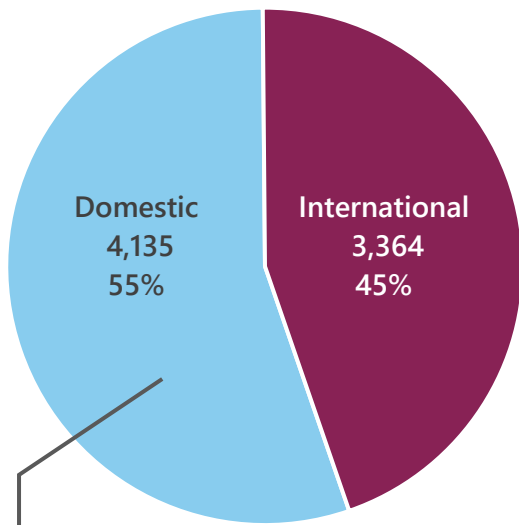


## Students who Studied in the 2019/20 Academic Year

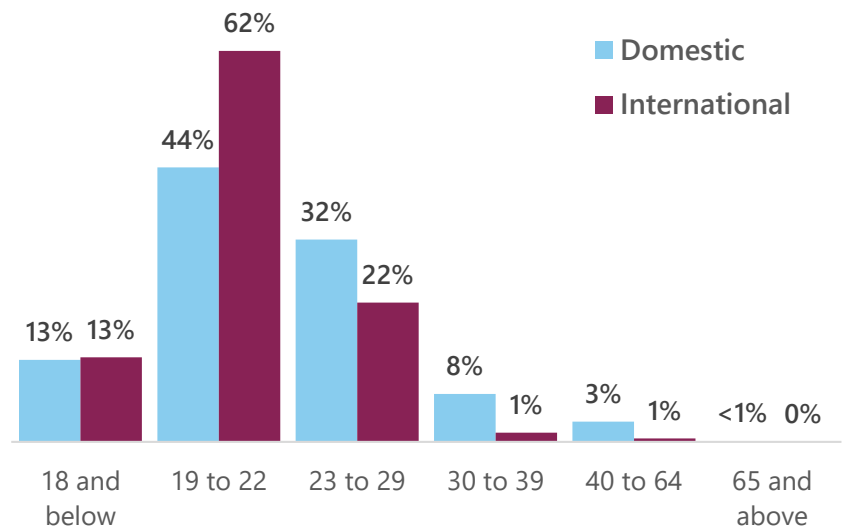
All students enrolled at KPU in the Melville School of Business

