations, and the like. Faculties and divisions then apply the zero-based budget approach utilized in the development of the 2017/18 budget. Budget requests were presented on October 19<sup>th</sup> and November 3<sup>rd</sup> during open budget meetings and all presentations have been made available on the Budget and Planning SharePoint site. The next steps are to develop a draft budget based on the Strategic Plan, Academic Plan and Senate's approved principles and criteria for 2018/19 budget development. In an effort to improve communication, this year Financial Services will be meeting

with divisional areas early in the new calendar year to review their proposed budgets.

#### 2017/18 Current Year Budget

As part of the Ministry's financial reporting requirements, the University is required to forecast the 2017/18 fiscal year-end results for the quarter ended December 31, 2017. The Budget and Planning team will continue to use forecast templates to collect all Faculty and division specific information in early December so that divisional forecast information can be included in the University's consolidated submission. Financial Services will be will be reviewing budget to actuals and forecasted results during financial review meetings with each area in January.

#### **Financial Reporting**

The Financial Reporting team welcomes Simran Kang as Manager, Financial Reporting. Simran, who is a KPU Alumnus, obtained his Bachelor of Business Administration degree in 2012. After graduating, Simran joined Deloitte, a big 4 firm with an international client base. The opportunity enabled him not only to obtain his Chartered Accountant (CA) designation, but also gain a wealth of experience coordinating and managing audit teams for Canadian publicly listed corporations. Simran returned to KPU, this time as an employee, in 2016 as a Business Advisor for the Business Advisory and Performance Services team. In BPAS he played an integral role in auditing current business processes, identifying and recommending operational efficiencies within divisional units and providing complex financial analysis to support decision making. Simran's technical knowledge, analytical mind and client-oriented approach to tackling issues will be a great asset to the team.



#### **INFORMATION TECHNOLOGY**

GOAL #1: Core Teaching & Learning technologies to All Divisions

- Digital Ready Classrooms Current focus is on ensuring the new Wilson School of Design classrooms meet the needs of the Division and are aligned with the basic Digital Ready (DR) standard. KPU's basic DR standard has been established in partnership with the TLC and consultation with the faculties; the DR standard is aimed at ensuring the basic digital needs of instructors and students are met in a consistent, easy to use, and reliable manner. The DR standard is also aimed at enabling proactive remote monitoring of equipment to resolve issues before they cause a failure; the team is also working on ensuring alignment with KPU's DR standard for other major campus projects including Civic Plaza.
- Video Platform Planning is in progress for an update to the Kaltura video platform; this update is expected to help enable integration with Office 365 OneDrive. KPU's One-Drive provides constituents with a generous amount of storage space in the Canadian cloud at no cost to the University.

**GOAL #2: Modern and Optimized IT Infrastructure** 

- KPU OneLogin The team has been working diligently on the complex task of simplifying authentication for KPU applications. The single sign-on initiative, KPU OneLogin, successfully launched on Oct 31 with a subset of smaller applications (Blue, ReGroup, UPASS, Upswing, Wordpress, and MediaCore); consultation and notification of affected constituents was completed successfully and virtually no issues were identified to the Service Desk during or after launch. The next set of applications will include Banner Online-Self-Service (OSS) and Sharepoint (2016).
- ONE.KPU (New Navigation Portal) The launch of the ONE.KPU service is awaiting the addition of OSS and Sharepoint (2016) to the OneLogin framework. This is because key ONE.KPU tasks will dramatically increase in value when they can connect the constituent directly to the precise desired location within these applications. Once initial launch is completed, and the teams have confirmed their tasks are working as designed, ONE.KPU will be marketed broadly to the University community.
- Digital Signage The system is performing well, and has been adopted as the enterprise-wide digital signage solution for KPU. The application of this cost-effective technology is being leveraged to meet digital signage requirements in new campuses such as WSOD and KPU Civic Plaza.

#### Campus Projects (Spruce, School of Design (WSOD), Maple Leaf, Testing Centre - Richmond)

• <u>Spruce</u>: Digital readiness installations are 95% complete; faculty, staff and student computers and phones for phase

one are complete; and planning is underway for phase two.

- <u>WSOD</u>: Network infrastructure equipment has been received; installation of network equipment is delayed by one week to Nov 7 due to construction delay; so far, delay has no impact on network equipment critical path; digital readiness equipment installation in progress and scheduled to complete on Dec 6 (please note, timing depends on the current construction schedule).
- <u>Maple Leaf</u>: Currently working with Maple Leaf to schedule the installation of Wi-Fi access to projectors.
- <u>3 Civic Plaza</u>: The development of data centre schedule is in progress; working with stakeholders to confirm generator location. IT is also in the process of verifying all data runs; approximately half of the network infrastructure equipment has been ordered.

**GOAL #3: Transformed Customer Service and User Experience** 

- IT Organization and Governance Interviews for the Director, Business Services will begin in early November; IT is working with HR to finalize the first tier of organizational renewal. Consultations are underway to confirm the IT governance/decision making model.
- Office 365 Office 365 Skype for Business Online and One Drive for Business have been successfully implemented KPU wide for staff and students; Office 365 (Canadian cloud) offers email, cloud storage (like Dropbox or Google Drive), Skype for Business, and other services at little to no cost for Educational institutions; Office 365 email was rolled out to students in July 2016.
- User Experience KPU OneLogin (single sign-on) was rolled out Oct 31<sup>st</sup> for the following applications: WordPress, UPass, Upswing, Kaltura, Regroup and Blue.

GOAL #4: Responsible Management of Risk & Information Security

- Tuition Process Improvement Tuition process improvement development is complete; this initiative is currently awaiting coordination between OREG and Finance, and final signoff from the stakeholders before being put into production.
- Information Security The Security as a Service partner selection is in progress; information security analyst job descriptions have been completed and will be reviewed with the successful proponent to finalize. Security analyst positions will be submitted for final approval and posted ASAP, current target is mid Dec.
- Security Awareness & HR Onboarding Compulsory security awareness training for new employees, in

#### **INFORMATION TECHNOLOGY** cont'd

partnership with HR, is scheduled to be implemented during the spring term 2018.

- Emergency Notification The KPU Emergency notification system was tested, in partnership with the Campus Safety and Security team, and verified prior to Shake Out BC; the overall system worked very well during the event with a high success rate of notification delivery to all endpoints.
- Business Continuity Two major initiatives are underway to make KPU more prepared for network outages; one is relocating key equipment to a secure off-campus facility, and the other is to implement a secondary pathway to the Internet. Phase 1 of the equipment relocation is complete, and phase 2 is scheduled to be completed in Feb 2018; implementing a secondary pathway to the Internet is currently in the planning stages with our sector partner BCNET. These initiatives are the first stage in an

overhaul of business continuity practices and procedures at KPU.

**GOAL #5: Modernized Software Applications** 

- ERP modernization The Banner 9 modernization project proposal has been scoped and a funding request has been submitted to the Finance Committee of the Board of Governors for approval; the proposed timeline is for the planning phase to be completed in Nov-Dec on 2017, and the implementation phase from Jan-Dec 2018.
- Student Information System improvements The Degree • Works team has been working diligently on completing data conversions; the current target for go live (Beta) with Advisors is the first week of Dec; the Beta launch is designed to collect feedback to ensure a successful go live with students in the next phase.

#### HUMAN RESOURCES

**Human Resources:** 

- People First Culture—that brings together administrative employees for a half-day to discuss various topics. As we evolve this approach, we will be streamlining the participants to those in a formal leadership role with an opportunity to discuss KPU strategic goals and objectives in support of student success. This year the theme will be an ecosystem to demonstrate the interdependence of our roles as we work as a team to achieve a common goal. Guest speakers are to include our President and Vice-Chancellor, Dr. Alan Davis, representatives from our Dean's group and our Associate Vice President, People and Culture, Abigail Thorsell.
- Talent Acquisition Senior Searches: Senior searches completed include: Executive Director, Facilities, Andrew Chisholm and Director, Emerging Business, David Purcell.
- Healthy University Initiative—Healthy University Initiative (HUI) employee working group continued to meet throughout the summer and begun their soft launch in September. Various employee champions from the working group presented on HUI's framework, the six dimensions of health, and upcoming initiatives at the following events: Student Services' Fall Forum; Faculty of Health's Welcome Back Event; Science and Horticulture's Annual General Meeting; Academic and Career Advancement's Welcome Back event; Wilson School of Design's Welcome Back Event; Marketing's Monthly Meeting; Future Students' Office's Monthly Meeting; Human Resource's Monthly Team Meeting; Surrey and Langley Coffee Hour Event.
- KPU's 3<sup>rd</sup> Annual Thrive Week, a nation-wide initiative, took place with a series of events focused on building pos-

itive health and well-being. HUI arranged a number of workshops on "Building Emotional Intelligence" at the Richmond, Langley and Surrey campuses, led by our service provider Homewood. A Retirement Workshop by the College Pension Plan was also offered during Thrive Week on the Surrey campus. HUI and the Faculty of Arts also facilitated dialogue around suicide through a gallery exhibition called "Collateral Damage: Images of Those Left Behind by Suicide", by founder Scott Chisholm. The photo gallery is part of a project that works to prevent suicide by stomping stigma, creating proactive dialogue and pushing for gatekeeper training. The display was up at the both the Surrey and Langley campuses during Thrive Week.

- Diversity and Inclusion Working with the Canadian Centre for Diversity and Inclusion, two half-day workshops have been scheduled for the President's Diversity and Equity Committee (PDEC). Scheduled for December, the purpose of the workshops is twofold. First, it aims to educate the PDEC committee on Unconscious Bias and Inclusive Leadership. Second, the goal is to work with the committee to finalize the PDEC mandate and establish an action plan for the next two years of operation in support of advancing KPU's commitment to a diverse, equitable and inclusive workplace and learning institution.
- Talent Management and Development The HR team is • working toward development of various training workshops and sessions in-house to better support our employees. Current activities under development include Respect in the Workplace and Leading for the Future. The HR Business Partners are actively working directly with our Deans, Service leaders and Front-line supervisors in the institution to identify the priority needs and opportunities for future leadership development projects. 6

#### **ORGANIZATIONAL RISK**

Insurance, Risk Assessment and Contract Review

#### Insurance

Working closely with Procurement Services, Information Technology (IT) and various stakeholders, the Organizational Risk team has begun the quotation process for placing Cyber Security Insurance. We have compiled a majority of the information from stakeholders across the institution required in order to obtain competitive quotes. IT continues to be a key consultant in the placement process.

#### **Risk Assessment**

Organizational Risk has engaged decision makers and relevant stakeholders to assess the risks associated with on-site Student Housing. The final product will be a report which highlights the top risks associated and potential risk treatment plans. This process has also allowed for the identification of stakeholders who should be consulted in both the planning and operationalization of housing on campus should it move forward. Final report to be delivered by year end 2017.

#### **Contract Review**

The Organizational Risk team is has initiated a joint project with Financial Services and Procurement Services to implement the contract management database project proposal.

#### KPU celebrates its apprentices during Apprenticeship Recognition Week Nov. 5-11

Ryan Ferguson can't remember a time in his life when he didn't have a love of cars.

"At home, there are photos of me as a little kid pushing around toy cars," said Ferguson, 26. "I've really always had a passion for cars."

A third-year apprentice in the automotive service technician program at Kwantlen Polytechnic University (KPU), Ferguson turned his love of cars and his talent for fixing them into a career through the B.C. apprenticeship system.

The automotive service technician program is one of a dozen apprenticeship programs offered at KPU Tech through the university's Faculty of Trades and Technology.

Gone are the toy cars and trucks of his childhood; Ferguson now hones his skills on vintage BMWs of his own, along with the latest models that arrive for servicing at BMW Langley and MINI Langley, where he works when he isn't in school.

"I get a lot of satisfaction from listening to a customer, reproducing their concern myself, diagnosing the problem and ultimately fixing it for them," said Ferguson.

Ferguson is one of thousands of registered apprentices in B.C. whose accomplishments are being celebrated during Apprenticeship Recognition Week Nov. 5 to 11. There are over 35,000 adult apprentices, over 4,000 youth program participants, and over 4,000 foundation students in B.C. this year.

"Apprentices like Ryan are fixing our cars, building our homes and creating 21st century solutions," said Melanie Mark, Advanced Education, Skills and Training Minister. "Apprenticeship Recognition Week celebrates the thousands of hard-working apprentices throughout our province. Our government will continue to work hard to make sure that all students can access the education and training needed to build a better B.C."

B.C.'s apprenticeship system provides in-depth, quality training that ensures apprentices are highly trained, technically skilled, and ready to work in sectors of the economy where their skills are in demand.

An apprenticeship is a combination of on-the-job training and classroom learning culminating typically over four years in a credential - or ticket - in a skilled trade and the new designation of journeyperson. Apprentices spend approximately 20 per cent of their time in the classroom, and 80 per cent of their time on the job with an employer sponsor.

In Ferguson's case, BMW MINI Langley stepped up to sponsor him, and the local dealership has been only too happy with the relationship. Service manager Pamela Alspach lauds Ferguson's skills.

"Ryan is definitely an example of exactly what we're looking for," confided Alspach. "He's eager to go to school at KPU and develop his skills, and when he returns after each level of apprenticeship, he demonstrates what he's learned -- it's amazing to see his progress and watch him go home fulfilled at the end of each day."

BMW and MINI Langley, both part of OpenRoad Auto Group, are extremely supportive of the apprenticeship system. Forty per cent of the dealership's automotive service technicians are apprentices, who spend their time working and learning alongside qualified journeyperson technicians. The apprentices share their newfound skills with experienced journeypersons, and journeypersons impart the knowledge they've acquired from years of working in the field, says Alspach.

In addition, BMW routinely sends its automotive service technicians to brand-specific training every year. The combination of technical training, work experience, and training at BMW's own shops means technicians are both highly skilled and loyal.

"Bringing them in as apprentices really helps them develop their skills as well as a love for the brand," said Alspach.

As for the technical training in the classroom and in KPU's on-site automotive shop, Ferguson offers a shout-out to KPU instructor Gerard Sheehan for making this portion of his apprenticeship interesting: "He's one of the reasons I keep coming back. He's the type of instructor who keeps someone like me focused and on track."

Apprenticeship Recognition Week Nov. 5 to 11 also celebrates the collaboration of employers, employees, industry, labour, training providers, government, and the public for the continued success of the B.C. apprenticeship system.

For more information on apprenticeship programs at KPU, visit <u>http://</u> www.kpu.ca/apprentice. 7

#### **FACILITIES SERVICES**

Capital Development (including planning, design, renovations and new construction)

#### Spruce Building Renovation

 Phase one base scope of work is 95% complete with deficiency remediation ongoing. Phase two work for the atrium and addition are underway.





#### 3 Civic Plaza

 Construction continues working from the top floor down with steel stud and infrastructure services. Concrete cutting of the stair case has commenced.



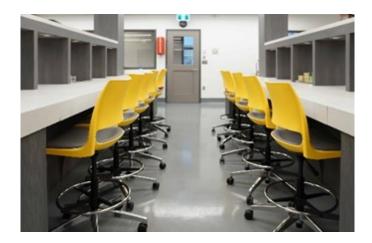
#### Chip and Shannon Wilson School of Design

 Work continues towards substantial completion. Furniture and AV packages have been procured with installation of AV equipment planned for November.



#### Sustainable Agriculture Renovation at Richmond Campus

 Facilities is pleased to report that this project is completed.



#### **Facilities Operations/General**

#### Langley Campus

Pedestrian Overpass Maintenance: Major concrete repair, concrete sealing and safety rail painting has been completed on the overpass to extend the life of the overpass and to reduce the risk to pedestrian and traffic safety.

#### **Cloverdale Campus**

• Welding Grinding Booth Gates: Prime and finish coats have been applied to the metal gates for the welding grinding booths area to extend the life of the gates.

#### Events

KPU Facilities provided space, logistical and set-up support for the following events: Ivan Savers Speaking Event, University College of Northern Denmark Welcome and various events, Langley Open House, Surrey Career/ Volunteer Fair, Richmond Career/Volunteer Fair, Surrey Hiring Fair, Richmond Hiring Fair, Richmond Open House, Cloverdale Trades and Technology Fair, Teaching and Learning Open Forum, Convocation, Counsellors' Brunch, KPU/Maple Leaf Opening Ceremony and Lunch, Design Awards Dinner, Alumni AGM, Diwali, 5th Annual Pow Wow, International Focus Week Surrey, International Focus Week Richmond, Careers in Criminology, Thrive Week (all campuses), Sustainability Week (all campuses), BC Seeds Gathering, KPU International Retreat. External Partnership events: Canadian Blood Services—Blood Drive (several events), Langley Community Farmers Market, Skills BC—Cloverdale Trades and Technology Fair, City of Langley-Emergency Preparedness Fair, Surrey Board of Trade Agriculture Industry Reception.

#### **Environmental Activities**

 Winter Season Preparedness—Snow and Ice: Facilities' front line teams and landscape contractors have made the seasonal preparations required to respond to snow and icy conditions on campus this coming winter. Teams had their first warm-up on Friday, Nov 3 where the arrival of an early artic front brought some icy conditions and slight snow accumulations to some of the campuses.

#### **Ancillary Services**

- Food Services: A Food Services Advisory Committee has been established to provide advice on a 5-year strategic plan for Food Services at KPU.
- Parking & Transportation Services: KPU's fleet of vehicles was moved to Parking & Transportations Services. Fleet Management Procedures and Guidelines are being created.

#### **CAMPUS SAFETY AND SECURITY**

#### Security

- Smoke-free 2018 Security has started to hand out awareness brochures at all of the campuses advising that on January 21, 2018 KPU will become a smoke-free university.
- Canadian Association of Threat Assessment Professionals (CATAP) - Security Manager attended the CATAP workshop and conference. This is a yearly conference and workshop that identifies and instructs participants on how to use the new tools available for threat assessment professionals worldwide.
- Security Software Review Security met with two Customer Service Managers from Resolver to access the current use of the data collection and storing program currently being utilized by KPU Security. KPU security has been using the program for 4 years and the review was done to identify shortfalls and to advise what could be done to maximize the full potential program.

#### Occupational Health and Safety

- Safety Training Reviewed and updated safety orientation program for new employees. All new KPU employees are required to take the online program.
- Fire Safety Successfully completed fire drills at each campus. Fire drills involved the participation of all employees and students. In collaboration with Facilities, OH&S is reviewing fire safety plans for the Spruce building renovation project and the new Wilson School of Design building

#### **Emergency Planning**

- Shake Out BC Shake Out BC tested all active alarm systems on October 19<sup>th</sup> and also brought continued awareness to all staff and students on earthquake preparedness.
- Emergency Systems Testing Regroup and Alertus testing was performed throughout September and October. Sys-

tem refinements will continue in order to ensure the effectiveness of ongoing operations.

- EOC Tabletop Exercises (TTX) Table top exercises were held with Emergency Operations Centre trained staff (who successfully completed the EOC Essentials course held last quarter). The TTX simulated a significant power failure which impacted Surrey campus but affected communication to all campuses. The participants formed two teams and worked through the issues to ensure business continuity was maintained. A representative of Surrey RCMP attended to provide real life injects into the exercises.
- Emergency and Disaster Planning Conference The Manager, Emergency Planning attended the Emergency and Disaster Planning Conference in Toronto where he delivered a keynote address on operating an emergency operations centre during a catastrophic event. Additionally, he was a key contributor to the best practice guide that went to all participants. The conference had representation from across North America and KPU was represented on all materials.
- Emergency Supply Container The first of 4 emergency supply containers arrived at KPU Tech and will be utilized for the storage of post-disaster supplies.
- Active Threat/Safety Briefings Active threat training has been done through education based discussions at all KPU libraries as well as all front counter staff. Additional groups have also received the training (student services Surrey). Efforts will continue with faculty and students through 2018.

#### KPU awards honorary degree to Save-On-Food's Darrell Jones

When a massive windstorm knocked out power to the Surrey Food Bank in 2015 and caused 10,000 pounds of food to spoil, the food bank's clients did not go hungry.

Not only was the food replenished by Save-On-Foods, but company president Darrell Jones and a team of company volunteers arrived to help distribute the extra food.

"Mr. Jones and the Save-On-Foods team were the first to come to our aid and replaced the lost product and donated even more so that the food bank was able to provide emergency aid to those affected by the storms," recalls Feezah Jaffer, associate executive director of the Surrey Food Bank.

Most people know Jones as the affable "Save-On-Foods guy" from the television commercials. But the South Surrey resident is also a successful business leader who combines his passion for the retail grocery industry with a commitment to support local food banks and the residents they serve. Jones's philanthropy has touched the lives of thousands in Surrey, White Rock and North Delta.

"He has a spirit of philanthropy and a commitment to his community in equal measure," notes Dr. Alan Davis, president and vice-chancellor of Kwantlen Polytechnic University (KPU).

KPU will present Jones with an honorary degree at its fall convocation ceremony Oct. 5 in recognition of the many ways in which he supports his community.

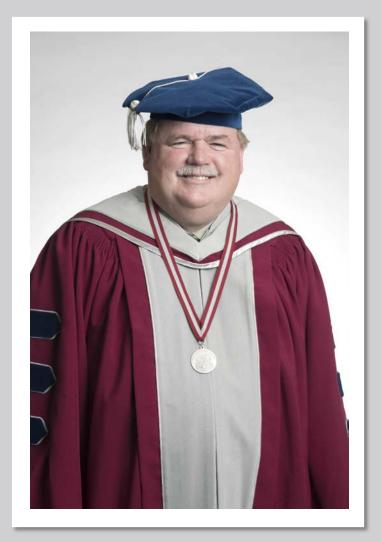
As president of Save-On-Foods and its parent company, the Overwaitea Food Group (OFG), Jones has overseen the largest expansion in the company's 102-year history.

Originally from Cranbrook, Jones joined OFG as a bagging clerk while still in high school, and has remained with the company for more than 40 years, working at 20 different stores as clerk, senior clerk, grocery manager, assistant store manager and store manager.

He supported his local community everywhere he has worked. Jones was appointed to the board of directors of BC Children's Hospital Foundation in 2016 and he continues to serve that organization. Locally, his unwavering commitment to local food banks has had an enormous impact on vulnerable residents in Surrey, White Rock and North Delta.

Through contributions from Save-on-Foods and Overwaitea Foods, the Surrey Food Bank has received donations of thousands of dollars and thousands of pounds of food, which help the food bank provide for the 14,000 clients it sees every month. Jones has also worked with the food bank personally, advising the management team on logistical issues.

Over the past year, Jones has also been a key partner with Rotary clubs in South Surrey and White Rock in developing a gift card program with Save-On-Foods that has seen over



\$68,000 raised for the Sources Food Bank, which distributes food to over 600 families every week. Save-On-Foods provides the gift cards to the program at an eight per cent discount.

"The ability to put food on the table — it's something thousands of people can't do without help from food banks and community-minded good citizens like Darrell," notes Davis.

"At Save-On-Foods, we're deeply committed to supporting the communities we serve, because we live here too," says Jones. "Finding ways to partner with organizations who, like us, are committed to giving people a hand up, rather than just simply a hand out, makes all kinds of sense to us. This is especially true when it comes to helping ensure that our vulnerable populations — particularly children — have access to safe, nutritious food. Simply put, it's the right thing to do."

Story by Corry Anderson-Fennell

#### KPU awards honorary degree to award-winning spoken word poet Sheri-D Wilson

Words matter to Sheri-D Wilson.

Writing her first poem at the age of 10, Wilson has long been at the vanguard of spoken word and the literary arts in Canada and abroad. Over the past 30 years, she has produced a body of work notable not just for its artistic excellence, but also for its innovative and often interdisciplinary nature.

Now her accomplishments can include an honorary degree from Kwantlen Polytechnic University (KPU). The university will present the Calgary-based artist with the distinction at its fall convocation ceremony Oct. 4.

"Ms. Wilson is so passionate about creativity that you can't help but be inspired," notes KPU president and vice-chancellor Dr. Alan Davis. "It's something our students were lucky enough to experience when she was our writer-in-residence two years ago."

Wilson has published 10 books, released four spoken word CDs, produced numerous plays and one-woman shows, collaborated on a series of award-winning video poems, and edited the seminal textbook The Spoken Word Workbook (Banff Centre Press)—which has been used across Canada and, indeed, as a resource in many KPU creative writing classes.

In 1989, Wilson attended the Jack Kerouac School of Disembodied Poetics in Boulder, Colorado, and since then, she has been dedicated to creating social change through the arts, founding the Calgary Spoken Word Society in 2003, where she is artistic director to this day.

She also founded the Spoken Word program at the Banff Centre, where she was director and faculty from 2005 to 2012.

She has also won or been nominated for awards across multiple disciplines including writing, publishing, performance, video, dramaturgy and social engagement. In 2014, The League of Canadian Poets, which is the country's oldest and largest association of professional poets, bestowed her with a life membership. It also names its annual award for spoken word artists The Sheri-D Wilson Golden Beret Award.

Wilson is also renown as a performer who has graced stages around the world—from London to Mexico City to Johannesburg and Barcelona.

"Few writers command the stage like Sheri-D Wilson," said Dr. Diane Purvey, KPU's dean of the Faculty of Arts.

Purvey adds: "During her residency, I noticed a heightened excitement and engagement amongst the many students who attended her readings or participated in her workshops."

Of all her achievements, however, the one Wilson holds most dear is her long history of mentorship with young artists. Students that she has mentored have gone on to numerous accomplishments: KPU student Tasha Receno became a two-



time Van Slam champion; another student became a World Slam champion; and many students she advised or taught, including a poet laureate, went on to achieve master's degrees and doctorates.

"For a little perspective, consider that if you counted each of her over 1,000 performances as a calendar day, she's spent almost four years on stage. Few poets can attest to achieving such a milestone," said KPU creative writing instructor Billeh Nickerson, who nominated Wilson for the honorary degree.

Wilson has helped transform the possibilities for spoken word and its practitioners within Canada's literary landscape.

Photos of Sheri-D Wilson are available on Flickr.

Story by Corry Anderson-Fennell

### Office of the Provost

The rapid pace and academic intensity of this fall term is a powerful reminder of the sheer volume of activity underway at KPU. As we move into the final weeks of this semester we look back on a flurry of internal and external activities that speak to our dynamic academic endeavors and our close connection to a substantial number of community and sectoral groups and events.

Since our September 27 Board of Governors meeting, the Provost has been deeply immersed in a variety of public and small group meetings to further the development of the Academic Plan 2023. These activities have, to date, included meetings with several academic departments, consultations on research, graduate programs, teaching and learning initiatives, preparation of background documents for future discussions, a presentation to the Senate Standing Committee on Academic Planning and Priorities, and discussions with academic administrative leaders on the continuing evolution of this campus-wide engagement exercise.

The Ministry of Advanced Education, Skills and Training is beginning to roll out a number of priority objectives regarding the Government's stated goals of increasing access for all learners and enhancing affordability. As the various officials become fully conversant in their respective portfolios, we anticipate seeing a variety of initiatives rolling out pertaining to the EducationPlannerBC (the new proposed common online application system for the province), the Degree Quality Assessment Board, and student financial aid and mental health. We remain confident that other academic and applied initiatives related to educational priorities, research and student housing will also begin to make their way through to sectoral conversations and forums.

We have begun to schedule three important academic leadership searches for a new Associate Vice President Research, a Dean of the Faculty of Trades and Technology and for a new Associate Dean of the Faculty of Health.

KPU's ZCred- Launched Nov. 1, 2017, we proudly became the first institution in Canada to offer a ZedCred program. The Zed Cred refers to a program where KPU students will be able to access over fifty courses that use free open textbooks or free library materials that are available online. Students will be able to combine a variety of course to earn an Arts Certificate.

KPU, already the leading institutional adopter of open textbooks in B.C. received an Open Education Resource Grant, which matches BCcampus funding with KPU funding for creating new open textbooks, redesigning existing resources, and providing workshops, training and other support services.

We are grateful to all our internal faculty and staff champions of Open Education within the various Faculties, the Deans and the KPU Library for making this first-time ever credential possible.

I am pleased to announce the addition of two key members of the team comprising the Office of the Provost. Linda Krenz, has

joined KPU as Confidential Assistant to the Provost and Maryam Garrecht is the new Confidential Assistant to the Associate Vice President, Academic. I welcome them to our team and look forward to their full participation in the many exciting ventures that lay ahead.

KPU has been involved in a particularly active period of capital construction with the completion of the Wilson School of Design, KPU Civic Plaza and the renovations to the Spruce building on KPU Surrey. The latter project has not been without serious delays and renovation challenges. Although our Facilities team has managed to secure a substantial completion of the unmet expectations, it is important to acknowledge the tremendous patience and support of faculty, staff, administrators and especially, students, who have had to endure unexpected disruptions and difficulties with classrooms and labs. We look forward to a more positive Phase Two of the Spruce project as we aim for completion by April 2018.

On the bright side, we have plans in place for official launches of all three buildings and will be announcing these as they come up during the spring and summer.

The Provost continues to work closely with sectoral colleagues within Polytechnics Canada to present a solid case for our collective role in the emerging Federal Skills and Innovation agenda. We will be showcasing our individual approaches to industry engagement, applied research and our unique ability to quickly respond to innovative practices that will enhance Canada's competitive ability on the global scene.

Last October, we celebrated four wonderful Convocation sessions where we were able to, once again, reap the rewards of our collective work at KPU. Honorary degree recipients in the areas of business, Aboriginal advocacy and literature were honoured, along with some outstanding student speakers and some very excited graduands.

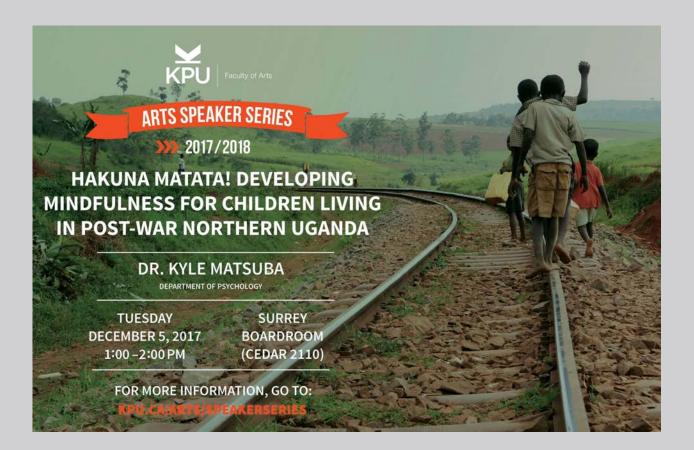
Recent notable meetings, conferences and events:

- Senior Academic Administrators Forum meeting at the new Emily Carr University of Art and Design campus to attend presentations by the EducationPlannerBC government AEST representatives as well as Ministry of Education leaders on the transformation of B.C.'s new K-12 curriculum.
- The Provost attended all faculty orientation meetings to deliver a welcome message and to signal the agenda going forward in regard to the Academic Plan 2023.
- Participated in meetings as a member of the Governance Committee of the soon-to-be-launched Education PlannerBC process.
- Delivered welcome comments and introduced the new KPU Garden City agricultural project with Richmond Mayor Malcolm Brodie and members of Richmond City Council on Sept 30.

- Participated in a Province-wide forum on the renewal of tuition-free ABE and ESL in BC public institutions.
- Visited Humber College in Toronto to launch a joint project on the development of a pilot program to deliver polytechnic micro credentials in a number of trades areas.
- Joined the Wilson School of Design Building Steering Committee that the Provost will co-chair with the Executive Director of Facilities, Andrew Chisholm.
- Attended KPU's presentation to the government's Select Standing Committee on Finance and Government Services on the 2018 Budget with Dr. Alan Davis and Marlyn Graziano.
- Attended the KPU Wilson School of Design Awards Ceremony at the Richmond campus.
- Participated as a panelist with industry and educational leaders at the Surrey Board of Trade's "Hot Topics" session on October 13.
- Attended the fifth KPU Pow-Wow on October 14 and made a special presentation acknowledging the work of

retiring Aboriginal advisor, Darlene Willier.

- Attended an information-sharing and planning meeting with SFU Provost Peter Keller, SFU VP External Joanne Curry, Executive Director Steve Dooley and KPU AVPA Steve Cardwell
- Hosted a visit by Algonquin College VP Innovation and Strategy, Doug Wotherspoon to formalize a collaborative project with Algonquin College Ottawa and Algonquin College Kuwait.
- Attended University Budget presentations from all academic units and other invited presenters November 3.
- Attended Pinton/Madden/Forests' PFM Economic Outlook with economist Jock Finlayson, November 8.
- Attended KPU General Awards at the River Rock Casino November 15.
- Panelist and presenter at the BC Superintendents meeting at the Westin Bayshore Hotel November 17.
- Attended PSEA Bargaining Conference at the Richmond Hilton Hotel November 16/17.



#### FACULTY & ACADEMIC UNITS

#### FACULTY OF ACADEMIC AND CAREER ADVANCEMENT (ACA)

#### Academic & Career Advancement (ACA)

- Canadian Association for Prior Learning Recognition (CAPLA) - ACA Dean, Dr. Patrick Donahoe, recently attended the Canadian Association for Prior Learning Recognition (CAPLA) 2017 Recognizing Learning Conference in Toronto. The theme for the meetings was A Deep Dive into Skills Assessment and Advising for Adults in Career Transition. While in Toronto, Dean Donahoe participated in a consultation with the CAPLA Board requested by the Ontario Ministry of Education on how to provide for more recognition of experiential learning as credit for high school diplomas for adults who have not completed grade 12. At CAPLA's AGM on Friday, October 13<sup>th</sup>,Dr. Donahoe was recognized for his seven years of leadership as Chair of the CAPLA Board of Directors; he will continue to sit on the Board as past-chair.
- Supporting Learners with Autism Spectrum Disorder On Friday, November 3<sup>rd</sup>, Jeff Prasad, Chair of the Access Programs for People with Disabilities (APPD) Department, facilitated a one-day workshop open to all KPU faculty members, on Supporting Learners with Autism Spectrum Disorder. The event was well attended. In addition to presentations by Jeff and by Ruth Fraser, Director of KPU's Services for Students with Disabilities, Dr. Anthony J Bailey, Professor and Chair of Child and Adolescent Psychiatry Institute of Mental Health, University of British Columbia, delivered a lunchtime keynote on the most recent research on learning pathways for ASD students.
- Open Door Group & BC Career Development Association -The Open Door Group and the BC Career Development Association partnered on October 18<sup>th</sup> to host a press conference at the Pinnacle Hotel Harbourfront, Vancouver, to launch the National Employers' Tool Kit: *Hire for Talent*. Special guest speakers for the event were Associate Vice-President Human Resources, Abby Thorsell, and Jeff Prasad, Chair APPD. Jeff outlined how the APPD faculty and instructional associates prepare students with disabilities for employment and other engagement in community.
- Meeting with Ministry of Advanced Education, Skills and Training - As a follow up to the Government's August announcement that tuition would no longer be charged for Adult Upgrading courses and for English Language Studies courses for domestic students, the Ministry of Advanced Education, Skills and Training's Adult Education held a student engagement session on October 19, 2017 at the Surrey Campus. Eighteen students from programs in the Faculty of Academic and Career Advancement met



with Tegan Tang and Louis Chen from the ministry to provide feedback and suggestions to enhance the successful study and transition experiences of students to post-secondary education or employment.

- ePic 2017 Conference At the end of October, Patrick Donahoe, Dean of ACA, attended the ePIC 2017 conference in Bologna Italy. The Conference theme was *Alternative Credentials Credentialing Alternatives*. The three-day event focused on ePortfolios, Open Badges, and Open recognition.
- Deans and Directors of Developmental Education ACA Associate Dean Aimee Begalka attended the provincial meeting of Deans and Directors of Developmental Education in Nanaimo, October 22-23. The meeting included a dinner consultation session with Tegan Tang, Bryan Dreilich and Nicola Lemur of the Ministry of Advanced Education, part of the broad-based consultations the Ministry is conducting with the various stakeholders involved in the provision of Adult Upgrading and English Language Studies throughout the province.
- Ministry Advanced Education Announcement regarding CALP - In her role as Chair of the Board of Directors of the READ Surrey/White Rock Society, Aimee Begalka attended Minister Melanie Mark's announcement on October 13 at the offices of the Progressive Intercultural Community Services Society (PICS) regarding Community Adult Literacy Program (CALP) funding in Surrey/White Rock. KPU is the post-secondary institutional partner for four community programs who receive CALP funding from the province, one in Richmond, One in Langley and two in Surrey/White Rock.

 City Awards - Aimee Begalka, ACA Associate Dean, served on the selection committee for the Surrey Heart in the City Awards, and attended the City Awards Ceremony at Surrey City Hall on October 27.

**English Language Studies (ELS)** 

- Marketing ELS faculty attended a range of community events within and outside KPU such as Langley and Richmond Open Houses and the Counsellor's Conference in Cloverdale. The dept. continues to reach out to community partners in Langley and distribute posters and other marketing material so that ELS can continue to grow our presence at the Langley campus.
- Our department marketing committee has also been focusing on an improved department web site and updating the marketing material.
- Student numbers ELS enrollment numbers continue to grow. Domestic enrolment increased by 3% from fall 2016 to fall 2017. International enrolment increased by 32% (not quite the 77% originally projected). There are 104 sections offered in spring 2018 compared to 70 sections in

spring 2017 due to an anticipated rise in international enrolments. Registration begins on November 14, 2017. A further spike in domestic student numbers is expected because of the provincial lifting of tuition fees from postsecondary development courses. The impact of this change has yet to be felt but ELS Placement testing sessions are in demand.

- Program review ELS faculty members continue to work on the ELS program review with a submission date of November 15<sup>th</sup> fast approaching. Two External Reviewers have accepted our invitation and will be on campus in late January, 2018.
- Aptis Aptis is a long-awaited computer-based placement test that will be used to place ELS students. The implementation continues to be postponed while our legal team work on the final contract between KPU and our partner, the British Council.



#### **FACULTY OF ARTS**

#### Spotlight:

Zed Cred Program launched on November 1 is the first of its kind in Canada led by Rajiv Jhangiani (Psychology & University Teaching Fellow in Open Studies). The program offers courses that have zero textbooks; this includes 50 courses in the Faculty of Arts using free open textbooks or free library materials online. Ten Arts departments are part of the Zed Cred program scheduled for Spring 2018 which includes Seema Ahluwalia (SOCI); Farhad Dastur (PSYC); Wayne Fenske (PHIL); Veronica Gaylie (EDUC); Sarah Hickinbottom (EDUC); Eryk Martin (HIST); Ann-Marie McLellan (EDUC); Levente Orban (PSYC); Jason Ramsey (ANTH); Fred Ribkoff (ENGL); Tracy Sherlock (JRNL & COMM); Dianne Simmons (EDUC); Chad Skelton (JRNL & COMM); Ken Stark (ANTH); Jan Thompson (GEOG); Daniel Tones (MUSI); Roger Tweed (PSYC); Paul Tyndall (ENGL); and Fiona Whittington-Walsh (SOCI). The Zed Cred program leads to a Certificate in Arts credential.

#### Students:

- Anthropology students, Larissa Petrillo (ANTH): Student participation and community engagement:
  - \* Students in ANTH 2100: Methods and Ethics in Anthropology served as facilitators and notetakers for Richmond Poverty Response Forum.
  - Students in ANTH 2190: NGOs in Context, sent organization selections to United Nations of Canada (Vancouver) board members for Networking Breakfast.
- Amy Duval (FINA Alumnus): Received \$10,000 emerging artist grant from BC Arts Council for her one year creative production at Harbourfront Centre Artist in residency Program in Toronto (Sept).
- Kristoffer James Gonzalez (MAND): Mandarin 1100 student (Yangeng Qu), competed against 100 participants and was awarded third prize by a panel of judges composed of well-known musicians and Chinese professors at the 2017 BC 'Chinese Bridge' Mandarin Singing Contest for University Students Jewish Community Centre, Vancouver. (Nov 4).
- Jeremy and Emily Shea (PSYC): Presented at the Comparative Cognition Society's annual meeting, Vancouver. (Nov 9).
- NGO and Nonprofit Studies: Students were placed in new service learning organizations, Take A Hike; Big Brothers, Big Sisters Langley; BC Co-op Association.
- Percussion students, Daniel Tones (MUSI): Performed for a panel of professional performers and teachers from the surrounding community. This event, "Snare Drum Olympics," was a team-building exercise and vehicle for personal development and performance excellence. (Nov 18)

New Programs, Policies and Initiatives:

- 0.6% Award Recipients in the Faculty of Arts (October 1):
  - Elizabeth Barnes (FINA): "Repetition, Permutation, and Incidental Resonance", a paper and presentation addressing abstract painting via a meta-theoretical account of contemporary painterly practice, rooted in developments of the past 30 years.
  - \* Shelley Boyd (ENGL): Digital Humanities Summer Institute, University of Victoria.
  - \* Jen Currin (CRWR): Headaches and Mysteries: A Collection of Form Poem.
  - \* Patrick Findler (PHIL): Debating Health Care Ethics: Canadian Contexts, Second Edition.
  - \* David Froc (PSYC): Clinical Practicum and coursework for registration as Psychologist.
  - \* Keiron McConnell (CRIM): National Gang Crime Research Conference, Chicago Illinois.
  - \* Robert Menzies (HIST): Virtual Fieldtrip Project: Buddhist Culture in Thailand.
  - \* Paul Ohler (ENGL): Activities at the Modern Language Association Convention 2018.
  - Jodi Proznick (MUSI): Perfect Imperfections: The Art of a Messy Life Performance and Workshop Proposal.
  - Doran Smolkin (PHIL): Debating Health Care Ethics, 2nd Edition – book contract in collaboration with Warren Bourgeois (PHIL) and Patrick Findler (PHIL).
  - Katie Warfield (JRNL & COMM): The Body via Social Media: Empirical research and knowledge mobilization.



- \* Evelyn Zellerer (CRIM): Asia Pacific Mediation Conference.
- Collateral Damage: Images of Suicide Survivors: Series of photographs were allocated and displayed in Surrey Main to encourage discussion, awareness, and support for mental health. The project, founded by Scott Chisholm, was brought to KPU by Lisa Kitt (CRIM) with support from the Faculty of Arts and Human Resources, People Services. Images were also used during Thrive Week and currently displayed in the Nursing wing at KPU Langley (Oct 17).
- First-year History of Music class (Daniel Tones): Attended a performance of City Opera Vancouver's production of "Missing." Students also had the opportunity to meet the conductor, vocalists, and orchestra (Nov 7).
- Daniel Tones (MUSI): Designed KPU's Interdisciplinary Cuba Field School, an experiential course and field school, which was approved by University Senate and will be led by Daniel during the summer term beginning in May 2018. (Oct 30).
- President's Diversity and Equity Committee (PEDC) Recipients in the Faculty of Arts:
  - \* Aaron Bushkowsky (CRWR): As part of the Creative Writing department, to host the Writers readers and writer in residence program in 2017/2017.
  - \* Lisa Monchalin (CRIM): Indigenous Community Justice Lecture Series.
  - Daniel Tones (MUSI): Community-based project to be launched in March 2018 called the "Girls Only Percussion Workshop."

#### **Community Engagement:**

- Borealis String Quartet: Played two concerts as part of Concerts in Care for residents, most suffering from mild to acute dementia, at Chartwell Carlton Gardens, Burnaby. The Vancouver Sun also ran an article about their performances, "<u>Music brightens the often bleak lives of</u> <u>elderly in residential care.</u>" (Sept).
- Ying-Yueh Chuang (FINA): With ten KPU Ceramics students, participated in Fraser Valley Potters Guild's annual wood firing at Shadbolt Art Centre, Burnaby (Oct 26 – Nov 3).
- Wade Deisman (Associate Dean): Attended the Premier's Excellence Awards, Nanaimo Correctional Centre Parkhouse for continued partnership and support for Inside Out (Nov 2).
- Aaron Goodman (JRNL & COMM): Released a mini-documentary "Duterte's Hell" online at <u>The Intercept</u>, about the lives of family and community of victims terrorized by extrajudicial killings in the Philippines. The film was also featured in *The Source, forum of diversity* "Making of Duterte's Hell, Volume 19, Issue 07 (Oct 10-24).

- Nicola Harwood (CRWR): Launched a new project "Summoning (no Words)" an Interactive Sound Temple as part of the Heart of the City Festival, featuring the contributions and talents of female vocalist/composers and community members, KW Production Studio. The show was also reviewed in the Georgia Straight. (Oct 26 -28).
- Music: Hosted several concerts for the community, KPU Langley:
  - \* KPU Wind Symphony Concert, Stories to Tell our Children with special guests Greater Vancouver Youth Music Academy's Symphonic Wind Ensemble (Oct 19).
  - \* KPU Faculty Showcase, Featuring Touch of Brass Quintet (Oct 27).
- Kamala Nayar (ASIA): Volunteer to prepare meals for the Downtown Eastside for Guru Nanak's Free Kitchen.
- Levente Orban (PSYC): Workshop to train on 3D animal tracking software at University of Freiburg with Prof. Andrew Straw.
- Policy Studies: In partnership with *The Plot*, a community garden, hosted a Welcome Back party at the Newton Gardens (Sept).
- Larissa Petrillo (ANTH): Interviews with Kekinow and Cwenegitel about First Nations experience in Surrey for the Surrey Cares Vital Signs Project and to review new census data for NGO and nonprofit studies.
  - \* As part of NGO and Nonprofit Studies:
  - ⇒ Project follow-up and continuing service learning placements with We Day (Free the Children), Richmond Family Place, and Newcomers Library Survey (Surrey) for NGO and nonprofit studies.
  - ⇒ Discussions with nonprofit organizations about possible projects: Alexandra House, Covenant House, Kidstart.
  - ⇒ Arranged and met with new GDMA instructor, Mike Cober, and members of the Richmond Community Collaboration Table, including Community Relations Richmond Fire-Rescue, regarding student project to design a 911 Emergency Services Infographic for Newcomers to Richmond.
- Ellen Pond (POLI): Ran a Low-Carbon, Livable Communities workshop at SHIFT, with the Columbia Basin Trust (CBT) Climate Action Team, at the CBT's tri-annual Basin Symposium, Kimberley, BC (Oct 15).
- Diane Purvey (Dean): Attended the Social Innovation Summit for the City of Surrey on behalf of KPU (Nov 15).
- Yanfeng Qu (LANC): Adjudicator for the 2017 BC 'Chinese Bridge' Mandarin Singing Contest for University Students, Preliminary at BCIT Downtown Campus. (Oct 21) and the Finals at Jewish Community Centre, Vancouver (Nov 4).

- Asma Sayed (ENGL): Invited to submit a creative nonfiction piece to a publication project for Canada 150 eBook project: "Stories of Reconciliation: Connecting Us All" (Oct 31).
  - Invited to submit an article for publication titled "Gendered Violence and Feminist Interventions in Shauna Singh Baldwin's The Selector of Souls" (Oct).
- Daniel Tones (MUSI): Presented two professional development workshops focusing on percussion performance and pedagogy at the British Columbia Music Educators' Conference (Oct 20-21).