### Headcount

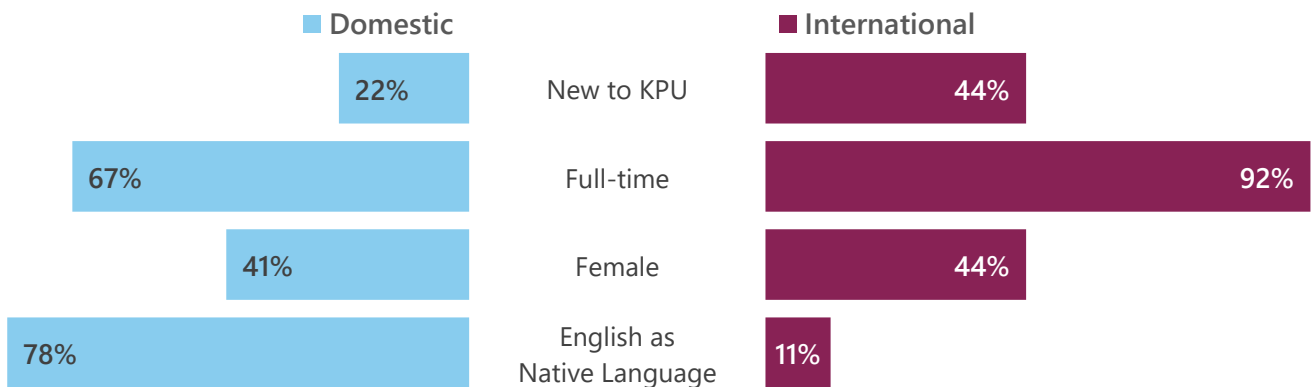


2% of domestic students are Indigenous

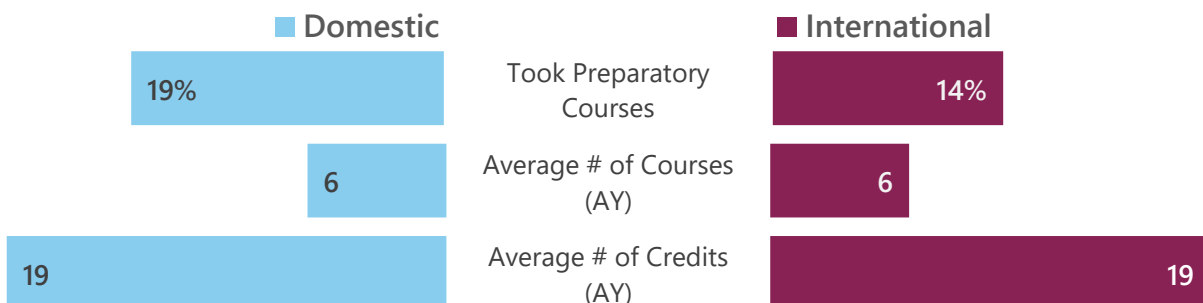
### Age Distribution of Students



### Key Student Demographics

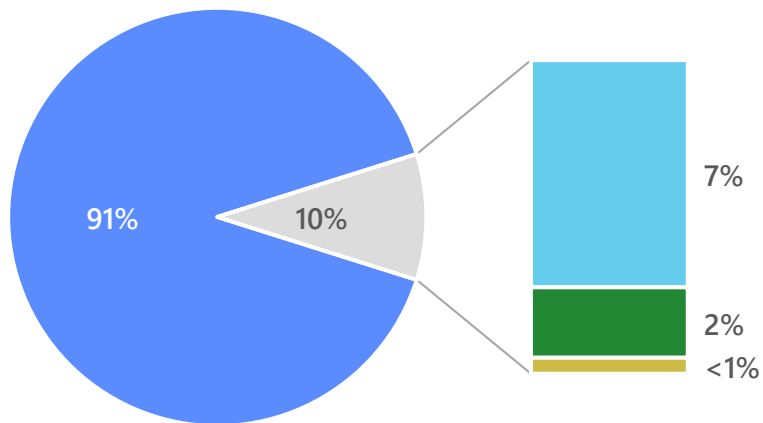


### Student Enrolment Patterns



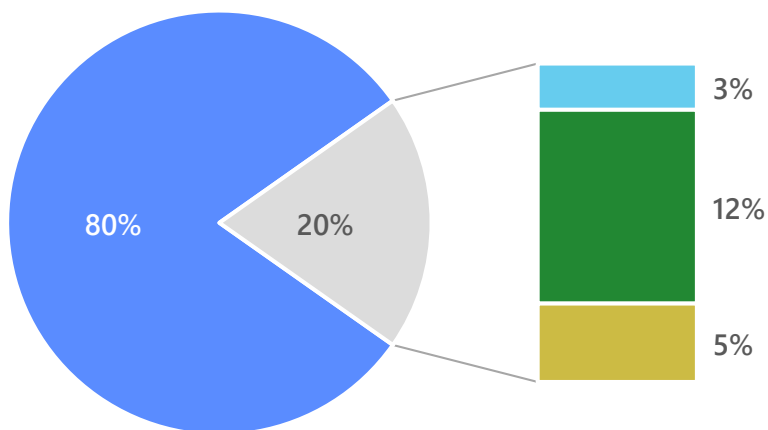
## Student Level

### Domestic Students



■ Undergraduate ■ Pathway ■ Post-Baccalaureate ■ Graduate

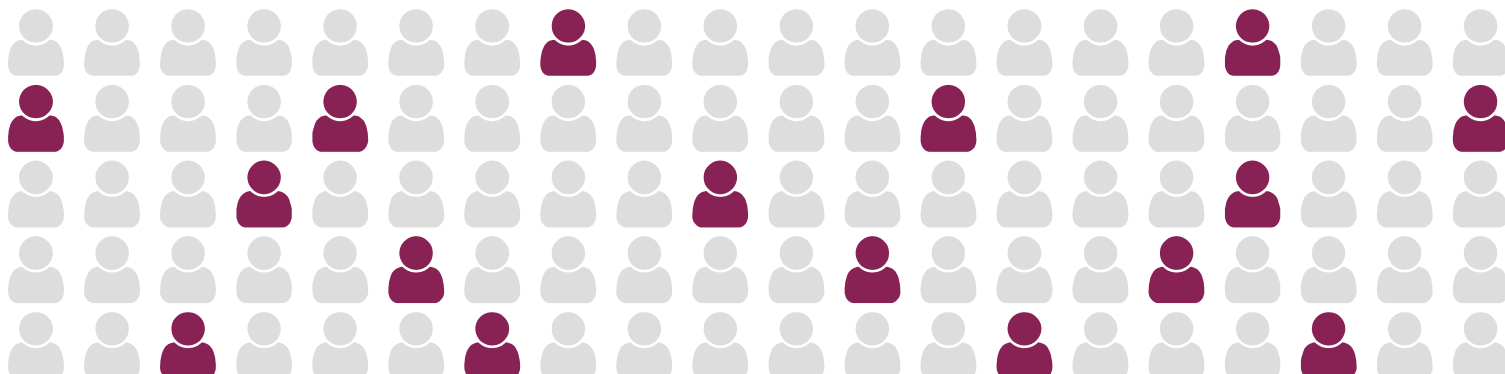
### International Students



## Student Location in Fall 2020

**16%** of Business students live outside of the Lower Mainland

This includes students who live elsewhere in BC, elsewhere in Canada, or outside of Canada entirely.



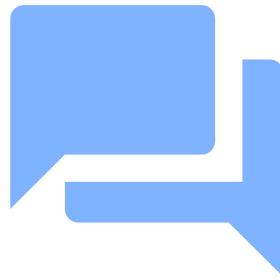
# What KPU Business Students Tell Us

From the Fall 2020 Student Satisfaction Survey – Melville School of Business Results  