#### **Recognition:**

#### Awards and Appointments:

- Faculty of Arts faculty were appointed as incoming Teaching Fellows out of 12 applications:
  - \* David Burns (EDUC): K-12 Transformation
  - Nancy Norman (Education Assistant Program): K-12 Transformation
  - \* Farhad Dastur (PSYC): Experiential Learning
- Francis Abiew (POLI): Reviewer for the National Research Foundation of South Africa (Sept).
- Alana Abramson (CRIM): Received the 2017 Restorative Justice Liz Elliott Memorial Award at the Ministry of Public Safety and Solicitor General Community Safety and Crime Prevention Awards recognizing her commitment to innovative partnerships that have advanced the work of restorative justice and brought caring and respectful service to victims, offenders and their communities. (Oct 27).
- Eryk Martin (HIST): Appointed Associate of the Wilson Institute for Canadian History at McMaster University (Nov).



- Keiron McConnell (CRIM): Appointed to several boards:
  - \* Criminal Intelligence Service Ontario Academic Council
  - \* Surrey Mayors Task Force on Gangs
  - \* American Society of Evidence Based Policing Research Review Board
- Maria Anna Parolin (FINA): Part of the Advocacy Committee and the Gallery Submission Committee that organized the Deer Lake Craft Festival (Nov 24-26). Also part of the committee organizing the 2018 Arts BC conference.
- Daniel Tones (MUSI): Appointed Chair of the Percussive Arts Society's International Committee. The Percussive Arts Society (PAS) is a 4000-member trade organization representing percussionists from across the globe, and the International Committee is tasked with expanding the PAS's presence and activities in new markets outside of the United States. (Oct 1).

#### Publications:

- Daniel Bernstein (PSYCH): Bernstein, D.M., \*Coolin, A., \*Fischer, A., Thornton, W.L., & Sommerville, J.A. (2017). False-belief reasoning from 3 to 92 years of age. PLoS ONE 12(9): e0185345.
- Ying-Yueh Chuang (FINA): Opened her touring exhibition Material Girls at Rodman Hall Art Centre, Catherines, Ontario (Sept 14).
- Andrea Curman (CRIM): Andresen, M.A., Curman, A.S.N. & Linning, S.J. (2017). "The trajectories of crime at places: Understanding the patterns of disaggregated crime types." *Journal of Quantitative Criminology*, 33(3), 427-449 (Oct 26).
- Levente Orban (PSYC): "Foraging behaviour on occupied flowers: Bombus Impatiens aggression greater towards heterospecific or conspecifics?"
- Asma Sayed (ENGL): Submitted a co-edited book many manuscript titled "The Transnational Imaginaries of M. G. Vassanji" with a co-authored introduction titled "Locating M G Vassanji in a Transnational Context" (Oct).
- Doran Smolkin (PHIL): Paper titled "Kagan on Modal Personism" accepted for publication in the *Journal of Applied Philosophy* which has an approximate 10% acceptance rate. (Sept 30).
- Roger Tweed (PSYC): Conway, L. G., III, Bongard, K., Plaut, V. C., Gornick, L. J., Dodds, D., Giresi, T., Tweed, R. G., Repke, M. A., & Houck, S. C. (2017). "Ecological origins of freedom: Pathogens, heat stress, and frontier topography predict more vertical but less horizontal governmental restriction." *Personality and Social Psychology Bulletin*, 43 (10), 1378-1398. Doi.org/10.1177/0146167217713192 (Oct).

#### Public Presentations:

- Elizabeth Barnes (FINA): Panel presentation at the annual University Art Association of Canada conference, Banff Centre for the Arts (Oct 13)
- Daniel Bernstein (PSYC): Posters presented at Cognitive Development Society, Portland OR (Oct).
  - Hunsche, M., \*Giroux, M., Katz, B., Janzen, K., & Bernstein, D.M. "Theory of mind in Fetal Alcohol Spectrum Disorder."
  - \* \*Mah, E., & Bernstein, D.M. (2017, October).
     "Save the best for last? No evidence for a positive peak-end rule across the lifespan."
- Greg Chan (ENGL): Presented a KDocs Outreach talk to the DigitaLENS students (Oct 18).
- Jennifer Gagnon, Logan Masilamani, Ross Pink (POLI): "Is Winter Coming? North Korea and the Threat of War" (Oct 19).
- Rajiv Jhangiani (PSYC): Multiple presentations and talks at the 2017 Open Education Conference, Anaheim, CA :
  - $\Rightarrow$  "OER-enabled pedagogy" Roundtable discussion at (Oct 11).
  - $\Rightarrow$  Panel for "The rise of the automatic purchasing program." (Oct 13).
  - $\Rightarrow$  Workshop for "How can we destroy the open education movement? A conversation about ethics." (Oct 13).
  - \* At the MOOCs and Open Education preconference, E-Learn 2017, Vancouver, BC:
  - $\Rightarrow$  Invited talk, "Open access, open education, and open science." (Oct 17).
  - ⇒ Keynote address, "Serving social justice and pedagogical innovation with open educational practices." (Oct 18).
  - \* At the Creativity in the Open workshop, Thompson Rivers University, Kamloops, BC:
  - $\Rightarrow$  "Icon jam session" (Oct 24).
  - "Open pedagogy" talk at the Fall 2017 workshop of the Educational Technology Users' Group, Vancouver (Oct 27).
  - \* "Culture change (North America)." Workshop, OpenCon 2017, Berlin, Germany (Nov 12).
  - Invited talk, "Serving social justice and pedagogical innovation with open educational practices." University of Heidelberg, Germany (Nov 15).
  - Keynote address, "Serving social justice and pedagogical innovation with open educational practices." Open Education event at Western University, London, ON. (Nov 17).

- Tara Lyons (CRIM): Presentations at the Canadian Professional Association for Transgender Health (CPATH) Conference 2017: Transforming the Landscape of Transgender Health and Wellness (Oct 27).
  - With Sekani Dakelth and Adrienne Smith "Experiences of Trans Women and Two-Spirit Persons Accessing Women-Specific Health and Housing Services in a Downtown Neighborhood of Vancouver, Canada."
  - With Sekani Dakelth "The impact of construction and gentrification on an outdoor trans sex work environment: Violence, displacement, and policing."
- Eryk Martin (HIST): Multiple presentations and public lectures:
  - Invited public lecture, "Voices of Resistance in Ages of Extremism." Event sponsored by the Department of History, SFU (Oct 6).
  - \* "Bombing BC Hydro: Energy Mega-projects and Environmental Resistance." KPU Surrey (Oct 27).
  - "The Fires of Revolt: Feminism, Pornography, and the Fire-bombing of Red Hot Video." KPU Surrey (Nov 3).
- Kamala Nayar (ASIA): Invited Lecture "Punjabi and First Nations Relations" University of British Columbia (Sep 28).
- Maria Anna Parolin (FINA): Presented a report to the Burnaby's Parks, Recreation and Culture Commission as Vice President of the Burnaby Arts Council on the importance of funding the arts in our city (Nov 15).
- Asma Sayed (ENGL): Invited for reading of translation at the 15th Annual St. Jerome's Day Conference: Translation and Truth, University of Alberta (Sept 29-30).
  - \* Co-authored research paper presentation, "Interdisciplinary Dialogue: Global Refugee Crisis" at Centre for Global Citizenship Education and Research: Gobal Citizenship, Intersectionality, Solidarity, and Living as Kin on a Suffering Planet conference, University of Alberta (Oct 26-28).
  - Presented a creative writing piece titled "Hawa: The Mad Eve" at Alberta LitFest at Metro Cinema (Oct 15).
- Daniel Tones (MUSI): Performed a concert with his ensemble, Fringe Percussion, as part of the Kamloops Symphony Orchestra's chamber music series, Thompson Rivers University, Kamloops, BC (Oct 14).
  - Participated in six performances of City Opera Vancouver's new opera "Missing" at the York Theatre in Vancouver, BC. According to City Opera Vancouver's website, "Missing tells a story everybody knows, about a woman no one remembers. Set in Vancouver and along the

Highway of Tears, this music drama is being created to give voice to the story of Canada's missing and murdered aboriginal women and girls, and to show that each and every one of these missing people is honored." (Nov 1 - 12).

#### Reviews:

- Daniel Bernstein (PSYC): Guest Editor, special issue of Zeitschrift f
  ür Psychologie
- Asma Sayed (ENGL): Article reviews:
  - \* KPU film journal Mise-en-scene (Nov)
  - \* international journal Research in African Literature (Nov)

#### **Employee Engagement:**

- Ernest Bumann, Sam Migliore, Brian Pegg (ANTH): Profiled for a feature in *The Runner*, "The Weirdest Courses at KPU: Fall 2017" for their 'out-of-this-world approach to education' courses, ANTH 3503: Frauds & Pseudoscience in Archaeology, ANTH 2133: Religion, Magic, and Witchcraft, and ANTH 2310: Archaeology of Death (Oct 11).
- English: Hosted the English department coffee and conversation event with faculty, staff, and students (Oct 5)
- Tracey Kinney (HIST): Guest Lecture: "Terrorism: An Historical Perspective" ARTS 1100 (Sept 25).
- Päivi Koskinen (LANC): Presented as part of TALK Series, "Babies, Trolls, Death, and Magic in the Finnish Sauna," (Oct 18).
- Eryk Martin (HIST): Presented as part of TALK Series, "Beyond Canada 150 Slavery, Colonialism, and War?" This course looks behind the curtain of celebration to see a darker and more troubling Canada, one that calls on us to reconsider what we think we know about our past and its connection to the present world. (Nov 10, 17, 24).
- Maria Anna Parolin (FINA): Curated and participated in "Quality Time", an exhibition by an artist collective called art/mamas, KPU Surrey, Arbutus Gallery (Sep 30 - Oct 28).
- Chad Skelton (JRNL & COMM): Updated the KPU Journalism Testimonials page to feature some of KPU's most accomplished graduates (Oct 15).

#### **University Wide Initiatives:**

- Anthropology hosted a department information session and open house (Oct 20).
- Arts Speaker Series continued with the next three talks:
  - John Rose (GEOG): The Housing Supply Myth (Oct 17).
  - Ranbir Johal (LANC): Conquerors of Shame? Women in Punjabi Theatre (Nov 1).

- \* Edgar Erdfelder (University of Mannheim): Uncovering the Cognitive Mechanisms Underlying the Sleep Benefit in Episodic Memory (Nov 14).
- Criminology began the Indigenous Community Justice Lecture Series featuring different presenters at KPU:
  - Recolonizing Research and Relationships: Indigenous Food Sovereignty and Settler Allyship, Dawn Morrison, Nadine Pluzak (Oct 3).
  - \* Indigenous Health Research as Resistance, Renee Monchalin (Oct 24).
- Criminology with Faculty of Arts and School of Business hosted a Law School Forum for all KPU students with representatives from BC's three law schools (TRU, UBC, and UVic) with additional speakers from KPU faculty and Alumni, KPU Surrey (Nov 17).
- Jennifer Gagnon, Greg Millard, Ross Pink (POLI): Hosted a KPU Symposium, "Trudeau @ 2: A Midterm Assessment", KPU Grassroots (Nov 7).
- Rajiv Jhangiani (PSYC): Launched a Faculty Learning Community for Open Educational Practices (Oct 6).
- Tracey Kinney (HIST): Represented the Faculty of Arts at the KPUTech Counsellors Conference (Oct 13).
- Robert Menzies (HIST): Completion of OER exploratory project – OpenText for an Introductory Asian Studies course.
- NGO and nonprofit Studies: New Committee member, Aaron Paul for External Advisory Board, NGO and Nonprofit Studies, Native Courtworker and Counselling Association



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#### **FACULTY OF HEALTH**

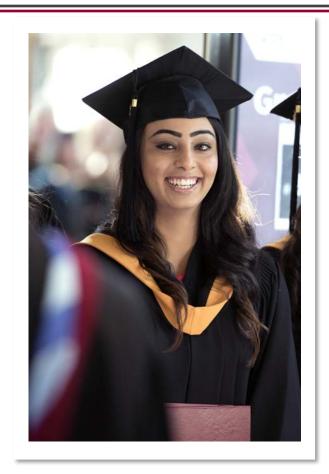
New Programs, Policies and Initiatives:

- Commencing Spring 2018 term, future students enrolled in the HCAP program will see reduced fees for previously identified program resources that were required in six (6) of the previous program's curriculum structure.
- To support a communications course in the Health Unit Coordinator program, the communication lab situated at the Cloverdale campus is being explored.
- Faculty in the BSN and HUC programs are currently engaged in related activities surrounding KPU's internal program review.
- Preliminary work has commenced on revising the former program concept and full program proposal for a TCM Practitioner Bachelors' degree program at KPU. Facilities at the Richmond campus are also being explored for supporting both the Acupuncture and TCM Practitioner programs.
- The TCM-Acupuncture program was recently featured on a MacLean's website. <u>http://www.macleans.ca/schools/ kwantlen-polytechnic-university/</u>
- The Dean's office is working closely with Finance and Purchasing departments in the acquisition of capital assets in the nursing labs to support program deliverables.

#### **Community Engagement:**

 On Oct 3, the Faculty of Health sponsored a table at the Health Care Assistant "Hearts and Hands" Conference in Vancouver. Sharon Leitch was part of the organization committee for this event. Administrative Assistant, Analita Nand was in attendance to promote TCM-Acupuncture program.





- On November 17, the HCAP faculty and students participated in the 17<sup>th</sup> Winter Wonderland Christmas tree decorating event at Richmond City Hall. Theme was a Person-centered "Helping hands". At the Integrated Program Advisory Committee held on October 18, Sharon Leitch, Coordinator for the HCAP program presented on "Living well with dementia".
- In collaboration with the Association of Registered Psychiatric Nurses of B.C. (ARPNBC), Tess Kroeker, faculty member in the Bachelor of Psychiatric Nursing, will be presenting a two part webinar series on trauma informed care. The first webinar in the series will focus on theoretical foundations of trauma informed care and will encourage dialogue among practitioners and their experiences. The second webinar in the series will focus on strategies to integrate trauma informed care into practice.
- Faculty and staff participated in career and educational fairs and events, which occurred on the following dates and venues:
  - \* Sep 27 KPU Langley Open House, Langley, BC
  - Oct 3 Hearts & Hands Conference, Vancouver, BC
  - Oct 5 KPU School Counsellors, Richmond Campus

- Oct 12 KPU School Counsellors' Brunch, Cloverdale Campus
- Oct 19 LA Matheson Secondary, School Fair, Surrey, BC
- \* Oct 20 Richmond Open House, KPU, Richmond Campus
- \* Oct 21 CNSA Western Prairie Regional Conference, Vancouver, BC
- \* Oct 28 Hope Health Fair, Hope, BC
- Alexis Fulks, a BSN graduate from May 2015, currently working at BC Children's Hospital, has just left for a four month opportunity with Doctors Without Borders. She is headed for the city of Tshikapa, located in the Democratic Republic of the Congo. Alexis will be working as a nurse, in a number of mobile clinics, focusing on pediatric malnutrition. She looks forward to returning to her occupation in the new year at BC Children's Hospital in the new Teck Acute Care Centre.

#### Recognition:

- The Board and Staff of the Association of Registered Nurses of BC, is proud to inform that Kwantlen Polytechnic University (KPU) IGNITE Chapter has been chosen to receive the ARNBC Outstanding School Involvement Award for 2017. Each year, one school is recognized for their leadership and engagement with their student body, ARNBC and the nursing profession. KPU became an IGNITE chapter school in early 2017 and eagerly established a group of passionate student representatives who immediately created a structure unique to their program. KPU Student Representatives began building a community by meeting with their faculty liaison and the ARNBC IGNITE Lead to develop a plan to recruit student representatives and learn about the required supports and needs of their student body.
- In correlation to relevant scholarship and research, Sharon Leitch, HCAP Coordinator was awarded 0.6% PD funding towards PhD studies. Research Title: Undergraduate nurses' perspectives on dementia; a person-centered and participatory inquiry.



#### **FACULTY OF SCIENCE AND HORTICULTURE**

**Noteworthy Items:** 

- The Faculty of Science and Horticulture is very proud to announce our first B. Sc. Biology degree graduates were granted their credentials at the KPU Fall Convocation. Laura Brekke (B.Sc. Biology graduate) gave the address to the graduates.
- Students from the Biology and Health Science Student Clubs organized the first ever Health and Wellness Convention on September 15 at the Surrey Convention Centre. Spearheaded by Health Science student Rimi Froze, the successful event was attended by over 250 students, faculty and staff members. The convention included a welcome by KPU's Elder in Residence Leyketen, guest speakers and a vendor fair. <u>Photo album</u>
- KPU Brewing won bronze in the German wheat beer category competing against 17 other entries for their Weissbier at the 8<sup>th</sup> Annual BC Beer Awards (BCBA). The 2017 BCBAs was the biggest to date with 897 beer entries from 97 BC breweries. Over 1000 industry and general public attended, with beer tastings served by over 80 BC craft breweries and cideries. This was the first time KPU has submitted a beer for judging. Accepting the award on behalf of KPU were Alek Egi (BREW), who was also a judge for the BCBAs, Martina Solano Bielen (BREW) and secondyear Brewing student Brice Jung, all of whom developed the winning beer. Also attending the awards ceremony were: Betty Worobec, Dean; Jon Howe (BREW); Stan Wong (BREW); Michelle Molnar (Administrative Coordinator); DeAnn Bremner (Communications, Events & CPS Coordinator); and Brewing students Ruben Berta and Joe Mallinson who helped at the KPU Brewing booth. Press release
- KPU Sustainable Agriculture co-hosted the inaugural City of Richmond Harvest Fest at the Garden City Lands on September 30. Booth visitors got to launch seed bombs off



a catapult, paint fence posts that will be installed on the KPU Garden City Lands Teaching Farm and learn about KPU's plans for the teaching farm. <u>Photos</u>

- James Hoyland (PHYS) was a busy baker this summer as a contestant in the inaugural Great Canadian Baking Show which aired on <u>CBC on November</u> 1.
- This year marks the 10<sup>th</sup> Anniversary of Green Wednesdays. Betty Cunnin (HORT) represented FSH at the kick-off event in partnership with the Langley Environmental Protection Society and Green Ideas Network.

#### Students:

- The FSH was well represented at the KPU Langley Open House on September 27. Faculty and staff from Biology, CADD Technologies, Mathematics, Environmental Protection, Physics, Brewing and Horticulture were on the campus offering lab visits, providing samples of studentbrewed beer and hosting interactive displays.
- FSH participated in the Richmond Open House on October 20 with a large presence from most of our departments. Faculty, staff and students from Chemistry, Biology, Mathematics, Physics, Sustainable Agriculture and CADD Technologies hosted interactive demos and activities including a live snake, robot track, virtual reality software and fresh student-grown veggies. <u>Photos</u>
- Physics for Modern Technology degree student Josh Adams presented his green roof water sensor project at the Cities Alive Conference in Seattle. Josh designed, built, and tested his sensor for his 3rd year project last Fall. The project was supervised by James Hoyland (PHYS).
- Information Session Evenings for prospective students were held for EPT, Brewing, CADD and Horticulture Programs. Sessions included presentations from faculty, past and present students along with tours of the labs and facilities.
- October 23-27 was the 5<sup>th</sup> Annual KPU Sustainability Week, a part of National Campus Sustainability Week. Thanks to Simon Chiu (Confidential Assistant, VP External Affairs), sustainability-themed displays and activities popped up on all campuses. This year Sustainability Week was part of the Thrive Week celebrations. The aim of the event is to raise sustainability awareness in the KPU Community.
- Maria Valana (HORT) led members of the Hort Student Club in the Fall clean-up and beautification of the KPU Langley Bug Garden.
- Brewing and Brewery Operations Diploma faculty lead their students on field trips to Factory Brewing, Direct Tap and the BC Liquor Distribution Branch Distribution Centre.
- Guest lecturers in various BREW courses included: Rose MacDonald and Steve Tye from WorkSafeBC; Carlos Mendes from Richards Buell Sutton LLP; Kristian Hui and Anson Ng from Canada Revenue Agency; Vince

Cournoyer from the BC Liquor Licensing and Control Board; and Bill Michaels, Jeffrey Ring, and Todd Cooper from the BC Liquor Distribution Branch.

- Sharon Leitch (Faculty of Health) spoke on 'Living with Dementia' to Michelle Nakano's (HORT) HORT 3210 Applied Urban Ecosystems class. Students completed the Open Education Resource: Living well with Dementia and to earn a Statement of Participation.
- Michelle Nakano (HORT) has HORT 1110 Introduction to Sustainable Horticulture students complete the Open Learning course: Introducing the Environment. Upon completion, students will have a Statement of Participation posted to their ePortfolios.
- Kent Mullinix (ISFS) gave a presentation to the HORT 1110 Introduction to Sustainable Horticulture class on 'Our Sustainable Food System Future: What Is It Going to Take?'
- KPU Brewing was featured at the Trading Post Brewing Cask Night in Langley with a cask of Strawberry Hefeweizen beer made by KPU Brewing students, supervised by Dominic Bernard (BREW).
- In collaboration with the President and Dean of Academics at the Native Education College (NEC), Joanne Massey (CADD) gave two presentations to 35 NEC students and instructors on Oct. 12th about careers and opportunities in the CADD industry to attract Aboriginal learners to the KPU CADD diploma program.

New programs, policies and initiatives:

- Gary Jones (HORT), Daryl Massey (CADD), Alek Egi (BREW), Paul Richard (EPT), Triona King (Communications & Events Specialist), DeAnn Bremner (Communications, events & CPR Coordinator) met with representatives from City U of Seattle to plan block transfer and bridging of FSH Diploma students to the CityU of Seattle new BA Management program.
- Paul Richard (EPT) and Dean Betty Worobec met with representatives from NorQuest College (Edmonton, AB) to discuss future partnerships with Environmental Protection Technology programs.
- Joanne Massey (CADD) and DeAnn Bremner visited the Fraser Region Aboriginal Friendship Centre Association where Joanne and Rahael Jalan from the Eagles of Tomorrow Society did a presentation on the CADD Access Program for Aboriginal People.

**Community Engagement :** 

 FSH was well represented at the Science World's Around the Dome Vancouver Community Science Celebration on September 16-17. This popular community event saw thousands of families attending each day, with one of the days being 'free admission to Science World'. Twelve faculty and staff from FSH participated over the course of two days with interactive science-focused exhibits that catered to future scientists.

- KPU School of Horticulture hosted an exhibitor booth at the annual CanWest Hort Expo on September 27-28. CanWest is Western Canada's premier annual horticulture trade show and is held at the Tradex in Abbotsford. Ten faculty and staff from the Horticulture department worked at the booth over the two days, promoting the Horticulture programs to potential students and to possible employers.
- Monica De Boer (BIOL) is supervising a student from the IB program at Semiahmoo Secondary High School with a labbased science research project.
- EPT External Program Advisory Council met on October 31. We are thankful for the spirited discussion and helpful ideas from our industry partners for keeping our EPT Diploma Program current.
- Rob Welsh (HORT) proctored and participated in Landscape Certification exams, hosted at the KPU Horticulture Field Lab. Rob was also a judge and participant for BCLNA Landscape Awards of Excellence, Surrey.
- Betty Cunnin (HORT) represented FSH at the KPU BC Counsellors Conference at KPU Cloverdale.
- Stan Kazymerchyk (HORT) represented FSH at the West Coast Turfgrass Association Fall Field Day, Aldergrove.
- Gary Jones, and Lily Liu (HORT) hosted the Langley Economic Development and Agriculture Advisory Committee Farm Tour. He also hosted the Certified Organic Associations of BC Update Workshop; Metro Vancouver;
- Laura Bryce and Gary Jones (HORT) hosted a one day workshop for Syngenta Bioline, Greenhouse Growers Seminar Day and the BC Greenhouse Growers Association and for the Ministry of Agriculture, Greenhouse Growers.
- Laura Bryce (HORT) hosted the Flowers Canada Workshop for greenhouse bedding and potted crops producers.
- Gary Jones and Betty Cunnin (HORT) hosted a group of students and faculty from Thompson Rivers University Agriculture Department.
- Stan Kazymerchyk (HORT) was one of the organizers of the Interior BCGSA 50th Anniversary Conference. Stan and Turf Management Diploma students volunteered as Grounds Crew for Pacific Links Golf Championship (Seniors Tour) at Bear Mountain Golf Club, Langford, BC. Stan also organized the KPU Turf Club Golf Tournament at Redwoods Golf Club.
- Kent Mullinix, Caroline Chiu and Emily Hansen (ISFS) participated in the Langley Urban Agriculture Demonstration Project, Community Open House.
- Karen Davison (BIOL) and Health Science Degree students are working with Virtual Ability Inc., community partner, on a virtual environments project.

- Alek Egi (BREW) and DeAnn Bremner attended the second general meeting and Fall Technical Session of the renewed Master Brewers Association of the Americas District Western Canada. Nancy More (BREW) helped organize and MC the meeting held at Central City Brewers + Distillers in Surrey. The MBAA is one of the largest and most influential professional brewing organizations in North America. KPU Brewing alumni also in attendance were Mike Nicholson, Britannia Brewing Company; Ashley Brooks, Four Winds Brewing Co.; and Dan Marriette, Ravens Brewing Co.
- KPU Brewing participated in the third annual BC Hop Fest in Abbotsford, kicking off BC Craft Beer Month with over 1200 attendees and 40 breweries. The KPU Brewing booth was hosted by Alek Egi (BREW), Brice Jung (BREW student), Stuart Busch (FSH student assistant), and firstyear Brewing students David Dayco, Daryl McDonald, Alex Szymanski, Anthony Berkes, Daniel Hoffman and Kobi Cumming.
- KPU Brewing hosted a pouring booth at the first annual Cloverfest Craft Beer and Wine Festival, a fundraiser for the Cloverdale District Chamber of Commerce and Cloverdale Rotary. More than 430 guests enjoyed beer tastings from 20 breweries and wineries. The KPU booth was hosted by DeAnn Bremner along with Brewing students David Dayco, Kobi Cummings, Anthony Berkes and Joe Mallinson.
- KPU Brewing was represented at the BC Craft Brewers Guild Annual General Meeting by Stan Wong (BREW) and DeAnn Bremner. Ken Beattie (BREW), executive director of the BCCBG, was the MC for the event held at the Vancouver Alpen Club which many of the KPU Brewing Advisory Committee members also attended.
- The first BC Craft Brewers Conference and Tradeshow organized by the BC Craft Brewers Guild was held in Vancouver on Oct. 20<sup>th</sup>. The conference was open to in-dustry as well as the general public, and included work-shops on the production and business of brewing. Instructors Dominic Bernard (BREW) and Stan Wong (BREW) attended the conference, while DeAnn Bremner hosted the KPU Brewing booth in the tradeshow area with the help of first-year students Alex Szymanski (BREW) and Joe Mallinson (BREW).

**Recognition:** (Note: Awards, recognition, publications, public presentations, reviews, media spots, general bragging)

#### **Publications:**

 Lee Beavington (BIOL) published the poem, 'Aristotle's lantern.' in Y. Blomer (Ed.). Refugium: Poems for the Pacific. Halfmoon Bay, BC: Caitlin Press.

- Lee Beavington (BIOL) published the article, 'Mountain stream' in Pathways: The Ontario Journal of Outdoor Education.
- Stan Kazymerchyk (HORT) is a regular contributor to the Western Canada Turfgrass Association 'Turf News' and the BC Golf Superintendents Association newsletter.
- Gary Jones (HORT) publishes monthly editorial columns in the trade periodical Greenhouse Canada.
- Kathy Dunster (HORT) published the chapter, "Beyond Turf and Lawn: Poaceae in This Age of Climate Change". In: Almusaed, Amjad and Al-Samaraee, Sammera Mohamed Salih (eds) Grasses - Benefits, Diversities and Functional Roles. InTech: Rijeka, Croatia.
- Mathias Schuetz (BIOL) co-authored the paper, 'Defining the Diverse Cell Populations Contributing to Lignification in Arabidopsis Stems' in the journal Plant Physiolology.
- Kent Mullinix, Wallapak Polasub, Caitlin Dorward, Emily Hansen (ISFS) completed their report on 'Successful Farmers Market Farmers in British Columbia: Business Management Lessons from 15 Case Studies.'
- Karen Davison, Nick Inglis, Jane Hobson (BIOL faculty) plus Health Science Degree students Rimi Afroze, Tasha Chand and Breshna Saidiy completed Open Educational Resource Project 'Open Source Online Virtual Social Environments for Learning: A Health Science Program Pilot Project.'

#### Presentations:

 Carson Keever and Nick Inglis (BIOL faculty), Maria Santillices and Rebecca Williams (BIOL students) presented the research poster, 'Undergraduate Research Examines



Equine Parasitology in the Fraser Valley of British Columbia' at the Host Parasite Interaction Conference in Banff, Alberta.

- Lee Beavington (BIOL) was a co-presenter of, 'Blurring the nature/culture divide through deep connectivity' and 'The Amazon as teacher', at the 9th Annual World Environmental Education Congress, Vancouver.
- Lee Beavington (BIOL) Book launch and poetry reading for 'Refugium: Poems for the Pacific' at the Maritime Museum of British Columbia, Victoria, and reading at the Vancouver Public Library.
- Lee Beavington (BIOL) presented, 'From the Amazon to zoology: Reclaiming nature for our children' to the White Rock and Surrey Naturalists.
- Gary Jones (HORT) gave the Lunch and Learn presentation, 'Rewarding Careers in Horticulture' to KPU ESL students.
- Gary Jones (HORT) and Michelle Molnar gave a presentation about the School of Horticulture and gave a campus tour, including a brewery tour and beer tasting, for new KPU Foundation members.
- Stan Kazymerchyk (HORT) gave the presentation, 'Train Your Trainer: Establishing Crew Performance Consistency' at Northwest Turfgrass Association Conference in Cle Elum, WA.
- Stan Kazymerchyk (HORT) gave a workshop on aeration and topdressing at Langley Lawn Bowls.
- Janis Matsen (HORT) presented a seminar on, 'Favourite trees and shrubs for the West Coast garden' and a seminar on, 'Fun with ferns' at Van Dusen Gardens, and a seminar on herbs for the Grandview Garden Club.
- Kathy Dunster (HORT) presented, 'Community Studio: a model for grassroots humanitarian design.' Humanitarian

Design on the Front Line: A Forum & Open Discussion organized by Architecture Sans Frontières International, IFLA Landscape Architecture Without Borders, and Architectes et l'Urgence et Cooperation. Maison de l'Architecture du Québec, Montréal, PQ.

- Kathy Dunster (HORT) was a co-presenter of, 'Transformative Design: Without Borders' at World Design Congress, Montréal, PQ.
- Kathy Dunster (HORT) gave the presentation, 'KPU SkyFarm: Food Production on a Shallow Soil Roof' at CitiesAlive: Green Roofs for Healthy Cities Conference, Seattle, Washington.
- Jim Matteoni (HORT) gave the presentation, 'Where are the beneficial insects in the fall?' at the Strathcona Community Garden Harvest Festival and 'Seed, bulb, and tuber saving: fantasy or fallacy?' at the Strathcona Community Garden Meeting.
- Mathias Schuetz (BIOL) gave the presentation, 'Education and Research for Cannabis and Hops in Canada' in the UBC Department of Botany Seminar Series.
- Kent Mullinix (ISFS) presented, 'Sustainable Agriculture Programming at KPU: Engaging and Serving Community.' at the First Nations Agriculture Forum. Community Futures Development Corporation. Vernon, BC.
- Kent Mullinix and K. Tatebe (ISFS) presented an update on 'The Okanagan Bioregion Food System Design Project.' to the Regional District of North Okanagan Regional Agriculture Advisory Committee, District of Summerland, Town of Oliver, Regional District of North Okanagan Board and the First Nations Agriculture Forum.
- Naomi Robert (ISFS) presented, 'The Food System Policy Database – A New Planning Tool for BC' at the annual FLEdGE (Food Locally Embedded, Globally Engaged)



Meeting for global food research network, Waterloo, Ontario.

- Kent Mullinix (ISFS) presented, 'Modeling Food System Future: The Southwest BC Food System Design Project' at the annual FLEdGE Meeting for global food research network, Waterloo, Ontario.
- Kent Mullinix and Wallapak Polasub (ISFS) lead a workshop on Food Sustainability Workshop to the Lillooet Agriculture and Food Society.

#### Funding:

- Kent Mullinix and Wallapak Polasub (ISFS) Institutional Procurement of Locally Produced Foods- Okanagan Bioregion. BC Ministry of Agriculture. \$75,000.
- Kent Mullinix and Wallapak Polasub (ISFS) Township of Langley Food System Design. Township of Langley. \$25,000.
- Karen Davison (BIOL) was awarded a grant for a Canadian Longitudinal Study on Aging. Karen is the lead on the nutrition component of the research.

#### Recognition:

- Rob Welsh (HORT) was elected President of BC Irrigation Association.
- Caroline Chiu (ISFS Farm Schools Coordinator) has been featured in a number of media spots (OMNI TV, Ming Pao Newspaper, Metro News), highlighting her career as an urban famer specializing in organic Chinese produce. <u>Metro News article</u>.
- Kent Mullinix (ISFS) was featured in the <u>Vancouver Sun</u> <u>article</u>, 'Tough new rules for homes on farmland planned'.
- Karen Davison (BIOL) was an invited consultant for Value-Oriented Framework for Priority Setting in Nutritional Epidemiology Research by Ghent University and was recognized by Ghent and Hasselt Universities as one of 27 investigators internationally to 'Inspire the development of a value oriented framework for new initiatives that prioritize research options'. She was also an invited reviewer for Consultations for the 2021 Redesign of the Canadian Community Health Survey. Karen was also invited reviewer for the journal Psychology, Health, and Medicine. As well, Karen was selected as an invited collaborator for TRANSFORMATION: Measuring and improving the performance of primary health care in Canada study.

#### Employee Engagement:

• Dean Betty Worobec, as KPU Langley Campus Principal, hosted the Langley Campus Welcome Back Coffee Hour for all employees on September 14. The event was also used to promote the KPU Healthy University Initiative with HUI members on hand to talk about their plans for the 2017-18 year. A second Langley Campus Coffee Hour was hosted on October 23 to showcase KPU Thrive Week events.

- Representatives from FSH, Faculty of Health and VCC held a working meeting to outline the content for various culinary/food production/healthy living citations as part of our ongoing partnership with VCC Culinary School.
- Dean Betty Worobec represented the FSH at the Fall meetings of the BC Deans of Arts and Science Programs, held at Douglas College. As well, she also represented the FSH at the opening ceremonies for the Maple Leaf School at KPU Richmond.
- Lee Beavington (BIOL) had two winning photographs in the Mayne Island Conservancy 2016 Photography Contest.
- Associate Dean Joel Murray presented at the Leadership in Higher Education Conference in Baltimore, Maryland. The title of his presentation was, 'Resolving Ethical Dilemmas: A Moral Framework Toolbox.'
- Kathy Dunster (HORT) attended the World Design Summit, International Federation of Landscape Architects (IFLA) World Congress, Montreal.
- Gary Jones (HORT) took part in the City of Langley /KPU ISFS Urban Agriculture Open House, Township of Langley, Urban Food Resilience project meetings and the Langley Sustainable Agriculture Foundation and Surrey Board of Trade Agriculture Team Fall meetings.
- Laura Bryce (HORT) attended the Canadian Greenhouse Conference.
- Kathy Dunster (HORT) attended KPU Library Open Access Week: Create and Adapt: Make Web Ready Books Using Pressbooks and Extend your Teaching using Wikipedia in Academia: A Workshop with Dr. Judy Chan.
- Jim Matteoni (HORT) attended the 2017 Don Rix Keynote Address for Genome BC, at Canada Place. 'If You Are Not at the Table, You Are On the Menu!' by Sharon Terry.
- Jim Matteoni (HORT) completed the 6-month 2017 Vitality Research Study, receiving a Certificate of Completion.
- Naomi Robert (ISFS) attended UBC Institute for Resources, Environment and Sustainability seminar and discussion 'What 40 years of Science Tells Us about Organic Agriculture' by Dr. John Reganold, Professor of Soil Science and Agroecology, Washington State University.
- Naomi Robert (ISFS) attended the UBC Department of Soil Science Seminar 'Agricultural Land Assessment and Taxation' by Brian Smith, BC Assessment Officer.
- Wallapak Polasub (ISFS) attended the Colorado State University Webinar, 'The Economic Impacts of Farm to School'.
- Wallapak Polasub (ISFS) attended the Michigan State University Webinar, 'Tools for Assessing Economic Impact: A Primer for Food System Practitioners'.

#### INTERNATIONAL

NEW Field Schools to Cuba, Italy, France & Switzerland for Spring/Summer 2018

The following field schools and their attached courses have been approved by KPU Senate and marketing is underway to promote these unique field school opportunities:

**Outgoing Field Schools:** 

• 28 April – 14 May 2018

<u>Field School to Paris & Geneva</u> led by KPU Instructors Brenda Snaith and Erika Balcombe (both Interior Design)

- 4-20 May 2018
   <u>Amazon Field School</u> led by Lucie Gagne & Farhad
   Dastur
- 7-23 May 2018

<u>Field School to Rome</u> led by KPU Instructors Rebecca Harbut (Sustainable Agriculture) & Iryna Karaush (Product Design)

• 29 May – 12 June 2018

Field School to Cuba led by KPU Music Instructor Danny Tones

Incoming Field School:

KPU & the University College of Northern Denmark (UCN) -KPU International, together with the School of Business and the Faculty of Health, welcomed 20 students and 3 faculty members from KPU partner, the University College of Northern Denmark (UCN), from 11-23 September 2017. The UCN students spent the two weeks working on a case study exploring the possibilities of keeping seniors with dementia in their own homes longer. The program included lectures from both UCN and KPU faculty members as well as industry visits and culture-focused day trips. The students presented their final projects to an audience that included Luis Villalba, Associate Dean in KPU's School of Business, and several faculty members from Business and Health. All students received a joint (informal) certificate from UCN and KPU for participating in the program. Discussions are now underway in regards to sending 4 KPU students studying in the Faculty of Health over to UCN to do their own global health project work this coming spring 2018.

#### **KPU Student Mobility**

There are 18 KPU students who will be studying abroad in spring 2018. Students will spend a semester abroad at the following KPU partner institutions:

- Edinburgh Napier University, Scotland
- INSEEC, France
- Universidad de Monterrey, Mexico
- University of Central Lancashire, England
- Guangdong University of Foreign Studies, China

- Shih Chien University, Taiwan
- University of Applied Sciences Northwestern Switzerland
- Ryukoku University, Japan
- HTW Berlin, Germany
- Royal Melbourne Institute of Technology, Australia

KPU will in return welcome 27 students from the following KPU partner universities around the world:

- University of Central Lancashire, England
- VIA University College, Denmark
- Edith Cowan University, Australia
- Swinburne University of Technology, Australia
- Hankuk University of Foreign Studies, South Korea
- Metropolia University of Applied Sciences, Finland
- Mackenzie Presbyterian University, Brazil
- Elisava, Spain
- Universidad ORT, Uruguay
- Toyo University, Japan
- Instituto Tecnologico de Santo Domingo, Dominican Republic
- Reykjavik University, Iceland

#### Internationalization at Home

- International Focus Week 2017 KPU International hosted • its 8<sup>th</sup> annual International Focus Week this year from 30 October - 2 November 2017. This year's theme was Exploring Global Learning Opportunities. Highlights of the event included the Study Abroad Social, an engaging evening held in the Grassroots Café that brought former exchange, current exchange and prospective exchange students all together in one space to share and learn from one another. During the International Focus Week, there were performances by professional Mexican dancers and a French-Canadian band. Students sampled foods from around the world, learned how to say hello in a variety of different languages, participated in Aboriginal basket weaving sessions, and discussed hot topics in international education like "how to get more Canadian students to study abroad?"
- Maple Leaf Education North America (MLENA) & KPU Partnership - The Maple Leaf School – KPU officially opened its doors on 5 September 2017. There are currently 55 students studying in the school within grades 10-12. There are 5 teaching staff, 1 secretary and the MLS-KPU Principal, Brad Helgason, overseeing the school's day to day operations. The school successfully passed its initial inspection by the BC Ministry of Education. On 4 October 2017, KPU and MLENA held an opening ceremony for the school. Associate Vice President - KPU International, Stuart McIlmoyle, was Master of Ceremonies during the event, and KPU President and Vice Chancellor, Dr. Alan Davis,

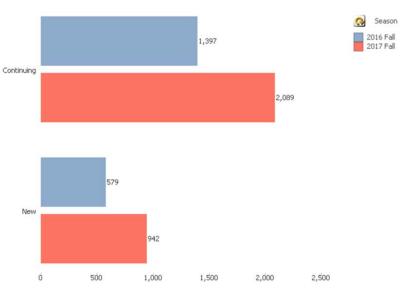
gave a formal speech welcoming Maple Leaf to KPU. Maple Leaf Educational Systems President, Dr. Sherman Jen, also spoke at the event, and together Dr. Davis and Dr. Jen gave their thanks to all who were involved in seeing the project through to fruition. The ceremony concluded with a special video presentation from teachers, staff and students from Maple Leaf Schools around the world who sent their warm wishes for the official opening ceremony here at KPU Richmond.

#### **International Recruitment & Admissions**

 International Applications - We continue to experience significant interest from potential new students as reflected in the significant growth in our applications every academic year. The number of new international applications

has increased from 1,596 in Spring 2017 to 3,937 in Spring 2018, which represents a 147% increase year-on-year (yoy). The number of offer letters that we provided to qualified applicants (who have met KPU's admission standards and submitted all required documents) has doubled from 1,255 in Spring 2017 to 2,541 in Spring 2018 (+102% yoy). Overall conversion of these applicants has meant a 67% offer rate of admissions to KPU in terms of qualified international students for Spring 2018.

 International Enrollment Report – Fall 2017 - The number of international students continues to grow, and we have achieved a new high in Fall 2017 with a total of 3,031 international students enrolled. This represents an overall growth of 53% in international student unduplicated



headcount vis-à-vis Fall 2016, including both continuing and new incoming students. 942 new international students are enrolled in Fall 2017, which is 63% higher than in Fall 2016.

#### **International Student Diversification**

KPU International regularly monitors the citizenship data of international students to better understand our demographics. Since Spring 2017, India has taken over China as the top sending country for international students. This is in line with the overall trend in international education with the strong growth in India and the slowing down in China.

Below is a breakdown of KPU International students for the last three semesters by country of origin:

Spring 2017			Summer 2017			Fall 2017		
India	1,112	49%	India	1,101	56%	India	2,058	59%
China	752	33%	China	555	28%	China	787	22%
Saudi Arabia	102	5%	Saudi Arabia	69	4%	Nigeria	73	2%
Hong Kong	44	2%	Hong Kong	40	2%	Ghana	44	1%
Taiwan	36	2%	Taiwan	20	1%	Viet Nam	41	1%
Viet Nam	22	1%	Viet Nam	17	1%	Iran	33	0%
Pakistan	19	1%	Pakistan	16	1%	Korea, South	29	0%
Korea, South	17	1%	Nigeria	12	1%	Taiwan	29	0%
Philippines	13	1%	Japan	7	0%	United States	28	0%
Japan	13	1%	South Korea	6	0%	Brazil	26	0%
Total	2,265		Total	1,960		Total	3,517	

#### **Top 10 Sending Countries by Number of International Students**

To diversify our student profile, we are actively developing robust partnerships such as 2+2 articulation programs and K-12 cooperation with universities, schools and related organizations in emerging markets. One recent notable partnership is with the International Language Academy (ILAC), which allows ILAC graduates who have completed ILAC's pathway program to enter directly into our undergraduate programs. We expect to reinforce this approach and receive more students through the partnership development with our two Global Development Managers who have recently joined KPU.

#### **Marketing and Recruitment**

KPU International is continuing to work on improving our marketing and recruitment strategies. Recently, we have developed special kits for recruitment events that include new marketing material and iPads with special apps for immediate follow up with students and on-the-spot applications. Also, we have developed and updated several standard presentations for agent training, regular students and visiting students. These presentations provide a consistent message across the globe to both agents and prospective students.

The International pages of KPU's website have been updated to include two FAQs for prospective and current students. These FAQs have been also translated into Chinese and Portuguese. Additional languages will also be added in the near future. We have improved our recruitment webinars with new tools and more comprehensive communication strategies. In Fall 2017, we conducted our largest calling campaign to date which resulted in increased conversion rates.

We continue to focus our recruitment efforts on the diversification of our international student population. We plan to attend recruitment events and provide training to agents in the following key emerging and existing markets in Spring 2018:

- Latin America (Spanish) Colombia, Mexico, Honduras, El Salvador and Nicaragua
- Brazil
- Southeast Asia Vietnam & Philippines
- Middle East Jordan and Turkey
- West Africa
- China
- Iran

#### **Emerging Market Update**

KPU International continues to enhance our diversification efforts through new market development. Some of our new markets and related efforts are as follows:

 Vietnam - Vietnam is developing as a highly competitive market with many institutions from British Columbia increasing their recruitment activities there. In Fall 2017, we attended EduCanada Fairs in Hanoi and Ho Chi Minh City. While there, we developed a network of prospective students as well as current and prospective key agents. Our local representative, Mr. Trung Doan, has also recently attended fairs in other regions of Vietnam outside of the two main cities, and has met with key agents there. The combination of KPU's physical presence in the region and the extension of the visa fast-track Canada Express Study (CES) program has resulted in a higher volume of inquiries and applications from both students and agents alike. We foresee Vietnam as a strong and developing emerging market for KPU in the upcoming years.

- Philippines With the introduction of the Canadian government's visa fast-track Study Direct Stream (SDS) Program, the Philippines is seen as the next country in terms of development potential in Southeast Asia after Vietnam. Fortunately, KPU International has entered the Philippines market early, and we foresee the potential for substantial student conversion before the country draws more attention from other Canadian institutions. In Fall 2017, we attended the EduCanada Fair in Manila as well as other student-centered fairs, agent meetings, and school visits. We received a lot of interest from students and agents alike, and were able to establish relationships with a group of core agents through whom we look forward to welcoming many more students from the Philippines.
- **Middle East** In Fall 2017, we attended the EduCanada Fair in Istanbul and visited several KPU-contracted agents to provide training on KPU's admissions and programs. We also visited Jordan and participated in an international recruitment fair with the Kings Academy, one of the most prestigious high schools in the country. While in Jordan, we also visited another private American school in the city and provided training to multiple KPU-contracted agents in order to help them start recruiting actively for KPU.
- Latin America In Fall 2017, we held a two day Agent Familiarization (FAM) tour with the participation of agents who attended ICEF North America and expressed an interest in working with KPU. Many of the participating agents came from Latin America specifically for the event. We attended our first pathway fair promoted by the Canadian language school, ILAC, in Brazil with the attendance of over 65 agents. The number of Brazilian students at KPU is increasing, and we hope to hire a field representative in Sao Paulo in 2018 to increase our market presence in Brazil.
- Africa Last month, KPU International attended EduExpos recruitment fairs and provided agent training in both Tunisia and Morocco. We also visited the Canadian Embassy in Tunisia and had the opportunity to meet with the Canadian Ambassador for Tunisia and the Trade Commissioner of Education to discuss opportunities from future collaboration.
- **Europe** In September 2017, KPU International attended an agent-focused event in Spain to meet new and existing

agents and to further develop representation in the following markets: Albania, Argentina, Bulgaria, China, Ecuador, El Salvador, Georgia, Germany, India, Indonesia, Iran, Italy, Jordan, Latvia, Lithuania, Macedonia, New Zealand, Pakistan, Poland, Russia, Spain, Sweden, Tajikistan, Turkey and United Kingdom.