Of the 5,434 eligible Business students, 2,215 (41%) responded to the survey



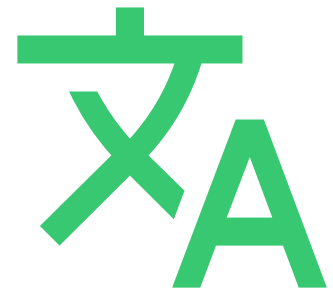
## Born in Canada

66% of domestic students



## Multilingual

Domestic: 69%  
International: 96%



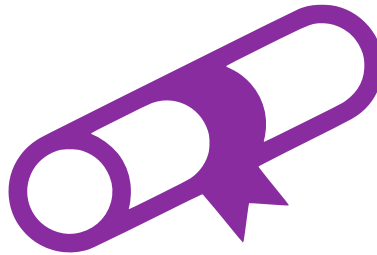
## Languages

Punjabi: 50%  
Hindi: 46%  
Mandarin: 9%



## First Generation Student

(Parents did not attend post-secondary education)  
Domestic: 30%  
International: 49%



## Plan to Complete a Bachelors

Domestic: 83%  
International: 61%



## Religion

Sikh: 42%  
Non-religious: 23%  
Christian: 14%

## Disability & Ongoing Medical Conditions

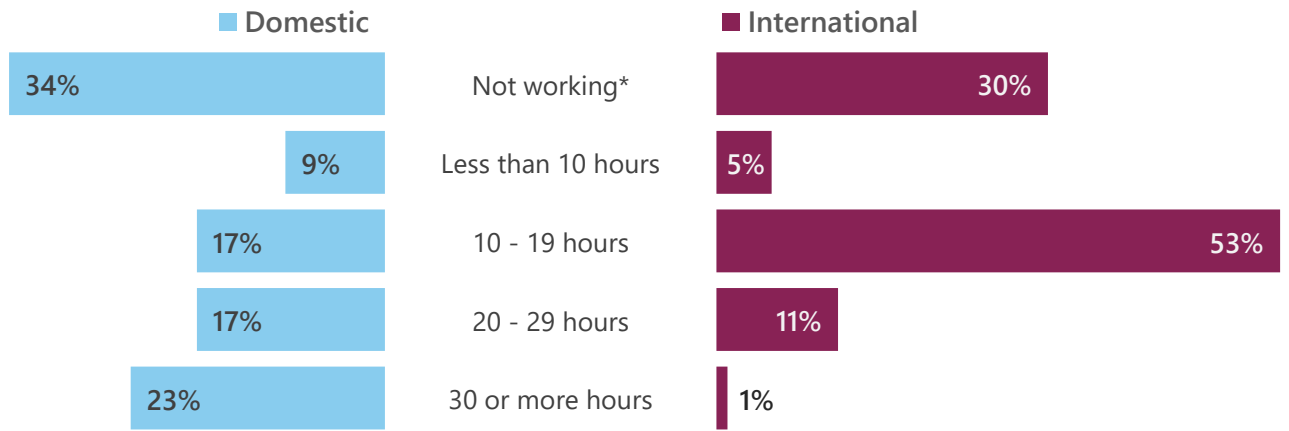


29% of domestic students  
8% of international students  
have a disability or ongoing condition that affects their functioning which they consider a disadvantage in their studies.