We also attended a high school road show in the United Kingdom where we visited a total of nine high schools across the southwestern region of the UK. The events were attended

#### **Global Partnerships**

 Kookmin University - Located in Seoul, South Korea, Kookmin University is a non-profit private institution which is home to about 23,000 students and offers degree programs from Bachelor to Doctorate level. KPU is in the final stages of forming a formal partnership with Kookmin University. Once finalized, the Memorandum of Understanding will enable collaboration on a variety of mutually desirable activities. A Student Exchange Agreement is also being finalized which will allow up to 4 students per academic year from each institution to participate in exchange.

#### .... From the KPU International Facebook page ....

"This year's International Focus Week (IFW) was a blast! A large number of people from the KPU community participated and made the event a great success! Here are some photos that were taken at the IFW photo booth!"









#### **SCHOOL OF BUSINESS**

#### **VISION 2018 Strategic Plan**

The School of Business is continuing to experience strong growth. In Spring 2017 we offered 456 sections. We have already increased our Spring 2018 offerings by more than 125% of last year. We have currently scheduled a total of 573 sections; an increase of 117 over last year same term. Given the projections for new student admissions for January we will continue to add where we can. Other public institutions are also experiencing very strong demand and the potential pool of qualified faculty is shrinking rapidly.

Academic Plan 2018:

- Several programs in the School of Business are in the midst of program review. The Economics department's program review of the Associate of Arts in Economics and the Diploma in Business Administration is scheduled for final approval at the November 8<sup>th</sup> meeting of the Program Review Committee of Senate.
- Five other programs within the School of Business are at various stages of Program Review.
- Faculty and students continue to strive to develop new approaches to welcoming and supporting the increasing diversity of the classroom. There is now a faculty working group that meets regularly to discuss the challenges and develop responses. This group has conducted focus group interviews with both domestic and international students, organized the "BEST" (Business Education Skills and Transition) program. A series of supplemental classes to help international students better understand the expectations and culture of university education in Canada.
- This faculty workgroup sought the support of Administration for two International Diversity Workshops for faculty. The workshops held on Oct 30 and Nov 6 were led by Alden Habacon, an expert in creating effective diverse learning environments. More than 40 faculty members attended. The feedback from the participating faculty was that the workshops were extremely helpful and they have requested that this type of workshop support for faculty be expanded in 2018.
- On September 25, KPU's School of Business, in collaboration with KPU International, the Kwantlen Student Association and KPU Business Clubs held the 2<sup>nd</sup> Annual Welcome Party for Global Business Students. This party is organized as a welcome to new Business students to KPU, and is an opportunity for staff and current students to socialize, as well as to learn about Canada for that that have come to us internationally. The event featured a turkey dinner to acquaint newcomers with Canadian Thanksgiving traditions.



President's Outstanding Graduate Award, Diploma Program— Christina Dawn Wilcox, Diploma in General Business Studies

 September 7th the School of Business also hosted an early evening welcome reception for students in the new post baccalaureate diploma programs.

#### **Student and Faculty Initiatives:**

- Connections for Emerging Professionals the mentoring program of the CPHR BC and Yukon matches students in the Human Resources Management degree with a mentor who is a practicing industry professional. This term nine students completing their degrees were linked up with industry mentors. Students benefit from their enhanced networks and the perspectives of people in industry.
- The Vancouver Board of Trade's Annual October Reception for the Leaders of Tomorrow business mentors program launched the new year-long mentoring pairings. KPU students are well represented amongst the mentees.
- October 12 the Legal Administration program of the School of Business hosted an evening Panel event "The Value of Legal Admin Assistants and Paralegals' in a Changing Legal Environment". The Honourable Judge Valli Chettiar immigrated to Canada from India, and started as an LAA in a law firm before becoming a

Paralegal and then going to law school (while raising two children). She is now a Provincial Court Judge assigned to Surrey. She is a powerful role model and has an inspiring story.

- Three Entrepreneurial Leadership students Tyler Carmont, Chad Nehring and Matthew Wollin, are demonstrating the importance of giving back to the Community. This fall they created a business with a social purpose that provided school supplies to 450 elementary students.
- Accounting faculty members John Shepherd and Alym Amlani had a case study manuscript accepted for publication in Accounting Perspectives.
- Helen Vallee presented at the Fall 2017 CPABC Pacific Summit in Kelowna, BC. Her presentation entitled "Linking Employee Engagement to Business Strategy and Performance Outcomes", was well received.
- Helen Vallee was co-chair of the planning committee for the ACBSP Global Conference held November 8 11 in Toronto. Helen was also a panelist for the Accreditation in Canada session.
- Associate Dean Stephanie Howes represented the School of Business at the ACBSP Global Conference
- Associate Dean Dr. Luis Villalba was a presenter at the ACBSP Latin and South America Regional Conference in Bogota, Colombia. The changing requirements of business education and the impact of digital transformation were hot topics.



- Dean Wayne Tebb attended the North American Regional Conference of PRME at the University of Guelph October 17-20. PRME, Principles for Responsible Management Education, an initiative of the United Nations Global Compact, brings together more than 500 business schools are the common cause of "realizing the United Nations (17) Sustainable Development Goals". There are ten principles underlying the United Nations global compact around four key themes human and labour rights, the environment and anti-corruption.
- The Fall 2017 edition of KPU Business is fresh off the press and copies will be provided to the Board.

"I think a lot of people are attracted to a 'big school" and so when I finished high school I went to SFU right away taking arts, hoping to transfer into Beedie. The transition to a large university didn't suit me. I was taking four classes and spent my entire semester t school or in my bedroom studying. I decided to come to KPU but it was only supposed to be for a short time. I told my friends, "hey I'll be back" but I like it here and now I'm in my third year in marketing. The classes are smaller, and my commute is much shorter. There's a better balance and I have more time to do other things, to be involved, and to relax. I think it's important to go wherever there's a good opportunity" - Harman B.



# **STUDENT SERVICES**

Students:

### Largest Fall Convocation Ever

KPU celebrated the success of nearly 500 graduates at the Fall Convocation ceremonies from October 4-5. With four ceremonies across two days, this was the largest Fall Convocation to date. Over 130 KPU employees came together to support this important initiative, contributing to a memorable event for our graduates and their families.

### Career Services Gets Students Ready to Get Hired

Career Services facilitated a number of workshops as part of a new "Get Ready, Get Hired" initiative in September. These workshops, aimed at empowering students to be aware of the skills and knowledge needed to secure a job, included sessions on: resumé building, LinkedIn, social media presence, and an LGTBQ-focused workshop on "personality dimensions."

Career Services also partnered with the criminology department for the inaugural Criminology and Justice in Action event at KPU on October 17 where 17 employers participated in roundtable networking with students about careers in the area of criminology.

### Volunteer Services Sees Increased Engagement

September was a peak month with over 1,200 volunteer hours recorded, 87 new volunteers recruited, 66 external volunteer opportunities promoted, and more than 60 on-campus visits by local community partners. On-campus volunteer opportunities included:

- \* KPU Welcomes U
- \* Langley Open House
- KPU International social events
- Hiring Fair and Volunteer Expo
- \* KPU Powwow

Over the past year, Volunteer Services has shared usage of the KPU volunteer database with KPU International. In September, the Future Students Office was added to further centralize



volunteerism on campus, complementing the recent addition of Orientation and Transitions. As a result of these collaborations, the KPU volunteer database is up 2,956 hours this year over last.

#### Co-op Grads and Placements

This fall, 29 students graduated with a co-op option, representing 19% of all students graduating from programs with available co-op. For the fall semester, 104 students secured a co-op placement and another 25 students to date have co-op placements confirmed for spring 2018.

New Programs, Policies and Initiatives:

# Zed Cred

As part of KPU's exciting "Zed Cred" initiative, the Office of the Registrar worked with the Faculty of Arts to introduce a new element to the academic timetable for spring 2018. By indicating in the timetable which courses are Zed Cred eligible, students are able to identify which KPU sections qualify before they register in the course. This innovative initiative squarely supports KPU's access mandate. Find out more at <u>kpu.ca/</u><u>zedcred</u>

### **DegreeWorks Update**

The project plan remains on track with coding of curricular requirements and database updates nearing completion. The degree audit functionality will soon be used by Graduation staff and academic advisors working with students. Following this testing period, DegreeWorks will launch directly to students next semester, coinciding with the rollout of KPU's new unified login system, OneLogin.

### Thrive Week

KPU's third-annual Thrive Week took place from Oct 23-27. Coordinated through KPU Sport & Recreation, Thrive Week consisted of over 50 events, thanks to the collaborative efforts of the campus principals, Counselling, KSA, Peer Support, Career & Volunteer services, Human Resources, Multi-Faith and Student Success. These events were organized across all four KPU campuses and saw engagement from students, alumni, faculty and employees.

Highlights include:

- \* Over 100 attendees at the KPU Langley, Surrey and Tech Campus Coffee Hours
- \* Over 100 attendees at the KPU Peer Support Pieces of Mind Mental Health Conference
- \* Increased student (and overall) participation in fitness classes
- Emotional Intelligence seminars held at KPU Langley, Richmond and Surrey, and a pension workshop at KPU Surrey
- \* A KSA-hosted Jack Talk mental health seminar, presented by Jack.org
- \* Increased counselling and advising drop-in appointments throughout the week

# Multi-Faith Centre Outreach

The Multi-Faith Centre piloted a new approach to student outreach during KPU Thrive Week in the way of the "Chaplain's Corner," featuring Multi-Faith Centre chaplains in accessible locations around campus to invite informal, open-minded engagements with the KPU community. Thanks to positive feedback and increased student engagement relative to past approaches, Chaplain's Corner will be a fixture of the Multi-Faith Centre's outreach going forward.

### Aboriginal Services – Organizational Realignment

On October 31, KPU hosted a retirement celebration and honouring ceremony for Darlene Willier who joined KPU over 27 years ago and has been working to support the needs of Indigenous learners and Indigenous services for the KPU community in her role as Coordinator, Aboriginal Services. Darlene's career spanned KPU's transformations from College, to University College and finally to becoming a University. Darlene witnessed considerable change over that time, punctuated by a particularly active period in recent years which saw the opening of the Aboriginal Gathering Place at KPU Surrey (2010), the installation of Lekevten Antone as KPU's inaugural Elder-in-Residence (2015), the establishment of celebrations in recognition of National Indigenous Peoples' Day (beginning 2015), and the founding of the annual KPU Powwow. Darlene is looking forward to a very rich and busy set of opportunities that are waiting for her including Cree language instruction at SFU, Cree translation work for books and film and, perhaps most significantly, the arrival of her first grandchild in January 2018.

Through the transition following Darlene's retirement, we are taking the following steps to support KPU's goals of increased post-secondary participation and success for Indigenous learners in our region. Success with these goals requires engagement across departments and Faculties regarding programming and services for Indigenous learners, and increased engagement with Indigenous communities and First Nations in our region. We are looking to align Aboriginal Services' structure with these priorities in mind.

To this end, we are pursuing a renaming of "Aboriginal Services" to "Indigenous Services for Students" in an effort to better reflect not only an Indigenous student-centred mandate, but also a mandate for supporting indigenization across the broader student population. Leading this effort will be a Manager, Indigenous Services for Students for which we will initiate a formal search in the very near future. The Manager will subsequently take the lead for filling other staff positions within the department. Lastly, we are positioning the Indigenous Services for Students department within the Student Services Division's Student Success portfolio, aligning it well with the departments of Central Academic Advising, Orientation and Transitions, and Student Awards and Financial Assistance.

### **Community Engagement:**

#### Office of the Registrar

A team from the Office of the Registrar attended the Canadian Ellucian Users Group conference. The focus of this year's Banner-student track was the upgrade to Banner 9, a timely topic given that KPU will be embarking on this endeavor in the coming year. The conference was a great opportunity to network with Ellucian users from over 35 Canadian institutions.

### **KPU Powwow**

KPU hosted its fifth-annual Powwow at KPU Surrey on Saturday, October 14. The day-long event is a celebration of Aboriginal culture and tradition that welcomes dancers and participants of all ages. The Powwow is supported with sponsorship from the Kwantlen Student Association, an important partner in this endeavour which welcomed over 1,000 attendees and participants to KPU Surrey that day.

### **Co-operative Education**

Co-op partnered with four new student employers:

- \* Fairway Recycle Group
- \* Department of National Defense
- \* Scotia Wealth Management White Rock
- \* Vancouver Fraser Port Authority

# **Volunteer Services**

Volunteer Services hosted KPU's annual Volunteer Expo at KPU Richmond and Surrey to showcase local community partners who are actively recruiting KPU volunteers. This year, 30 exhibitors participated from a wide variety of local non-profit organizations at KPU Richmond with 33 more at KPU Surrey. Partners told us this was a "great event and very accommodating and accessible," and they "love the eagerness of KPU students."



### **Recognition:**

Vice Provost Students & Dean, Educational Support and Development, Jane Fee

- Attended the Greater Langley Chamber of Commerce's Poweful Women in Business dinner.
- Spoke at the EducationPlannerBC-hosted Jurisdictional Learning Day at BCIT.
- Hosted an EducationPlannerBC presentation and discussion with the Senior Academic Administrators Forum at Emily Carr University.
- Presented an update on EducationPlannerBC to the BC Registrars Association at Emily Carr University

## University Registrar, Zena Mitchell

- Together with KPU Provost and Vice President Academic, Salvador Ferreras, attended a joint meeting of the BC Registrars Association and the Senior Academic Administrators Forum in September at the new campus of Emily Carr University to explore BC's K-12 Curriculum Modernization project, sharing knowledge and developing a common understanding of the project and its implications for B.C.'s post-secondary institutions.
- Joined other B.C. registrars at the fall meeting of the BC Registrars Association to discuss updates from the provincial gender nomenclature working group, changes to provincial Former Youth in Care supports, and best practices in block transfer.
- Attended the annual American Association of Collegiate Registrars and Admissions Officers Strategic Enrolment Management conference to explore "Untangling Complexities in Challenging Times."

# Associate Registrar, Records, Registration and Systems, Terri Taylor

Presented a session at the recent Canadian Ellucian Users Group conference. held this October in Vancouver. Her presentation, "Electronic Transcript Exchange for Colleague and Banner Schools," touched on the partnership between B.C. institutions and EducationPlannerBC in developing province-wide electronic transcript exchange capabilities.

# Manager, Admissions and Transfer Credit, Melinda Lee

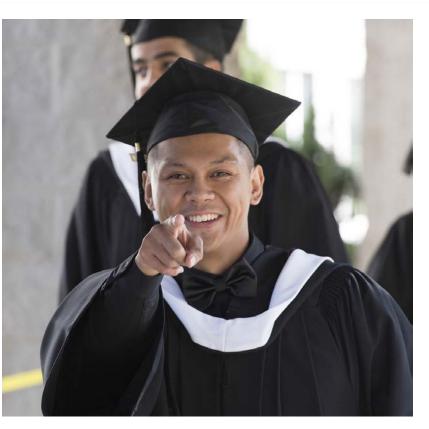
 Participated in the 2017 World Education Services International Credential Evaluation Labs three-day workshop this October. The workshop provided training on undergraduate and graduate international credential evaluation, obtaining authentic documentation as well as the assessment of refugee credentials.

# Employer Relations Coordinator, Nadine Wolitski

- Attended the following employer and community events to develop co-op and employment opportunities for students:
  - \* BC TechBrew
  - \* Vancouver Startup Week
  - Surrey Board of Trade Hot Topic Series: Breakfast Dialogue
  - \* Greater Langley Chamber of Commerce's monthly dinner meeting
  - \* Greater Langley Chamber of Commerce Business Excellence Awards

# Kudos

• The BC Registrars Association recognized a number of KPU employees with longstanding service awards recently. Congratulations to admissions officers Gerri Wee and Shellie McClinton on 15 years of service, and to Lisa Boehm, Student Services Specialist, on 20 years of service.



# **TEACHING & LEARNING**

Upcoming Events & Opportunities for KPU Community Members:

- Open Educational Resources (OER) Grant This program provides funding and staff support to KPU faculty members interested in creating, adapting, and adopting OERs (and other types of Open Pedagogy). Applications will be reviewed starting on Oct 15 until the available funding has been allocated. More Information
- Moodle Basics (Nov 29 & Dec 7, Richmond & Surrey respectively) This crash course, or refresher, on Moodle basics is intended for those with little or no previous Moodle experience. The Teaching & Learning Commons team will review course setup and editing, communication basics and assignment and feedback basics. <u>Registration Richmond Registration Surrey</u>
- Kaltura Overview (Nov 29 & Dec 7, Richmond & Surrey respectively) Hosted by the Teaching & Learning Commons, this session teaches participants about the options for creating and using video in Moodle courses using KPU's new Kaltura video platform. Uploading and embedding video on a course page, using a course gallery, setting up a video assignment and using the CaptureSpace Desktop Recorder to create media and upload it are the topics covered in this session. <u>Registration Richmond Registration Surrey</u>
- Instructional Skills Workshop (ISW) (Dec 18-21, Richmond)

   The Instructional Skills Workshop (ISW) is a 24-hour course for faculty who are interested in developing or improving upon their teaching and learning processes. Facilitated by Alice Macpherson, Learning Strategist for The Learning Centres, participants review ideas about teaching, check their current practices and, within a safe and supportive environment, deliver three short lessons. Details & Registration

Past Events & Opportunities for KPU Community Members:

- Accessibility, Inclusivity & OER's (Oct 31, Surrey, 12 participants) This session helped participants establish a common understanding of key terminology, such as "academic accommodations", "accessibility" and "Universal Design for Learning (UDL)", before identifying "6 easy things you can always do" to contribute to the accessibility of educational resources. Finally, participants engaged in an interactive, facilitated activity that required them to adopt the perspective of a particular student and assess a learning environment for any accessibility barriers posed to them or their student.
- Digging into Digital Badges (Sep 13, 19 & 28, Surrey) -Hosted by the Teaching & Learning Commons, this three part event explored digital badges in higher education. This presented an excellent opportunity for interested faculty, staff and administrators to meet as a group to

learn and strategize about how an open badge ecosystem might evolve at KPU.

- Rediscover VoiceThread (Sep 22, Surrey, 4 participants) -Facilitated by the Teaching & Learning Commons, this session explored VoiceThread as a collaborative multimedia presentation and discussion tool and its integration with Moodle. This session allowed faculty to practice using VoiceThread with the support of the Teaching & Learning Commons team.
- KPU's Teaching, Learning & Scholarship Strategy Public Consultations (Sept 25, 26, 28 & 29) - In support of KPU developing a Teaching, Learning and Scholarship Strategy, the Office of the Vice Provost, Teaching & Learning hosted public forums at each of the four campuses to offer information and seek feedback from the University community. This strategy will provide direction and a basis for the overall plan which will include short, medium and long term goals and activities. All members of the KPU community, including faculty, staff, administrators and students were invited to attend.

Vice-Provost, Teaching & Learning Activities

- Sep 6 to Oct 1 Senior Manager, Educational Develop-ment. Chair. Search completed.
- Sep 14 Faculty of Health Teaching & Learning Strategy Consultation. Met with Coodinators.
- Sep 21 Academic Council Teaching & Learning Strategy Consultation. Presenter.
- Sep 25—29 Teaching & Learning Open Forums at each campus.
- Sep 26 President's Council Teaching & Learning Strategy Consultation. Presenter.
- Oct 2 School of Business Internationalization Working Group. Co-facilitated with Lesley McCannell.
- Oct 3 13 Teaching Fellows Advisory Committee. Chair. Search completed.
- Oct 4 Convocation. Participant.
- Oct 12 & 13 International Meeting of OERu Partners. Meeting in Toronto.
- Oct 16–19 International Council for Open and Distance Education World Conference. Participant.
- Oct 24– 27 42nd Annual Professional and Organizational Development Conference. Participant & Presenter: Chu, Wilson, Kenney, Popovic & Sheffield: Converging and Diverging Trends and Their Impact on Educational Development.
- Oct 30– 31 Communication for the Senior Leader Course. Participant.
- Nov 3 Budget Presentation to SCUB & SSCAPP.
- Nov 8 Teaching, Learning & Scholarship Action Plan. Presentation to PUE.

# Ongoing

 Internal KPU committees and working groups, including Senate and related subcommittees, the Acetate Transition Working Group, Advanced Manufacturing Working Group, Three Civic Plaza Operations, Graduate Studies Program Advisory Committee and the Faculty Performance Review Committee.

# **Current priorities**

- Finalizing KPU's Teaching, Learning & Scholarship Action plan.
- Active Learning Classrooms and Future Learning Environments Plan with Facilities & IT.
- Technologies & Tools for KPU Educators with IT.
- Planning next steps to support faculty with K-12 changes.
- Planning a Teaching & Learning Faculty Orientation Session for new faculty.

### **Educational Development**

 Welcome to Gina Buchanan, the newest member of the Teaching & Learning team, in her position as Senior Manager, Educational Development. She is available to consult with KPU faculty and instructors on teaching-related issues, provide workshops, training and assistance with course design and curriculum mapping. Feel free to contact her: gina.buchanan1@kpu.ca 604.599.7181.

### Learning Technology

Digital Badge Community of Practice. An ongoing Community of Practice has been created for anyone in the KPU community interested in exploring digital badges. More information can be found at the following <u>link</u> (select "Guest Access").

### **Teaching Fellows:**

# Learning Outcomes: Dr. David Burns

 A revised learning outcomes framework was presented to SSCC and was recommended to Senate. If successful, this would replace the existing learning outcomes framework in the course outline manual.

### Open Studies: Dr. Rajiv Jhangiani

 Organized and executed various workshops for Open Access Week, including the Accessibility, Inclusivity & OER's workshop on October 31<sup>st</sup> with Sue Doner from Camosun College.

### Experiential Learning: Dr. Larissa Petrillo

- Creative Capital Fund student assistants met with Leland Dieno, Manager, Web and Digital Marketing, to redesign the Experiential Learning website and design online guidebook.
- Facilitated meeting and information exchange with new Graphic Design for Marketing faculty member, Mike Cober, and members of the Richmond Community Collaboration Table (LIP Table), including Community Relations Liaison, Richmond Fire-Rescue, around developing a

911 Emergency Use Infographic for newcomers to Richmond.

- Communicated with faculty members in Marketing and Larissa Horne, Coordinator, Experiential Education, University of the Fraser Valley, about experience using Riipen.
- Communication with organizations developing matrix documents for Community Engagement in Canada.
- Coordinated with CBCR, CFICE and the Canadian Association for Co-operative Education (CAFCE) around name change and possible synergies with AGM decision to redesignate CAFCE as Co-operative Education and Work-Integrated Learning Canada (CEWIL Canada).