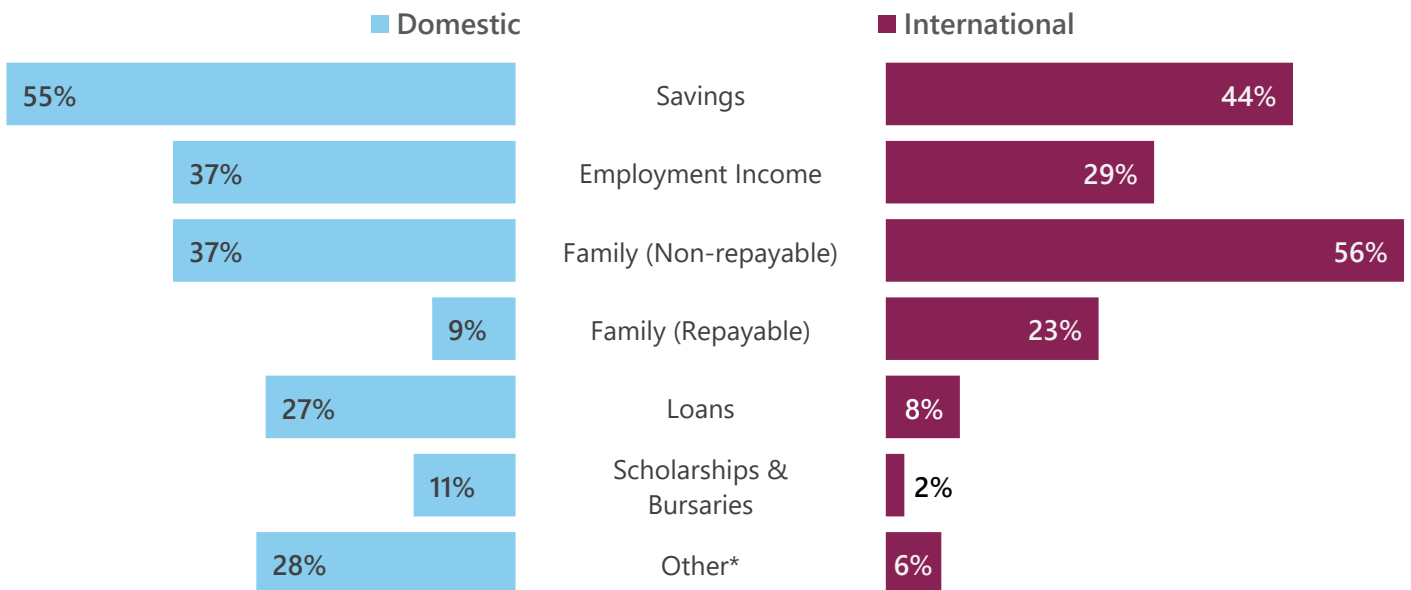
Mental health conditions are most common:  
20% of domestic students  
5% of international students  
...have a mental health condition, such as depression or anxiety.

## Weekly Hours Worked in Paid Employment



\* In 2019, 22% of domestic students and 13% of international students were not working.

## Funding Sources for Education & Living Expenses

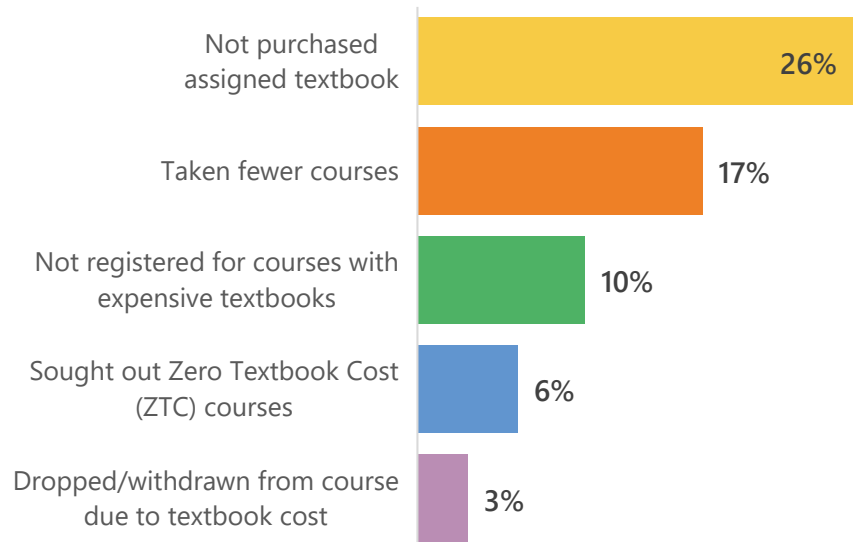


\* The 'Other' category was high in 2020 due to students receiving CERB, CESB, or other COVID-19 benefits.