## **Incoming Teaching Fellows**

The Office of the Vice Provost, Teaching & Learning is excited to announce the appointment of the following KPU faculty members to the Teaching Fellows positions, beginning January 1, 2018:

- K-12 Transformation: David Burns, Educational Studies
- *K-12 Transformation*: Nancy Norman, Education Assistant Program
- Experiential Learning: Farhad Dastur, Psychology
- Learning Environments: Leeann Waddington, Nursing

## RESEARCH

### Activities

- Daniel Bernstein's Canada Research Chairs (CRC) renewal application was submitted on October 23<sup>rd</sup>. If his application to the program is accepted, he would be provided with 75% time release for 5 years. The CRC's anticipated decision date is April 2018.
- The 0.6% Faculty PD Fund Committee granted funding for 18 applications for a total \$134,000.
- The AVPR position has been posted and the formation of the committee is underway.
- Student led research program continues to run and the Katalyst grant program will be available in the near future, pending updated criteria.

#### Interim Associate Vice President, Research Activities

- August 14<sup>th</sup> Province of BC Advanced Manufacturing and Innovation Announcement. Attendee.
- November 3<sup>rd</sup> Budget Presentation to SCUB & SSCAPP.
- November 6<sup>th</sup> 7<sup>th</sup> Polytechnics Canada: Innovation for Impact. Research meeting participant.

### **Congratulations to Alisa Yao**

 Alisa was KPU's student ambassador at Polytechnics Canada's National Strategy Group Meeting on November 5 & 6. She spent time on Parliament Hill meeting with government representatives focused on youth and young entrepreneur agendas. <u>Full story</u>.

# **TRADES AND TECHNOLOGY**

Students:

### **Appliance Servicing**

• The spring intake of students have recently completed their practicum experience with industry.

## Farrier

- September 16-17 Current farrier students volunteered for two days at the Country Celebration, at Campbell Valley Regional Park. This is the seventh year farrier students have demonstrated their skill and knowledge in front of large crowds at this wonderful event where the city meets the country.
- October 13-15 the current Farrier students participated in a variety of Farrier competitions hosted by the Western Canadian Farriers Association. One of our recent graduates, Kailey McIntosh earned the best overall award for Apprentice Farriers, excelling in a group that had several apprentices with more experience than her. Several other students, recent graduates and our current program assistant earned multiple ribbons in a variety of classes.
- October 20-22 Current Farrier students and recent graduates manned the table at The Mane Event at the Equine Education and Trade Fair held at Heritage Park, Chilliwack. This is the largest equine trade show in B.C. This is always an excellent opportunity for Farrier students to show off their knowledge and skill to the horse owning public. And of course to develop a network with practicing Farriers looking for apprentices.

### **New Programs**

# Mechatronics and Advanced Manufacturing Technology

• The Faculty of Trades and Technology will be presenting a full program proposal to Senate at up-coming meetings scheduled this month.

### Partnerships

- Great news, both for KPU and for the students and instructors at Howe Sound Secondary School: Disappointed to learn KPU had not received baseline funding to once again run their Carpentry and Electrical Programs, through ongoing discussions with the Industry Training Authority, we were able to repurpose unused funding from the Coquitlam School District in order to fund these classes and continue this partnership. Great news for all!
- The Faculty of Trades and Technology is working with Continuing Professional Studies on some new initiatives while fostering relationships with the Squamish First Nations. We recently had a seasoned faculty member, Ed Miks, complete an 11-week Carpentry program for Squamish First Nations students, a number of which were successful in completing the program. The Squamish First



Nations community has requested additional intakes in Construction Craft Worker (currently running) as well as a Plumbing Level 1 class to begin in December. We are currently delivering a Carpentry Level 1 program to the Musqueam First Nations.

### **Community Engagement**

### Farrier

- November 27-Dec 1<sup>st</sup>. The Farrier barn will host the annual American Farriers Association (A.F.A.) workshop. Candidates will spend five days preparing to take a variety of exams, both theoretical and practical with the A.F.A. We will have candidates from Japan to Saskatchewan and the local United States.
- Dec. 1- Dec. 2<sup>nd</sup>. The Farrier barn will host two days of intense exams for recent graduates of the Farrier program and practicing Farriers wishing to earn a credential with the A.F.A.

### KPU Pop-Up at Guildford Town Centre

 Staff and faculty participated in the KPU Pop-Up at Guildford Town Centre in order to promote KPU Tech programs. A fun and interactive station was set-up which allowed children and adults to learn the basics of electronics in a safe, enjoyable environment. This day sparked many inquiries regarding the programs offered at KPU Tech.

#### **Industry Engagement**

### **Appliance Servicing**

 The Appliance Servicing Program hosted training events by Marcone Servicers Association, and by LG Corporation for field technicians. Product donations to our program received from both.

# Fenestration Association of BC

 We have just completed renegotiating a contract with the Fenestration Association of BC in order to once again run their Glazier program at KPU Tech. Commencing November, 2017, KPU will deliver Glazier Levels 1, 2, and 3, each level consisting of 6 weeks of instruction. This agreement will permit 16 students per cohort to attend KPU Tech and work with a KFA faculty member to complete their 3 levels of training and achieve their appropriate Fenestration Association of BC certification.

## **Reduction in Waitlists**

- After discussion with the Industry Training Authority, we received approval and funding to run 4 additional intakes of Electrical Apprenticeship classes:
  - \* 1 Electrician Level 2 intake
  - \* 2 Electrician Level 3 intakes
  - \* 1 Electrician Level 4 intake

This increase in funding and offerings will allow us to reduce our large waitlists and help students progress toward their Red Seal certification

## Recognition

Apprenticeship Recognition Week (November 5 to 11) celebrates the collaboration of employers, employees, industry, labour, training providers, government and the public for the continued success of the BC apprenticeship system. Ryan Ferguson is a third-year apprentice in the Automotive Service Technician program at KPU Tech who turned his love of cars and his talent for fixing them into a

career. When not in school, Ryan gets a lot of satisfaction diagnosing and fixing problems on customers' cars where he works at BMW Langley and MINI Langley. His employer speaks highly of him and acknowledges the value of his apprenticeship training and the progress he has made after each level of training. Ryan credits his instructor, Gerard Sheehan for keeping his apprenticeship interesting and keeping him focused and on track.

### **Employee Engagement**

 September 15-16 Farrier faculty travelled to Medford OR to give a two-day workshop and judge a Farrier competition.

## Events

- **Richmond Open House** Many future students stopped by to try the electrical doorbell challenge which was a hit for all ages. Everyone walked away with a prize and a memorable experience.
- The Trades Expo held at the Cloverdale Agriplex October 27 and 28 was a well-attended event with many high school and elementary school children in attendance on the Friday, and open to the public on Saturday. It was a worthwhile recruitment opportunity for KPU Tech with faculty and staff on-hand to raise awareness of our various trades and technology programs.
- Manufacturing Plant Tour Day (Oct 11): KPU Tech hosted a group of high school students from Princess Margaret High School. The students toured all the shops and had a chance to speak with instructors regarding the various trades. All the students were very impressed with the

Mechatronics display with some indicating an interest in enrolling in the program once it's up and running.

• There was a Trades and Technology Career Fair held at KPU Tech October 26<sup>th</sup>. This was a tremendous opportunity for our trades students to meet employers from a wide variety of industries looking to hire KPU students.

• Following the Career Fair, KPU Tech hosted a Trades and Technology Program Expo/Open House. The campus was open to future students, their parents and the general public to visit the shops and speak with the instructors, exploring career options.



# **UNIVERSITY LIBRARY**

Alignment with VISION 2018 Strategic Plan:

### Relevance

Strategy: KPU is a well-managed, integrated, and transparent organization that supports learning.

Three items aligned with this strategy:

- In September, the Library participated for the first time in the nation-wide Science Literacy Week. This week -long NSERC initiative promotes Canadian science. Along with BCCampus and several post-secondary libraries, we invited students and faculty to join in a Wikipedia-edit-athon, hoping to expand the encyclopedia's coverage of Canadian science. By week's end, 27 editors collectively added to 40 articles for a word count of 2.5K. In addition to the Wikipedia event, the Library also held a Popular Science reading contest for students, and featured book displays promoting the year's best new science titles at all four campuses.
- In the spirit of the continual support for open education resources, the Library again celebrated the 10<sup>th</sup> annual <u>International Open Access Week</u>, this year taking place Oct. 23-29. Librarians Caroline Daniels and Karen Meijer-Kline offered multiple sessions of three different workshops:
  - \* CREATE AND ADAPT: Make web ready books using Pressbooks
  - \* PUBLISH AND EDUCATE: Publish your own journal using Open Journal Systems
  - \* SEARCH AND DISCOVER: Find open textbooks and content in your subject area



- The library also acted as host to KPU Open Studies' session on 'Wikipedia in Academia: A Workshop with Dr. Judy Chan,' with support from the Centre for Teaching, Learning, and Technology, UBC. All programs offered were designed to educate and engage participants in the knowledge and tools of open access, and enable participants to find and create content and several faculty took part.
- At the request of BCcampus Open Education, Technical Services Librarian Linda Woodcock has been working on making the BC Open Textbook Project Collection more visible in the OCLC Knowledgebase, a worldwide database of catalogued items. Inclusion in this database allows users around the globe the ability to more easily see and access the collection.
- The Library's collection played a key role in the development of KPU's "Zed Cred" The Library works closely with faculty on discovering material that is either freely available or through the Library's resources.

# **Improving Access**

- IOLab (Interactive Online Lab System) devices—handheld devices that gathers data and allows students to experiment and learn outside of a lab environment--are being lent to physics students with the help of the Library and our Audiovisual Staff. These devices make it easier to offer KPU's PHYS 1100 labs online.
- Dr. Tak Sato recently presented at a Physics conference using these IOLabs and told the audience that his department and the Library joined forces to maintain and lend these units to the students and that was the "buzz" of the conference. Many other universities' physic departments were having a hard time keeping track of them and getting them back thereby having to buy many

replacements at \$120.00 an item. We may have set a precedent for many other institutions in managing their IOLabs.

### People

• Technical Services Librarian Linda Woodcock was appoint-ed in October to the Canadian Committee on Cataloguing (CCC). The CCC is a national advisory committee on matters of cataloguing and bibliographic control. It also represents Canada on the North American RDA (Resource Description and Access) Committee.

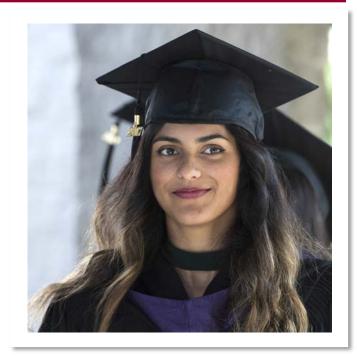
# WILSON SCHOOL OF DESIGN

Students:

- Technical Apparel students, and two Product Design students, under the supervision of faculty members, Dan Robinson, Evelyn May, and Stephanie Phillips, completed their summer volunteer project to design and prototype a novel uniform for the Canadian Wheelchair Rugby team. Moving it forward for further testing and production will depend on the team's opportunity to fund it but the learning experience students gained was invaluable.
- To kick off the new school year, faculty organized a startup session for all Graphic Design for Marketing students. Students were challenged to design and prototype an object/space/app, etc. that responded to their needs in the new Wilson School of Design building's student spaces. Students voted for their favorite ideas via Instagram, Team 1 being the winner with their "Chill Chair".



- The following Lunch and Learn opportunities, primarily organized by fourth year interior design students in order to mentor and support students from the first to third years of the program, took place in October:
  - DIRTT Interior solutions for offices, education, healthcare, commercial, etc. DIRTT is a leading technology-driven manufacturer of customizable interiors.
  - Teknion Interior office solutions that work within any architectural envelope and work culture. Teknion provides furniture solutions that also address sustainability and social responsibility.
  - Interface Provides modular and commercial carpet tile using materials and processes that have a lower impact on the environment.
  - RHINO Tech group on 3D software introducing Rhino and its use for rendering and producing 3D work.
  - VRAY Presentation to tech group on the advantages of VRay software (with one-hour demo).
- Fashion Marketing second year students undertook their first class project, creating a three-dimensional model



displaying a product or brand targeting a specific audience. Working from a 2-D drawing to a 3-D design, using the elements and principles of design, and utilizing time management skills to complete the assignment in the given time frame, students used the given space to convey a clear marketing message.



### New Initiatives:

• The new building for the Wilson School of Design is in its final stages of construction, with Substantial Completion expected mid-December. Plans are well under way for the move phase, with classes opening on January 3<sup>rd</sup>, 2018.

### Managing Risk:

Ongoing risks to mitigate for the Wilson School of Design are recruitment, conversion, and registration. To this end:

• Carolyn Robertson and Graphic Design for Marketing faculty met with Advisory Committee members to discuss

updates and future opportunities in the program and the Wilson School of Design. Advisory Committee Participants: Rod Roodenburg, Chair (Ion Brand Design); Sean Carter (Carter Hales Design Lab); Martin Batten (Kaldor); Jessica Luch (Pound & Grain); Marcela Noriega (Langara College); Carolina Becerra (Independent Designer); and David Belanger (MEC).

- Andhra Goundrey, Associate Dean, and Fashion & Technology and Fashion Marketing faculty met with their Advisory Committee in September. Committee members shared initiatives currently underway in their companies and were then treated to a tour and demo of Design's advanced technology, including the laser cutter, laser cutter, seam sealer, ultrasonic welder, and heat press. The committee members then had the opportunity to make their own samples. For most, it was their first opportunity to see and use the technology first hand. The session was filmed and shared with Advisory Committee members that couldn't be there.
- Carolyn Robertson, Dean, sits on the Steering Committee, with the City of Surrey and SFU, for Phase 2 of the Surrey Labour Market Intelligence (LMI) Study. The goal of this study is to develop strategies to address the labour market and human resources requirements of the Advanced Manufacturing & Innovation Economy in the Greater Vancouver region, with a focus on the City of Surrey. This project has the potential to identify a number of training and education opportunities for KPU.

# **Community Engagement**

All design programs intersect with their external professional communities and industry on an ongoing basis. Over the past two months:

- Faculty, David Young and Carley Hodgkinson, and volunteer students, Brayden Waugh (first-year) and Kahlan Neuert (second-year), represented the Graphic Design for Marketing program and the Wilson School of Design at the Launch! Education Fair. Hosted by the BC chapter of the GDC (Graphic Designers of Canada), the education fair drew high school students from across the lower mainland to explore higher education opportunities in digital design.
- Students in the Graphic Design for Marketing have benefited from a number of industry interactions, including:
  - \* Brenda Cofield, of Spicers Paper, was a guest lecturer in a second year Print Technologies class,
  - Dennis Boyle, of Boyle Design, was a guest lecturer in a fourth year Corporate Communication Design class,
  - fourth year students presented their major projects, in Dragon's Den format, to a panel that included faculty members and members of industry, including John Belisle (Signals Design

Group), Brandy Svendson (Be the Change Group), and Dave Coates (Ion Design).

- \* second year students visited Metropolitan Fine Printers and Porchlight Press for their Print Technologies class, and second year students visited Gryphon Specialty Printers.
- Faculty and students in the Technical Apparel program have been engaged with many industry groups over the past two months:
  - Evelyn met with Maria Mondress, the USA and Canada West Coast Area Manager for Framis Italia USA to source supplies/applications/ equipment related to sew free technology.
  - \* Evelyn met with Tara Findlay of Arc'teryx to discuss industry needs.
  - Evelyn's DETA 5300 class participated in a Dudoc, Vancouver site visit in preparation for their grad show exhibit.
  - Evelyn's DETA 5140 class (Advances in Apparel Production) visited Tamoda Apparel Inc. where they met with Charles Tam, a long time donor and supporter of Design's apparel programs.
  - Yogi Dandapure ran the October 20 class of DETA 5120 (Technical Textile Technologies) at Lululemon, where students also received a tour of the whitespace innovation workshop and the dry and wet material testing labs. This was followed with an afternoon innovation workshop with Dr. Tom Waller in Lululemon's whitespace.
  - Stephanie Phillip's class (DETA 5130: Creative Innovation) also had a two-week session on innovation with Dr. Tom Waller, Sr. Vice President of The Whitespace (Research & Innovation) at Lululemon.
- Foundations in Design students visited Trade Day at the Interior Design Show (IDS) Vancouver 2017.



- Interior Design Start Up 2017: Granville Island was this year's location for the start up to the Interior Design program. All four years of students came together for a day of drawing and sketching of architecture, art, people, and interiors around this unique landmark. Those in fourth year keenly mentored first year students and faculty provided tips and direction throughout the day. Students also took to social media to document their work for the greater KPU community.
- Modern Home Tour 2017: Students from the Interior Design Program, Camila Strasdas, Alexa Ketilson, and Narissa Taylor, volunteered for the recent Modern Home Tour in Vancouver. Our students were joined by students from Fashion and Technology and Fashion Marketing. Organized by the Modern Architecture + Design Society, which is based in the US, the tour allows travelers to tour modern homes in various cities across the US and Canada. This year, Vancouver was the only Canadian stop on the tour. Sharon Greeno, faculty member from Fashion Design/Fashion Marketing, was the key coordinator for local volunteers and ensured KPU students were represented for this event. The event was well attended and KPU volunteers were a big part of its success. To see some of the amazing homes on the tour, visit the website: http://mads.media/2017-vancouver-mads-modern-hometour/
- This year our interior design students, staff and faculty were given unlimited complimentary tickets to attend and network with architects, builders and designers at the event. This is the fourth year that Wilson School of Design students acted as ambassadors and greeted guests, and networked with the design community. We had three interiors, five second year fashion marketing and five fashion design student/alumna volunteers. We greeted guests in six homes across the city, from the UBC area to West Vancouver. We had 150 Wilson School of Design Marketing flyers included in gift bags for guests of sponsors. Ken Shallcross, VP, Modern Architecture + Design Society (Home Tour Operations, Tour Promotions, and Public Relations) shared this:

"Thanks for everything. James, Owner of Ma+DS, called it the most successful and best tour ever, across the US too, from top to bottom. Zero problems. Everyone happy. No incidents. No running out of supplies. Good weather. Estimated total attendance is 530. KPU and students a huge part of this success!"

 On October 17, second year Interior Design students participated in a "Build Day" for the Habitat for Humanity project based in Richmond, BC. With tools in hand, students were able to help build scaffolding and some walls for the families who will one day move into these homes. Not only did students give back, but they were also able to take part in a real world project to understand the complexities of building structures and systems.

- Vertical Studio at the UBC Purdy Pavilion: Faculty members, Erika Balcombe and Marlis Joller, will be meeting with representatives of the Purdy Pavilion, a care home located on the UBC campus. Administrators of Purdy Pavilion reached out to our program for assistance with redesign solutions. We are in discussions to host a January Vertical Studio with all students – a great collaborative opportunity for both sides. More information to come in the next few months.
- Students in Interior Design have also been engaging with industry, visiting:
  - \* Habitat for Humanity, Richmond, (build site)
  - \* UBC, Vancouver (various)
  - \* Peregrine, Burnaby (manufacturing)
  - \* Interstyle Glass, Burnaby (glass/ceramic tiles)
  - \* Metal Supermarket, Burnaby (metal supplier/ brick and mortar)
- The 2017 PSA SuperConference, a celebration of the BC Teachers' Federations' (BCTF) 100th year, was held October 20-21 at the Vancouver Convention Centre. Faculty and students volunteered during the conference, talking and connecting to elementary and secondary school teachers from all different disciplines. The collaborative effort of 25 Provincial Specialist Associations (PSAs), the conference hosted 6000 participants, hundreds of workshops, over 30 keynotes, and over 275 presenters in downtown Vancouver.
- First year Fashion Marketing students had a field trip to Hills of Kerrisdale, where they were hosted by KPU alumni. Katrina Fekete FMRK (Certificate) BBA and France Sia Chan (2015 grad) talked about their education, time in the fashion marketing program, and roles as Buyer and Assistant Buyer at Hills of Kerrisdale. They also shared the stories of their colleagues, as there are four other grads in various roles from floor manager to visual merchandising director.
- This field trip allowed students to identify the importance of applied research in defining target markets, and matching people and product in a store that has been in operation for over 100 years. This is the store where Aritzia and Blue Ruby began.
- They also heard about sourcing product, attending trade shows, and building product assortments, as well as the amount of math and the relationship-building required to develop a unique story that matches the values, marketing, and business strategy of the company. This field trip helps them prepare to carry out retail research and determine brands and stores that sell local merchandise, and to find head offices in Canada where they can work in a variety of roles with a variety of customers.

- At the start of each year, the first year Fashion Marketing students are introduced to the Vancouver fashion and apparel industry through their Fashion 1116 course. Students attend events, make connections with industry, and explore opportunities. This year, first years found confidence, work opportunities, volunteer opportunities, and collaborations with industry. The class also features guest speakers who specialize in a variety of subjects. The most recent visit was from Seanna Schmuland, who talked about her education, Indochino experience, 3D pattern work, and her recent experience working in Europe with Hugo Boss.
- Each year, the second year Fashion Marketing students have to design a dress for a local company and present their prototyped garment in a sales pitch, to explore marketing, design, and business skills. This year, alumna Negin Izad was the designer of the local company (her brand Noctex) that the students designed for, and the project was a big success. Not only did the students get to design for an actual client, but they made connections with their local industry and our large KPU network.
- In Fashion & Technology's new Innovative Pattern Cutting course, guest speakers are a large part of the inspiration and learning. This fall, alumna Claudia Demcak came in to speak to the fourth year students about her Zero Waste collection that she designed when she was in her fourth year here (2016). Claudia utilized several different zerowaste techniques to fulfill the values of her brand, and her story and success inspired the students.
- The Wilson School of Design is proud to partner with companies that promote textile recycling and sustainability, and our newest partner, Fabcycle, offered to go a little more in-depth with our students. Irina McKenzie, the creator of Fabcycle and Frameworq, came in to present to our design students about the importance of textile recycling and the steps her company is taking to reduce landfill waste. Some faculty members were able to attend, and the response since the presentation has been incredible – students and faculty alike have started the discussions about how they can reduce their own waste and continue working with Fabcycle.
- Tara Findlay, one of Fashion & Technology's Advisory Committee Members and manager of Fit and Pattern Engineering at Arc'teryx, has partnered with our Fashion 3110 course to work with the students on their technical jackets. Arc'teryx donated the fabrics and findings (zippers, etc.) for the projects and Tara has been connecting with the students to provide feedback and expert advice.
- We have also been extremely fortunate to receive some other incredible donations this month. Arc'teryx has continued their excellent support of the program by donating three skids of high quality fabrics this fall. We

also welcomed three large shipments of fabric from Westcomb, a new partnership for us. The first shipment of fabric, technical pieces that are very hard for students to come by, was valued at a retail price of \$85,000. We are very thankful to our supporters for their continued generosity.

- Iryna Karaush's first and third year Product Design students are working with the Western Society for Children with Birth Disorders on a "Diversity Doll" project, to design toys that enable children to communicate with others.
- Vince Beasse, Hardgoods Buyer/Product Line Manager, formerly of MEC spoke to third year Product Design students on October 20th about the relationship between buyers and designers. This was directly in relation to their project in Pack Design in the course "Studio 4: Sports Apparel & Gear".

### **Recognition:**

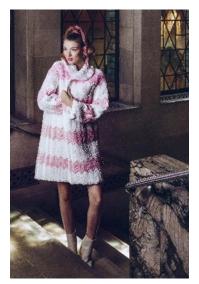
- The National Portfolio Day Board has recently approved our bid to host the 2018 National Portfolio Day event. This event brings over 2000 students, interested in a postsecondary design or art degree, to our campus in December 2018. In addition, over 30 Design Colleges or Universities from across North America attend this event (there are over 100 members in the Association). As a National Portfolio Day Event Host, we will have a unique opportunity to establish ourselves as a leader in design education, showcase the new Wilson School of Design building, and sharply increase awareness and interest in our programs and KPU. Our thanks go to Emily Carr, longtime host of National Portfolio Day, for their collaborative approach to handing off the event to KPU.
- Brenda Snaith, faculty in Interior Design, was reappointed as Director of Education on Interior Designers of Canada Board for another two year.
- KPU's Environmental Sustainability Committee held a competition for passes to the Zero Waste Conference that was held in Vancouver November 1. Students were asked to write why they wanted to go, why they thought it was important, and how they were planning on incorporating that into future plans. Foundations in Design student Paula Aguilar was awarded the conference pass and is very excited to attend this world-class event: "Eliminating waste and creating value are essential pillars in a new way of doing business and developing policy."
- Recently graduated Interior Design student, Amanda Hartley, was recognized by the Interior Design Institute of BC for the innovation of her senior project. Amanda was chosen as the recipient of the IDIBC Award for an exemplary senior project that transformed a marginalized building into a unique centre for digital media. Through innovative manipulation of space, light and form, Amanda

created an exciting opportunity for emerging designers to collaborate and create. IDIBC presented the award at the IDIBC Shine Awards on September 29, 2017.

- Many other graduates of KPU also walked the stage at the IDIBC Shine Awards this fall. The Shine Awards take place annually to celebrate and recognize the excellence in interior design throughout the province of BC. A couple of the winning categories that included KPU Interior Design grads were:
  - Workplace Award Awards of Merit + Awards of Excellence
  - \* Hospitality Award of Merit
  - \* Food & Beverage Award of Merit
- Second year student Josie Huskisson was honoured with the YP Heung Award. Arriving daily from her commute on Bowen Island, she has been keen, responsible, engaged, and has pushed herself to get involved with her peers and in her community. Her events assignment in the first semester proved to her that if you asked people to chat and shared what you were interested in, you would create opportunities. Within three weeks she was helping with the Western Living booth display at the IDS event. That led her to help the stylist with another event at The Bay later that month. This helped to gather her momentum and take what she was learning and find ways to apply it.
- Now as she finishes her electives and prepares to graduate with her diploma she is finding other alumni to work with on creative, social media, and styling projects. One month ago she started another internship with Natalie Langston, where she does social media marketing including blog posting and Instagram stories, and attends events.
- Josie was a leader in her Event Planning and Promotions class and helped to make the creative materials and set up the space for the FMRK XVII Year End Portfolio event. She has never stopped networking, attending events and talking to new people, and helped with the Modern Home Tour this month.
- She is a deserving recipient of the YP Heung award and is fully supported by her faculty team.
- Vancouver Fashion Week Industry Originator Awards: Janet Smith received the Originator award in the Media category for her consistent and ongoing contributions to our local fashion industry. We are grateful that she makes time to mentor students in our program and in our Fashion Writing course.
- Alumna Alison Smit presented the Retailer award to Wendy De Kryff, owner of Dream, one of the original stores to sell local labels. Special acknowledgment of Michael Pope for being shortlisted in the Teacher category. That award went to Peggy Morrison, who taught at Blanche Macdonald for over 40 years.

- Fashion Marketing alumni, and Fashion Marketing/Fashion
   Design + Technology first-years volunteered for the event

   the Wilson School of Design was well represented.
- Interior Design 2015 graduate, Kathie-Lee Pugsley, recently won the Surrey Board of Trade's Young Innovators award for her new business "Focused Interiors". Focused Interiors creates photorealistic images of properties for the real estate market. It allows buyers and sellers to see the potential of real estate regardless of how it currently looks. The visual studio Kathie-Lee has created combines images with 360-degree panorama tours to see what's possible. Kathie-Lee is also on the list of nominees for Surrey Board of Trade's Annual Surrey Business Excellence Awards. She is nominated for "New Business of the Year" and "Young Entrepreneur of the Year". The gala and announcement of winners takes place on November 2, 2017.
- KPU third year student Chelsea Cox was the Grand Prize Winner of the White Cashmere 2017 competition. We are incredibly proud of Chelsea who was not only selected to represent KPU at the competition in Toronto this summer, but brought home the grand prize of \$4,000.



• This fall saw the launch of 2017 graduate Maria Hilario's streetwear dance-inspired line MUVMINT (above, left). Her ecommerce site is up and running and she is taking orders after only being out in the industry for five months.



- KPU Alumni Panel: We were very proud to see our alumni and KPU connections on the panel for the KPU Alumni Association's AGM this fall. Fashion Design alumna Taylor Byrom (of Taylor Hart Designs) and our KPU Media Specialist, Hayley Woodin, who helped with The Show in previous years were welcome additions to the panel that spoke on September 21.
- This September, four of our Fashion Design alumni showcased their collections to large crowds at Vancouver Fashion Week. 2017 graduates Janine McAughren, Maya Grigoruk, Olivia Bickerstaff, and 2016 graduate Sam Stringer showcased their collections on the runway and received great feedback from the audience and the press. The Industry Originator Awards at VFW this season saw many KPU representatives and alumni. Michael Pope, Fashion Design instructor, was nominated in the Teacher category, Janet Smith, Fashion Marketing instructor, won in the Media category, and Chip Wilson, long-time supporter, won as Entrepreneur.
- Alumna showing at Amazon Fashion Week Tokyo and Eco Fashion Week Australia: After premiering her second collection "Embers and Ashes" at Vancouver Fashion Week in September, 2016 graduate Sam Stringer was invited to showcase as part of the Global Fashion Collective (presented by VFW) in Tokyo at Amazon Fashion Week Tokyo. As the city's largest fashion week, Sam received incredible press from the event (including features in online platforms such as Vogue EU and Women's Wear Daily) and has been taking on orders since her return. She was also asked to participate in the Upcycling Challenge presented by Eco Fashion Week Australia and will be showcasing her upcycled garment at the end of November.



**Employee Engagement:** 

 KPU was on the design world stage at the recent World Design Summit in Montreal (October 2017). Six faculty members from Interior Design attended this summit where three presented on "Design for Earth". While there, faculty attended numerous events and talks around transdisciplinary approaches to design and were keen to promote the talent at KPU.

- Iryna Kaurush, faculty in Product Design, participated in a round table at the WEEC (World Environmental Education Conference).
- A number of faculty from Product Design, Fashion and Technology, Technical Design, and Fashion Marketing, attended Apparel Camp to promote their programs and to engage with industry in specialized sessions on current and emerging topics.
- Andhra Goundrey, Associate Dean, and Product Design program assistant Radka Quigley, attended the Counsellors' Conference at KPU Tech to promote the Wilson School of Design Programs.
- Iryna Karaush presented the project Connecting Local producers to Local Consumers. Context of Southwest BC 2016 at the Conference in Lisbon, Experiencing Food, Designing Dialogues. At the Lisbon Conference, Iryna also lead the workshop on Designing Sustainable Diet Systems.
- Iryna attended and participated in the Seventh International Conference on Food Studies: Food Systems, Design and Innovation in Rome. While there, Iryna (invited as a guest speaker by Gustolab) gave a lecture to International Students in the class on Social Changes.

#### International:

- With the generous support of Chip and Shannon Wilson, students in the Post Baccalaureate Diploma in Technical Apparel Design, along with faculty members, Evelyn May and Dan Robinson, recently spent a week in Taiwan. This Global Immersion 2017 trip gave them an opportunity to spend time at ECLAT Textiles Corporation Ltd.. providing the group with an overview of product development processes, textiles production, and mass manufacturing of function apparel. Eclat also generously offered product development staff to work with students to further develop their prototypes for their individual capstone projects. Students and Eclat product developers corresponded via e-mail for the three weeks leading up to the trip and received expert mentoring while there.
- The students also participated in a collaborative design workshop with students in the Fashion Design program at Shih Chien University in Taipei, one of KPU's International partners and a global leader in Fashion Design. As well, they visited the Taiwan Textile Research Institute.
- In her thanks to their Eclat hosts, Evelyn May wrote:

The students were overwhelmed by the assistance provided and the opportunity to work with your skilled team of designers and product developers. Your team is amazing. Their sharing of expertise, materials, technology, and support in problem-solving has been invaluable. The results were wonderful as demonstrated by the glowing faces of pride and

excitement as each team presented their prototypes.

We cannot thank you enough and the students are incredibly fortunate. The students' experience was all we could have hoped for and more.

# Alumni:

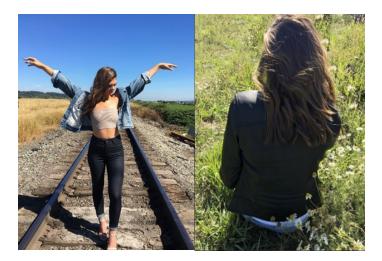
Since the end of the Spring Semester, we have heard many exciting stories from our Fashion Marketing grads, and alumni:

- Danica Tan, who graduated in May 2017, is finishing up her Social Media + Content Coordinator contract with SmartSweets, a Vancouver start-up company founded by 22 year old Tara Bosch. With the help of this amazing contract/program she was able to land a leadership job as a Social Media Strategist at RKT Launch. On the side, Danica is still continuing to grow her own social media presence as a Digital Influencer where she has the opportunity to create content for well established brands such as Revlon, Sephora, Alpha Industries, Victoria's Secret, DavidsTea, Topshop, Triangl Bikini and Briogeo. She is also currently finishing her specialty in Social Media Marketing at Sauder and independently contracting as a Social Media + Marketing Specialist for local Vancouver brands with the end goal of eventually growing her client list and taking this role on full-time.
- Past Fashion Marketing grad Christopher Wakefield is dedicated to People Footwear. Chris recently moved up to a Sales Operations Coordinator position, where he manages the integration of different systems (web store, ERP, warehouse, etc.), sales reps, their accounts and assets. On the freelance side of things, Chris has been developing web projects and branding for a number of small Vancouver-based brands. He is currently working on a few event concepts.
- Desiree Desmarais, past Fashion Marketing grad from 2013, is currently working at Peekaboo Beans Inc. in her new role as a Brand Manager. She manages the photo shoot team and graphic designer in the production of their digital and print catalogues. Desiree is also responsible for the company's email marketing, social media, and graphic design.
- A 2015 grad, Ali Sami started in sales and helped open the Nordstrom store three years ago. He then worked in Women's Point of View. His manager nominated him for a manager trainee program and after a few months he moved up to sales manager of accessories. In June he moved to HR. He now does recruiting, interviewing, and onboarding. Ali (Assistant Manager Human Resources) and Megan Lunot Tucker (Human Resources Assistant) at Nordstrom were the guest speakers for the first year Apparel Market class. They spoke to students about careers after Fashion Marketing at KPU and shared career opportunities. They then talked about careers in Nordstrom across Canada and more opportunities with



the many openings of The Rack ahead. They reviewed how to fill in online applications, what they look for on a resume, and how to prepare for an interview. Then some of our students asked for feedback on resumes they created for FMRK 1150 (retail work experience).

Second year student Jaclyn Rai is currently interning for a brand based out of Surrey called Jude Neale. This has involved planning shoots, collaborating with the designer, and running their social media. Jaclyn has also been the model for a couple of photo shoots.



**Government Relations and Community Engagement:** 

### **Provincial Government Activity**

### Activity included:

- Surrey Board of Trade luncheon with Finance Minister Carole James. This included the opportunity to meet face-to-face with:
- Ministers Harry Bains and Jinny Sims
- NDP MLAs Rachna Singh, Jagrup Brar
- Liberal MLAs Stephanie Cadieux, Tracy Redies
- Surrey City Councillor Tom Gill
- BC-India Network Diwali Celebration, which included the opportunity to meet with Ministers Bains and Ralston.
- Funding announcement for adult literacy with Melanie Mark, Minister of Advanced Skills, Education and Training. KPU was a recipient of some of these funds.
- Marlyn Graziano and Associate Vice President Academic Steve Cardwell participated in a tour of KPU's Institute of Sustainable Horticulture, organized by the BC Ministry of Agriculture Innovation Branch, to highlight the research being conducted by Dr. Deborah Henderson.
- Dr. Alan Davis, Dr. Salvador Ferreras and Marlyn Graziano presented the KPU pre-budget submission to the BC Select Standing Committee on Finance and Government Service.
- State of Newton event, with Surrey City Councillor Vera LeFranc and Ministers Sims, Ralston and Bains.
- Politics, Policies and Priorities conference put on by former NDP MLA Sue Hammell on engaging with the new Horgan government

### Federal Government Activity

 Marlyn Graziano attended a meet and greet with Navdeep Singh Bains, the federal minister of Innovation, Science and Economic Development. The evening included a meeting with Minister Qualtrough, and interaction with MPs Randeep Sarai, Sukh Dhaliwal, Ken Hardie and John Aldag

# **Community Engagement Activity**

- Surrey Business and the Arts Reception
- Richmond Mayor Malcolm Brodie's annual dinner
- Surrey Mayor Linda Hepner's annual charity ball
- Surrey Councillors Vera LeFranc and Bruce Hayne attended Convocation as part of the platform party (two separate ceremonies)
- Board of director engagement: Surrey Board of Trade, Langley Community Farmers' Market, Gateway of Hope Community Council
- Richmond Chamber of Commerce: Sowing Success Titans of Business
- Richmond Chamber of Commerce mentorship program

planning committee (3x)

- Leadership Richmond Youth Now kickoff at Richmond City Hall
- Richmond Community Collaboration Team quarterly meeting, and subcommittee (2x)
- One-on-one meetings with representatives from TD Wealth, Surrey School District and Delta School District

## **Communications and Media:**

The Media and Communications team have been working with Alumni Relations and Marketing to produce a new alumni magazine for KPU.

Media training was provided to staff and/or students in the faculties of Trades, Health, Business, and Brewing & Brewery Operations.

Media and Communications is working with Marketing on content aspects of the kpu.ca refresh. The team has assembled an internal committee of employees whose portfolio includes writing and maintaining web content. Committee members meet monthly to discuss best practices, develop their writing skills, and share their experiences. They also receive curated weekly writing tips from Corry Anderson-Fennell.

The team is also developing a university writing style guide to assist with the creation and maintenance of quality web content on the new site.

Two editions of KPU's electronic employee newsletter, New@KPU, were issued during the reporting period. The September edition was sent to 2,295 kpu.ca email addresses and had a 41 per cent open rate, or 941 opens. The most popular embedded links were a photo gallery of a visit by Minister of Advanced Education, Skills and Training Melanie Mark, and a winning research poster from the Office of Research and Scholarship. The October edition was sent to 2,293 kpu.ca email addresses and had a 37 per cent open rate, or 858 opens. The most popular embedded links were a photo gallery of fall convocation, information about KPU's strategic planning process, and information about KPU going smokefree in January.

### **KPU Events Attended**

- Fall Convocation
- NEVR: Healthy Families: Pathways to Resilience
- Zed Cred kickoff celebration
- International Focus Week kickoff

### Communications Initiatives

 Social media activity on Twitter for Sept. 13-Nov. 1: 194 retweets, 157 link clicks, 314 likes, 12 replies, 41,000 impressions. Top tweet:



\_@KwantlenU to award honorary degree to award-winning spoken word poet @SheriDWilson on Oct. 4. kpu.ca/news/2017/09/2... pic.twitter.com/4xoWG9OCMz View Tweet activity

# Office of External Affairs cont'd

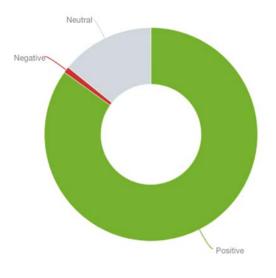
# Various media training/key message prep/response statements/interview facilitation on these topics:

- BC trades skills shortage
- Business entrepreneurship: Need No More
- KPU marketing campaigns: Humans of KPU
- Great Canadian Baking Show: James Hoyland
- Brewing & Brewery Operations
- Cannabis Professional Series
- Student mental illness
- Risks from working in the health profession
- Post-secondary Employers' Association Board of Directors
- Lack of course selection/budgets
- Cedar building layout
- Services for LGBTQ students
- Refugee partnership organization
- Honorary degree recipients
- Product design student: recycled fishing nets
- Inside-Out program
- Banghra dance course
- Smoke free KPU
- Application deadline moved up for students with Indian passports
- Second languages in business
- Ghost written essays
- Parking issues
- Commercial Beekeeping program

### KPU Media Coverage—September 14—November 1

Facilitated media requests from and received coverage in Globe & Mail, Vice, Toronto Star, Now Toronto, Inside Toronto, Global, Montreal Gazette, CBC, Global, CTV, Breakfast Television, Mingpao, Vancouver Sun, Province, Metro, Business in Vancouver, BC Business Magazine, Vancouver Magazine, Vancouver Daily Hive, THC Live (webinar series), Canadian Insider, Hindustan Times, Thoi Bao Today, The Source, Canadian Beer News, Beer Me BC, Western Producer, E-Know (East Kootenay), Westender, Vernon Morning Star, Smithers Interior News, Times Colonist, North Delta Reporter, Richmond News, Richmond Sentinel, Peace Arch News, Langley Times, Langley Advance, Cloverdale Reporter, Surrey Now News Leader, Indo-Canadian Voice, Weekly Voice, OMNI, Joy TV.

The graphic below was created by our media analytic software and shows the overall media sentiment for this reporting period. The chart is an aggregate measurement that includes everything from public service announcements, which are largely considered neutral, to large news and feature pieces. Stories exclusively about the Kwantlen Student Association in which KPU is <u>not</u> a party to the story but mentioned only because it is the host university, are also considered neutral.



KPU distributed a total of 20 media releases:

November: 1 media release

October: 13 media releases

Sept. 14-30: 6 media releases

Media exposure over this period totaled 657 mentions, divided into 557 positive, 93 neutral, and 6 negative (Source: Meltwater). The negative stories include a misrepresentation of KPU's enrolment numbers in *Business in Vancouver* for which a correction was published, the advanced application deadline for students with Indian passports, and an article in the *Runner* critical of Sodexo.

The following is a list of KPU media releases issued during the reporting period. Media advisories are not included.

- Nov 1—<u>KPU unveils sweet suite of courses with no-cost</u> <u>textbooks</u>
- Oct 30—KPU awarded for going and staying green
- Oct 30—<u>Pilot project opens doors to post-secondary for</u> <u>students with intellectual disabilities</u>
- Oct 26—<u>Criminology instructor dedicated to restorative justice</u>
- Oct 25—<u>Physicist bakes recipe for success on culinary</u> <u>competition series</u>
- Oct 25—<u>Langley concert series showcases music faculty's</u> <u>talents</u>
- Oct 23—Brew students tap bronze at the BC Beer Awards
- Oct 19—<u>New degree options, thanks to partnership between</u> <u>KPU and CityU</u>
- Oct 19—<u>Time to TALK: The Truth About Seniors</u>
- Oct 17—<u>George Melville re-appointed Chancellor of Kwantlen</u> <u>Polytechnic University</u>
- Oct 16—KDocs screens Nobody Speak: Trials of the Free Press
- Oct 12—Ponder post-secondary possibilities at KPU Richmond open house

# Office of External Affairs cont'd

- Oct 3—<u>KPU design student wins national competition for</u> <u>transforming bathroom tissue into couture</u>
- Oct 3—<u>KPU offers unqualified support to new Governor</u> <u>General</u>
- Sep 29—<u>First Nations elder earns honorary degree from KPU</u> for making dreams reality
- Sep 28—<u>Research paper reveals adults are little better than</u> preschoolers at taking the perspective of others
- Sep 27—<u>KPU awards honorary degree to Save-On-Foods'</u> <u>Darrell Jones</u>
- Sep 25—<u>KPU awards honorary degree to award-winning</u> <u>spoken word poet Sheri-D Wilson</u>
- Sep 18—<u>Mars-inspired gowns orbit into Vancouver Fashion</u> <u>Week</u>
- Sep 15—<u>KPU student recycles ghost fishing gear</u>

- Oct 25 KPU School of Business Scholarship and Awards Dinner
- Oct 26 Greater Langley Chamber of Commerce Business Excellence Awards
- Oct 28 100 Year Journey Gala
- Oct 30-31 Innovate Now Canada Conference
- Nov 2 Surrey Board of Trade Business Excellence Awards

The following major gifts (\$5,000 or greater) were received since the last Board of Governor's Report:

Donor	Gift Amount
Westcomb Outerwear, Inc.	\$81,207.14
Estate of Winnifred Searle	63,492.72
Gordon E. Cairns	20,000.00
Secure Enterprises Inc.	20,000.00
Lawrence Hawkins	15,000.00
Vancouver Foundation	10,806.92
Chamkaur Cheema	7,500.00
Bibby Ste Croix a division of Canada Pipe	6,624.80
Universities Canada	5,500.00
72Hours	5,000.00
C.S.T. Consultants Inc.	5,000.00
Concrete Cashmere Designs	5,000.00

### **Office of Advancement**

Since the last report in September, \$192,000 has been raised.

For the period ending November 1, \$879,000 has been raised to date for the current fiscal, down from the same period last year, when \$949,000 had been raised.

The Executive Director of Advancement is confident that the Office of Advancement will see growth and surpass last year's fundraising totals thanks to a healthy and robust prospect pipe -line and now fully staffed resources. (Director of Advancement Katie Miller has now returned from maternity leave.)

The KPU Foundation held its Annual General Meeting on September 19. The KPU Foundation was pleased to welcome the following new Directors:

- Anita Atwal, Lawyer, HHBG Lawyers
- Balraj Gill, Entrepreneur, E-Commerce
- Mike Lee, Chief Product Officer, Gen-Game Technology Corp.
- Balraj Mann, Chairman, BMG
- Praveen Vohora, Partner, Vohora CPAs & Business Advisors

The Executive Director of Advancement participated in the following community events:

- Sep 14 Langley Memorial Hospital Foundation Golf Tournament
- Sep 20 Richmond Chamber of Commerce Titans of Business, Pillars of Community panel, featuring Rick Ilich, Peter Dhillon, and Darrell Jones)
- Oct 12 Wilson School of Design Scholarship and Awards Dinner
- Oct 13 Surrey Mayor's Charity Ball

## Alumni Affairs

# Events and Activities:

- AGM, September 21, 2017 The KPU Alumni Association's AGM took place on September 21 and included a special panel of alumni speakers followed by a networking session. The evening was a great success. The panel speakers included associate alumnus Barry Hartman, CEO and co-founder of 505 Junk, and Josh Krenus, CEO of Alteri Insurance along with alumna Taylor Byrom, owner and creative director of Taylorhart Designs. The session was facilitated by KPU alumna Hayley Woodin, reporter with Business in Vancouver.
- The Association thanked Lindsay Civitarese, Colton Aston and Jared Penland for their contributions to the KPUAA as they complete their terms as directors on the board. The Association was pleased to officially welcome five new board directors Michael Chang, Andrew Code, Gabby Gill, Mohammad Kallas, and Dale MacMillan. The KPUAA board was also pleased to announce that the current executive will serve for a second term: Ryan Keigher as Chair, David Dryden as Vice Chair and Kelly Boxma as Treasurer. For more information on our board directors visit: <u>http:// www.kpu.ca/alumni/about-kpuaa/board</u>
- Convocation, October 4 and 5, 2017 KPUAA board directors continue to play a significant role at convocation, welcoming new alumni into the fold as they crossed the stage. The Alumni Affairs office hosted the alumni photo booth which was well attended this fall. The photos have been posted on alumni social media. KPU alumnae Shina Boparai and Corry Anderson-Fennell spoke to the convocation on behalf of the KPUAA. Thanks to David



Dryden, Vikram Bubber and Upinder Chahal for representing the KPUAA as part of the platform party handing out pens to our new graduates.