## How Students Deal with Textbook Costs

48% of students in the Melville School of Business have tried to avoid textbook costs in some way, sometimes changing their educational plan to do so.

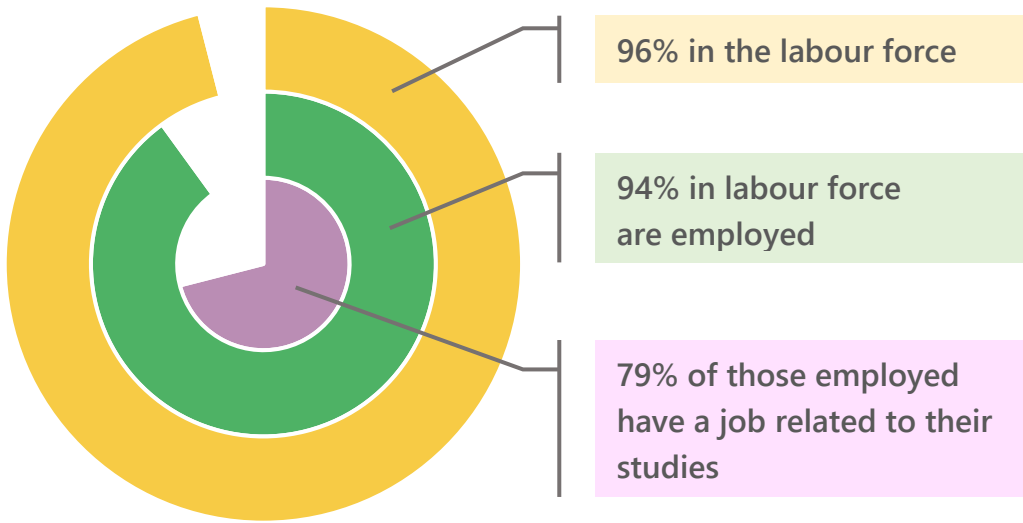
For example, 26% of Business students report not purchasing an assigned textbook at some point in their studies.



# How KPU Business Graduates Do

From the 2017-2019 BC Student Outcomes Surveys (conducted within two years of graduation)

## Labour Force Participation

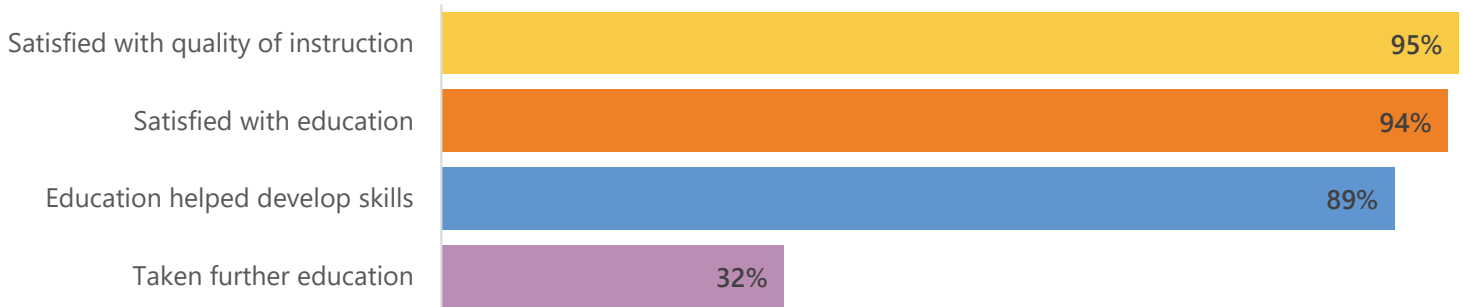


'Labour Force' includes everyone working or looking for work, but excludes full-time students.

'Employed' includes everyone in the labour force who is working or who has a job lined up.



## KPU Business Graduate Outcomes



## KPU Business Graduate Skill Development

Percent of KPU Business Graduates who agreed their education helped them develop the following skills