- Coast Capital Savings (CCS) Affinity Partner Coast Capital Savings is an Affinity Partner with the KPU Alumni Association and will be hosting a Financial Literacy workshop for KPU alumni in January.
- TD Insurance Affinity Partner The Alumni Affairs office attended a partner appreciation event hosted by TD Insurance on October 24, 2017.
- 25th Music Anniversary March 24, 2018 The KPU Music department is celebrating its 25th anniversary in 2018. The Alumni Affairs office and the KPU Alumni Association are collaborating with the department to build on this milestone year by supporting an evening of performance while featuring the Top 25 Music Alumni. The event will serve to build on KPU's reputation as a state –of-the-art educational institution, while bringing KPU leadership, faculty, staff, alumni, and the external community together. The event will also serve to identify, celebrate and engage KPU alumni. The Alumni Association will play a key role in conferring this recognition on our Top 25 music alumni.
- Alumni advertising campaign –The Alumni Affairs office in collaboration with Marketing and Communications will launch a reputation-building campaign featuring successful KPU alumni. Those featured will also be highlighted in the new KPU Alumni Magazine.
- KPU Alumni Magazine In collaboration with Marketing, Communications and External Affairs this first issue of the KPU Alumni Magazine will feature alumni success stories. A design is under way which reflects an overall sub-brand for all alumni marketing moving forward.

# Communications

- Alumni Newsletter The Alumni Affairs office published newsletters on September 29 and October 31. Newsletters were sent to over 27,000 contacts in September and over 28,000 contacts in October with the average open rate of 11% for both editions which is over 2,600 opens in September and close to 3,000 in October
- Alumni Benefits Card About 800 alumni cards have been issued and mailed to alumni since the last update. This includes all new graduates from the fall convocation.

KPUAA Directors Upinder Chahal and David Dryden at the Fall 2017 Convocation.

# Office of External Affairs cont'd



# **Marketing & Recruitment Dashboard**

SEPT 1 - OCT 23, 2017

# Marketing

# SOCIAL MEDIA ANALYTICS

Total impressions of our posts on social media	1,080,020		
Total engagements (retweets, comments, likes, shares, etc.)	14,379	20% 🕜 Up 888 from last report	
Direct messages and public comments received across all social media platforms	1,266	43% 🕜 Up 385 from last report	

Total Fans on all Platforms	24,546	5.5% 🕢
New Facebook Fans	863	6.1% 🕢
New Twitter Followers	101	1.7% 🕜
New Instagram Followers	307	9.8% 🕥
Total Fans Gained	1,271	5.5% 🕢

# WEBSITE ANALYTICS

Total website sessions	775,722	6.37% 🕢 Year Over Year
Total users (unique visitors)	341,462	11.28% 🕢 Year Over Year
Average session duration	03:26	13% 🕜 Year Over Year

### Visits by Device Type

Desktop: 64% Mobile and Tablet: 36%

# Top Performing Campaigns by Traffic

Generic Search Branding: 7,244 Langley Open House: 3,782 Richmond Open House: 3,210 Post Bacc – Accounting: 2,528

# **Top Visits by City**

Surrey	256,719
Richmond	69,453
Vancouver	67,251
Langley	38,558
Chandigarh*	28,481
Langley Township	16,188
Burnaby	10,782
Delta	8,734

\*India

# ADVERTISING

### Dynamic Keyword Advertisements (new to KPU)

### We introduced Dynamic Keyword Search advertisements on Google in July 2017.

These ads identify key program searches on Google and automatically and dynamically serve ads to prospective students who may be searching for our programs.

For example, if a prospective student searches for "Psychiatric Nursing" on Google they will be served an advertisement making them aware of our program. The top 10 programs being searched for on Google that are generating traffic to our website are:



# Marketing

# **Marketing Campaigns**

Our KPU transit advertising campaign began this summer and runs through to March 3, 2018. Included are: advertising on buses, SkyTrain platform posters, SkyTrain exterior wraps and SkyTrain wall murals. Buses showcase KPU ads in Vancouver, Burnaby, Richmond, Surrey/ Langley and Coquitlam. Platform posters are at Canada Line and Evergreen stations and SkyTrain wraps are at Millennium, Expo and Evergreen lines. In addition, we have large wall murals feature KPU advertising at Burrard, Lougheed, Stadium and King George stations. This campaign runs for 40 weeks and the KPU brand impressions total over 129 million throughout that period of time.







Highway digital billboard advertising is also running as is radio, TV and theatre campaigns.



# **Future Students' Office**

# **EVENTS**

# Langley Open House

On September 27 we hosted the 2nd annual Langley Open House. It was a gorgeous day to showcase all the Langley campus has to offer. In the sunshine of the courtyard, guests enjoyed barbecued hot dogs, live music from KPU student musicians, prize giveaways earned by entering the "Money Machine" wind tunnel, and shopping at the Langley Community Farmers Market. Inside, attendees were treated to an "Experts' Lounge" where they could drop in and speak with advisors from several departments; campus tours; the always-popular dancing flames display; blood pressure testing; beer tastings; and informative booths featuring interactive activities hosted by all of our faculties and service areas. Over 350 students, parents and community members enjoyed the afternoon learning about what KPU has to offer.

# **Counsellors** Conferences

We held two Counsellors' events - October 5 at KPU Richmond and October 12 at KPU Tech. 126 counsellors from across the Lower Mainland joined us for updates and to hear about our programs and services. The feedback we received from attendees was very positive "the whole event was very well run. All KPU reps were welcoming, knowledgeable and enthusiastic." One counsellor commented "you did a marvelous job and put a lot of information into one morning! The staff was very knowledgeable and you can tell that they are passionate about their work." The counsellor events are paramount to strengthening ties with our contacts at high schools. We were delighted to find that many counsellors found the event not only informative but also professionally gratifying. One stated that he "loved the feel of the Cloverdale campus. The brunch was amazing, and made me feel very appreciated." Another counsellor raved that she's "always happy to come and now has several new reasons to recommend Kwantlen to our students."

# **Richmond Open House**

We hosted our 4th annual Richmond Open House on October 20. Building on the success of last year's event which tied into a province-wide Professional Development Day, we chose another Pro-D day for this year and the choice paid off. Over 500 students, parents, and community members joined us on campus to take advantage of the opportunity to spend the afternoon learning about how they can plan for their futures at KPU. Highlights included most of the exciting activities that were offered at the Langley event, along with other fun elements unique to the Richmond campus. Guests were also able to design giant Lego structures, purchase several varieties of pumpkin and squash grown by KPU students, and meet our Biology department's pet corn snake, Cromwell!

# Future Students' Office

# **Community Events**

FSO exhibited at a number of community events in the past two months. The focus is on branding and awareness as well as educating visitors about what KPU offers. An opportunity to showcase our brand is invaluable at large events where individuals, families and community members are present to take in all their community has to share with them.

# In total, KPU brand exposure at FSO events reached about 70,000 people in September and October.



Event Name	Attendance		
Richmond World Festival September 1, 2017	45,000		
World Environmental Education Congress September 11, 2017	800		
Surrey Youth Fest September 23, 2017	2,000		
Langley Open House September 27, 2017	3 50		
Richmond Harvest Fest September 30, 2017	10,000		
Counsellors' Conference October 5, 2017	66		
Counsellors' Brunch October 12, 2017	60		
KPU Booth at Playland & Fright Nights October 11 and 19, 2017	8,000 - 12,000		
Richmond Open House October 20, 2017	500		

# **High School Recruitment Events**

Although recruitment events occur throughout the year, the months of September and October are particular vital for high school prospects as application for the 2018 fall intake begins on November 1st. The Future Students' Office (FSO) reaches out to high school students, counsellors, career advisors, parents and other influencers through a variety recruitment events and outreach efforts.

The first outreach effort involves connecting with each high school counsellor and career advisor at the beginning of the school year, to ensure they receive updated information about KPU with promotional materials such as program guides, resource booklets and posters. FSO is also involved in two recruitment tours; the Post-Secondary Institutions of BC (PSI-BC) and Canadian University Event (CUE), for which Student Recruitment Coordinators (SRC) conduct presentations, host KPU booths and participate in community events and counsellor's events in targeted regions including the Lower Mainland, Howe Sound, Fraser Valley, Interior, etc. We continue with routine promotional activities such as campus tours, general presentations and application and Planning 10 workshops to maximize outreach efforts through the year.

As of October 21st, we conducted 38 and 66 recruitment events for high school students in September and October respectively, and it is anticipated that FSO will conduct over 80 recruitment events in the month of October alone.

	SEP 2017	OCT 2017	
No. of Recruitment Events	38	66	
No. of Individuals Engaged	2,975	3,960	

# Future Students' Office

# **Drop-in Sessions**

Drop in sessions are held on all campuses and we meet with a range of prospective students and parents to answer questions about KPU, areas of study, programs, etc. A total of 397 prospects were engaged in September and October during drop-in sessions. Surrey remains the busiest campus with a total of 273 prospects and Richmond campus second with 71 prospects. The figures are as of October 21st and it is anticipated that the number of prospects engaged will reach over 400 at by the end of October.

Campus	Faculty	SEP #	SEP %	OCT #	OCT %
	Academic & Career Advancement	26	15%	14	14%
	Arts	18	10%	11	11%
	Business	27	16%	11	11%
KBULC	Design	2	1%	1	1%
KPU Surrey	Health	37	21%	24	24%
	Science & Horticulture	16	9%	8	8%
	Trades & Technology	14	8%	5	5%
	Undecided	33	19%	26	26%
	TOTAL	173	100%	100	100%
	Academic & Career Advancement	7	16%	2	7%
	Arts	5	11%	4	15%
	Business	11	25%	8	30%
VELLET L	Design	6	14%	3	11%
KPU Richmond	Health	0	0%	5	19%
	Science & Horticulture	2	5%	0	0%
	Trades & Technology	1	2%	0	0%
	Undecided	12	27%	5	19%
	TOTAL	44	100%	27	100%

	TOTAL	28	100%	14	100%
	Undecided	3	11%	5	36%
	Trades & Technology	0	0%	0	0%
	Science & Horticulture	1	4%	0	0%
KPU Langley	Health	7	25%	5	36%
	Design	0	0%	0	0%
	Business	6	21%	3	21%
	Arts	3	11%	1	7%
	Academic & Career Advancement	8	29%	0	0%

	Academic & Career Advancement	1	11%	1	50%
	Arts	1	11%	0	0%
	Business	1	11%	1	50%
KPU Tech	Design	0	0%	0	0%
KPU lech	Health	1	11%	0	0%
	Science & Horticulture	0	0%	0	0%
	Trades & Technology	4	44%	0	0%
	Undecided	1	11%	0	0%
	TOTAL	9	100%	2	<b>100</b> %

# **ADDRESSING VISION 2018 STRATEGIC PLANS & GOALS**

Quality

## Goal: Learner engagement and retention at KPU shows continuous improvement

Strategy: Assess, select, implement, and celebrate learning methodologies and educational delivery options that provide learners with the support within and beyond the classroom to succeed academically, personally, socially, and professionally:

- Survey of Graduates of the Graduate Nurse, Internationally Educated Re-Entry (GNIE) program: This information is required for their program articulation and will be an ongoing survey. It also provides feedback to the program on how to improve the program. The survey of September 2015/January 2016 graduates was launched on August 29, closed on September 22 and a report was provided on October 19.
- BSN One Year Graduate Follow-up Survey: The survey of July 2016 graduates was launched on September 11. The survey provides the BSN program with feedback about graduates' employment and education activities, as well as feedback about the program. The survey was closed on September 29 and a report was provided on November 1.

- Survey of Graduates of Health Care Assistant Program: This information is required for their program articulation and will be an ongoing survey. It also provides feedback to the program on how to improve the program. The survey of April 2017 graduates was launched on October 19.
- 2017 Student Satisfaction Survey: Every other year, Kwantlen Polytechnic University collects feedback from students regarding their first choice of institution, their motivation to come to KPU, their satisfaction and experiences with the course registration and transfer credit processes, services, and campus life. The survey was launched on October 17 and closes November 10.
- BIOL 1160 Prerequisites: The Biology department was considering raising the prerequisite grade of C+ for Chem 11 and Bio 12 to B. They sought IAPs assistance. IAP examined the relationship between different course prerequisites and performance in BIOL 1160 and concluded that disqualifying those with a grade of C+ would not improve performance in BIOL 1160.
- Dual Credit Students: Provided the Associate Vice Provost Academic with information on Dual Credit students. Dual credit students are high school students taking a course at KPU to earn both a high school and a KPU credit. The report included information on the students' school districts and the KPU program they were attending.

# KPU awarded for going—and staying—green

Red and black – the colours in Kwantlen Polytechnic University's logo – are the new green.

KPU has won the Greater Langley Chamber of Commerce Business Excellence Award in the environmental leadership category.

"It's true what they say, that it's not easy being green," said Dr. Elizabeth Worobec, who co-chairs the university's environmental sustainability committee and is also the university's dean in the Faculty of Science and Horticulture. "So it's a wonderful honour to have all the hard work and ingenuity of our teams recognized for the work they do making environmental sustainability a real priority."

Named one of Canada's greenest employers by Mediacorp Canada and winner of six BC Hydro Power Smart Excellence Awards, KPU incorporates sustainability into teaching, research, operations, outreach and service activities. Specifically, KPU demonstrates this commitment by:

\* Endorsing the Talloires Declaration recognizing that universities have a major role in education, research, policy formation, and information exchange necessary to reverse the trend of environmental pollution and degradation, and the depletion of natural resourced.

\* Offering 16 degrees and six diplomas related to environmental sustainability.

\* Hosting the Langley Farmers Market.

\* Running a weekly veggie box program featuring produce grown by students in the sustainable agriculture program.

\* Offering in partnership with the Kwantlen Student Association an intercampus shuttle for students and employees.

- \* Expanding the composting and recycling program.
- \* Partnering with carpool.ca and Car2Go electric car sharing.
- \* Introducing an environmentally friendly printing system.

\* Hosting green-themed documentary screenings and guest speakers as part of "Green Wednesdays," which is a collaboration with the Green Ideas Network.

\* Ensuring all new building construction meets the gold standard on the Leadership in Environmental Design (LEED) rating scale.

These and other initiatives have allowed the university to reduce natural gas use by 14 per cent and electricity by nine per cent while expanding building space by 36 per cent since 1994.

Visit langleychamber.com for more information.

# Goal: KPU is a well-managed, integrated, and transparent organization that supports learning

*Strategy: Institutionalize effective quality assurance processes that allow for regular review of all areas of the university:* 

- Support for program review: Currently providing support to 17 programs (or cluster of related programs).
- Course Evaluations (formerly called Student Appraisals of Instruction): Course Evaluations underway for the Fall 2017 term. Annual reports for 2016/17 have been sent to the Deans.

*Strategy: Review and adjust KPU's procedures to ensure efficiency and effectiveness:* 

- Pre-requisite and co-requisite waiver Study: Conducted a study on the number of students who sought and obtained a waiver for their course prerequisites. This study also compared the course performance of those who went into the course via the usual prerequisites against those who came in using waivers.
- Financial Aid study: Purpose it to better understand unmet financial aid needs of KPU students. The first phase is focused on working out coding issues with the financial aid office.

#### Relevance

Goal: KPU's Operations support purposeful learner FTE growth of at least 5% annually to meet the educational needs of its region's diverse population.

*Strategy: Expand the distinctiveness and scope of KPU's program offerings to realize its polytechnic university mandate:* 

 Finalized the feasibility assessment for Bachelor of Design, Integrated Design Studies Major. Developed the feasibility assessment for Graduate Certificate in Sustainable Food Systems and Food Security. Conducting the feasibility assessments for the Cannabis Cultivation Technician Certificate and Masters in Nursing, Nurse Practitioner.

Strategy: Develop a comprehensive strategic enrolment management plan directed towards traditional and nontraditional, domestic and international leaners to support strategic growth:

- Applicant Funnel dashboards: These provide information on the number of applicants, and their conversion through each step in the application process to qualified, offered, admitted and ultimately enrolled. A dashboard has been created for each Term; each is updated throughout the application cycle. Currently the Spring 2018 Dashboard is updated weekly and the Summer 2018 is updated monthly. See the attached PDF of the Final summary for the Fall 2017 dashboard, comparing the final results of the Fall 2017 cycle with the Fall 2016 cycle.
- Revised Interim Enrolment dashboard based on feedback. This provides weekly updates of enrolment and seat

statistic through the term registration period until the Stable Enrolment date. A dashboard will be created for each Term and updated throughout the registration cycle. The Spring registration cycle opens November 14

### **Accountability Reporting to Government**

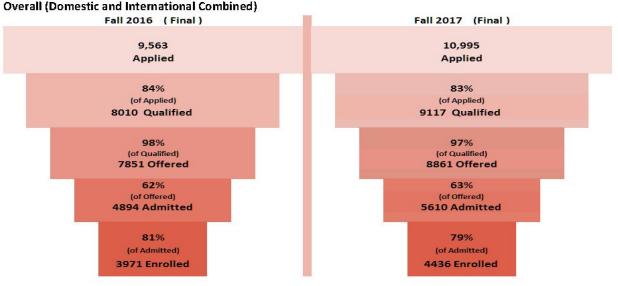
- Completed the bi-annual Central Data Warehouse submission to the Ministry. This consists of student-level records of enrolment and graduation information to support system-level reporting.
- Submitted FTE estimates for the 2016/17 fiscal year to the Ministry based on enrolments to date (summer and fall 2017).
- Submitted application and enrolment counts and information about our programs to Polytechnics Canada for the 2014/15 and 2015/16 academic years. As a new member, this submission was to catch-up. We will now be submitting annually

Submitted by: Lori McElroy, Executive Director, Institutional Analysis & Planning



# Fall Applicant Funnel: Comparing Fall 2017 to Fall 2016

The Applicant Funnel shows how applicants progress through the process, and how many end up becoming KPU students. For Domestic applicants, 45% became students in Fall 2017, compared to 43% in 2016. For International applicants, 31% became students in Fall 2017, compared to 37% in 2016.



Domestic Applicants				International Ap	plicants	i.			
	Headcount		Conversion			Headcount		Conve	ersion
Measures	Fall 2016	Fall 2017	Fall 2016	Fall 2017	Measures	Fall 2016	Fall 2017	Fall 2016	Fall 2017
Applied	7,739	7 <mark>,50</mark> 0			Applied	1,824	3, <b>495</b>		
Qualified	6,611	6,443	85%	86% of Applied	Qualified	1,399	2,574	77%	77% of Applied
Offered	6,467	6,304	98%	98% of Qualified	Offered	1,384	2,557	99%	96% of Qualified
Admitted	3,904	3,917	60%	62% of Offered	Admitted	990	1,693	72%	66% of Offered
Enrolled	3,298	3,341	84%	85% of Admitted	Enrolled	673	1,095	58%	65% of Admitted
Deferred	108	130	3%	3% of Admitted	Deferred	151	221	16%	13% of Admitted
NotQualified	1,416	1,016	18%	14% of Applied	NotQualified	353	825	19%	24% of Applied
Unmet Demand	150	44	2%	1% of Offered	Unmet Demand		5		0% of Offered
OfferNotAccepted	2,448	2,254	38%	36% of Offered	OfferNotAccepted	4	565	0%	22% of Offered
SecondChoice	108	91	3%	2% of Admitted	SecondChoice	19	17	2%	1% of Admitted
Yield					Yield				
Applied to Enrolled	43%	45%			Applied to Enrolled	37%	31%		
Admitted to Enrolled	81%	85%			Admitted to Enrolled	68%	65%		

### Domestic Annlicants

#### GLOSSARY:

Applied: Each person who submits one or more applications in the given cycle is counted. These are unique headcounts, so a person who submits more than one application in the same cycle is counted only once.

Qualified: Number of applicants that meet criteria for admission. An applicant applying to a limited intake program, also meets the admission criteria for that program. The Qualified conversion rate is the percentage of all applicants.

Offered: The number of applicants who receive an offer of admission to KPU, which may not be to the applicant's first choice. Someone who applied for undergraduate studies but did not meet the English proficiency requirement could be offered a Pathway admission to the Faculty in which they applied, to allow them to improve their English proficiency before moving to undergraduate studies. The Offered conversion rate is the percentage of qualified applicants sent an offer.

Admitted: The number of applicants who accept the offer of admission to KPU by paying the non-refundable confirmation deposit. The Admitted conversation rate is the percentage of applicants with an offer that are admitted.

Enrolled: The number of students who enrol (register) in at least one course in the term in which they were admitted. The enrolled conversion rate is the percentage of admitted students who enrol.

# KPU design student wins national competition for transforming bathroom tissue into couture

Transforming bathroom tissue into high-end fashion takes vision.

And the coat designed by Chelsea Cox that won last week's national student design competition was a vision.

Cox, a Kwantlen Polytechnnic University (KPU) design student, stole the show at the Cashmere Bathroom Tissue Collection design competition with a coat constructed from almost 10,000 hand-sewn beads inspired by the Hudson's Bay iconic four-point blanket. The theme for this year's competition was Canada's 150<sup>th</sup> birthday.

It doesn't get much more Canadian than a winter coat.

The judges agreed and awarded Cox first place. Not bad for a fashion design and technology student who decided just a couple years ago on the spur of the moment that she would apply to the Wilson School of Design at KPU.

"When I applied to KPU, I applied 10 days before our portfolio was due so I had 10 days to make everything," reminisces Cox. My grandma and my mom sew a lot so I did a few little projects with them, but I hadn't really made clothing before."

Working under pressure obviously works for Cox as she only had about a month to produce a garment for the Cashmere Collection competition. She made thousands of uniform beads by hand-rolling a piece of bathroom tissue around a toothpick and then setting the bead with a piece of glossy tape to give it a bead-like sheen before removing the toothpick. She then hand-sewed the 9,689 beads onto the coat in a herringbone pattern alternating white and air-brushed pink stripes.

"I'm just exhausted," laughs Cox. "But the hard work has paid off. "Both my mom and grandma were in the audience bawling hysterically when they announced my name. My dad was there too and really proud of me. I couldn't believe it. I didn't think I had a chance."

While Cox may have been surprised at her win, her instructors were not.

"The level of technical detail Chelsea put into her garment speaks for itself," said her fashion design instructor Michael Pope. "She exemplifies the creative and technical skills needed to work in the global apparel economy and that's what our students learn here in fashion design."

Cox is now in her third year of the Fashion Design and Technology program at KPU's Wilson School of Design, and soon she'll begin her practicum through the program.

"This competition has given me a big boost of confidence," said Cox. "There were so many great pieces and there were so many well-established designers. It was an incredible experience and I'm grateful to have had it."

More than 150 students from 11 schools across Canada took part in the competition. Cox beat the 15 other finalists, and was announced the winner at the Royal Ontario Museum in Toronto on Sept. 28. She was awarded a \$4,000 bursary.

"It was a really tough decision, but after long deliberations our judging panel chose Chelsea Cox of Kwantlen Polytechnic University as the winner of the White Cashmere Collection 2017: Student Design Competition, because of her impeccable craftsmanship, technical proficiency and beautiful homage to our nation's 150<sup>th</sup> birthday," said Susan Langdon, executive director, Toronto Fashion Incubator.

Photos of Chelsea Cox and her winning design at the event are available on <u>Flickr</u>.

Story by Tatiana Tomljanovic



